



INDIA AND
SUSTAINABILITY STANDARDS

International Dialogues and Conference
15th -17th November 2017 | New Delhi, India

Organised and Hosted by

CRB CENTRE *for*
RESPONSIBLE
BUSINESS
Enabling Change for Impact

2017

**FROM THE TRAGEDIES OF THE COMMONS
TO THE STRATEGIES FOR THE COMMONS**





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Foreword

CRB's annual flagship conference India and Sustainability Standards: International Dialogues and Conference (ISS) is in its fourth year in 2017. To meet and address the challenges of achieving sustainability, both the Voluntary Sustainability Standards (VSS) and collaborative sustainability initiatives (CSIs) have been growing in numbers, market presence, relevance and consumer perceptions and significance. However, in an interconnected world of business, trade and communications, without the participation (in larger numbers) of emerging and developing country actors, achieving the UN Sustainable Development Goals (SDGs), progress on UN Guiding Principles on Business and Human Rights (UNGPs), Paris Climate Accord, Child Rights and Business Principles (CRBP), and such global, multi-lateral frameworks, will definitely be daunting.



At CRB, our efforts with India and Sustainability Standards: International Dialogues and Conference - as an India based annual international dialogue platform on Sustainability and Standards - on the one hand, has been to mainstream the multi-stakeholder approaches and processes of setting up Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSIs) in India. On the other hand, we been meaning to mobilise the support of international standard setters towards broadening their focus from merely value and supply chains of international businesses in India, to India as a whole, and as a consumer driven important nation in need of international expertise on standard setting and collaborative initiatives for sustainability. Every year, we receive huge amount of support from our partners, policymakers, businesses and friends who work tirelessly to make the conference a big success for themselves, for participating delegates, for CRB, and most importantly, for the cause of sustainability through the mechanisms of voluntary governance activated through VSS and CSIs.

The ISS conference has had a complex design from its first year in 2014 and cutting across sectors and themes in its coverage. The ethos behind developing such complex design of the conference was to engage with and address the complexity, challenges and needs of interconnected and interdisciplinary nature of sustainability and the complexity inherent in multi-stakeholder standard setting and collaborative initiatives and processes. I am pleased to note that CRB and all partners have managed to sustain this complexity all these years and have constantly gained from the productive dialogues and engagement in various ways beyond the conference and through the years. In its fourth edition, we have over 30 sessions happening over the three days from 15-17 November, covering a diversity of sectors and themes.

My compliments to all partners, supporters and delegates, and I look forward to meeting all during the course of the conference.

Dr. Bimal Arora
Chairperson, Centre for Responsible Business (CRB) and Faculty, Aston Business School



Lead Partners

UNIDO
UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

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Co-hosts

FSC FORESTS FOR ALL FOREVER

Rainforest Alliance

RSPO Roundtable on Sustainable Palm Oil

TRADCRAFT Exchange

terre des hommes stoppt kinderuitbuiting

PRAXIS

IOYFP Consumer Information PROGRAMME

GREEN ELECTRONICS COUNCIL

Rabobank

ADI ALPHARDIA INSTITUTE FOR CITIZENSHIP AND GOVERNANCE

DEAKIN UNIVERSITY

IUCN

GPNS GLOBAL PRODUCTION NETWORK STUDIES

ADITYA BIRLA GROUP

WWF

CSR EUROPE

MVO NEDERLAND

Innovative Change Collaborative Services Pvt. Ltd

Civic Engagement Alliance

International Trade Centre

IOD Building Tomorrow's Boards
Institute Of Directors

INDUS FORUM

Industry Associations

OGTC Gateway to Apparel Manufacturers in India

FISME

ieema your link to electricity

Academic Partners

SPJIMR Bharatiya Vidya Bhavan

ERB Institute University Of Michigan

Aston University ASTON INDIA CENTRE FOR APPLIED RESEARCH

score

XLRI Xavier School of Management For the greater good

Conference Support Partner

IFC INSTITUTE for COMPETITIVENESS

QCI

Foundation For MSME Clusters (FMC) (ISO 900:2008) Certified Organisation

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CSR TIMES
India's No.1 Corporate Social Responsibility Magazine

About India and Sustainability Standards

Background and Context

Centre for Responsible Business (CRB) has been organising its flagship annual conference, **India and Sustainability Standards: International Dialogue & Conference (ISS)** since 2014. This event conceived and organised by CRB in partnership with several partner organisations has now become a much-awaited international sustainability conference based in India. On average over 600 delegates participate in 20 thematic/sectoral dialogues over three days. The event offers an occasion to dialogue on challenges and opportunities presented by international and Indian Sustainability Standards and Collaborative Sustainability Initiatives, in supporting business and policy contributions towards positive social, economic and environmental impacts in India and beyond. CRB is pleased to announce, 'India and Sustainability Standards: International Dialogues & Conference' (ISS, 2017) from 15-17 November 2017 at India Habitat Centre (IHC), New Delhi. The theme of this 2017 conference is From Tragedies of the Commons to the Strategies for the Commons. It is imperative to appreciate the nature of the tragedies of the commons and the implications for sustainable and inclusive development. The ISS 2017 will attract Indian and international policy actors, government agencies, standard setters, large and small businesses, civil society, academia, and media agencies, for participatory and inclusive dialogues on opportunities and challenges for promoting responsible business in India and beyond, with special reference to sustainability standards and collaborative sustainability initiatives.

Key 'take-aways' from earlier editions of ISS

There is consensus across stakeholders that sustainability challenges are multi-dimensional and cannot be addressed through a unidirectional approach – thereby calling multiple stakeholders and institutions to address such challenges through a concerted and collaborative process. However, collaboration and cooperation on sustainability issues involving key actors from across the spectrum don't happen automatically – and needs to be facilitated and nurtured. The ISS offers the opportunity and the context for such collaborative processes.

India and Sustainability Standards: International Dialogues & Conference 2017

Based on the experience of the previous ISS conferences, the ISS 2017 has been planned as a three-day event. The first day would revolve around the theme of this year's conference (From Tragedies of the Commons to the Strategies for the Commons). The next two days of the conference would comprise parallel sessions.



ডঃ অমিত মিত্র
ভারপ্রাপ্ত মন্ত্রী
অর্থ বিভাগ,
শিল্প, বাণিজ্য ও উদ্যোগ বিভাগ
এবং
ক্ষুদ্র, ছোট ও মাঝারি উদ্যোগ এবং বস্ত্র বিভাগ
পশ্চিমবঙ্গ সরকার



Dr. Amit Mitra
Minister-in-Charge
Finance Department,
Industry, Commerce &
Enterprises Department
And
Micro, Small & Medium Enterprises and
Textiles Department
Government of West Bengal

October 26, 2017

Dear Mr. Asthana


Congratulations on the CRB's (Centre for Responsible Business) upcoming 4th annual **India and Sustainability Standards: International Dialogues & Conference' (ISS 2017)** to be held at *India Habitat Centre, New Delhi* from **15 to 17 November, 2017**. The theme of the conference '**From Tragedies of the Commons to the Strategies for the Commons**', also sounds very interesting.

I am glad that you have participation from multilateral bodies like UNICEF, UNDP, OECD and participation from senior diplomats, aside from Ministers, civil servants from the States and the Centre, NGOs and the private sector as well.

Thank you very much for your kind invitation to me to speak at the CRB Conference this year. Regrettably, I am travelling outside of India for work during those very same dates and therefore would not be able to join you.

I take this opportunity to wish you and CRB the very best for this conference and look forward to learning about the outcomes.

With best regards,


(Dr. Amit Mitra)

Mr. Arun Asthana
Executive Director
CENTRE for RESPONSIBLE BUSINESS
USO House, USO Road,
6, Special Institutional Area
Shaheed Jeet Singh Marg,
New Delhi - 110067

Table of Contents

1. Inaugural Plenary	10
2. High Level Panel - I	14
3. High Level Panel - II	18
4. High Level Panel - III	21
5. Interactive Panel Discussion on Corporate Boards and Sustainability	25
6. Programme at a Glance	26
7. Guidelines on Product Sustainability Information	29
8. Benefits fo FSC standards in Managing Forest Resources	34
9. Sustainability Education and Teaching for Academic Institutions	39
10. Fair Prices and Living Wages in the Apparel Industry in India	43
11. Sustainability in the Palm Oil Industry in India - Getting our Act Together	46
12. Making Alternative Energy Supply Chains Sustainable: Blending Science with Good Governance and Ethical Materials Sourcing	50
13. ABG model on Sustainable Business Practices	54
14. Responsible Value Chain in Agro-SMEs	56
15. Forging State–Business Partnership for achieving SDGs in India	60
16. Creating Futureproof business between India and the Netherlands	64
17. State of Standards Global Voluntary Sustainability Standards and Way Forward in India	68
18. Use of Information Technology Voluntary Consensus Standards for Sustainable Development Goals	72
19. Roundtable on Lessons Learned from execution of Voluntary Sustainability Standards in Small Holder Agriculture	77
20. Human rights in Business Policy	81
21. Business and Biodiversity for Environmental Sustainability: Issues, Resolutions & Actions	84
22. Sustainability Issues and Challenges in MSME Sector in India	89
23. Meet to Meet the SDG's - Sustainable, Responsible, Resilient, and Successful MSME Business in India through Partnerships...but you have ot take the first step!	93
24. The Criticality of Women empowerment for a 'Sustainable' Agenda	96
25. The Sustainability Map: Driving Innovation and Building Inclusive Supply Chains	100
26. Towards Sustainable Disclosure Standards	103
27. Business and Rights of Child	107
28. Collaboration vs Competition Among Voluntary Sustainability Standards	111
29. About CRB	115
30. Lead Partners	118
31. Co-hosts and Convenors	120
32. Industry Association Partners	125
33. Academic Partners	126
34. Conference Support Partners	127
35. Media Partners	128



Day One

Inaugural Day

15th November 2017

Inaugural Plenary

Understanding the Tragedies of the Commons and implications for Sustainable Development in India

15th November 2017

10:00-12:00 hours

10:00-10:05	Welcome Mr. Arun Asthana <i>Executive Director, CRB</i>
10:05-10:15	Context Setting Dr. Bimal Arora <i>Chairperson, CRB and Faculty, Aston Business School</i>
10:15-10:30	Special Address Mr. Rene van Berkel <i>UNIDO Representative, Regional Office, India</i>
10:30-10:45	Special Address Mr. S. Sandilya <i>Chairman, Eicher Group</i>
10:45-11:00	A Message from Special Guest Mr. Suresh Prabhu <i>Honorable Minister for Commerce and Industry, Government of India</i>
11:00-11:45	Key Note Address Prof. Dirk Matten <i>Hewlett-Packard Chair in Corporate Social Responsibility and Director, Centre of Excellence in Responsible Business (COERB), Schulich School of Business</i>
11:45-11:50	Vote of Thanks Mr. Farhad Vania <i>CRB Governing Body Member</i>
11:50-12:20	High Tea and Networking

Speaker Profiles

Mr. Arun Asthana

Executive Director, Centre for Responsible Business(CRB)



Arun is a communication professional, social entrepreneur, strategist and creative writer. AT CRB he provides overall strategic leadership with a focus on relationship development with government and corporates. A geology graduate, Arun started his career as a journalist at the reputed The Pioneer group in Lucknow and spent more than 25 years at senior editorial, creative and corporate positions at brands like BBC World, Star News and Tata Teleservices in India and the UK. Evolved as a communication and strategy expert at the leadership level Arun developed brand, programming, HR and social responsibility strategy for around a dozen of TV channels and two digital media ventures in India, Pakistan & Bangladesh. A Published author and filmmaker Arun has been very keen and active towards Corporate Social Responsibilities, inclusive growth and sustainability issues since long.

Dr. Bimal Arora

Chairperson, Centre for Responsible Business(CRB) and Faculty, Aston Business School



Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the honorary Chairperson of CRB, a specialist centre on CSR, Business Responsibility and Sustainability, incubated by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium over 3 years period (2010-2013), as part of German Federal Ministry for Economic Cooperation and Development (BMZ) supported project. Global in orientation, CRB is a centre of excellence facilitating social impacts and organizational behaviour change towards incorporating responsible business strategies, policies and practices.

Dr. Arora is a faculty member at Aston Business School, Aston University, UK he is associated in the capacity of a Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Mr. Rene van Berkel

UNIDO Representative, Regional Office, India



Dr Rene van Berkel is currently the UNIDO Representative in the UNIDO Regional Office in New Delhi, which covers Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka. Earlier he was the Unit Chief, Industrial Resource Efficiency at UNIDO headquarters in Vienna, Austria. In that role he was responsible for UNIDO's contribution to the global Resource Efficient and Cleaner Production program, operational in some 50 emerging and developing countries. Prior to joining UNIDO in 2008, René Van Berkel held various academic positions in Japan, Australia, and the Netherlands. He has experience as consultant, trainer and researcher on cleaner production, eco-efficiency, industrial symbiosis and corporate sustainability. He is an environmental scientist by education and holds a PhD in environmental sciences from the University of Amsterdam, The Netherlands. Throughout his career, René Van Berkel has worked at the interface of academia, government and industry to foster the application of cleaner production, eco-efficiency and industrial ecology practices and techniques in a wide range of industry sectors, including manufacturing, minerals, agriculture, food and beverages, health and services and craft.

Mr. S Sandilya

Chairman, Eicher Group



Mr. S. Sandilya is presently Chairman, Eicher Group. His working career spans over 44 years. He started his career in 1969 with DCM group of companies at their Group Headquarters in the Finance function. After a year's stint with DCM he joined Union Carbide where he worked for five years in three locations namely Delhi, Kolkata and Chennai in Systems as well as Finance and Accounts. Mr. Sandilya joined Eicher in 1975. He has been a part of the growth journey of the Group and held various positions in different business units. He was the Managing Director of Eicher Motors Limited, the Commercial Vehicles Manufacturing business unit of the Group till 1998 before moving to the Group Office to take responsibility for Group Finance and Strategic Planning in addition to being the MD of Eicher Motors. He was appointed Group Chairman and CEO in April 2000. The group's portfolio at that time included Agricultural tractors, Commercial vehicles, Motorcycles, Engineering Components, Engineering Solutions and Business Consulting Services. He is the Non-Executive Chairman from 2006 after superannuation

Mr. Suresh Prabhakar Prabhu

Hon'ble Minister, Ministry of Commerce and Industry, Government of India



Beginning his career Mr. Prabhu started out as a chartered accountant after a very successful student life while studying Law. During his professional career Minister Prabhu has held many government positions including the Chairmanship of Maharashtra State Finance Commission. Highly accomplished Minister Prabhu has worked in 16 global organisations and has initiated many positive economic changes including reforms in the Electricity Act of 2003. He was also elected as a member of the World Bank parliamentary network where he chaired the South Asia Water Regional Group. Minister Prabhu also runs the NGO Mabav Sadhan Sanstha which works with individuals and communities for development and empowerment.

Mr. Farhad Vania

Portfolio Manager and Advisor to Country Director, GIZ India



Mr Farhad Vania is a Portfolio Management advisor to the Country Director at GIZ India. Mr. Vania oversees Indian portfolio development for GIZ India which includes interface with Dept. for Economic Affairs, Ministry of Finance, Govt. of India, Other line ministries; and also includes working with State agencies, donor agencies, training, research & academic institutions and civil society organisations. Mr. Vania holds a Masters in Human Ecology from Centre for Human Ecology at the University of Edinburgh, as well as Masters in Social Work from the Tata Institute of Social Sciences (TISS), Mumbai. He has over 15 years of experience with various projects related to CSR, forest, wildlife conservation, environmental management and social development.

High-level Panel 1

Understanding the nature of the 'Tragedies of the Commons'
stemming from tensions between development and growth
and implications for an inclusive and sustainable economy of India

15th November 2017
12:20 – 13:50 hours

	Convener: Mr. Arun Maira
	Introduction and Context Setting Mr. Arun Maira <i>Former Member, Planning Commission, Government of India</i>
	Climate change and implications for the India economy Dr. Leena Srivastava <i>Vice Chancellor, TERI University</i>
12:20 –13:50	Natural Resources and Social Inequality Dr. Nisha Agrawal <i>CEO, Oxfam India</i>
	Leaving no one behind Dr. Klaus Leisinger <i>President, Global Values Alliance</i>
	Economic Prosperity Vs Social Progress Dr. Amit Kapoor <i>Chair, Institute for Competitiveness India</i>
	Questions & Answers
13:50 –14:45	Networking Lunch

Speaker Profiles

Mr. Arun Maira

Former Member, Planning Commission, Government of India



Arun Maira is a former Member of the Planning Commission, Government of India and a leading thought-leader and commentator in India in the areas of institutional reforms, governance and responsible business. At the Planning Commission, he was responsible for facilitating the shaping of policies and programs relating to industrialisation in the country. He has a combination of hands-on experience on leadership and is an author and speaker on the subjects of leadership and organisation transformation. He is a frequent speaker at various national and international events and writes regularly in newspaper and business journals. Arun Maira was born in Lahore on 15 August 1943. He received his M.Sc. and B.Sc. in Physics from St Stephen's College, Delhi University.

Dr. Leena Srivastava

Vice Chancellor, TERI University



Dr Srivastava has over thirty years of experience in the fields of energy and environment, including climate change, policy and economics. She has a Masters in Economics from the University of Hyderabad and a Ph.D in Energy Economics from the Indian Institute of Science in Bangalore, India. At a think tank/science level, she is a member of the President's Advisory Group on Climate Change and Sustainable Development, Asian Development Bank; the Carbon Trust Advisory Panel, UK; the Research Advisory Committee, WWF-India, Council of Advisors for Fraunhofer, India, the International Advisory Panel of Wuppertal Institute for Climate, Environment and Energy, Germany. She serves as a Board Member of the Meridian Institute, USA and Stockholm Resilience Centre, Sweden. She served on the Scientific Advisory Panel of the Climate and Clean Air Coalition (CCAC) to reduce Short-Lived Climate Pollutants (SLCPs), UNEP (till 2016) and the Administrative Board of the Sustainable Energy for All (SE4ALL) initiative till August 2017. In 2008, the Prime Minister of the Republic of France awarded Dr. Srivastava with the Knight of the Order of Academic Palms (Chevalier dans l'Ordre des Palmes Academiques). She has also received a Certificate of Recognition from the Prime Minister of India, Dr. Manmohan Singh, and the IPCC for her contribution to the work of the IPCC. She has also been invited as a Richard von Weizsacker Fellow of the Robert Bosch Stiftung in 2012/13.

Dr. Nisha Agrawal

CEO, Oxfam India



Nisha has been working on poverty, inequality and development issues for more than three decades. She has been the CEO of Oxfam India since its inception in March 2008. Prior to that she has worked with the World Bank on development issues for 18 years. Nisha has extensive experience of working in countries in the East Asia Region (Cambodia, Vietnam and Indonesia) and in the East Africa Region (Tanzania, Kenya and Uganda). She has a Doctorate in Economics from the University of Virginia, Charlottesville, Virginia, USA. She has also worked as a Research Economist at the Impact Research Centre, Univ. of Melbourne, Australia.

Dr. Klaus Leisinger

President, Global Values Alliance



Dr. Klaus M. Leisinger is founder and president of the Global Values Alliance Foundation in Basel. Until September 2013 he was President and CEO of the Novartis Foundation for Sustainable Development, which has consultative status with the Social and Economic Council of the United Nations. He studied economics and social sciences at the University of Basel in Switzerland, earned his doctorate in Economics, and did his post-doc in Sociology. In addition to his position at the Global Values Alliance, Klaus Leisinger is Professor of Sociology at the University of Basel. He continues to pursue his academic and practical field work on a wide range of development-related topics, among them business ethics, corporate responsibility as well as general topics of international development. He has contributed to the academic debate widely through articles in peer reviewed journals and books in several languages. Klaus Leisinger serves as invited lecturer or guest professor at several Swiss and German universities, as well as at the University of Notre Dame, the MIT Sloan School of Management (Cambridge), and at Harvard University. He is member of the European Academy of Sciences and Arts. He was awarded an honorary doctorate in Theology by the University of Fribourg in Switzerland in November 2004. He also serves since many years the United Nations and associated bodies as a senior advisor for the post-2015 Development Goals.

Dr. Amit Kapoor

Chair, Institute for Competitiveness, India



Dr. Amit Kapoor is President & CEO of India Council on Competitiveness; Honorary Chairman at Institute for Competitiveness, India and Editor-in-Chief of Thinkers. He is the chair for the Social Progress Imperative and Shared Value Initiative in India and sits on the board of Competitiveness initiatives in Mexico, Netherlands, Italy & France and University of Vermont's SEMBA Advisory Board. In addition to being advisor to Thinkers50 and participant with the Global Solutions Network, he is an affiliate faculty for the Microeconomics of Competitiveness & Value Based Health Care Delivery courses of Institute of Strategy and Competitiveness, Harvard Business School and an instructor with Harvard Business Publishing in the area of Strategy, Competitiveness and Business Models. He has been inducted into the Competitiveness Hall of Fame which is administered by Institute for Strategy and Competitiveness at Harvard Business School. Amit is a Ph.D. in Industrial Economics and Business Strategy and has received the Ruth Greene Memorial Award winner for writing the best case of the year, by North American Case Research Association (NACRA). He has been invited by Kennedy School of Government & Harvard Law School, Harvard University; Pennsylvania State University, Stanford University, World Economic Forum to present his views on various issues and themes like strategy, outsourcing and economic development.

High-level Panel 2

Towards Strategies for the Commons - Pro-sustainability
innovations in business models and strategies

15th November 2017
14:45 – 16:15 hours

14:45 – 16:15	Convener: Mr. Terry Nelidov
	Introduction and Context Setting Mr. Terry Nelidov <i>Managing Director, Erb Institute for Global Sustainable Enterprise, University of Michigan</i>
	Business Ethics and Corporate Governance to Harness Strategies for the Commons Dr. Mukund Rajan <i>Chief Ethics Officer, Tata Group</i>
	Partnership for Achieving Inclusive and Sustainable Development Ms. Paula Byrne <i>Director, Membership and Business Development, CSR Europe</i>
	Innovation for Sustainable Business Mr. Anirban Ghosh <i>Chief Sustainability Officer, Mahindra Group</i>
	Circular Economy Ms. Elisa Tonda <i>Head, Responsible Industry and Value Chain Unit, UN Environment</i>
	Mr. Wolfgang Koester <i>Acting Head of Economic Development Division German Embassy</i>
	Questions & Answers
16:15 – 16:45	Networking Lunch

Speaker Profiles

Mr. Terry Nelidov

Managing Director, Erb Institute for Global Sustainable Enterprise, Univ. of Michigan



Terry has vast international experience and work on both the social and environmental aspects of sustainability. He is a native of Oakland, California. He has dedicated his more than twenty-year career to promoting sustainability from a variety of perspectives. Most recently, Terry worked with Business for Social Responsibility and its member companies to make the business case for sustainability across Asia, Latin America, and the US. Terry's sustainability journey began years ago as a US Peace Corps Volunteer in Paraguay. Later he served as Founding Director of INCAE Business School's Business Leadership for Sustainable Development Network in Latin America, served as a Founding Partner and General Manager for AmeriCasas, a land-development company in El Salvador, and thereafter worked in advocacy and development - particularly around companies, communities, and mining with Catholic Relief Services in Peru. Terry holds a BS in Industrial Engineering from Stanford University and an MBA from IESE Business School in Spain. His languages include native English, as well as Spanish, Portuguese and Guarani (Paraguay).

Dr. Mukund Rajan

Chief Ethics Officer, Tata Group



Dr. Mukund Govind Rajan, Ph.D., has been Chief Ethics Officer of Tata Sons Limited since February 6, 2013 and oversees all Tata group corporate social responsibility (CSR) activities as the Chairman of the Tata Council for Community Initiatives (TCCI). Dr. Rajan serves as Managing Partner of Tata Investment Corporation Ltd and Tata Mutual Fund - Tata Equity Opportunities Fund. He served as Managing Partner of Tata Capital Limited since May 2010 and served as its Head of Private Equity Advisory. Dr. Rajan was the Group Spokesperson and Brand Custodian at Tata Group since February 6, 2013 and oversees and manages all corporate communications and brand-related activities for the group in India and overseas. Dr. Rajan joined the Tata Group as a Tata Administrative Service Officer through the Tata Administrative Service (TAS) in January 1995. He has also served as the President of the Association of Unified Access Service Providers of India (AUSPI). In 2007, the World Economic Forum honoured, Dr. Rajan as a Young Global Leader. He was also part of the inaugural class of the CII-Aspen Institute India Leadership Initiative. His doctoral dissertation was published by Oxford University Press in 1996 and is titled "Global Environmental Politics - India and the North-South Politics of Global Environmental Issues". Dr. Rajan received a Rhodes scholarship to study at Oxford University, where he completed a Master's and Doctorate in International Relations. Dr. Rajan holds a B.Tech from Indian Institute of Technology, Delhi in 1989 and served in his final year as a General Secretary of the Students Affairs Council.

Ms. Paula Byrne

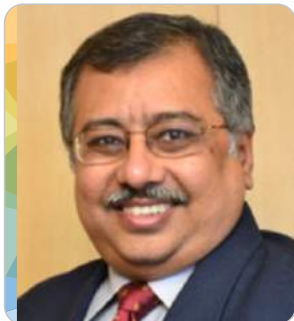
Director, Membership and Business Development, CSR Europe



Paula Byrne is Director for Membership and Business Development at CSR Europe, the European business network for Corporate Social Responsibility. She leads the Membership team and endeavors to grow the organisation further in terms of membership experience and enhanced impact through the incubation of new sustainability coalitions and platforms. She leads the work with our National Partners to deliver on the Enterprise 2020 Manifesto, the purpose of which is to make sustainability the cornerstone of European competitiveness. Formerly she was Sustainability and CSR Director for the European Association of Chocolate Biscuit and Confectionery Industry, CAOBISCO. She is an EU Public Affairs professional with experience in building relationships and alliances in public and private sectors including NGOs and Academia on sustainable and responsible sourcing in priority supply chains. Her main achievements at CAOBISCO include a Public Private Partnership project in the hazelnut sector and a European-wide palm oil coalition to support the up-take of sustainable palm oil. Paula is an Irish national and holds a Bachelor's degree in Arts (Hons) from University College Dublin, Ireland.

Mr. Anirban Ghosh

Chief Sustainability Officer, Mahindra Group



Anirban has worked with the USD 19 billion Mahindra Group since 1999 where he is currently the Group's Chief Sustainability Officer. He leads the strategy and implementation of the Group's sustainability drive. He has shaped Mahindra's award winning sustainability framework and has been acknowledged as "Distinguished Chief Sustainability Officer". Anirban has held roles in Sales, Marketing and Strategy in Mahindra's farm business and has been the President of Mahindra USA. He has created strategies leading to Mahindra becoming the largest tractor company in the world and expanding beyond farm equipment into the entire agricultural value chain. He has also led an impactful project in which the income of 20,000 rural Indians more than doubled in 5 years. Anirban has served on the committees of many Industry Associations in India and USA, including the Board of the Association of Equipment Manufacturers, USA. He has been a guest lecturer at business schools in India and enjoys music, travelling, cricket and tennis.

Ms. Elisa Tonda

Head, Responsible Industry and Value Chain Unit, UN Environment



Elisa Tonda is the Head of the Responsible Industry and Value Chain Unit in the Division of Technology, Industry and Economics' Sustainable Lifestyles, Cities and Industry Branch at United Nations Environment Programme (UNEP). In this function, she leads UNEP's work targeting the adoption of sustainable consumption and production practices in industries and their value chains, including the identification and promotion of solutions suitable for small and medium enterprises in developing countries and emerging economies. Prior to that, Elisa was Regional Officer in UNEP's Regional Office for Latin America and the Caribbean. She has also worked for the United Nations Industrial Development Organization (UNIDO) and in the private sector in the areas of environmental certification, waste management, and environmental impact assessments.

High-level Panel 3

Leadership and vision in enabling pro-sustainability
strategies and action

15th November 2017

16:45-18:15 hours

16:45 – 18:15	<p>Convenor: Prof Dirk Matten <i>Hewlett-Packard Chair in Corporate Social Responsibility and Director, Centre of Excellence in Responsible Business (COERB), Schulich School of Business</i></p> <p>Co-Convenor: Dr. Bimal Arora <i>Chairperson, Centre for Responsible Business (CRB) and Faculty, Aston Business School</i></p>
	<p>Panelists:</p> <p>Mr. Rajiv Mishra <i>Managing Director, CLP India</i></p> <p>Mr. Vimal Mahendru <i>President, Legrand India</i></p> <p>Mr. Anant Ahuja <i>Director, Shahi Exports</i></p> <p>Mr. Sanjay Kumar <i>Joint Secretary Ministry of Housing and Urban Affairs, Government of India (TBC)</i></p> <p>Mr. Sanjay Gupta <i>President, Institute of Cost Accountants of India (ICAI) (TBC)</i></p>
	<p>Question & Answers and Open Discussion</p>

Speaker Profiles

Prof. Dirk Matten

Hewlett-Packard Chair in Corporate Social Responsibility, Schulich School of Business



Dirk Matten is a Professor at the Schulich School of Business where he holds the Hewlett-Packard Chair in Corporate Social Responsibility. He has a doctoral degree and the habilitation from Heinrich-Heine-Universität Düsseldorf in his native Germany. He is also a Visiting Professor at the University of London, the University of Nottingham and at Sabancı University in Istanbul. Dirk currently serves as Schulich's Associate Dean, Research. He is also the Co-Founder and Director of the Centre of Excellence in Responsible Business (COERB) at the Schulich School of Business. Dirk has taught and done research at academic institutions in Argentina, Australia, Belgium, Britain, Canada, the Czech Republic, France, Germany, India, Italy, Turkey, and the USA. He has published 24 books and edited volumes as well as more than 80 articles and book chapters which have won numerous prestigious awards. His work has appeared in many international journals including Academy of Management Review, California Management Review, Human Relations, Journal of Management Studies, and Organization Studies. Dirk is a co-editor of the journal Business & Society (SAGE). He is frequently cited and interviewed for newspapers and TV and writes Op-Eds for papers such as Der Spiegel or The Globe and Mail. The Cambridge based think tank CSR International ranks him among the 'Top 100 CSR Leaders'.

Dr. Bimal Arora

Chairperson, Centre for Responsible Business (CRB) and Faculty, Aston Business School



Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the honorary Chairperson of CRB, a specialist centre on CSR, Business Responsibility and Sustainability, incubated by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium over 3 years period (2010-2013), as part of German Federal Ministry for Economic Cooperation and Development (BMZ) supported project. Global in orientation, CRB is a centre of excellence facilitating social impacts and organizational behaviour change towards incorporating responsible business strategies, policies and practices. Dr. Arora is a faculty member at Aston Business School, Aston University, UK he is associated in the capacity of a Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Mr. Rajiv Ranjan Mishra

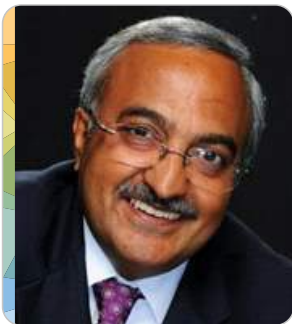
Managing Director, CLP India



Mr. Rajiv Mishra is responsible for running CLP's business in India. He joined the CLP Group in 2002 and has over 20 years' of experience in the power industry, both in India and internationally, mostly involved in project financing, investment appraisal, finance and accounting and general management. Before assuming the role of Managing Director of CLP India, Rajiv has held a variety of senior positions in the Power Industry viz. Deputy Managing Director/Chief Financial Officer of BLC Power in Thailand, Finance Director of PowerGen India and Finance Director of LG Energy in Seoul, South Korea. Rajiv has successfully transformed CLP India from a single-asset and project management company to a fully-grown organisation with presence across conventional and renewables sources of energy. He holds a Bachelor's degree in Chemical Engineering (first class distinction) from BIT, Sindri and an MBA degree from the Indian Institute of Management, Lucknow, and is an Advanced Management Program Graduate from the Harvard Business School, Boston. Rajiv has also served as the Chairman of Association of Power Producers (APP) and is the Co-Chairman for the CII National Committee on Power. Through these, he plays an active role in making representations on issues concerning companies in the Power Sector in India.

Mr. Vimal Mahendru

President, Legrand India



Mr. Mahendru has 26 years of experience of working in the USA, EU and India in manufacturing, marketing and leadership, in light engineering manufacturing and in the electrical industry. Mr. Mahendru is the President of Legrand Group in India. He assumed this role in September 2010 when Legrand acquired the switchgear business of Indo Asian Fusegear Limited (IAFL), the company where Mr Mahendru was the President-Corporate Affairs. In his present role, Mr Mahendru continues to guide the strategic initiatives of the company, and specially forays into new and emerging markets. Mr. Mahendru did his MBA from the George Washington University, Washington D.C., in 1987 where he specialized in Marketing with emphasis on finance.

Mr. Anant Ahuja

Director, Shahi Exports



Mr. Anant heads the Organizational Development wing at Shahi Exports, India's largest ready-made garment manufacturer with a 100,000-strong employee base. His team has led innovations in labor facing programs across the organization, such as soft skill training for workers and managers and the implementation of skill development centers in rural India. Anant's goal is to help Shahi pave the way for new business practices that are good for both the firm and its employees at the same time.

Mr. Sanjay Kumar

Joint Secretary (UPA), Ministry of Housing & Urban Affairs, Govt. of India,



Experienced Msc with a demonstrated history of working in the higher education industry. Skilled in Budgeting, Policy Analysis, Analytical Skills, Government, and Strategic Planning. Mr. Kumar has a Bachelor of Engineering (BEng) focused in Civil Engineering from University of Roorkee.

Interactive Panel Discussion on Corporate Boards and Sustainability

15th November 2017
18:30-20:00 hours

Co-host: Institute of Directors



1830-1840	Introduction to the Session by Dr Bimal Arora, Chairperson
1840-1850	Opening Remarks by Lt Gen J S Ahluwalia (Retd.), President, Institute of Directors
1850-1930	Panel Discussion on Corporate Board and Sustainability Challenges 3 – 4 Panelists (TBC)
1930-1955	Audience Interaction
1955-2000	Closing Remarks

Programme at a Glance

16th & 17th November 2017

Parallel Thematic and Sector-Specific Sessions

Date & Time	16th November 2017	17th November 2017
0930-1100	<p>Plenary: Guidelines on Product Sustainability Information (Silver Oak Hall)</p> <p>Co-Host: 10YFP Consumer Information Programme, UN Environment</p>	<p>Plenary: State of Standards Global Voluntary Sustainability Standards and Way Forward in India (Silver Oak Hall)</p> <p>Co-Host: ISEAL Alliance</p>
1100-1130	High Tea (Patio: next to Silver Oak)	High Tea (Patio: next to Silver Oak)
1130-1300	<p>Benefits of FSC certification in managing forest resources (Tamarind Hall)</p> <p>Co-Host: Forest Stewardship Council</p>	<p>Use of Information Technology Voluntary Consensus Standards for Sustainable Development Goals (Theatre Hall)</p> <p>Co-Host: Green Electronics Council (GEC)</p>
	<p>Fair Prices and Living Wages in the Apparel Industry in India (Theatre Hall)</p> <p>Co-Host: Global Production Network Studies (GPN-Studies)</p>	<p>Sustainability Issues and Challenges in MSME Sector in India (Jacaranda 1)</p> <p>Co-Host: Pricewaterhouse Coopers (PwC)</p>
	<p>Sustainability Education and Teaching for Academic Institutions (Silver Oak 1)</p> <p>Co-Host: UN Principles for Responsible Management Education (UN PRME) Chapter India</p> <p>Supporting Partners: SPJIMR, XLRI, Aston India Centre for Applied Research</p>	<p>Roundtable on lesson learned from execution of Voluntary Sustainability standards in small holder agriculture (Jacaranda 2)</p> <p>Co-Host: Rabobank</p> <p>Knowledge Partner: WWF India</p>
		<p>Human rights in Business Policy (Silver Oak 1)</p> <p>Co-Host: CSR Europe</p> <p>Business and Biodiversity for Environmental Sustainability: Issues, Resolutions and Actions (Silver Oak 2)</p> <p>Co-Host: International Union for Conservation of Nature (IUCN)</p>
		<p>Business and Biodiversity for Environmental Sustainability: Issues, Resolutions and Actions (Silver Oak 2)</p> <p>Co-Host: International Union for Conservation of Nature (IUCN)</p>

Date & Time	16th November 2017	17th November 2017
1300-1400	Lunch (Patio: next to Silver Oak)	Lunch (Patio: next to Silver Oak)
1400-1530	Sustainability in the Palm Oil Industry in India – Getting our Act Together (Tamarind Hall) Co-Hosts: Rainforest Alliance & Roundtable for Sustainable Palm Oil (RSPO)	Promoting Sustainability Standards in India – why local relevance matters? (Theatre Hall) Co-Host: ISEAL Alliance
	Fair Prices and Living Wages in the Apparel Industry in India....contd... (Theatre Hall)	Meet to Meet the SDG's - Sustainable, Responsible, Resilient, and Successful MSME Business in India through Partnerships...but you have to take the first step! (Jacaranda 1 Hall) Co-Host: United Nations Industrial Development Organisation (UNIDO)
	Sustainability Education and Teaching for Academic Institutions....contd..... (Silver Oak 1 Hall)	The Criticality of Women empowerment for a 'Sustainable' Agenda (Jacaranda 2) Co-Host: Traidcraft
	Making Alternative Energy Supply Chains Sustainable: blending Science with Good Governance and Ethical Materials Sourcing (Silver Oak 2 Hall) Co-Host: Deakin University, Australia	The Sustainability Map: Driving Innovation and Building Inclusive Supply Chains (Silver Oak 1 Hall) Co-Host: International Trade Centre, Geneva Towards Sustainable Disclosure Standards (Silver Oak 2 Hall) Co-Host: PRAXIS
1530-1600	High Tea (Patio: next to Silver Oak)	High Tea (Patio: next to Silver Oak)
1600-1730	ABG model on Sustainable Business (Tamarind Hall) Co-Host: Aditya Birla Group (ABG)	Business and Rights of Child (Silver Oak 2) Co-Host: Terre des hommes
	Fair Prices and Living Wages in the Apparel Industry in India...contd... (Theatre Hall) Co-host: Global Production Network Studies	Collaboration vs. Competition Among Voluntary Sustainability Standards (Silver Oak 1 Hall) Co-Host: Rainforest Alliance
	Responsible Value Chain in Agro-SMEs (Silver Oak 1 Hall) Co-Host: Innovative Change Collaborative Services Pvt. Ltd. (ICCSPL) & The Civic Engageent Alliance Forging State–Business Partnership for achieving SDGs in India (Silver Oal 2 Hall) (By Invitation Only)	The Criticality of Women empowerment for a 'Sustainable' Agenda.....contd..... (Jacaranda 2 Hall)
1730-1800	High Tea	High Tea
1800-1930	Creating Futureproof business between India and the Netherlands (Tamarind Hall) Co-Host: MVO Nederland & Embassy of the Netherlands, India	Closing Plenary (Jacaranda Hall)

Day Two
16th November 2017

Guidelines on Product Sustainability Information

16th November 2017
09:30-11:00 hours

Co-host: 10YFP Consumer Information Programme



Introduction and Background

Many companies know the benefits of producing sustainable products, and consumers often indicate a preference for buying sustainable products. However, it is evident that the purchase of sustainable products is not the most common practice and that this is hindered in part by a lack of clear, reliable information. Claims, labels, campaigns and other product sustainability information tools can help consumers to make informed decisions on what they buy, and how they use and dispose of it. This was recognized by the international community through target 12.8 of the Sustainable Development Goals: “By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.” Many encouraging initiatives are already on the way – driven by industry, government or non-governmental organizations. However, there is still much to be done. Expert consultations suggest that common, international guidance on what constitutes 'good' product sustainability information, and how to provide it, can help. In response, the 'Guidelines for providing product sustainability information' were developed through a working group of the UN's 10 Year Framework of Programmes on Sustainable Consumption and Production, more precisely its Consumer Information Programme. Over 35 organizations supported this exercise, which was led by UN Environment and the International Trade Centre. CRB joined the process in 2016 and will act as a help desk for the road testing of Guidelines in India. This workshop forms part of the global road testing of the Guidelines, to ensure their applicability and usefulness on the ground. The goal of road testing is not to check if or where organizations are making mistakes, but to support them to make their claims as credible and efficient as possible, while improving the Guidelines through feedback. By participating in the Guidelines' road testing, organizations can:

- Help to shape and be part of this UN-backed initiative aiming to drive consumer information worldwide
- Become part of an international community of practice: share your experiences to help others; learn from others and exchange on common interests; apply to promote your good practices as a case study
- Benefit from support to improve the way you communicate and to continue your journey towards sustainability leadership

Agenda

09:30 – 09:35	<p>Opening Remarks Mr. Rijit Sengupta <i>Chief Operating Officer, CRB</i></p>
09:35 – 09:45	<p>Special Remarks Representative of Department of Consumer Affairs <i>Government of India – TBC</i></p>
09:45 – 10:00	<p>Special Address on Guidelines for providing product sustainability information Ms. Elisa Tonda <i>Head, Consumption and Production Unit, UN Environment</i></p>
10:00 – 10:30	<p>Panel Discussion on Application of Guidelines in India</p> <p>Mr. Tony Henshaw <i>Chief Sustainability Officer, Aditya Birla Group</i></p> <p>Ms. Vikas Goswami <i>Head of Sustainability, Good and Green, Godrej Industries</i></p> <p>Ms. Norma Tregurtha <i>Director of Policy and Outreach, ISEAL Alliance</i></p> <p>Mr. Joseph Wozniak <i>Head, Trade for Sustainable Development Programme (T4SD), International Trade Centre</i></p> <p>Mr. S Karthikeyan <i>Principal Counsellor, Confederation of Indian Industry-Sohrabji Godrej Green Business Centre (CII-Godrej GBC)</i></p>
10:30 – 11:00	<p>Open Discussion</p>

Speaker Profiles

Mr. Rijit Sengupta

Chief Operating Officer, Centre for Responsible Business(CRB)



Rijit has an experience of working on sustainable development policy and practice issues for over 17 years. Earlier, Rijit worked as a Director at CUTS International an international consumer policy think-tank, leading and implementing projects on consumer welfare and regulatory issues, in India and over 20 different developing countries for over a period of 10 years. He was also a member of an Expert Group (EG) on Business Responsibility constituted by the Ministry of Corporate Affairs (Government of India) to promote the National Voluntary Guidelines on Social, Environment and Economic Responsibilities of Business (NVGs) in India. He is an alumni of the United Nations University (UNU), Tokyo and has done his Post-Graduation in Public Systems Management (specialisation in Environment Management) from IISW&BM, Calcutta (India). He also holds a Master degree in Agriculture Sciences from the University of Calcutta.

Ms. Elisa Tonda

Head, Responsible Industry and Value Chain Unit, UN Environment



Elisa Tonda is the Head of the Responsible Industry and Value Chain Unit in the Division of Technology, Industry and Economics' Sustainable Lifestyles, Cities and Industry Branch at United Nations Environment Programme (UNEP). In this function, she leads UNEP's work targeting the adoption of sustainable consumption and production practices in industries and their value chains, including the identification and promotion of solutions suitable for small and medium enterprises in developing countries and emerging economies. Prior to that, Elisa was Regional Officer in UNEP's Regional Office for Latin America and the Caribbean. She has also worked for the United Nations Industrial Development Organization (UNIDO) and in the private sector in the areas of environmental certification, waste management, and environmental impact assessments.

Mr. Tony Henshaw

Chief Sustainability Officer, Aditya Birla Group



Tony is the Chief Sustainability Officer at Aditya Birla Group and Member of the Board of the Sustainable Apparel Coalition. He is an experienced Board Member with a demonstrated history of working in multiple industries. Tony possesses strong business development professional skills in building Management Systems to International Standards, Operations Management and Sustainable Business Development.

Dr. Vikas Goswami

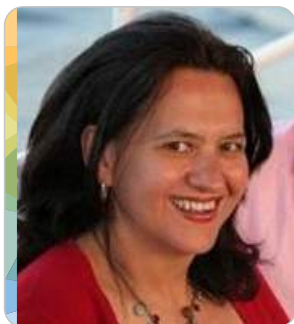
Head of Sustainability, Good and Green, Godrej Industries



Dr. Vikas Goswami has been Head of Good & Green at Godrej Industries Ltd. since March 21, 2015. Ms. Goswami drives the Group's 'Good & Green' vision of creating a more employable workforce, building a Greener India and innovating for good and green products. Under her leadership, the team is laying down processes to evaluate the impact of the Group's Good & Green initiatives. She has over 25 years of experience in working with both the corporate and development sector. Prior to joining the Godrej Group, she helped companies strategise on issues of corporate social responsibility and environment. She served as Group Head of community relations at Vedanta Resources. She was also a member of the team responsible for crafting the Business Responsibility Report framework for SEBI and the National Voluntary Guidelines for the Ministry of Corporate Affairs, Government of India. Ms. Goswami completed PhD in Anthropology from Delhi University and MSc. in Development Management from University of Wales.

Ms. Norma Tregurtha,

Director of Policy and Outreach, ISEAL Alliance



Norma Tregurtha is the Director of Policy and Outreach at the ISEAL Alliance. Ms Tregurtha's work is focused on interacting with key business groups, governments and NGOs to advocate for the use of credible standards. Ms Tregurtha also works closely with ISEAL members to coordinate and develop their collective response to the Sustainable Development Goals (SDGs) agenda. The link between standards and legislation is also a special area of focus for Ms Tregurtha's work. Ms Tregurtha's expertise includes; emerging markets, government use standards, sustainable public procurement, the finance sector's use of standards, the SDGs, as well as the relationship between standards and other sustainability tools such as life cycle analysis (LCA) or reporting initiatives.

Mr. Joseph Wozniak

Head, Trade for Sustainable Development Programme (T4SD), International Trade Centre



Joseph Wozniak has over 15 years' experience in international trade and development. He heads the Trade for Sustainable Development programme (T4SD) at ITC where he is responsible for the development and implementation of the Sustainability Map and T4SD's related platforms and projects. Prior to ITC he worked for KPMG LLP and as a Senior Economist with the Overseas Private Investment Corporation (OPIC) in Washington, D.C. He was responsible for the monitoring and evaluation of the Agency's portfolio and the development of analytical tools for the impact assessment of OPIC's emerging markets investment projects in sectors such as agriculture, manufacturing, and consumer products.

Mr. S Karthikeyan

Principal Counsellor, Confederation of Indian Industry-Sohrabji
Godrej Green Business Centre (CII-Godrej GBC)



S. Karthikeyan is currently heading 'GreenPro – Green Product Certification' division in CII-Godrej GBC, India. He has been instrumental in designing and developing the Indian Ecolabel – GreenPro, which aims at facilitating green product market transformation in India. He is also leading the facilitation and certification activities related to Green Building rating systems for Health care, Existing buildings, Factory buildings and Data Centers. He has over 17 years of experience in Energy efficiency, facilitation of implementation of Green Building concepts and development of Green products and materials for green building requirements.

Benefits of FSC Standards in Managing Forest Resources

16th November 2017
11:30 - 13:00 hours

Co-host: Forest Stewardship Council® (FSC®)



Introduction and Background

Forests occupy one third of earth's land area and provide us with clean water, fresh air, and help combat global warming and ensure food security. In addition to supporting wide range of biodiversity, forests also provide food, fuel, medicine and important natural resources such as timber and paper. If managed responsibly, forests including agroforestry and farm forestry areas could benefit forest people and the global community. For instance, livelihood opportunities for millions of people in both formal and informal sector is supported with annual income from global production of round wood, sawn wood, panels, paper and pulp amounting to USD 600 billion. However, unsustainable practices in management of forest resources has led to its deterioration at a frightening rate with annual net loss of forests in tropical countries during 2000-2010 to be around 7 million ha. (FAO Forest resource assessment, 2016). Numerous forest challenges include unsustainable forest carbon emissions, loss of biodiversity, unjust treatment of indigenous people, land use changes such as the expansion of agriculture, ranching and mining developments, water scarcity, pollution, uncontrolled fires, illegal logging and construction of dams and irrigation in forested areas.

With the above background, forest certification has emerged as a market based solution to address social, environmental and economic problems associated with forests. Forest Stewardship Council® (FSC®) took the lead in establishing the world's first global certification system in 1993, to promote responsible forest management principles with national standards through a credible and transparent process and bringing independent parties to audit forestry operations and chain of custody systems for compliance. This would introduce voluntary policy changes through commercial rewards rather than regulatory enforcement. FSC certification offers several social, environmental and economic benefits and made a positive impact. Globally FSC certified forest management area reached around 200 million ha and the chain of custody certificates around 32,000 in 120 countries.

Agenda

11:00 – 11:20	<p>Welcome and Context Setting</p> <p>Dr. T R Manoharan, Project Coordinator, India, Forest Stewardship Council</p> <p>Dr. Bimal Arora, Chairperson, Centre for Responsible Business(CRB) and Faculty, Aston Business School</p> <p>Mr. Adam Beaumont, FSC Asia Pacific Regional Director</p> <p>Special address: Director General of Forests/Representative, Ministry of Environment and Forests, Government of India (TBC)</p>
11:20 – 12:50	<p>Panel Discussion</p> <p><i>Benefits of FSC Forest Management Certification in India- Experience of State Forest Corporations</i> Mr. Atul Jindal, General Manager – Sales, Uttar Pradesh Forest Corporation</p> <p><i>Experience of Paper and Pulp Industry in promoting FSC Small holder certification</i> Mr. P. N. Sridharr, DGM Marketing of the Paperboards & Specialty Papers Division of ITC</p> <p><i>WWF Initiatives on Forest Certification</i> Ms. Bhavna Prasad, Director-Sustainable Business, WWF India</p> <p><i>High Conservation Values and Biodiversity Conservation in FSC Certification</i> Prof. Prodyut Bhattacharya, GGSIP University, New Delhi</p> <p>Discussions, Question and Answers Moderated by FSC India</p>
12:50 – 13:00	<p>Summing Up and Way Forward</p>
13:00 – 14:00	<p>Lunch</p>

Speaker Profiles

Dr. T R Manoharan

Project Coordinator, India, Forest Stewardship Council



Dr T R Manoharan is a sustainability professional based in New Delhi. He is Forest Stewardship Council (FSC) Project Coordinator for India and visiting faculty in the School of Planning and Architecture, Delhi. Dr. Manoharan's experience and interest areas include development and management of projects, stakeholder engagements, research, teaching and policy analysis in the area of environmental economics, forest conservation, trade and environment, environment regulation, forest certification and sustainable standards.

Dr. Bimal Arora

Chairperson, Centre for Responsible Business(CRB)



Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the honorary Chairperson of CRB, a specialist centre on CSR, Business Responsibility and Sustainability, incubated by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium over 3 years period (2010-2013), as part of German Federal Ministry for Economic Cooperation and Development (BMZ) supported project. Global in orientation, CRB is a centre of excellence facilitating social impacts and organizational behaviour change towards incorporating responsible business strategies, policies and practices. Dr. Arora is a faculty member at Aston Business School, Aston University, UK he is associated in the capacity of a Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Mr. Adam Beaumont

Asia Pacific Regional Director, Forest Stewardship Council



As Asia Pacific Regional Director at the Forest Stewardship Council, FSC, Adam is driving industry change towards responsible forest management with the help of FSC's three chambers of membership, certified businesses and partners. A trained Forester with a Masters in Environmental Law, Adam has significant experience in public and private regulatory systems and natural resource management with past roles with International Consultants GHD and the Victorian Environment Protection Authority (EPA). Adam is the Chair of the Australia New Zealand School of Government (ANZSOG) National Regulators Community of Practice and a past Fellow of the Institute of Public Administration Australia (IPAA).

Mr. P. N. Sridharr

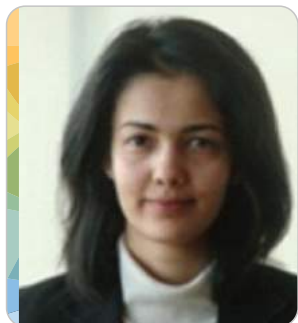
DGM Marketing, Paperboards & Specialty Papers Division of ITC



Mr. Sridharr, an alumni of the Indian Institute of Packaging, has been in the field of marketing packaging materials for more than two and a half decades. He is now in charge of effectively communicating ITC's green credentials and spearheads this effort in the Paperboards & Specialty Papers Division of ITC. Mr. Sridharr is also in charge of promoting the usage of credibly certified papers and paperboards and in creating awareness about the eco friendliness of paper. His vision is to see all print and packaging firms creating a positive ecological footprint.

Ms. Bhavna Prasad

Director - Sustainable Business, WWF-India



Bhavna Prasad leads WWF-India's sustainable corporate engagement across priority programmes, including climate change, forestry, agriculture and finance sector. She has about 14 years of diverse experience ranging from banking, environmental consulting to working with environmental NGOs. Prior to WWF, Bhavna was a Vice President with JPMorgan Chase in New York. She covered a range of responsibilities, from implementing global environmental and social risk management policies to developing green business opportunities across various lines of businesses. She helped JPMorgan set up its carbon trading desk and also developed the greenhouse gas reduction and accounting strategies for the bank. Prior to JPMorgan Chase, Ms. Prasad held various positions at American Express and Standard Chartered Bank in their retail operations. Additionally, she took on short term assignments with Environmental Resources Management, the United Nations Development Program, and Centre for Science and Environment (India). Bhavna holds a Master's in Public Administration in Environmental Policy from Columbia University

Prof. Prodyut Bhattacharya

Former-Dean of University School of Environment Management,
GGS Indraprastha University



Prof. Prodyut Bhattacharya is former-Dean of University School of Environment Management at GGS Indraprastha University, Govt. of NCT of Delhi, New Delhi. Currently he is Professor in the area of Natural Resource Management. He has published more than 130 research papers in international and national journals including articles, technical reports, and conference papers and co-authored six books. His research interest pertain to the broad NRM issues and Livelihood linkages; in subject area of Biodiversity Conservation, Forest Ecology, Sustainable NTFP Management, effect of climate change, Urban-forestry, Forest Governance, Certification and Sustainable Forest Management.

Sustainability Education and Teaching for Academic Institutions

16th November 2017
11:30-15:30 hours

Co-hosts: Aston India Centre for Applied Research,
SP Jain Institute of Management and Research and
XLRI - Xavier School of Management



Introduction and Background

The Centre for Responsible Business (CRB), an India based not for profit think-tank, has been successfully conducting the 'India and Sustainability Standards: International Dialogues and Conference' (ISS), as international Multi-stakeholder Dialogue Platform since 2014, and is in the process of launching several sector and based forums. The academic workshop on Sustainability Education conducted as a part of CRB's 3rd Annual Conference in 2016 (16-18 November 2016), reaffirmed the need for an ongoing discussion for academic institutes on sustainability and highlighted the crucial need to integrate different elements of Sustainable/Responsible Business across various topics of management curricula. CRB is now taking the next step at its 4th Annual Conference (15-17 November 2017) by exploring how such 'integration' could be actually undertaken, thereby ensuring continuity of this dialogue through this platform. CRB would be undertaking this session in partnership with UNPRME India.

Agenda

11:30 – 11:40	<p>Welcome and Introduction Dr. Sangeeta Mansur <i>CRB Associate and Founder-Catalyst Bhairavi Consultancy</i></p>
11:40 – 12:00	<p>Keynote Address: Dr. Bhaskar Chatterjee Former DG and CEO, Indian Institute of Corporate Affairs (IICA)</p> <p>Special Address: Prof Dirk Matten Hewlett-Packard Chair in Corporate Social Responsibility, Schulich School of Business</p>
12:00 – 12:45	<p>Panel discussion on Sustainability Integration</p> <ul style="list-style-type: none"> ○ Proven models/Roadmaps of integration ○ Challenges & lessons ○ Gains from the integration: the 'validated case' for integration. <p>Panelists: Prof. Deepa Krishnan, Adjunct Associate Professor, SPJIMR Kalyan Bhaskar, Assistant Professor, XLRI</p>
12:45 – 13:00	<p>Concluding remarks and Introduction to the Group-working session</p>
13:00 – 14:00	<p>Lunch</p>
14:00 – 15:00	<p>Group-work</p> <ul style="list-style-type: none"> ○ Possibilities and illustrations of integrating sustainability into business management – focusing on finance, marketing and Human Resources (different groups to take up different subjects) ○ Challenges of institutes keen on such integration & possible solutions
15:00 – 15:20	<p>Short summary presentations from each group</p> <ul style="list-style-type: none"> ○ Possible roadmaps/models for initiating and advancing sustainability integration ○ Engagement ideas and the way forward
15:20 – 15:30	<p>Conclusion and Way forward</p>

Speaker Profiles

Dr. Sangeeta Mansur

CRB Associate and Founder-Catalyst Bhairavi Consultancy



Sangeeta Mansur, Ph.D from Indian Institute of Science is sustainability professional - a trainer, advisor and writer. She specializes in co-creating framework-driven sustainability roadmaps and in designing integrated sustainability communication anchored in GRI-based reporting. Her work combines and leverages the potential of research for depth, frameworks for rigour and communication for impact and inspiration. Sangeeta has written extensively on CSR and sustainability and has research papers, conference contributions and magazine articles to her credit. Having led corporate research at three global research organizations (The Nielsen Company, TNS and Synovate), and after her writing & editing tenure as the Sustainability Editor of a Management magazine, Sangeeta further specialized in sustainability reporting. The firm launched by her, Bhairavi Business & Consultancy, catalyzes organizations to become inclusive businesses through its distinct model which offers a synergized path – through sustainability research, roadmaps and reporting.

Dr. Bhaskar Chatterjee

Former DG and CEO, Indian Institute of Corporate Affairs (IICA)



Dr. Chatterjee is a widely acclaimed management practitioner, theorist and teacher. He authored his first book- a path breaking work entitled Japanese Management- Maruti and the Indian Experience in 1990. In 2011 his another book, Leadership in India- leading change, changing lives, was released at the World HRD Congress in February 2011. Dr. Bhaskar Chatterjee is former Director General and CEO of the Indian Institute of Corporate Affairs (IICA), established by the Indian Ministry of Corporate Affairs. He joined the Indian Administrative Service in 1975 and held many distinguished positions as the Principal Adviser in the Planning Commission and Additional Secretary, Ministry of Rural Development. As Secretary in the Department of Public Enterprises, he was leading reform among Indian State-Owned Enterprises laying special Emphasis on Corporate Governance, Human Resource Management, Sustainable Development and CSR.

Prof. Dirk Matten

Hewlett-Packard Chair in Corporate Social Responsibility, Schulich School of Business



Dirk Matten is a Professor at the Schulich School of Business where he holds the Hewlett-Packard Chair in Corporate Social Responsibility. He has a doctoral degree and the habilitation from Heinrich-Heine-Universität Düsseldorf in his native Germany. He is also a Visiting Professor at the University of London, the University of Nottingham and at Sabancı University in Istanbul. Dirk currently serves as Schulich's Associate Dean, Research. He is also the Co-Founder and Director of the Centre of Excellence in Responsible Business (COERB) at the Schulich School of Business. Dirk has taught and done research at academic institutions in Argentina, Australia, Belgium, Britain, Canada, the Czech Republic, France, Germany, India, Italy, Turkey, and the USA. He has published 24 books and edited volumes as well as more than 80 articles and book chapters which have won numerous prestigious awards. His work has appeared in many international journals including Academy of Management Review, California Management Review, Human Relations, Journal of Management Studies, and Organization Studies. Dirk is a co-editor of the journal Business & Society (SAGE). He is frequently cited and interviewed for newspapers and TV and writes Op-Eds for papers such as Der Spiegel or The Globe and Mail. The Cambridge based think tank CSR International ranks him among the 'Top 100 CSR Leaders'

Prof. Deepa Krishnan

Adjunct Associate Professor, SPJIMR



She is the founder of Magic Tours of India, a responsible tourism company which provides training and employment for students from slums in Mumbai and Delhi. She is currently the Head of Abhyudaya, a non-classroom initiative of SP Jain Institute of Management, Mumbai. She has deep interest in rural self-sufficiency and has initiated rain-water harvesting and micro-enterprise projects in 3 villages in Jawhar near Mumbai.

Kalyan Bhaskar

Asst. Prof., Strategic Management, XLRI



Kalyan is a faculty in the Strategic Management Area at XLRI. He was earlier a faculty in the Business Sustainability Area at IIM Lucknow. He has worked on environment and sustainability projects for UNEP and various ministries of the Indian government. He has also been associated with GIZ-Nokia project on sustainable consumption and electronic waste management using informal sector in India.

Fair Prices and Living Wages in the Apparel Industry in India

16th November 2017

11:30 - 17:30 hours

Co-host: Global Production Network Studies



Introduction and Background

GPN Studies and CRB are convening this multi-stakeholder consultation in order to discuss a topic of increasing relevance in a world where production is increasingly organized in global and regional value chains. Brands or lead firms in these value chains have a great influence on the economic condition of supplier firms and on employment conditions in these supplier firms. This was the core of the discussion at the 2016 International Labour Conference of the ILO. Labour costs in manufacturing garments or shoes, are calculated on the basis of Minimum Wages. As shown by the documents of the Asia Floor Wage Alliance, the Living Wages are many times the legal Minimum Wages. Should costing in global value chains be on the basis of Living Wages, and if so, how can this be achieved? A related question is: For supplier firms or manufacturers to provide living wages to their workers, should they receive what might be considered Fair Prices, i.e. prices where labour costs are calculated on the basis of Living Wages? We are convening a multi-stakeholder consultation to discuss this topic which is important in attaining sustainable and just production in global value chains. We are inviting various stakeholders to participate in this half-day consultation – brands, suppliers, government and related industry bodies, associations of small and medium enterprises, workers, and civil society organizations

Objectives:

- (1) See whether there can be a consensus on the need for a Living Wage that can be earned in an 8-hour working day, in a 6-day working week to be part of purchase agreements.
- (2) The connection between wages and supplier prices.
- (3) Discuss the impact of Brands' Purchasing Practices on supplier firms, workers and the attainment of Core Labour Standards and Living Wages
- (4) Discuss ways in which the goals of Core Labour Standards, Living Wages & Fir Prices can be achieved.
- (5) Possible agreement to set up a multi-stakeholder Forum for ongoing exchange of information and perspective and development of common action as agreed among participants.

Session Convenors:

Convenor: Prof Dev Nathan, Visiting Professor, Institute for Human Development, New Delhi and Visiting Research Fellow, Center on Globalization, Governance and Competitiveness, Duke University and Coordinator, GPN Studies

Co-Convenor: Dr. Bimal Arora, Chairperson, Centre for Responsible Business (CRB) and Faculty, Aston Business School

Agenda

11:30 – 11:45	Welcome and Introduction	Abdul Aleem, GPN Studies Facilitator: Lakshmi Bhatia
11:45 – 12:15	Background – Fair Prices and Living Wages in the Apparel Industry	Chairperson: 1.Dev Nathan, GPN Studies 3.Chandrima Chatterjee, AEPC 4.Anjana Chellani, ILO 4.Bimal Arora, CRB
12.15 - 13.00	Fair Prices and Living Wages - Discussion – Brands and Related Organisations	Chairperson: 1.Stephen Meston(Varner) 2.Ranjeeb Sarma (M&S) 3. Primark (tbc) 4.Gap (tbc) 5.Fairwear Foundation (tbc) 6. Ritupurna Mazumdar (FLA)
13:00 – 14:00	Lunch	
14:00 – 12:30	Fair Prices and Living Wages - Discussion – Manufacturers and Associations	Chairperson: 1.J D Giri (Shahi Exports) 2. J S Malik (Orient Fashions) 3. Anil Bharadwaj (FISME) 4. R C Kesar (OGTC)
12:30 – 15:15	Problems of Women Workers Piece-rates and Living wages	Chairperson: 1.Janhavi Dave (HomeNet Asia) 2.Ashim Roy (NTUI) 3.Mahadevan Hariharan(AITUC) 4. Brijesh (BMS) 5. Saroja.K (GLU)
15:10 – 15:45	Perspective and inputs from Bilateral and International Organisations	1. Boubahouseini, IDRC 2. Hans-Peter Egler 3. Dhruv Sahai, Sentio Advisory 4. Natasha Mehta Majumdar, FTA (tbc)
15:45 – 16:00	Tea	
15:45 – 16:30	Comments 'Fair Prices and Living Wages'	Chairperson: 1.Ravi SK (ActionAid) 2. Praveen Jha (JNU) 3. Gopinath K.Parakuni(Cividep) 4. Elizabeth.K (Nari Shakti Manch) 5. Thangam Ponpandi (Terre des hommes)
16.30 - 17.15	Small group discussions – pathways to living wages	Mixed groups
17.15 - 17.45	Reporting – and way forward	

Convenor Profiles

Prof. Dev Nathan

Visiting Professor, Institute for Human Development, New Delhi and
Visiting Research Fellow, Center on Globalization, Governance and
Competitiveness, Duke University and Coordinator, GPN Studies



Prof. Dev Nathan studied economics at the University of Bombay. He is Professor at the Institute for Human Development, New Delhi, and also Visiting Research Fellow at Duke University, USA. Currently he is the Coordinator of the IDRC-supported South Asia Research Network (SARNET) on Employment and Social Protection. He was one of the research coordinators of the just concluded multi-country research project Capturing the Gains: Economic and Social Upgrading in Global Production. His research interests include labour in global production, gender relations and development issues of indigenous peoples. Some of his recent co-authored and co-edited books are Markets and Indigenous Peoples in Asia (Oxford University Press, 2012) and Labour in Global Production Networks in India (Oxford University Press, 2010).

Dr. Bimal Arora

Chairperson, Centre for Responsible Business(CRB)



Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the honorary Chairperson of CRB, a specialist centre on CSR, Business Responsibility and Sustainability, incubated by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium over 3 years period (2010-2013), as part of German Federal Ministry for Economic Cooperation and Development (BMZ) supported project. Global in orientation, CRB is a centre of excellence facilitating social impacts and organizational behaviour change towards incorporating responsible business strategies, policies and practices. Dr. Arora is a faculty member at Aston Business School, Aston University, UK he is associated in the capacity of a Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Sustainability in the Palm Oil Industry in India - Getting our Act Together

16th November 2017
14:00 - 15:30 hours

Co-hosts: Rainforest Alliance and
Roundtable on Sustainable Palm Oil (RSPO)



RSPO | Roundtable on
Sustainable Palm Oil

Introduction and Background

Despite good progress on sustainable palm oil production and certification, 80% of palm oil produced remains uncertified and half of all certified palm oil goes 'unsold' in the marketplace, meaning that over 45 million metric tonnes of oil is sold without a sustainability claim each year. What is preventing important consuming countries such as India from tapping into the growing interest and improving availability of sustainable products, and how can stakeholders such as supply chain companies, brands, government, and civil society help to drive more uptake in the near term?

Because of the nature of the palm oil supply chain smallholders supplying into the different mills from which companies' source palm oil, and traceability is hard to achieve through the processing and transportation stages. This situation requires collective action (by the "commons") in order for palm oil operators and users to convert their supply chains to be able to offer sustainable products. Without collective buy-in for the transformation of the Indian market, individual actors would find it difficult to achieve sustainable sourcing in palm oil.

Objectives of the Session

- Discuss the status of sustainable palm oil in India – e.g. commitments and actions to date, challenges, etc.
- Hear from different stakeholders' experiences in working to transform palm oil supply chains to sustainable in India or elsewhere, and lessons learned.
- Arrive at concrete actions that could allow interested companies to begin to shift demand to sustainable palm oil, whether through private, public, or civil society activities and/or support

Anticipated Outcomes

- Participants learn what are the needs of and barriers to sustainable palm oil in India
- Agreement is reached on next steps to take to support the supply chain and the various palm oil using industries to begin to make the conversion to sustainable palm oil

Agenda

14:00 – 14:30	<p>Welcome remarks</p> <p>Ms. Neha Simlai, CRB Ms. Nicole Pasricha, Rainforest Alliance Mr. Kamal P. Seth, RSPO</p> <p>Special Address: Shri Vijay Raj Mohan, Director (Trade) at Agricultural Trade Policy Division, Ministry of Agriculture and Farmers Welfare, Government of India</p>
14:30 – 15:10	<p>Panel Discussion: 'Transforming the Indian Market for better uptake of Sustainable Palm Oil'</p> <ul style="list-style-type: none"> ○ Moderator: Ms. Nicole Pasricha, Rainforest Alliance ○ Vikas Goswami, Head of Sustainability, Good and Green, Godrej Industries ○ Bhavna Prasad, Director, Sustainable Business, WWF-India ○ Representatives of Palm Oil companies, Research organizations, CSOs and Institutional Consumers of Palm Oil
15:10 – 15:20	Open Discussions
15:20 – 15:30	<p>Conclusion and Way forward</p> <p>Mr. Rijit Sengupta, Chief Operating Officer, CRB</p>

Speaker Profiles

Ms. Neha Simlai

Associate, Centre for Responsible Business(CRB)



Neha is a sustainability professional working closely with businesses and government. With almost 10 years of regional experience with organisations like the Institute for Water Policy (IWP), the Worldwide Fund for Nature (WWF), Charities Aid Foundation (CAF) and the Federation of Indian Chambers of Commerce and Industry (FICCI) Neha's work focusses on CSR strategy formulation and sustainable commodity supply chains including Palm Oil, Fisheries, Timber, Pulp and Paper etc. Neha completed the Master of Public Administration (MPA) degree at the Lee Kuan Yew School of Public Policy, Singapore. Neha also holds an Executive MBA from the Indian Institute of Management, Lucknow, India.

Ms. Nicole Pasricha

Manager of Markets Transformation, Rainforest Alliance



Nicole Pasricha, of Toronto, Canada is Manager of Markets Transformation at the Rainforest Alliance, supporting consumer goods and retail companies in their sustainable sourcing strategies across commodities such as palm oil, coffee, tea, cocoa, and paper/packaging. Prior to joining the Rainforest Alliance, Nicole served as director of inclusive rural finance at MEDA, managing international development programs in Africa, Asia, and Latin America, and held positions at CGAP/The World Bank(Washington) and Banco ProCredit (El Salvador).

Mr. Kamal Seth

India Representative for Outreach & Engagement, Roundtable on Sustainable Palm Oil



Kamal Seth is the India Representative for Outreach & Engagement for the Roundtable on Sustainable Palm Oil. He is also the founder and chief happiness officer of Human Circle Foundation, creator of Young India Challenge and an influencer for the global goals for sustainable development. In the last 10 years, he has led diverse for-profit and not-for-profit organizations to transform the ecosystem. Some of them include, AIESEC, the world's largest youth run organization in 120+ countries for international exchange program and leadership development and Human Circle, one of the most influential communities of people driving the #DoWhatYouLove movement through initiatives like 'Young India Challenge'.

Shri Vijay Raj Mohan

Director (Trade) at Agricultural Trade Policy Division,
Ministry of Agriculture and Farmers Welfare, Government of India



Shri Vijay Raj is a bureaucrat in Government of India with a strong professional background of over 24 years of experience both as a Lawyer and then as a Civil Servant spanning legal, policy making and policy implementation areas. He has worked in key ministries of Government of India such as Human Resource Development, Health, Food Safety, Commerce & Industry, Foreign Trade and Agriculture. He is Visiting faculty at Institute of Secretariat Training Management (ISTM), New Delhi, Amrita School of Business. He has also authored several articles on Economics, International Trade, Behavioural Economics, WTO, Public Procurement, Agriculture and allied sectors.

Dr. Vikas Goswami

Head of Sustainability, Good and Green, Godrej Industries



Dr. Vikas Goswami has been Head of Good & Green at Godrej Industries Ltd. since March 21, 2015. Ms. Goswami drives the Group's 'Good & Green' vision of creating a more employable workforce, building a Greener India and innovating for good and green products. Under her leadership, the team is laying down processes to evaluate the impact of the Group's Good & Green initiatives. She has over 25 years of experience in working with both the corporate and development sector. Prior to joining the Godrej Group, she helped companies strategise on issues of corporate social responsibility and environment. She served as Group Head of community relations at Vedanta Resources. She was also a member of the team responsible for crafting the Business Responsibility Report framework for SEBI and the National Voluntary Guidelines for the Ministry of Corporate Affairs, Government of India. Ms. Goswami completed PhD in Anthropology from Delhi University and MSc. in Development Management from University of Wales.

Ms. Bhavna Prasad

Director - Sustainable Business, WWF-India



Bhavna Prasad leads WWF-India's sustainable corporate engagement across priority programmes, including climate change, forestry, agriculture and finance sector. She has about 14 years of diverse experience ranging from banking, environmental consulting to working with environmental NGOs. Prior to WWF, Bhavna was a Vice President with JPMorgan Chase in New York. She covered a range of responsibilities, from implementing global environmental and social risk management policies to developing green business opportunities across various lines of businesses. Prior to JPMorgan Chase, Ms. Prasad held various positions at American Express and Standard Chartered Bank in their retail operations. Additionally, she took on short term assignments with Environmental Resources Management, the United Nations Development Program, and Centre for Science and Environment (India). Bhavna holds a Master's in Public Administration in Environmental Policy from Columbia University.

Making Renewable Energy Supply Chains Sustainable: Blending Science with Good Governance and Ethical Materials Sourcing

16th November 2017
14:00-15:30 hours

Co-host: Deakin University



Introduction and Background

Internationally, governance and policy processes and frameworks for resource efficiency and sustainable supply chains are mushrooming. Yet, while researchers, entrepreneurs and businesses are rapidly driving the science of new alternative/renewable energy technologies, there is still little consideration of blending the science with good governance of materials sourcing, respect for land-holders rights, ethical supply chains, and life-cycle and circular economy impacts. What is the road-map for joining up new technology with good governance and ethical materials sourcing?

Despite the UN Sustainable Development Goals (SDGs) providing a comprehensive framework for good governance, there is still much room for linking the SDGs with renewable energy science. How do the SDGs assist more efficient and ethical mineral extraction, processing, product design, production, consumption and recycling of waste?

Agenda

14:00 – 14:10	<p>Welcome Address</p> <p>Prof Linda Hancock <i>Personal Chair in Public Policy at The Alfred Deakin Institute for Citizenship and Globalisation, Deakin University</i></p>
14:10 – 14:20	<p>Business and their contribution to SDGs</p> <p>Dr. Natalie Ralph <i>Associate Research Fellow for the Australian Research Council Centre of Excellence in Electromaterials Science (ACES), Alfred Deakin Institute, Deakin University</i></p>
14:20 – 14:30	<p>Risks to Sustainability from Fossil Fuel Industry</p> <p>Mr. Paranjay Guha Thakurta <i>Former Editor, Economic and Political Weekly</i></p>
14:30 – 14:40	<p>Industry's response to challenges in the sector</p> <p>Mr. Shikhar Jain <i>Principal Counsellor, CII-ITC Centre of Excellence for Sustainable Development</i></p>
14:40 – 15:20	<p>Open Discussion</p>
15:00 – 15:20	<p>Closing Remarks</p> <p>Prof Linda Hancock <i>Personal Chair in Public Policy at The Alfred Deakin Institute for Citizenship and Globalisation, Deakin University</i></p>

Speaker Profiles

Prof. Linda Hancock

Personal Chair in Public Policy at The Alfred Deakin Institute for Citizenship and Globalisation, Deakin University



Prof. Linda Hancock holds a Personal Chair in Public Policy at The Alfred Deakin Institute for Citizenship and Globalisation, Deakin University in Melbourne, Australia. She is a Chief Investigator on the Australian Research Council Centre of Excellence in Electromaterials Science (ACES), in the Ethics, Policy and Public Engagement (EPPE) team, focusing on energy technologies. Research interests include: corporate social responsibility (CSR), governance and regulation of renewable energy technologies and the materials they use, public policy analysis, applied social policy, regulatory theory and global governance of business and human rights. She has been a CI on seven national Australian Research Council research grants. She has held three Ministerial appointments as: Law Reform Commissioner (Government of Victoria); Presiding Member, Social Security Appeals Tribunal (Government of Australia) and International Regulatory Advisory Panel (Government of Singapore) in addition to her role as Head of Research (Responsible Gambling Fund) UK. She is a regular reviewer of ESRC Research applications and reports (UK); Australian Research Council applications and research applications for five Canadian province research funding bodies.

Dr. Natalie Ralph

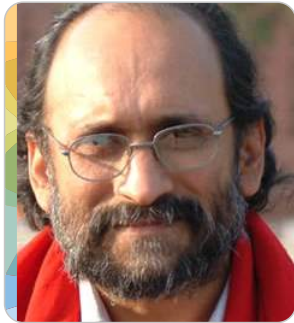
Associate Research Fellow for the Australian Research Council Centre of Excellence in Electromaterials Science (ACES), Alfred Deakin Institute, Deakin University



Natalie is an Associate Research Fellow for the Australian Research Council Centre of Excellence in Electromaterials Science (ACES), and is based at the Alfred Deakin Institute, Deakin University, Melbourne, Australia. Natalie is part of the Ethics, Policy and Public Engagement (EPPE) team, focusing on energy technologies. She researches the risks and opportunities, policy and regulatory impact and supply chain issues of alternative energy technologies and the materials they use, to assess their impacts on conflict, sustainable development, equity, access and resilience. Prior to this, she received her PhD on mining and oil companies in conflict-prone areas and corporate peace building in 2012. Natalie has worked in industry, business, and formerly held government positions in policy and project management with the Department of the Premier and Cabinet, Queensland Government, and the Department of Victorian Communities, Victorian Government where she worked on portfolios including Corporate Social Responsibility, youth, women, and education export.

Mr. Paranjoy Guha Thakurta

Former Editor, Economic and Political Weekly



Paranjoy is an Indian journalist, political commentator, author and a documentary film maker. His works have appeared in print, radio, television and documentaries. He is also a regular guest lecturer at some of the top institutes like the Jawaharlal Nehru University, Asian College of Journalism and JamiaMilliaIslamia. Paranjoy was appointed editor of the Economic and Political Weekly in January 2016 replacing C Rammanohar Reddy, who steered the prestigious journal since 2004. Paranjoy resigned editor of Economic and Political Weekly on July 18, 2017 over alleged differences with the board of SameekshaTrust. He has worked with with major media houses like Business India, Businessworld, The Telegraph, India Today and The Pioneer. His 2014 book Gas Wars: Crony Capitalism and the Ambanis, co-authored with Subir Ghosh and Jyotirmoy Chaudhuri, dealt with alleged irregularities of the prices of natural gas in the Indian market.

Mr. Shikhar Jain

Principal Counsellor, CII-ITC Centre of Excellence for Sustainable Development



Shikhar Jain has over 20 years of experience working with variety of industries, where he has designed, implemented and integrated Quality, Environmental, Health & Safety and Social programs/management systems in over 100 individual facilities and for corporate-wide operations. Shikhar has developed and implemented best practices for several top Indian firms, including in areas of improved operational efficiency, good EHS practices and enhanced compliance management.

ABG Model on Sustainable Business Practices

16th November 2017
16:00-17:30 hours

Co-host: Aditya Birla Group



Introduction and Background

The session will be in two parts, the first will be a presentation of the Aditya Birla Group Sustainable Business Model and the second will be an open forum of Q&A.

The goal of the first session is to explain the ABG model and its purpose to engage CEOs as the budget holders and decision makers by focussing on Business Management Systems and their improvement to reduce impacts on Externalities and also Business Strategy by learning to understand the Risks and Opportunities presented by the External Factors that could disrupt the business in the short, medium and long term.

The goal of the second session will be to receive feedback on the ideas behind the model and the model itself and to lead the audience into a debate of the implication using such a model versus the original triple bottom line might have in accelerating progress towards a Sustainable World. We should debate whether the TPL, that is now 30 years old, is capable of guiding us to a sustainable world. Placing our hopes on technology alone, as some do, is also not enough due to the large amount of legacy infrastructure we have in place and the cost of transformation.

Speaker Profile

Mr. Tony Henshaw

Chief Sustainability Officer, Aditya Birla Group



Mr. Henshaw holds a B.Sc. (Hons) in General Engineering from University of Leicester, England, 1981 and a MBA with distinction from Manchester Business School, England, 1988. He is a seasoned Business and Sustainability professional with more than 27 years of global experience in Sustainability strategy for a low carbon marketplace working in a diverse international space. Mr. Henshaw brings along vast expertise in driving sustainability development for leading MNC Organizations and fortune 500 Companies. Prior to joining the Aditya Birla Group, he worked in India as the Chief Sustainability Officer for the Vedanta Group. His earlier assignments include working as CSO with Cemex SA. Mexico and senior management posts at Transredes SA in Bolivia.

Responsible Value Chain in Agro-SMEs

16th November 2017
16:00-17:30 hours

Co-host: ICCo and The Civic Engagement Alliance



Innovative Change Collaborative
Services Pvt. Ltd

Civic Engagement Alliance

Introduction and Background

The agro-food SME sector in India, which is highly labour intensive and heterogeneous, is also to a large extent unorganized and unregulated. This sector employs workers, especially women and children who may be skilled, semi-skilled or unskilled. Female labourers and child labourers are often paid low wages and made to work in the most unsafe, at times hazardous, conditions. Because of the general unorganized and unregulated nature of the sector, these workers are generally outside the reach of protective labour laws and trade union organisations. Women and children are doubly disadvantaged due to poverty and low social status and unable to raise their voice against exploitation. Agro-food based SMEs, in their pursuance of optimizing business profit, often tend to overlook the human and labour rights of their workers, especially of women and children. Denial of fair wages to female workers as well as practice of child labour in their own business operations or in the supply chain, leads to major human rights violations. The discussion around human rights and business in relation to the private sector and public sector is still at a nascent stage in India. Though, there has been lot of focus largely influenced by the international brands, markets conditions and the 'Northern' consumers in specific sector such as garment and textile, mining, chemicals, etc. where the spotlight has been on infringing on land rights, child rights, as well as labour standards. There is a long way to go as far as momentum towards adoption of a National Action Plan on Human Rights and Business is concerned. There is growing pressure with time on companies, including in India (especially those in the supply chains of western multinationals) for identifying human rights related risks in their operations and to address them. Businesses are therefore; gradually waking up to the need for corrective and preventive actions that ensures adherence to national and international law in the context of fair labour practices. The agro and food processing industry needs to join this bandwagon.

Objectives

- Dissemination of the research undertaken by KIA along with TISS to map the different agro-food SME in Assam and document the prevailing labour conditions (of women workers and child labour) in these SMEs
- Bring together and understand the perspectives of various stakeholders on responsible agro-food value chain
- Discuss policies and incentive structures to promote responsible business and address challenges leading to gaps in implementation

Agenda

16:00 – 16:10	<p>Welcome Address</p> <p>Mr. Alay Barah <i>Executive Director, ICCo</i></p>
16:10 – 16:30	<p>Dissemination of Research: Agro-food based SMEs in Assam with a focus on labour condition of women workers and child labour</p> <p>Prof R Ramakumar <i>Dean, School of Development Studies, Tata Institute of Social Sciences (TISS)</i></p>
16:30 – 17:15	<p>Panel Discussion</p> <p>Moderator Prof R Ramakumar <i>Dean, School of Development Studies, TISS</i></p> <p>Panelists Akanksha Sharma <i>Head- Corporate Social Responsibility & Sustainability, Jubilant FoodWorks Limited</i></p> <p>Prabhat Kumar <i>National Thematic Manager Child Protection, Save the Children, India</i></p> <p>Dr. Ravi Chandra <i>Value Chain Expert, United Nations Development Programme</i></p>
17:15 – 17:30	<p>Questions and Closing Remarks</p> <p>Mr. Alay Barah <i>Executive Director, ICCo</i></p>

Speaker Profiles

Mr. Alay Barah

Executive Director, ICCo Cooperation



Alay Barah is the Executive Director at ICCo, New Delhi. With 28 years of work experience with the government and the development sector, his work has centred around social enterprise development, livelihood promotion, microfinance, agri value chain development, and human resource development. Having worked in leading positions with organizations such as Freedom from Hunger, American India Foundation, Reach India and Rashtriya Gramin Vikas Nidhi, he has displayed inimitable skills in entrepreneurship and leadership. Alay holds a Master's Degree in Social Work from Tata Institute of Social Science, Mumbai. He has served as Senior Fellow at The Institute of Policy Studies, John Hopkins University, in 2001 under its International Philanthropy Fellows Program. He was also awarded a Ford Motor Company International Fellowship in 2010 as a community leader.

Prof R Ramakumar

Dean, School of Development Studies, Tata Institute of Social Studies (TISS)



Prof R. Ramakumar is NABARD Chair Professor and Dean of the School of Development Studies at the Tata Institute of Social Sciences, Mumbai. His research has focused on agrarian change, agricultural credit policies, rural livelihoods and the Aadhaar project. He was recently appointed as a member of the State Planning Board in Kerala. He holds a M.Sc. in Agricultural Economics and is Ph.D. in Economics from the Indian Statistical Institute in Kolkata.

Ms. Akanksha Sharma

Head- Corporate Social Responsibility & Sustainability, Jubilant FoodWorks Limited



Ms. Sharma is an acclaimed CSR & Sustainability leader and a Policy Analyst on Responsible Business and Public-Private Partnerships (PPP). Akanksha heads CSR and Sustainability for Jubilant FoodWorks Ltd. and has worked with UNICEF and Vedanta Resources in the past. She has successfully led community programs on Poverty Alleviation, Skill Development, Women Empowerment, Nutrition, Education, Swachh Bharat Abhiyan, Farmers Development, Road Safety and others. She is also a National CSR Expert onboard with the Indian Institute of Corporate Affairs, Ministry of Corporate Affairs and is also a member of CII CSR Forum. After completing her Master's in Business Administration, Akanksha has done her specialization in Social and Environmental Business Management from World Bank Institute along with advanced courses in Social Investment from UK Social Investment Forum.

Mr. Prabhat Kumar

National Thematic Manager Child Protection, Save the Children, India



Mr. Prabhat Kumar is National Thematic Manager- Child Protection with Save the Children, at its Headquarter in Gurgaon. Among his previous roles, he has also served as the State Program Manager for Rajasthan and Bihar and also was Project Director for the ongoing anti-child labour project in Punjab & Haryana. He has over 12 years of expertise on leading large and diverse teams in difficult environments and humanitarian situations, as well as strategic planning, proposal/programme design and management. He prides himself on building high performing teams, with a sense of commitment for children. He owes his robust understanding in areas of child rights, gender equality, social justice and accountability to his work with Save the Children. Prabhat is a passionate facilitator for embedding child safeguarding protocols in institutions and has done so for various organizations, corporates and institutions. His expertise covers a sound knowledge of legal instrument, related to women and children. He specializes in resource acquisition and award management, Monitoring Evaluation Learning and Accountability (MEAL) and setting up institutional emergency preparedness.

Dr. Ravi Chandra

Value Chain Expert, United Nations Development Programme



Dr. Chandra is a development & management professional with 11 years of experience in trying to solve the complex problem of poverty at micro, meso and macro level with functional expertise in strategy development, project management, grant disbursement and management, program design including government & donor relationship, value chain analysis, supply chain management and institution development. He has worked on financial Inclusion, microfinance and livelihood related matters and has been associated with Bihar Development Trust (2007), Rural Development & Marketing Pvt Ltd (2009) and Eco Kargha Handicrafts Marketing Pvt Ltd (2012).

Forging State Business Partnership for Achieving SDGs in India

(by invitation only)

16th November 2017

16:00-17:30 hours

Introduction and Background

Sustainable Development Goals (SDGs) have been committed to by nearly 200 countries worldwide (including India) on 25th September 2015 at New York. Our Government's focus and commitment towards Sustainable Development Goals is evident, both through the centrally sponsored schemes as well as state specific initiatives. The Centre as well as many state governments have made commitments on cleanliness, water, sanitation, climate change, girls' education, etc. towards sustainable development. Propagating the issue of sustainability and its adoption to make the society and environment more liveable is very much required today. However, in a recent report of International Food Policy Research Institute (IFPRI), India's 100th position among 119 countries on Global Hunger Index reflects that the vision of SDGs to 'leave no one behind' is still far behind. Moreover, India, while having made considerable progress on Development lags behind many of its South Asian neighboring countries with respect to performance on some indicators which could impact SDGs. This draws focus on the importance on relooking at SDGs visioning and implementation as a whole, as all Goals are interrelated. The Role of the State and local Governments in ensuring progress in this context is important as most of the Sustainable Development Goals directly relate to local Governance. Every State has made some efforts to precipitate States' involvement in the SDGs in one way or the other.

India's Voluntary National Review Report on the Implementation of SDGs presented at the United Nations High Level Political Forum, 2017, mentions some of the noteworthy state level initiatives on SDGs such as in Assam, Andhra Pradesh, Bihar, Haryana, Kerala, Karnataka, Maharashtra, Madhya Pradesh, Punjab and Tamil Nadu. These initiatives for instance include the setting-up of a Centre or Cells for SDGs under a given Department and developing an integrated framework for implementation; putting in place support processes and identifying state specific indicators and management systems and road maps for SDGs are well on its way. Others have focused on balanced regional development. The introduction of a technology platform for up-scaling SDGs is seen among different states, as also focus on entire infrastructure development in major sectors, relevant for SDGs. Apart from the above, among others, Chhattisgarh's involvement in tackling child nutrition is acknowledged; Odisha is working towards SDGs via a state vision 2036 keeping in view the 100th anniversary of the state; West Bengal has received a global award from the United Nations for continuing education for the Girl Child. There are many such initiatives, systems and strategies adopted by the states which need to be highlighted, advocated and opportunities for mutual collaboration formalized.

Business and other Stakeholders have also up-scaled their social development impact via policy shifts, innovative finance and approaches, multi-partnership arrangements and engagement with governments. The session is an important opportunity for States and stakeholders to not only get an insight on existing deliberations on SDGs but also to assess, plan and cooperate with business and other stakeholders for achieving and up-scaling state specific visions and goals. The discussions in the session will be around - States' best practices, cooperation and partnerships as well as challenges in achieving and up-scaling SDGs through partnerships.

Agenda

16:00 – 16:05	<p>Welcome Remarks</p> <p>Mr. Ravi Raj Atrey <i>Associate, Centre for Responsible Business(CRB)</i></p>
16:05 –16:15	<p>Context Setting</p> <p>Dr. Bimal Arora, Chairperson, Centre for Responsible Business(CRB) and Faculty, Aston Business School</p>
16:15 – 16:40	<p>Issues, Perspectives and Discussions</p> <p>Moderator: Dr. Arun Kashyap <i>Former Resident Coordinator, United Nations, & Resident Representative, UNDP - USA</i></p>
16:40 - 17:10	<p>Reflections, Challenges and Strategies</p> <p>Moderator: Dr. Meera Mitra <i>Senior Associate, Centre for Responsible Business (CRB)</i></p>
17:10 – 17:30	<p>Summing Up and Way Forward</p> <p>Moderators: Dr. Arun Kashyap and Dr. Meera Mitra</p>

Speaker Profiles

Mr. Ravi Raj Atrey

Associate, Centre for Responsible Business(CRB)



Ravi Raj Atrey is an emerging Social Development and Corporate Social Responsibility leader in India. Working and strategizing responsible business and structural social reforms are passions for Ravi. His span of 14 years' experience includes working with the National Government, International and National Civil Society Organizations, Social Development and CSR Consulting Firms. As a Consultant, he has worked on varied projects with the Government of India's Ministry of Housing and Urban Poverty Alleviation, Ministry of Rural Development, and Ministry of Health and Family Welfare. He is an expert in Impact evaluations of the developmental and CSR projects and has been involved with key corporate houses/MNCs, International Civil Society organizations and reputed Consulting Firms. He had multi-disciplinary education in International Laws and Diplomacy, Human Rights, Social Work, Business Administration, and Economics at Masters, UGC-NET in Social-Work and Certified in Management Consulting, his doctoral research is on effectiveness of corporate social responsibility initiatives in India. He has authored the books 'Exploring CSR' and co-authored in 'CSR and Competitiveness'.

Dr. Bimal Arora

Chairperson, Centre for Responsible Business(CRB) and Faculty, Aston Business School



Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the honorary Chairperson of CRB, a specialist centre on CSR, Business Responsibility and Sustainability, incubated by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium over 3 years period (2010-2013), as part of German Federal Ministry for Economic Cooperation and Development (BMZ) supported project. Global in orientation, CRB is a centre of excellence facilitating social impacts and organizational behaviour change towards incorporating responsible business strategies, policies and practices. Dr. Arora is a faculty member at Aston Business School, Aston University, UK he is associated in the capacity of a Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Dr. Arun Kashyap

Former Resident Coordinator, United Nations, & Resident Representative, UNDP – USA



Arun has advised over 25 donor and developing countries, and several multi-national corporations on critical development issues including mitigating and adapting to climate change, public-private partnerships to support services delivery and viable entrepreneurship amongst women and marginalized populations, and leadership for sustainable human development. He is creative and a visionary leader with experience managing change with multi-national teams, establishing innovative partnerships, building governmental and corporate ownership of global agreements, and providing hands-on guidance in translating agreements into effective operational strategies. He is currently a Principal of Kashyap Development Associates, an advisory company that delivers integrated analysis & Implementation of evidence-based initiatives, facilitates partnerships and leverages behavioral sciences to foster equity, strengthen welfare, and build resilience of marginalized households and communities while achieving UN Sustainable Development Goals UNSDGs.

Dr. Meera Mitra

Senior Associate, Centre for Responsible Business(CRB)



Dr. Meera Mitra has a PhD from Delhi School of Economics, Delhi University. She is a Sociologist and Development Specialist. Dr. Mitra has been in academics and development consultancy in India and the U.S. She began her career teaching at JMC (Delhi University). She also held teaching positions at Franklin & Marshall College USA and Millersville University. Dr. Mitra directed several social development implementation projects across India. She served on two Bureau of Indian Standards panels (Social Accountability Standards and Good Governance standards.) Among her publications are her books on: 'It's Only Business: India's Corporate Social Responsiveness in a Globalized World' Oxford University Press 2009 and 'BREAKING THROUGH: India's Stories of Beating the Odds on POVERTY' Rupa 2014.

Creating Futureproof Business between India and the Netherlands

16th November 2017
18:00-20:00 hours



Co-hosts: Embassy of the Netherlands and MVO Netherland



Kingdom of the Netherlands



Introduction and Background

The INDUS Forum aims to make trade and investment between India and the Netherlands sustainable and inclusive. The Dutch Embassy, CSR Netherlands (MVO Nederland) officially launch the online INDUS community at the CRB annual conference. INDUS facilitates B2B matchmaking around sustainable business solutions and challenges. It is a place where there is connect between smart minds and smart ideas leading to smart initiatives that make business sense. The agenda of moving from tragedies of commons to the strategies for commons require smart solutions through partnerships among various stakeholders. The Indus forum offers sustainability as a strategy to create new opportunities for business aiming to turn challenges into business opportunities

Objectives of the Session

The goal is for INDUS to become the 'one stop shop' for Dutch and Indian businesses working for people, planet and profit. Together we explore the matchmaking business opportunities and how the private and public sector can work together to make reach sustainability goals and make a profit.

Anticipated Outcomes

Official launch of the INDUS digital portal, an instrument to help accelerate futureproof business between India and the Netherlands. It facilitates B2B matchmaking on sustainable and inclusive trade: www.indus-forum.com The INDUS community collects Dutch and Indian challenges and solutions. This is the first matchmaking step that leads to sustainable and inclusive business opportunities.

Structure of the Session

The session opens with the introduction of the INDUS forum by the Dutch Embassy in India. The session explores how the community works and introduces a Dutch Textile Consortium that sees a great opportunity to generate business and at the same time offer a responsible, circular and transparent textile product at an affordable price level. Proceeding in a workshop mode, the session explores with the audience how entrepreneurs can benefit from the INDUS platform. The INDUS Forum aims to make trade and investment between India and the Netherlands sustainable and inclusive. The Dutch Embassy, MVO Nederland (CSR Netherlands) officially launch the online INDUS community at the CRB annual conference. INDUS facilitates B2B matchmaking around sustainable business solutions and challenges. It is a place where there is connect between smart minds and smart ideas leading to smart initiatives that make business sense.

Agenda

18:00 – 18:10	<p>Welcome Address</p> <p>H.E. Mr. Alphonsus Stoelinga <i>Ambassador of The Netherlands to India, Nepal & Bhutan</i></p> <p>Key Note Address</p> <p>Mr. Rajesh Srivastava <i>Chairman and Managing Director at Rabo Equity Advisors, Rabobank (Tbc)</i></p>
18:10 – 18:30	<p>Indus Community – Why, What and How?</p> <p>Mike van den Hof <i>Business Development Manager, MVO Netherland</i></p>
18:30 – 18:45	<p>Launch of the Indus Community</p> <p>The Embassy of the Netherlands</p>
18:45 – 19:15	<p>3 Plenary pitches and Explanation of the workshop rules by Master of Ceremony</p>
19:15–19:45	<p>Workshop</p> <ul style="list-style-type: none"> ➤ Questioning round (10 mins) ➤ Advisory round (5 mins) ➤ Discussion round (10 mins) ➤ Reflections (5 mins)
19:45 – 20:00	<p>Plenary Discussion</p> <p>Sharing of Key Take-aways</p>

Speaker Profiles

H.E. Mr. Alphonsus Stoelinga

Ambassador of The Netherlands to India, Nepal & Bhutan



H. E. Alphonsus H. M. Stoelinga, Ambassador of the Netherlands to India, Bhutan and Nepal joined the Netherlands' Ministry of Foreign Affairs in 1979 and was posted in Accra, Athens, Lusaka, at the Dutch Permanent Mission to the European Union in Brussels and at the Ministry in The Hague, responsible for the International Development Banks. Since 1995, H.E. Stoelinga has held the position of Head of Mission in various countries and has been acting Secretary General of the Netherlands Ministry of Foreign Affairs.

Mr. Mike van den Hof

Business Development Manager, MVO Netherland



Mr. Mike van den Hof is Business Development Manager of MVO Netherland and responsible for the Futureproof Community. MVO Netherlands is a non-profit organization with a network of 2500 members. We are developing a dynamic and fast-growing business network comprised of members as diverse as beginners, advanced users and leaders, small and medium-sized enterprises and corporate giants.

Day Three
17th November 2017

State of Global Voluntary Sustainability Standards and Way Forward in India

17th November 2017
09:30-11:00 hours

Co-host: ISEAL Alliance



Introduction and Background

Through 2017 the ISEAL Alliance - the global alliance for sustainability standards - has undertaken a number of consultations with stakeholders and members around the world to learn more about the strategies that companies and governments are using to advance their sustainability agendas and how these trends are impacting on the structure, performance and uptake of voluntary sustainability standards at the global level. This session will present these trends and then invite a number of international and Indian commentators to reflect on these developments and discuss their implications for Indian businesses and standards organizations.

Objectives of the Session

- Build a shared understanding of the strategies that the business sector and governments are adopting with respect to sustainability
- Build an understanding of how these trends are impacting on sustainability standards organizations
- Explore the implications of these developments on international voluntary sustainability standards operating in India and national Indian sustainability standards
- Promote dialogue on how sustainability standards can better support India's sustainable development agenda.

Agenda

9:30 – 9:50	<p>Welcome Remarks</p> <p>Ms. Karin Kreider <i>Executive Director of the ISEAL Alliance</i></p>
9:50 – 10:30	<p>Panel Discussion</p> <p>Chair: Ms. Karin Kreider <i>Executive Director of the ISEAL Alliance</i></p> <p>Panelists:</p> <p>Mr. Arindom Datta <i>Asia Head, Sustainability Banking, Rabobank</i></p> <p>Mr. S Karthikeyan <i>Principal Counsellor, Confederation of Indian Industry-Sohrabji Godrej Green Business Centre (CII-Godrej GBC)</i></p> <p>Mr. Rajiv Baruah <i>Country Director, Better Cotton Initiative</i></p>
10:30 – 10:55	<p>Questions and Open discussion</p>
10:55–11:00	<p>Closing Remarks</p> <p>Ms. Karin Kreider <i>Executive Director of the ISEAL Alliance</i></p>

Speaker Profiles

Ms. Karin Kreider

Executive Director of the ISEAL Alliance



She is the Executive Director of the ISEAL Alliance - the global backbone organization for the sustainability standards movement. She is one of the world's leading experts on ecolabels, sustainability standards and certification. Before joining ISEAL in 2009, she was involved in the start-up of Rainforest Alliance, and worked there for more than 20 years, first as Associate Director of the organisation, and then as Director of the Sustainable Agriculture Programme. Karin holds a BFA and an MBA from New York University and is based in London.

Mr. Arindom Datta

Asia Head, Sustainability Banking, Rabobank



He is the Asia Head, Sustainability Banking for the Rabobank Group. He is also the Head of Rural & Development Banking / Advisory. Arindom has over 24 years of experience in Rural Finance, Cooperative Banking, Microfinance and Agribusiness banking. Currently he is leading Rabobank's sustainability agenda on knowledge, risk management and business development across Asia. He also heads the Rural banking and advisory portfolio in India and for Rabobank Foundation oversees projects in agriculture cooperatives and "access to finance". His earlier experience was with National Bank for Agriculture and Rural Development, IDBI Bank and CARE. Arindom is a Mathematics honours graduate from St. Stephen's College and has an MBA with specialization in Finance and Strategy

Mr. S Karthikeyan

Principal Counsellor, Confederation of Indian Industry-Sohrabji Godrej
Green Business Centre (CII-Godrej GBC)



S. Karthikeyan is currently heading 'GreenPro – Green Product Certification' division in CII-Godrej GBC, India. He has been instrumental in designing and developing the Indian Ecolabel – GreenPro, which aims at facilitating green product market transformation in India. He is also leading the facilitation and certification activities related to Green Building rating systems for Health care, Existing buildings, Factory buildings and Data Centers. He has over 17 years of experience in Energy efficiency, facilitation of implementation of Green Building concepts and development of Green products and materials for green building requirements.

Mr. Rajiv Baruah

Country Director, Better Cotton Initiative



Mr. Rajeev Baruah is currently the India Country Director for the Better Cotton Initiative (BCI). He has more than 20 years of experience in working with directly with cotton farmers, ginners and spinners. Over the years he has developed an in-depth understanding of the challenges of cotton production, ginning and the various issues of cotton quality that Indian mills are facing today. BCI is a global multi stake holder initiative which brings together producers, ginners, traders, spinners, mills, cut & sew, manufacturers, retailers, brands and civil society organizations in a unique global community committed to developing Better Cotton as a sustainable mainstream commodity. Mr. Baruah has a Masters in Social Anthropology from Delhi University.

Use of Information Technology Voluntary Consensus Standards for Sustainable Development Goals

17th November 2017
11:30-13:00 hours

Co-host: Green Electronics Council



Introduction and Background

Standards are a way to address negative environmental and social impacts associated with IT products. One of the major issues facing India is the increasing tide of electronic waste (e-waste) that is addressed by an informal sector. Handling of e-waste is challenging due to the complex nature of electronics products containing hundreds of components, including materials that are hazardous to human health and the environment. E-waste is packed with hazardous substances like lead, cadmium, mercury, PVC for which appropriately safe and environmentally appropriate recycling techniques are required; however, these are often not adopted in the informal sector. The informal workers use methods like 'stripping of metals in open acid baths, removal of electronic components from printed circuit boards by heating over a grill, recovering metals by burning cables and parts'. Dust particles can enter their body through skin contact, ingestion and inhalation and absorption. They directly handle acid, cyanide solutions and cleaning solvents without any protective equipment. The resultant health implications are enormous, leading to reproductive, pulmonary and neurological ailments, including reduced cognitive development for child actors.

For all its significant environmental and health impacts, e-waste recycling provides livelihood to millions of informal waste workers and entrepreneurs across the country and is a primary income-generating activity. A challenge facing India is how to maintain the existing economic benefits for the actors in the informal e-waste sector while addressing the negative environmental and social impacts. The development of "capacity building" criteria for IT voluntary consensus standards is a unique way to potentially address the e-waste challenge.

In view of the growing problem of e-waste, the Indian Government adopted the E-Waste (Management & Handling) Rules 2011 in May 2011, which were amended in March 2016 with the intent of making them more stringent. The amendment widened the coverage of the e-waste handling responsibility to all players in the value chain -- from producers of equipment, components, consumables, and spares, to dismantlers - and introduced financial schemes /economic instruments for encouraging implementation of the rules. The e-waste industry in India is characterised by deep inter-linkages between the formal and the informal actors who are connected through material transfer, economic transactions and information exchange. This seminar looks at how IT product focused voluntary consensus standards can include informal sector focused capacity building criteria. It proposes specific capacity building criteria that are relevant to India's approach to end-of-life management of IT products.

Objectives

The overarching goal of the seminar is to understand the role of voluntary consensus standards in the IT sector, how they have been used to address environmental and social impacts of IT products and whether there is an opportunity to assist the informal sector by developing “capacity building” criteria for voluntary consensus standards that are linked to the SDGs.

Agenda

11:30 –11:50	<p>Opening Remarks</p> <p>Ms. Nancy Gillis, CEO, Green Electronics Council (GEC)</p>
11:50 –12:05	<p>Presentation on Information Technology Voluntary Consensus Standards to Further Sustainable Development Goals</p> <p>Ms. Pamela Brody-Heine <i>Director, EPEAT Standards Management, Green Electronics Council (GEC)</i></p>
12:05– 12:45	<p>Panel Discussion on ground realities of IT sector and end of life management of e-waste</p> <p>Ms. Ambika Khurana <i>Head- Public Policy, Government & Regulatory Affairs, IBM India Pvt. Ltd.</i></p> <p>Mr. Satish Sinha <i>Associate Director, Toxics Link</i></p> <p>Dr. B. C. Sabat <i>(Dept. of Environment)</i></p> <p>Mr. Hitesh Sharma <i>Lead, CSR & Environmen, RICOH India Ltd.</i></p> <p>Mr. Pranshu Singhal <i>Founder, Karo Sambhav Pvt. Ltd.</i></p>
12:30-13:00	<p>Questions and Open Discussion</p>

Speaker Profiles

Ms. Nancy Gillis

CEO, Green Electronics Council (GEC)



Nancy Gillis has more than 20 years' experience leveraging sustainability to increase competitiveness, reduce risk and foster innovation in both public and private sector organizations. Prior to joining GEC, Nancy was a senior executive with Ernst & Young (EY), where she managed client engagements related to supply chain resiliency and sustainable procurement for Fortune 100 companies in numerous sectors.

She also launched EY's Resilient and Responsible Supply Chains suite of services and served as the Global Lead. Nancy joined EY from the U.S. General Services Administration (GSA), the U.S. Federal Government's procurement agency that oversees approximately \$500 billion of annual public procurement spending. At GSA, she served as the Director of the Federal Supply Chain office, responsible for developing sustainability-related supplier evaluation criteria, and chaired a cross-governmental working group seeking to expand the use of sustainability standards and certifications in federal procurements.

Ms. Pamela Brody-Heine

Director, EPEAT Standards Management, Green Electronics Council (GEC)



Pamela is the Green Electronics Council's lead for designing and managing standard development processes and special projects. Pamela co-chaired the IEEE 1680.2 Working Group managing and facilitating the multi-stakeholder process for the electronic imaging equipment standard and assisted in development of the parallel IEEE 1680.3 standard for televisions.

Pamela also supported the development of the NSF International 426 Environmental Leadership Standards for Servers and the UL 110 Standard for Sustainability for Mobile Phones. Previously, Pamela managed and facilitated the development of the ground-breaking Outdoor Industry Association and European Outdoor Group Eco Index Green Standard and facilitated the multi-stakeholder process for the Council for Responsible Sport to revise and expand their sustainability standard for certifying sporting events.

Pamela received her Bachelor's Degree in Geology from the University of California, Berkeley and a Master's degree in Civil Engineering from the University of Colorado.

Ms. Ambika Khurana

Head- Public Policy, Government & Regulatory Affairs, IBM India Pvt. Ltd.



Ambika is a Corporate Affairs professional with 18 years of leadership experience in Government Affairs and Strategic Planning. Her specializations include advocacy with governments and strategic stakeholders on public policy and regulatory issues critical to business agenda. She aligns with Government of India for Technology, Economic and Market access policies- with demonstrated experience in varied fields of government procurement, policies for emerging technologies, critical infrastructure, environment etc. Ambika has extensively promoted ICT Policy agenda with World Bank InfoDev, UNESCO, Ministries of IT of various international and national entities- enabling business ecosystem and growth. She is an executive member of various industry associations and is a trusted IT Policy professional. Ambika holds an Engineering Degree from Thapar University, Patiala and a Masters Degree from IIT, Delhi.

Mr. Satish Sinha

Associate Director, Toxics Link



Mr. Satish is Associate Director at Toxics Link, a leading environmental group working on issues of waste and chemicals. Responsible for successfully leading various waste and chemical campaigns and policy initiatives in the country. Authored several reports and articles on E waste management, Mercury and hazardous waste management. Member UNEP Advisory Group on Mercury.

Hitesh Sharma

Lead, CSR & Environment, RICOH India Ltd.



Hitesh Sharma leads the CSR & Environment operations of RICOH (www.ricoh.com) in India with the key responsibility of leading sustainability integration to business excellence and managing corporate citizenship programs nationally. As an evangelist, he has represented voice of youth and business at global sustainability forums. He conducts sessions as a guest faculty for premier management institutions, with thought leadership published in form of co-authored papers, articles, and issue briefs on pivotal role of corporates in enabling a sustainable & inclusive ecosystem. From being profiled as a 'Green Warrior' on the cover story of Business Today magazine in 2010 to being listed among the 100 Most Impactful CSR Leaders in the Global listing during World CSR Congress in 2017, he has been recognized by leading international development agencies in the realm of Climate Change and Sustainable Development.

Roundtable on Lessons learned from execution of Voluntary Sustainability Standards in Small Holder Agriculture

17th November 2017
11:30-13:00 hours

Co-hosts: Rabobank Knowledge Partner: WWF - India



Rabobank



Introduction and Background

Sustainability standard systems in agriculture (SSA) are considered as an innovative market based approach to promote sustainable agriculture production and business practices. The SSA is being promoted by global businesses, thereby, achieving their sustainability commitment and reducing impact on footprint. The growth of these standards are well established and widely recognized. To take examples; the Roundtable on Sustainable Palm Oil (RSPO) has the second-largest area of all the standards, accounting for 0.07% of the global agricultural area, GLOBALG.A.P. has more than 3.1 million hectares in 2015, making it the biggest standards in terms of area certified, Better Cotton Initiative (BCI) saw the greatest jump, with a nine fold expansion in its certified area between 2011 and 2015, the area of the Round Table for Responsible Soy (RTRS) increased nearly fivefold over the same period. However, in region dominated by small holders, standards like BONSUCRO and RTRS hasn't grown as it was expected.

While efforts are underway to mainstream the SSA in the global supply chain, it has been found that commodity wise there has been asymmetrical growth curve for different operating standards. This gives a room to understand the challenges & opportunities for each of the commodity standards facing to meet the expansion trajectory.

Objectives of the Workshop

Hence, there is a need to bring together the various stakeholders associated with SSA to understand the big wins or challenges faced by standards. The urge is also to look back what went well? What could be done for further improvement? Why skewed growth pattern for different commodities? The proposed roundtable (RT) therefore address the following questions

- What are the consumption patterns for sustainability standards product?
- What have recent efforts achieved?
- Where should they be directed next?
- What worked well?
- What needs to be recalibrated?

The roundtable consultation is designed to encourage panelists & participants to have open dialogues on the performance of the SSA so that the claims and impacts are well understood. It will also provide learning opportunities for the standard organization to learn from each other's experiences and create stronger system in place to overcome the challenges.

Agenda

11:30 – 11:40	Context Setting Mr. Murli Dhar <i>Director of the Sustainable Agriculture Program, WWF-India</i>
11:40 – 11:50	Keynote address: Sustainable standards in context of small holder agriculture system
11:50 – 12:30	Roundtable discussion on the performance of the standards and user's challenges Moderator: Mr. Arindom Datta <i>Asia Head, Sustainability Banking, Rabobank</i>
12:30 – 12:50	Questions and Open Discussions
12:50 – 13:00	Conclusion and way forward

Speaker Profiles

Mr. Arindom Datta

Asia Head, Sustainability Banking, Rabobank



Mr. Arindom Datta is the Asia Head, Sustainability Banking for the Rabobank Group. He is also the Head of Rural & Development Banking / Advisory. Arindom has over 24 years of experience in Rural Finance, Cooperative Banking, Microfinance and Agribusiness banking. Currently he is leading Rabobank's sustainability agenda on knowledge, risk management and business development across Asia. He also heads the Rural banking and advisory portfolio in India and for Rabobank Foundation oversees projects in agriculture cooperatives and "access to finance". His earlier experience was with National Bank for Agriculture and Rural Development, IDBI Bank and CARE. Arindom is a Mathematics honours graduate from St. Stephen's College and has an MBA with specialization in Finance and Strategy

Mr. Murli Dhar

Director of the Sustainable Agriculture Program, WWF-India



Murli Dhar is Director of the Sustainable Agriculture Program of WWF-India, as independent, institution works on footprint and biodiversity issues in India. With experience in more than 15 years, Murli has devoted his career in Agriculture ever since he got graduated in Agriculture School in specialization of Agriculture Economics. His works intersects primarily with Sustainability in Agriculture including Water, Emissions, Biodiversity and Trade.

Human Rights in Business Policy

17th November 2017
11:30-13:00 hours

Co-host: CSR Europe



Introduction and Background

From the ‘Tragedies of the Commons’ to the strategies for the Commons: Supply chain Compliance with labour standards, ILO conventions, UN Guiding Principles on Business and Human Rights is challenging to embed throughout the organization and with stakeholders. CRB India and CSR Europe decided to co-host a session at the ISS to explore the Indian context, discuss the solutions already underway in India and in other countries.

In 2012, CSR Europe launched the “business and human rights project” to shed light on the positive influence on corporate management exerted by human rights issues and provided operational support during implementation. The focus of the project is to effectively embed human rights into key functions, such as human resources, procurement, risk/audit, etc. The results of this work were presented in “Blueprint for Embedding Human Rights in Key Company Functions”.

Linkage with SDGs

The United Nations Sustainable Development Goals (SDGs) are comprised of 17 goals covering a broad range of sustainable development issues. Three SDGs link most directly to capacity building in India’s informal electronics recycling sector:

- Goal 5: Achieve gender equality and empower all women and girls
- Goal 8: Promote inclusive and sustainable economic growth, employment and decent work for all
- Goal 17: Partnerships for the goals

Specific Objectives

- Support Indian industry and other stakeholders to understand how to develop actions to tackle human rights in their operations
- Provide evidence of benefits from other jurisdictions

Anticipated Outcome

This session will show some best practice and explore how a common framework and blueprint can support individual efforts to reach scale.

Agenda

11:30 – 11:50	<p>Setting the scene: Business and Human Rights International Framework</p> <p>Mr. Farhad Vania <i>CRB Governing Body member</i></p> <p>The European context of business & human rights Ms. Paula Byrne <i>CSR Europe</i></p> <p>The Indian context of business & human rights Mr. Sudhir Sinha <i>CEO & Chief Coach, Centre For Sustainability & Responsibility Inc. Pvt. Ltd</i></p>
11:50 – 12:10	<p>Moderator: Ms. Paula Byrne, <i>CSR Europe</i></p> <p>The benefits of a Business and Human Rights approach</p> <p>Case study 1: Ms. Anagha Mahajani <i>Ambuja cement</i></p> <p>Case study 2: Ms. Tirza Voss <i>Private Sector Advisor, Terre des Hommes Netherlands</i></p> <p>Case study 3: Mr Niranjana Purandare <i>Head Business Excellence, Mahindra Sanyo Special Steel Pvt Ltd</i></p> <p>Questions & Answers</p>
12:10 – 12:50	<p>Moderator: Ms. Paula Byrne, <i>CSR Europe</i></p> <p>Engaging the audience: Applying the UN Guiding principles in the Indian context</p> <p>Learning from the audience – Indian Realities and challenges on BHR</p> <ul style="list-style-type: none"> ○ How are human rights relevant to your company? & what already exists for different functions in the company? ○ How would you make the business case in your company? What are the main challenges? ○ Do you have good examples/solutions to share? ○ The power of collaboration to address common human rights issues: what are your thoughts on this?
12:50– 13:00	<p>Closing remarks: Ms. Paula Byrne, <i>CSR Europe</i></p>

Speaker Profile

Ms. Paula Byrne

Director, Membership and Business Development, CSR Europe



Paula Byrne is Director for Membership and Business Development at CSR Europe, the European business network for Corporate Social Responsibility. She leads the Membership team and endeavors to grow the organisation further in terms of membership experience and enhanced impact through the incubation of new sustainability coalitions and platforms. She leads the work with our National Partners to deliver on the Enterprise 2020 Manifesto, the purpose of which is to make sustainability the cornerstone of European competitiveness. Formerly she was Sustainability and CSR Director for the European Association of Chocolate Biscuit and Confectionery Industry, CAOBISCO. She is an EU Public Affairs professional with experience in building relationships and alliances in public and private sectors including NGOs and Academia on sustainable and responsible sourcing in priority supply chains. Her main achievements at CAOBISCO include a Public Private Partnership project in the hazelnut sector and a European-wide palm oil coalition to support the up-take of sustainable palm oil. Paula is an Irish national and holds a Bachelor's degree in Arts (Hons) from University College Dublin, Ireland.

Business and Biodiversity for Environmental Sustainability: Issues, Resolutions & Actions

17th November 2017

11:30-13:00 hours

Co-host: IUCN, International Union for Conservation of Nature



Introduction and Background

Biodiversity is the variety and variability of life forms found on earth: from tiny microbes to plants and animals. These life forms have evolved as a result of the interaction of elements of earth with the physical environment thereby embodying in their genetic makeup adaptability to all types of climatic and environmental conditions. They hold the answers to climatic variability and oscillations in climatic conditions that we are facing in today's world. Together, these life forms interact with the physical environment to provide various types of ecosystem services to mankind: food, timber, medicines clean water, purie air, together with entertainment and relaxation.

Industrial growth of all forms is either dependent on one or the other ecosystem services and often impact negatively the ability of ecosystems to provide these services. Businesses cannot afford to ignore its indirect or direct dependence and impact on ecosystem services, especially given the evidence of such approach/attitude on business continuity and growth. Thus, it is important for corporates to develop an understanding about the linkage of their operations with biodiversity and ecosystem services to future-proof their business. There has been an increasing realision and interest among Indian businesses in this direction.

This session will share best practices and lessons learned by IUCN with the wider business community, across certain key sectors. The discussions aim to promote replication of these initiatives, strengthen policy instruments and define approaches/models that ensure Indian companies can effectively do business while conserving biodiversity.

Linkage with ISS 2017 Theme

Biodiversity is currently being lost at unprecedented rate due to human activities that degrade or encroach on habitats, increase pollution load, and contribute to climate variability. This rapid declining of biodiversity is a huge problem for entire humanity and this can't be averted unless relevant stakeholders come together to fight it. The business sector, being a major impact sector, can play a vital roal in combating biodiversity loss. This session provides the key precedents of business playing significant role in biodiversity conservation and management and hence sets a stage for other corporates to follow.

Objectives of the Session

The main objective of the session is to discuss and share the best practices followed by the businesses for biodiversity conservation and management. The session will try to answer the “What”, “How” and “Why” on biodiversity conservation ?

Anticipated Outcomes

- Best-practices for biodiversity conservation by various India private sector companies are discussed and disseminated.
- Globally accepted tools on biodiversity management disseminated.
- Business case for Biodiversity preservation for various sectors discussed
- Principles for creating the enabling environment for biodiversity management by companies are demystified and further interventions in the regard are identified

Structure of the Session

The structure of session is designed to answer the basic questions of business “What we need to do?”, “How to do?” and “Why we need to do?”. To answer “What” and “How” the session is further divided into Issues, Resolutions and Action. The Issues will focus on the current scenario of business and biodiversity in India, Resolution will have companies speaking about the resolutions and plans they have put in place and Action will focus on the achievements on biodiversity enhancements on ground. Towards the end of the session, panel discussion moderated by IUCN will try to find answer for “Why” from each company.

Agenda

11:30 – 11:50	<p>The Issue: Business and Biodiversity: Where we are in India? Mr PR Sinha, <i>Country Representative, IUCN India</i> Biodiversity- Risk or Opportunity for businesses? Mr Randal Glaholt, <i>IUCN International Biodiversity Expert</i></p>
11:50 – 12:25	<p>Resolutions & Actions: Moderated by IUCN</p> <p>Conglomerate: Biodiversity Policy and Management System at Aditya Birla Group Ms. Deeksha Vats <i>Joint President, Sustainability, Aditya Birla Group</i></p> <p>Mining and Steel Making: Corporate Biodiversity Policy and Implementation at Tata Steel Mr. MC Thomas, <i>Executive in Charge and General Manager, RMSG, Tata Steel</i></p> <p>Power Sector: Integration of Global Biodiversity Standards into Corporate Policies at CGPL and Tata Power Dr. Amit Tyagi <i>Group Head, Environment, CGPL (A Tata Power Company)</i></p> <p>Agri-Business: Biodiversity Conservation and Sustainable Management of Agriscapes at ITC Mr. Vijay Vardhan Vasireddy <i>Operations Manager, ITC Limited</i></p> <p>Coal Mining: Environment Policy and Biological Restoration of Coal mines by SCCL <i>Mr Wajjala Vivek Babu Addl. GM (Forestry), SCCL</i></p>
12:25– 12:55	Floor Discussions
12:55 – 13:00	Concluding Remarks & Way Forward IUCN & CRB

Speaker Profiles

Mr. PR Sinha

Country Representative (IUCN)



Mr. Priya Ranjan Sinha belongs to 1977 batch of Indian forest service, Bihar Cadre. He retired from Government service in June 2013. Currently he is country representative at IUCN, International Union for Conservation of Nature & Natural Resources, New Delhi.

In his long career, he has been associated with policy formulation, programme development and field level implementation in the area of Wildlife Conservation. He has also been associated in wildlife research, capacity building programmes for managers of natural resources and in developing support-systems for decision making on conservation related issues.

Mr. Randal D Glaholt

International Biodiversity Expert



Randal is associated with IUCN in various projects of biodiversity. In due course of time he has developed his expertise in biodiversity management. Currently he is working with IUCN on two different projects which primarily focus on understanding Business and Ecosystem linkages.

He also addresses key technical sessions included the basics of business and ecosystems services, business and ecosystem service linkages, biodiversity and ecosystem services management and participatory exercises towards identifying priority ecosystem services. In the meanwhile he is also Owner, Biotechnics International Ltd, Biotechnics International Ltd Calgary, Canada Area.

Ms. Deeksha Vats

Joint President-Sustainability, Aditya Birla Group



Deeksha is working on sustainability for more than 20 years. She has a wide range of experience in different industrial sectors such as manufacturing, services, utilities, financial institutions. She has a strong background in development and implementation of sustainability strategies and action plans.

She has led numerous projects on environmental and social due diligence; environmental management solutions and systems, climate change mitigation through renewable energy, energy efficiency; greenhouse gas accounting, water, waste management, corporate sustainability strategy, and environmental policy issues.

Mr. M Cherian Thomas

Executive in Charge and General Manager, RMSG, Tata Steel

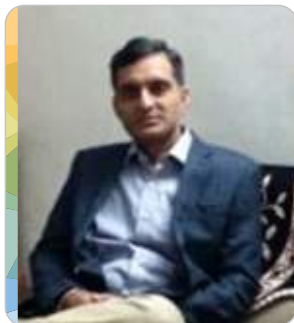


Mr. MC Thomas has been associated with the mineral industry for over 25 years. He is an internationally experienced mining engineer with an education in management.

He holds strong expertise in mine planning, mining operations, beneficiation, logistics and project management, which led in managing and leading Indian and international work forces, equipped with advanced technical knowledge and acumen through the years.

Dr. Amit Kumar Tyagi

Group Head, Environment CGPL



Dr. Amit Kr. Tyagi has been actively involved with the environment sector over the years. His expertise lies in the field of sustainable environmental management with 16 years of good experience.

He is also associated with IMS as a lead auditor. His works are aligned towards safeguarding and uplifting the current environmental conditions. His field of work majorly includes EIA studies, Environmental Legislation, Environmental Plans, Air modelling, Environmental compliance and ISO 14000

Mr. Vijay Vardhan Vasireddy

Operations Manager, ITC Limited



Mr. Vasireddy is a specialist in horticulture. He has a working experience of nearly 24 years. During this span he has worked for the rural development and holistic betterment of small and marginal farmers.

As head of the CSR operations he has been associated with ITC for more than 19 years and has undertaken various activities involving environment protection, production and supply demand, community engagement, natural resource management, Demand and production planning etc.

Sustainability Issues and Challenges in MSME Sector in India

17th November 2017

11:30-13:00 hours

Co-host: PricewaterhouseCoopers (PwC)

Introduction and Background

Micro, Small and Medium Enterprises (MSME)'s contribution to the Indian economy, in terms of generating employment, reducing regional imbalances, promoting equitable economic growth and enhancing export potential, has been quite phenomenal. Aware of this, MSMEs have been accorded a strategic position in various prestigious government initiatives towards fulfilment of the socio-economic objectives, particularly in achieving growth with equity. Furthermore, with globalization, MSMEs in India now hold an economically valuable position in the supply chain of the global brands as well. While, on one hand, this has opened up many opportunities for this sector to enhance its productivity and expand in new markets – domestic as well as global, it has also, on the other hand, put an obligation to upgrade the sector's competencies to meet the global demands of changing responsible business behavior.

Indian MSMEs, therefore, need an enabling environment to remain competitive by improving its environment and social impacts. However, the sector continues to face challenges of lack of support, access to finance and often outdated technologies. The discussion will highlight several such challenges that the MSMEs today are facing to integrate sustainability

Objectives of the Workshop

- Briefly highlight the state of MSMEs and the unorganized sector in India with a focus on the huge growth potential and opportunities available for development
- Highlight the global developments in the “responsible business behavior”
- Identify some important issues, challenges and constraints confronted by these enterprises to meet the changing global and domestic market demands of holistic development.

Agenda

11:30 – 11:40	<p>Welcome Address: Sustainability issues and challenges: MSME in India</p> <p>Mr. Yasir Ahmad <i>Partner and Leader, Responsible Business Advisory group, PwC</i></p>
11:40 – 11:50	<p>Special Address</p> <p>Mr. Himanshu Gaur <i>Founder Managing Director - Balts Global Private Limited and Founder member of Central Leather Consultants, India</i></p>
11:50 – 12:00	<p>Special Address</p> <p>Mr. Amit Kumar <i>Programme Manager, Innovation Promotion in MSME, GIZ</i></p>
12:00 – 12:10	<p>Special Address</p> <p>Dr. Tamal Sarkar <i>Executive Director , Foundation for MSME Clusters (TBC)</i></p>
12:10 – 12:50	<p>Questions and Discussion</p> <p>Chair: Mr. Yasir Ahmad <i>Partner and Leader, Responsible Business Advisory group, PwC</i></p>
12:50 – 01:00	<p>Concluding Remarks</p> <p>Prof. Keshab Das <i>Professor, Gujarat Institute of Development Research</i></p>

Speaker Profiles

Mr. Yasir Ahmad

Partner and Leader, Responsible Business Advisory group, PwC



Yasir is Partner and leader for the Responsible Business Advisory group at PwC, where he is involved in developing sustainability strategies for a number of national and international clients, ranging from Private Companies to Government(s), including multilateral agencies and “Not for Profit” organizations. He has worked with MSMEs and the unorganized sector for developing and implementing various sustainability initiatives in their business practices and therefore, understands the challenges between interlinkages of sustainability with the SME sector.

Mr. Himanshu Gaur

Founder Managing Director -

Balts Global Private Limited and Founder member of Central Leather Consultants, India



Himanshu is the Founder Managing Director - Balts Global Private Limited, also Founder Member – Central Leather Consultants (India LWG Audit firm). He has worked as CEO – Xenos Automotive Ltd. [Pricol Group], Global Marketing & Supply Chain Division Head- Apollo Tyres, General Manager - Reliance Industries, and leaders - Castrol, Bridgestone, MRF, Glaxo& Marico, having 28 years of proven success in strategic planning, profit-center operations, sales & marketing, business development, retail rollouts, product portfolio management, brand building, channel and team management & handled turnovers of INR 20 billion, while working in 32 countries

Prof. Keshab Das

Professor, Gujarat Institute of Development Research



Keshab Das holds M.Phil. (Applied Economics) and Ph.D. (Economics) degrees from the Jawaharlal Nehru University, New Delhi through the Centre for Development Studies, Trivandrum. He is a recipient of the VKRV Rao Prize in Social Sciences (Economics) for the year 2004. He has undertaken CNRS Research Missions to the Netherlands and Italy and CNRS-British Academy Research Mission to the United Kingdom concerning issues on SME competitiveness and regional development in Asian developing countries. With eight books (authored/co-authored/edited) his research, publications and talks concern issues in local and regional development; industrialisation strategies; informal sector; MSMEs, industrial clusters and their global interface; innovation at the margins; labour; basic infrastructure; and politics of development.

Dr. Tamal Sarkar

Executive Director, Foundation for MSME Clusters



Dr. Sarkar is D. Phil in the Economics of Cluster Development. He has 25 years of experience in industrial development, with special reference to MSME. He has extensive hands on experience of over two decades in cluster development and specializes in cluster development and poverty alleviation, sustainable development and innovation. He has authored a number of policy and methodology documents in the area of cluster and value chain development, poverty alleviation and resource based planning. He is also a pioneer trainer in the area of cluster development. He has over 50 publications in MSME cluster economics.

Mr. Amit Kumar

Programme Manager, Innovation Promotion in MSME, GIZ



Private Sector Development Lead Expert; have successfully lead numerous sustainable economic & social development initiatives of Indian & German governments and corporate foundations in diverse fields such as improved business environment, enterprise cluster development, startup promotion, promotion of sustainable production and consumption, skill development, supply chain improvements. Pioneer in introducing innovative approaches at all level of system intervention i.e micro, meso and macro. Currently responsible for shaping up growth of GIZ India's PSD portfolio, creating impact of ongoing development initiatives and ensuring their sustainability beyond project's direct intervention.

Meet to Meet the SDGs - Sustainable, Responsible, Resilient, and Successful MSME Business in India through Partnerships. ... but you have to take the first step!

17th November 2017

14:00-15:30 hours

Co-host: United Nations Industrial Development Organization (UNIDO)



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

Introduction and Background

Increasing integration of even MSMEs in national but also global supply chains requires a significant change in enterprises' behavior. Tackling direct environmental and social impacts as well as increasing demand for responsible business conduct call for a multi-dimensional approach from all players in manufacturing, trade, but also from governmental administrations and lawmakers. These often challenging tasks however should not be seen as a burden to businesses; on the contrary, it is a great opportunity to ensure inclusive and sustainable growth of all sectors. Inclusive and Sustainable Industrial Development (ISID) today is UNIDO's main objective and goal of operation, while the Agenda 2030 and its 17 Sustainable Development Goals (SDG) provides the comprehensive framework to trigger, support and ensure that "nobody is left behind". In achieving the ambitious SDGs the spirit, willingness, experience, and wisdom of MSMEs is badly needed. There are already a number of hidden champions all over the country, which deserve high appreciation. However, technical support is likely not enough, crosscutting and innovative programs from inside the company but also from supporting entities and partnerships are the tools of choice.

Objectives of the Session

- First and second view on the SDGs from an MSME perspective
- Understanding the interlinks better
- Discovering the importance of partnerships and opportunities for MSMEs behind
- Defining the "Sphere of Influence" and subsequently the responsibilities of MSMEs as group but also as individual enterprise.
- Elaborating possible immediate action in partnerships and as single company

Structure of the Session

After a "setting the scene" inspirational introduction to the SDGs the session is set up fully interactive. The exchange of ideas, opinions, experiences, but also different expectations will be the starting point to understand, to accept, and eventually absorb the SDG's spirit. Controversial discussion, storytelling, and unexpected findings will be the base of real engagement and ownership. Finally, all participants are expected to take a "What I can do tomorrow" back to their company.

Agenda

14:00 – 14:05	Welcome and Introductions
14:05 – 14:20	<p>How to cook the SDGs? Introduction to the Agenda 2030, the 5 Ps and what are the ingredients, the kitchen, and the recipe to prepare a perfect 2030 dinner for MSMEs.</p> <p>Mr. Florian Beranek <i>UNIDO Lead Expert on Societal Responsibility & Responsible Business Conduct (RBC)</i></p>
14: 20 – 15:10	<p>Interaction alongside UNIDO's “Meet to meet the SDG Marketplace”</p> <ul style="list-style-type: none"> ○ Relevance: Improvements in which SDG would likely benefit your business? ○ Discussion on the results (highs & lows), looking for connections ... ○ Group Discussion (4 or 5 SDGs with the highest priority + 1 or 2 resulting from the discussion) <ul style="list-style-type: none"> ○ What an MSME practically could do alone? ○ What would be actions in partnerships, and with whom?
15:10 – 15:25	<p>Compiling a result matrix as “Take away” for participants</p> <ul style="list-style-type: none"> ○ One for the “Can do alone, tomorrow!” ○ One for actions requiring partnerships (utilizing the SDG 17 framework which then also includes basic government involvement/responsibilities)
15:10 – 15:30	Summary and Closure

Speaker Profile

Mr. Florian Beranek

UNIDO Lead Expert on Societal Responsibility (SR) and Responsible Business Conduct (RBC)



Mr. Florian Beranek, 52, Austrian, is the UNIDO Lead Expert on Societal Responsibility (SR) and responsible business conduct (RBC). Based in Vietnam since 2009 he is specialized in ISO26000 and experienced in the linkages to other related/derivate standards such as ISO14001, OHSAS18001, ISO37001, ISO20121 and the upcoming ISO20400, stakeholder management, SR communication and reporting, supply chain compliance and integrated SR strategy development as well as increasingly in transparency/integrity programs and value cultivation systems. Mr. Beranek is frequently contributing to seminars and conferences related to sustainable and responsible business in Asian countries such as China, Myanmar, Singapore, Cambodia, Thailand, Indonesia, Malaysia, and India.

The Criticality of Women Empowerment for a ‘Sustainable’ Agenda

17th November 2017
14:00-17:30 hours

Co-host: TRAIDCRAFT



Introduction and Background

Over 49 percent of the world’s population are women and almost 40 percent of the global workforce are women . Yet on a global scale, women and girls continue to fight an uphill battle against gender inequality. Besides a host of other things, women don’t have equal access to education, finance, opportunities and resources. This includes lack of access to productive assets, skills, finance and technology. However, women also play multiple roles in market systems, as farmers, employees, workers, and entrepreneurs. It is estimated that, if women had the same access to resources as men, they would produce 20-30 percent more food and their families would enjoy better health, nutrition and education . The estimated annual value of women’s unpaid work is equivalent to \$10 trillion, equivalent to 13% of global GDP. With the right interventions, it is anticipated that \$28 trillion will be added to annual GDP by 2025 when gender gaps are closed .The public and private sectors have a critical role to play to bridge this gap.

This debate has become even more important with the announcement of the Sustainable Development Goals (SDGs), part of the wider 2030 Agenda for Sustainable Development. SDG 5 for instance, is about Gender Equality. But what really sets apart the SDGs from their predecessors is that the 2030 agenda sets out to “reach the furthest behind first” and concludes with a pledge that “no one will be left behind” . So, to achieve sustainability, it is imperative that all companies, governments and organisations enable women to participate in and profit from trade and business. A range of sustainability standards (perhaps too many!) currently exist in the market place and this has definitely enabled changes at the environmental, economic and social levels. While there is little wrong with the standards themselves, their application often seems to pay lip service to core issues, in order to gain deferential market entry. These standards therefore need to do much more to change the status quo and effect deeper change. Traidcraft would like to explore this topic and is organising a Roundtable at the 4th ‘India and Sustainability Standards: International Dialogues & Conference’ (ISS 2017)

Agenda

14:00 – 14:10	<p>Welcome and Introductions</p> <p>Mr. Rakesh Supkar Business Head, Traidcraft India</p>
14:05 – 15:00	<p>Panel Discussion</p> <p>Moderator: Ms. Lakshmi Bhatia Advisor on Business and Human Rights, Traidcraft</p> <p>Panelists:</p> <p>Ms. Janhavi Dave <i>International Coordinator, HomeNet South Asia. (HNSA)</i></p> <p>Mr. Alay Barah <i>Executive Director, ICCo</i></p> <p>Mr. Deepak Arora <i>CEO, Essar Foundation</i></p> <p>Mr. Pankaj Kapoor <i>Regional Manager, Sustainability, Levis Strauss & CO</i></p>
15:00 – 15:20	Open Discussion
15:20 – 15:30	<p>Wrapping Up and Introduction to Group Work</p> <p>Ms. Lakshmi Bhatia <i>Advisor on Business and Human Rights, Traidcraft</i></p>
15:30 – 16:00	Tea Break
16:00 – 16:30	Group Work
16:30 – 17:15	Presentation of Outcomes
17:15 – 17:30	<p>Summary and Way Forward</p> <p>Mr. Rakesh Supkar <i>Business Head, Traidcraft India</i></p> <p>Ms. Lakshmi Bhatia Advisor on Business and Human Rights, Traidcraft</p>

Speaker Profile

Mr. Rakesh Supkar

Business Head, Traidcraft India



Mr. Rakesh Supkar is the Business Head for Traidcraft India, where he focuses on helping smallholders capture increased value from the value chain, supporting producer collectives and making trade fair & work for the small producers, especially women. He has been working in the space of sustainable development for two decades. Prior to joining Traidcraft, Rakesh was working with Fairtrade NAPP as their COO. In his role, he headed the producer facing function across Asia Pacific; supporting 250+ Fairtrade Producer Organizations. Before that he worked with TechnoServe India, as Associate Program Director; and with Catalyst Management Services Bangalore, where he helped establish the Livelihood Resource Centre 'Vrutti'. Rakesh is an Engineering graduate from NIT Surat. He has a Masters in Development Studies from the ISS in The Netherlands, and MBA in Rural Management from IRMA.

Ms. Lakshmi Bhatia

Advisor on Business and Human Rights, Traidcraft



Lakshmi works with Traidcraft as Advisor on Business and Human Rights thematic area. She has worked for two decades in the field of Business & Human Rights, striving to help develop a sustainable strategy supporting ethical Supply Chains, through developing strong multi stakeholder partnerships. Lakshmi was with Gap Inc. for a decade and half, heading their social responsibility agenda. She has also served on the board of ETI UK, and chaired their purchasing practices working group. She has driven Brand Collaboration on common issues in the Supply chain resulting in the setting up of various Brands/ Retailers Working groups. She holds a degree in Psychology and a Masters' Degree in Social Work from Delhi School of Social Work. Her other field of work is on Peace Building through Oneness & Convergence initiatives that bring people together in the space of Music, Arts, Social Inclusion & Ecology.

Ms. Janhavi Dave

International Coordinator, HomeNet South Asia (HNSA)



Ms. Janhavi Dave is the International Coordinator of HomeNet South Asia. HomeNet South Asia (HNSA) is a network of home-based worker organisations across the South Asian region. And, as an International Coordinator, Janhavi has an overall responsibility of planning, implementation and coordination of HNSA's work across the eight South Asian countries. Prior to joining HNSA, Janhavi has worked with Women in Informal Economy: Globalizing and Organizing (WIEGO) and Self-Employed Women's Association (SEWA). Janhavi has a bachelor's degree in Philosophy from Miranda House, Delhi University, and a master's degree in Social Work from Tata Institute of Social Sciences, Mumbai, India.

Mr. Alay Barah

Executive Director, ICCo Cooperation



Alay Barah is the Executive Director at ICCo, New Delhi. With 28 years of work experience with the government and the development sector, his work has centred around social enterprise development, livelihood promotion, microfinance, agri value chain development, and human resource development. Having worked in leading positions with organizations such as Freedom from Hunger, American India Foundation, Reach India and Rashtriya Gramin Vikas Nidhi, he has displayed inimitable skills in entrepreneurship and leadership. Alay holds a Master's Degree in Social Work from Tata Institute of Social Science, Mumbai. He has served as Senior Fellow at The Institute of Policy Studies, John Hopkins University, in 2001 under its International Philanthropy Fellows Program. He was also awarded a Ford Motor Company International Fellowship in 2010 as a community leader.

Mr. Deepak Arora

CEO, Essar Foundation



Deepak Arora leads Essar Foundation, the CSR arm of the USD 39 BN conglomerate, Essar. The Foundation has its presence in more than 500 villages across 8 states in India. He has previously headed the CSR portfolio at Cairn India, a leading oil and gas player in India.. While at Cairn India he pioneered use of the IFC valuation tool. It is a tool that helps in calculating the IRR of social investments. He has nearly a decade of experience of working in prominent positions with United Nations Industrial Development Organization (UNIDO) and International Finance Corporation (IFC) of the World Bank Group. He has spearheaded rural development programmes across 12 countries in Asia and Africa. He has recently been awarded with "Responsible Business Leader Award, 2013". Deepak holds a Master's Degree in Business Management and serves on several national and international committees.

The Sustainability Map: Driving Innovation and Building Inclusive Supply Chains

17th November 2017

14:00 - 15:30 hours

Co-hosts: International Trade Centre (ITC)



International
Trade
Centre

Introduction and Background

To advance and encourage sustainable trade, all levels of supply chains, from small and medium-sized enterprises (SMEs) to large multinational companies and governments, must be involved. The session will discuss IT solutions towards facilitating the empowerment and connectivity of upstream value chain actors with downstream buyers in the agriculture and textile sectors. Specific case studies will be presented that address concerns such as traceability, the need for capacity building and for the harmonization of voluntary sustainability standards. In short, how to make inclusive trade the norm.

Objectives of the Session

- Raise awareness on new initiatives that have emerged which contribute concretely to building sustainable supply chains and bringing SMEs into these chains;
- Discuss the business case for using the platform and emphasize that certification to standard is NOT required in the system nor of its users;
- Show how various users (public and private sectors, standard organisations, etc.) can benefit from the Sustainability Map content;
- Via case studies, explore with audience how we can replicate ITC's partnership approaches via the Sustainability Map in the Indian context.
- More is still needed to improve local ownership of international standards operating in India

Agenda

14:00-14:30	<p>Introduction to Sustainability Map</p> <ul style="list-style-type: none"> ○ Guidance on how users can short-list relevant standards ○ Case illustration from agriculture sector ○ Relevance for SMEs in India – inclusion of SMEs in the sustainability standards space ○ Linkage with SDGs (SDG 2, SDG 8 & SDG 12) <p>Mr. Joseph Wozniak <i>Head, Trade for Sustainable Development Programme (T4SD), International Trade Centre</i></p>
14:30 – 15:00	<p>Panel Discussion</p> <p>Anil Bhardwaj Secretary General, FISME</p> <p>Rajni Kant Sharma Adjunct Professor, Maastricht School of Management</p>
15:00 – 15:30	<p>Questions and Open Discussion</p>

Speaker Profile

Mr. Joseph Wozniak

Head, Trade for Sustainable Development Programme (T4SD), International Trade Centre



Joseph Wozniak has over 15 years' experience in international trade and development. He heads the Trade for Sustainable Development programme (T4SD) at ITC where he is responsible for the development and implementation of the Sustainability Map and T4SD's related platforms and projects. Prior to ITC he worked for KPMG LLP and as a Senior Economist with the Overseas Private Investment Corporation (OPIC) in Washington, D.C. He was responsible for the monitoring and evaluation of the Agency's portfolio and the development of analytical tools for the impact assessment of OPIC's emerging markets investment projects in sectors such as agriculture, manufacturing, consumer products.

Mr. Anil Bhardwaj

Secretary General, Federation of Indian Micro and Small & Medium Enterprises (FISME)



Mr. Bhardwaj is Secretary General of Federation of Indian Micro and Small & Medium Enterprises (FISME), New Delhi and holds a Masters in International Trade. His specializations include industrial and trade policy issues and framework conditions of promotional and regulatory environment for SMEs and Market Access issues of MSMEs Multilateral Trade Negotiations (such as WTO) and at Regional Trade Agreements. He has served on many high profile Committees recent being as member of Domodaran Committee on Regulatory Reforms in India and a member of Drafting Committee on National Voluntary Guidelines for Responsible Business under Ministry of Corporate Affairs. He has advised and worked on several SME development projects supported by Govt. of India, ILO, UNCTAD, UNIDO, UNDP, UNESCAP, ITC & UNCTAD (Geneva), UNDP, ADB, Asian Productivity Council (Tokyo), EU, DFID, GTZ, Commonwealth (London) among others.

Mr. Rajni Kant Sharma

Adjunct Faculty, Maastricht School of Management, Netherlands



Mr. Rajni Kant Sharma carries immensely active consulting and teaching experience in context sustainable business development from developing countries' perspective. He is Adjunct Faculty with Maastricht School of Management, Netherlands for their outreach MBA programs in 22 developing countries, in fields of Entrepreneurship, Sustainability, Global Marketing and Strategic Alliances. He is also Consultant for Fair Trade Original, Netherlands and Growdiesel Consortium, India and is actively engaged in consultancy for Sustainable Development, Fair Trade, Ethical Supply Chains, CSR and Renewable Energy. Besides his Lecturing and Consultancy stint from year 2000, he carries a 14 years of prior work experience in food and consumer products' industries in the fields of operations, marketing and international trade. Developing management strategies for growth is his forte and mentoring ethical and sustainable businesses is his passion.

Towards Sustainable Disclosure Standards

17th November 2017
14:00-15:30 hours

Co-host: Praxis Institute for Participatory Practices, Delhi



Introduction and Background

Corporate Responsibility Watch is seizing the opportunity to bring the NVGs back to the centre of discussions. A daunting challenge for such an initiative though, is the absence of any benchmarking and any gold standard measurement system for corporate's adherence to the nine principles. While there is ample scope for reporting systems to streamline its global data collection process, gathering a wide range of detailed social and environmental data from multiple production sites, there are no known systems that can establish the correlation between improving the quality of its corporate responsibility reporting and ultimately its sustainability performance. Currently, the challenge within the given framework is to understand whether the company is adhering to a set of compliance parameters across all principles. Thus, in this context, building a credible and robust system to benchmark their performance and base claims of responsible practice becomes important. The lack of an agreed collective, societal definition within India of what is expected of business in terms of BR outcomes and limited awareness of these issues remains a challenge. To have voluntary information on disclosure made available in the public domain by companies themselves is a commendable and encouraging first step towards corporate responsibility.

Objectives of the Session

- Understanding how corporate action can shape and determine the success of 2030 sustainability agenda
- How corporate and civil society partnership can influence and empower better reporting on SDGs

Agenda

14:00 – 14:10	Civil Society perspective to company disclosure Dr. Amita Joseph <i>Director, Business Community Foundation and Governing Body Member, CRB</i>
14:10 – 14:30	Mr. Viraf Mehta Advisor and Business and Human Rights Expert
14:30 – 14:40	Mr. Rajib Debnath Member and Convener, Committees Bureau of Indian Standards
14:40 – 14:50	Mr. Khurram Naayab Corporate Responsibility Strategist, Cairn India
14:50 – 15:30	Open Discussion

Speaker Profiles

Dr. Amita Joseph

Director, Business Community Foundation and Governing Body Member, CRB



Dr. Amita V. Joseph has a PhD from Deakin University (Australia), a law Degree from Delhi University, post-graduation in Human Rights Law from the Law Institute Delhi and a PGDM in management from Anna Institute of Management. She has worked in the Corporate, legal and development sectors as an adviser for three decades & has been a trainer and teacher. As a lawyer, she has worked on a number of public interest causes. Amita serves on the board of a number of non-profits including BCF & CRB and is on a number of committees of Companies and the ethics committee Lady Irwin College (Delhi University).

Mr. Viraf Mehta

Advisor and Business and Human Rights Expert



Viraf is a social anthropologist by training and has been at the forefront of the corporate responsibility scene in India for over 25 years. His professional career has included working with both leadership companies (Tata Steel) and pioneering NGOs (Partners in Change), during which period he has served on several National and International committees focused on corporate responsibility issues. More recently he served as a member of the Drafting Committee of the National Voluntary Guidelines promoted by the Ministry of Corporate Affairs. For the past decade, he has been actively involved, both nationally and internationally, with the human rights and business interface. Viraf currently works as an independent consultant on corporate responsibility and is based out of Delhi and Gurgaon.

Mr. Rajib Kumar Debnath

Member and Convener, Committees Bureau of Indian Standards



Rajib Kumar Debnath, with a professional background in Civil Engineering and a Post Graduate Management qualification, is an independent management expert, with over 20 years of consulting/audit experience, primarily in the areas of Sustainability, CSR, ESG, Supply Chain and Energy. He has served in leadership roles for over 15 years, in leading and growing the "Sustainability and CSR" service streams of the Indian/Regional chapters of consulting majors Deloitte, EY and Grant Thornton. He is currently a member/convener of various committees set up by Bureau of Indian Standards for development of National and International Policies, with a special mention to development of Indian Standard on Corporate Social Responsibility and an Extra Financial based Indian Assurance Standard, for which he is the technical lead for drafting the standards.

Mr. Khurram Naayab

Corporate Responsibility Strategist, Cairn India



Khurram Naayab is a Corporate Responsibility Strategist whose academic background includes Post Graduation in Social Work and Post Graduate Diploma in Management. As a CSR professional at Cairn India, Khurram has been instrumental in leading the company's CSR portfolio with key programs under Health, Education, Sanitation and Agri. He was also instrumental in rolling key government initiatives like "Swachh Bharat Abhiyan", "Digital India", Beti Bachao Beti Padhao", and "Skill India". Khurram is a certified trainer of Global Reporting Initiative (GRI) Guidelines and also a SA8000 certified auditor. Apart from this Khurram is also working towards integrating Corporate Responsibility education (research and teaching) in the core curricula of Business Schools. Prior to joining Cairn India, he has worked for Partners in Change, Confederation of Indian Industry (CII), Association for Stimulating Know How (ASK) and UN High Commissioner for Refugees. He has also contributed various CSR and Sustainability articles related Corporate Responsibility

Business and Rights of Child

17th November 2017
16:00- 17:30 hours

Co-host: Terre des Hommes - Netherlands



Introduction and Background

Companies are increasingly concerned with child labour in their supply chains. They view it as inconsistent with company values, a threat to their image and ability to recruit and retain top employees, as well as to the sustainability of their supply chain. The Social Dialogue Section of ILO supports businesses' efforts to reduce child labour and to increase compliance with the ILO's child labour standards. UN Guiding Principles on Business and Human Rights used as a tool for business to ensure that they respect children's right to be free from child labour, as enshrined in ILO Conventions.

The meeting of G20 Labour Ministers was held on 18 and 19 May 2017 in Bad Neuenahr. The Ministerial Declaration "Toward an Inclusive Future: Shaping the World of Work" states that: "the G20 have a joint responsibility to promote decent work and a duty to protect fundamental principles and rights at work as a foundation for an inclusive global economy and fair globalization." The Declaration further commits to: "take immediate and effective measures, as called for by SDG 8.7, both in our own countries and globally, towards eradicating modern slavery, forced labour and human trafficking, and to end child labour in all its forms".

Child labour is the manifestation of multiple violation of the rights of children. Poverty, lack of access to health care, nutrition, education and lack of awareness contributes directly in pushing the children to the labour force and make them vulnerable to abuse, exploitation and make communities use early marriage as destitute resort. Rapid Survey on children (RSOC) 2013-'14 published by Ministry of Women and Child Development reported:

- Net Attendance ratio is 75% at Primary school, 50% at Middle School, 37% at Secondary school.
- One-third girls and young women married before 18- the legal age of marriage.
- Full immunisation of children, 12-24 months age was 65%
- One fifth of newborns are low birth weight babies.
- 19.7% women had received full Antenatal Care.
- 65% of under 2 years age children are fully immunised.
- 29% of under 5 children are underweight, 15% are wasted and 39% are stunted.
- 43.6% of adolescent girls are severely thin.

Study on Child abuse, India 2007 published by Ministry of Women and Child development reported:

- Two out of every three children are physically abused
- 65% school children reported facing corporal punishment.
- 53.22% children reported have faced sexual abuse.
- 50% abusers are person in position of trust.
- Every second child reported emotional abuse.

Annual Status of Education Report of 2016 identified the learning level competency of the children in rural India as well as on the school facilities:

- 42.5% children of Standard III are able to read the Standard 1 level text.
- 26% of children of Standard V have the ability to do simple arithmetic division.
- 63.7% schools have multi grade class rooms, where standard II and IV students sit with other grade students.

Needless to mention that poverty at the household level and their inability to access welfare schemes of the government act as a barrier for family's ability to look after the wellbeing of the children. Illiteracy and lack of education and training, low wage, unfair working condition, uncertain income, indebtedness and alcoholism makes the family lives in the vicious circle of poverty. It challenges them to discharge their responsibilities as duty bearer for the child to enjoy the rights to live and grow in a decent environment.

The above factors, significantly contributes to dropout from primary school, early marriage and early entry into the world of employment. These working children not only are deprived of their childhood, but also sustain the poverty condition of the family. The question is to find out the breakthrough solution to this violation of rights of the children and leverage corporate responsibilities to address the child right issues in a collaborative manner.

Some of the **concern areas** that needs specific attention during the deliberation are:

- Learn from the good practices of ensuring quality education and vocational training upto 18 years of age of the child in partnership with business sector.
- Possible window of collaboration between stakeholders including private sector in addressing child right issues in the communities where they conduct business, source or otherwise directly or indirectly are engaged with.
- Work towards the eradication of exploitation of children and their families by offering decent jobs and fair wages to parents.
- End youth unemployment for adolescents above the minimum working age.

Objectives

- To develop an understanding on multiple violation of rights of the children
- To identify internal and external challenges in addressing child right issues in mica mining areas.
- To buy- in commitment from Corporate bodies to address the child right issue as their corporate social responsibilities.

Agenda

16:00 – 16:10	Welcome and Introductions
16:10 – 16:20	TdH- multi stakeholder approach to address issue of child exploitation
16:20 – 16:35	Challenges in ensuring quality education for 3 to 18 years of age children and role of private sector
16:35 – 16:50	Collaborating with private sector to address health and nutrition issue of children
16:50 – 17:05	Collaborating with private sector to strengthen institutional mechanisms to protect children in India from abuse and exploitation
17:05 – 17:20	Ethical business with respect to Human right and proactive measures to promote child rights by Business sector
17:20 – 17:30	Closing remarks

Speaker Profile

Mr. Thangaperumal Ponpandi

Country Manager, India, Terre des Hommes



Mr. Thangaperumal Ponpandi (P.Thangam), is a development professional with more than 16 years of rich and varied experience working in development sector. With his Bachelor's degree in Agricultural Engineering, he has Master's degrees in Business Administration, Sociology and Law. He has been working in the areas of Child rights, Microfinance, Education, Health, Livelihood promotion & Disaster management. For the past 13 years, being part of Terre des Hommes-Netherlands, he has been managing programmes in India, Sri Lanka & Nepal, involved in programme planning, support for effective implementation, monitoring & evaluation of projects/ programmes for children in difficult situations through their partner NGOs. TdH adapts various new approaches in working in the most needed locations, integrated approaches in addressing the problems, bringing in all relevant stakeholders together and identification of new potential non-traditional partners in the newly identified geographical targeted areas.

Collaboration vs. Competition Among Voluntary Sustainability Standards

17th November 2017

16:00-17:30 hours

Co-host: Rainforest Alliance



Introduction and Background

The growth of sustainability over the last several years has created a strong market for voluntary standards. The leading ISEAL members across the agricultural field- Fairtrade, Rainforest Alliance and UTZ- have all recorded growing numbers year on year of certified farms and smallholder groups. Other voluntary standards have also grown; in India, Trustea is an example, with now the largest volume of certified tea.

These certification systems compete with one another for market share. Usually it is the brand companies that drive demand for a certification scheme, selecting the one that most closely matches their brand positioning and-or is strong in their important markets. Retail companies are increasingly using certification schemes for their own brands. Some brand companies do work with more than one certification. For example, Unilever and Tata Global Beverages buy Rainforest Alliance certified tea for export markets and also certify with Trustea for sale in India. Mars Incorporated, one of the largest chocolate companies, has different products in European markets with Fairtrade, Rainforest Alliance and UTZ certification seals. More often, a company selects one scheme and hence the competition to secure that preference is very strong.

This competitive situation though has drawbacks. For producers, it can imply cost and complication. They may need to meet more than one certification standard to fulfill requirements of different customers; and those markets are not always sustained. This can imply investments that are not supported by a long-term return. Traders and processors need to train technicians in different systems and manage different operations- for example, rules on segregation of different materials are not always the same among schemes. Brands are concerned that customers are confused by different seals and as a result give less value to them.

Objectives of the Session

- This session will consider the upsides and downsides of competition and collaboration in voluntary sustainability standards
- It will give examples of how sustainability standards have collaborated on issues such as living wage and pesticide approaches
- Panelists and participants will learn how schemes can evolve to serve different markets, and what collaboration opportunities exist, particularly in important areas such as evaluation and research, consumer awareness, and other.

Agenda

16:00 – 16:20	Opening Remarks and Introductions
16:20 – 17:10	<p>Panel Discussions:</p> <ul style="list-style-type: none"> ○ How can have these schemes work for the commons (e.g. social good), while maintaining a healthy focus on quality, business value, and impacts, and avoiding unproductive competition? ○ What is changing in the world of sustainability standards, e.g. how is the sector evolving and what does that mean for collaboration vs. competition? <p>Panelists:</p> <p>Dr. Anurag Priyadarshi <i>Global Sustainability Manager, Tata Global Beverages</i></p> <p>Ms. Karin Kreider <i>Executive Director, ISEAL Alliance</i></p> <p>Mr. Vinti Singal <i>Supply Chain Sustainability Manager, Goodweave India</i></p>
15:20 – 15:30	Open Discussions and Way Forward

Speaker Profile

Ms. Nicole Pasricha

Manager of Markets Transformation, Rainforest Alliance



Nicole Pasricha, of Toronto, Canada is Manager of Markets Transformation at the Rainforest Alliance, supporting consumer goods and retail companies in their sustainable sourcing strategies across commodities such as palm oil, coffee, tea, cocoa, and paper/packaging. Prior to joining the Rainforest Alliance, Nicole served as director of inclusive rural finance at MEDA, managing international development programs in Africa, Asia, and Latin America, and held positions at CGAP/The World Bank(Washington) and Banco ProCredit (El Salvador).

Dr. Anurag Priyadarshi

Global Sustainability Manager, Tata Global Beverages



Dr Anurag Priyadarshi, Global Sustainability Manager at Tata Global Beverages, is a thought leader in Sustainable Development and Corporate Social Responsibility. He brings over 19 years of holistic experience in sustainable agriculture and sustainability in industries across geographies as Sustainability Manager, Project Leader, consultant, auditor, researcher, trainer etc. He is currently responsible for the Sustainability of global brands - Tetley, Tata Tea, Eight 'O clock Coffee, Himalayan water etc. He also holds the positions of Director on the Supervisory Board of UTZ Netherlands since 2017 and r on the Board of Ethical Tea Partnership UK since October 2013. He is a founding member of trusteea – India Sustainable tea Program committee since July 2013.

Ms. Karin Kreider

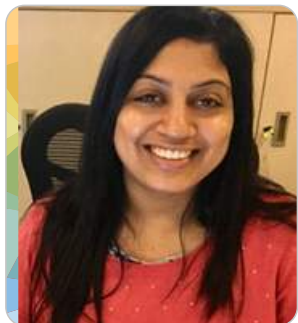
Executive Director of the ISEAL Alliance



She is the Executive Director of the ISEAL Alliance - the global backbone organization for the sustainability standards movement. She is one of the world's leading experts on ecolabels, sustainability standards and certification. Before joining ISEAL in 2009, she was involved in the start-up of Rainforest Alliance, and worked there for more than 20 years, first as Associate Director of the organisation, and then as Director of the Sustainable Agriculture Programme. Karin holds a BFA and an MBA from New York University and is based in London.

Ms. Vinti Singal

Supply Chain Sustainability Manager, Goodweave India



As GoodWeave's Supply Chain Sustainability Manager, Vinti is utilizing her background in audit and compliance protocols to further capacitate GoodWeave's delve into the ready-made garment sector. A graduate in Philosophy from Lady Shri Ram College for Women and a post-graduate in Business Administration from SCDL, Vinti has over the years also gained technical expertise in ensuring workplace accountability, and supply chain management. Before joining GoodWeave, Vinti has worked with GEMO` Groupe Eram, The Coca-Cola Company and a Fashion Jewellery Export company where she helped develop systems and procedures for supply chain mapping and transparency, improvement of social compliance standards down the supply chains.

About CRB

About CRB

The Centre for Responsible Business (CRB), based in the 'Global South', is a centre of excellence in the Responsible Business domain, which supports and assists stakeholders across the global value chains as they move towards a more sustainable and responsible future. Hand-in-hand with actors across the value chain - from transnational brands and buyers, local manufacturers and suppliers (SMEs), national, international organizations and civil society organizations, to governments - the CRB fosters and promotes responsible behaviors and business practices by building capacities for development and implementation of voluntary self-regulatory social and environmental standards.

A major focus area of CRB's work is building capacities of actors along the global value chains to improve workplace situations and business impacts for workers in factories. CRB applies a contemporary engagement methodology – the 'Facilitative' approach -which has already started leading to meaningful changes at workplaces.

The CRB, incubated through a three year development partnership project between the Business Social Compliance Initiative (BSCI), Social Accountability International (SAI) and the Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH in India has now been established as an independent, not for profit institution to offer capacity building for developing and implementing voluntary standards in various industry sectors including textile & apparel, food & beverage, leather, natural minerals and stones, electrical and electronic equipment. CRB is launching and opening its capacity building and research services for wider market from April 2013. For more details on CRB and its service offerings, please visit www.sustainabilitystandards.in

CRB

CENTRE *for*
RESPONSIBLE
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Partner Profiles

Lead Partners

Aston Business School

Aston Business School (ABS) is one of the largest business schools in Europe. Part of Aston University, a public research university, situated in the centre of Birmingham, England, received its royal charter from Queen Elizabeth II on 22 April 1966. In 2016, Aston was ranked in the top 33 universities in the UK by all three major league tables, and also received recognition Times Higher Education for the second best teaching quality in the UK. It has been granted triple accreditation and was ranked 8th in the UK and 33rd in the world by QS in 2012. Aston University was ranked by QS as the 42nd best university in the world under 50 years old in 2015. ABS was the first UK business school to be awarded the prestigious EQUIS accreditation, in 1999. ABS is one of only three business schools in the UK to be awarded a Small Business Charter Gold Award for its role in helping to support enterprise. ABS offers a range of first degrees (Bsc), including single honours programmes, covering the main business and management disciplines, and a choice of joint honours programmes. It also offers a qualifying law degree (LLB) and business foundation degree programmes. A distinctive feature of ABS first degrees is the business placement year which gives students valuable workplace experience. At postgraduate level, the Aston MBA is offered through full-time, part-time and online learning, together with a wide range of taught MSc courses and a postgraduate commercial law degree (LLM). These also include business and industry placements. Their research degrees programme includes the DBA, PhD/MPhil in Management and MSc in Management Research. The Centre for Executive Development provides bespoke and accredited development programmes for senior managers and businesses around the world. Research at ABS is organised through six Academic Groups, each forming a community of academics and research students with common interests and hosts six Research Centres through which researchers respond to emerging research themes. Five cross-disciplinary Research Centres facilitate collaborative research with other schools at Aston University. ABS works with local, national and international businesses to help them embed new strategies and practice which emerge from the school's research findings. It does this through Knowledge Transfer Partnerships (KTPs), bespoke research projects, MBA Business Consultancy Projects and MSc research projects.

GIZ

For over 60 years, GIZ has been working jointly with partners in India, in sustainable economic, environmental and social development. Currently, GIZ has over 300 staff in India, of whom 85% are national personnel. India is fast emerging as an economic and industrial power. It is a member of the Group of Twenty (G20), and of the BRICS-Association of major emerging economies, named after its members Brazil, Russia, India, China and South Africa. Despite the country's rapidly growing economy, poverty and social issues remains a challenge. The burgeoning population and accelerated urbanisation in the country have resulted in an environment at risk, and greenhouse gas emissions that continue to spiral upwards. GIZ, in close cooperation with Indian partners, offers tailor-made solutions to meet local needs and achieve sustainable and inclusive growth.

ISEAL Alliance

The ISEAL Alliance is the global alliance for sustainability standards. Since 2012, ISEAL has been undertaking a number of projects working to define responsible practice and aim to develop and increase impact of sustainability standards in emerging markets – India being of key interest. Collaborating with governments and businesses, we promote standards as crucial tools to meet sustainability targets. We facilitate discussion about new and creative solutions to the challenges of purchasing sustainably sourced products and through our growing community of standard setters, business, governments, researchers and NGOs, we provide opportunities for networking and knowledge exchange. Through our work we strive to increase the uptake and impact of sustainability standards on a global scale.

Embassy of Kingdom of the Netherlands

The Government of the Netherlands has been at the forefront of global leadership on CSR and Sustainability. We believe that CSR helps to make societies sustainable more quickly and makes an important contribution to the government's social and environmental sustainability objectives in many areas. The Government of the Netherlands emphasizes to the Dutch business community about the importance of practicing CSR, and support the combined efforts of businesses and NGOs, where action is required that exceeds their joint capacity.

The Embassy of Netherlands in India represent the interests of central, regional and local Dutch government institutions, cultural and scientific institutions, the business community and of Dutch citizens in India and works to further the relationship between the two countries on several issues including that of responsible business. Dutch companies have a presence in international indices of CSR, Sustainability, and ethical behavior, and are guided by the CSR Frame of Reference and OECD Guidelines towards developing their CSR and Sustainability practices in the Netherlands and beyond in countries where they do business in and with.

UNIDO

The United Nations Industrial Development Organization (UNIDO) is a specialized agency in the United Nations system, headquartered in Vienna, Austria. The Organization's primary objective is the promotion and acceleration of industrial development in developing countries and countries with economies in transition and the promotion of international industrial cooperation. The UNIDO Regional Office in New Delhi covers seven countries including Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka, and acts as a focal point to promote UNIDO's mandate of inclusive and sustainable industrial development. The core elements of UNIDO's technical cooperation services in India are to implement its activities in harmony with national policy priorities and development strategies; to build strong and long-term partnerships with donors; to increase UNIDO's visibility; and to focus its assistance in a manner that addresses international development goals, especially the Sustainable Development Goals.

Co-hosts and Convenors

CSR Europe

CSR Europe is the leading European business network for Corporate Social Responsibility. Through its network of 48 corporate members and 42 National CSR organisations, it gathers over 10,000 companies, and acts as a platform for those businesses looking to enhance sustainable growth and positively contribute to society. In its mission to bring the sustainability agenda forward, CSR Europe goes beyond European borders and cooperates with CSR organisations in other regions across the world. CSR Europe builds on its Enterprise 2020 Initiative with the Sustainable Business Exchange which incubates multi-stakeholder initiatives that tackle the UN 2030 Agenda for Sustainable Development.

Deakin University, Australia

Alfred Deakin Institute for Citizenship and Globalisation

The Alfred Deakin Institute for Citizenship and Globalisation (ADI) is an internationally recognised and highly regarded social sciences and humanities research institute. Our researchers aim to understand the complex meanings of citizenship, social inclusion and globalisation, and investigate the implications of these forces in our lives and communities. We seek to contribute to knowledge construction and influence research developments, public debates and policy agendas.

Research environment: ADI aims to create a vibrant research environment which supports excellence, innovation and collaboration among theorists and problem-oriented researchers who examine contentious and critical social issues. The Institute supports its members through mentoring and training schemes, and helps to develop career pathways for our early career and doctoral researchers.

Excellence and innovation: In 2016, ADI researchers attracted over 4 million dollars of external research income. We are proud to host a number of nationally and internationally recognised researchers and currently have 15 ARC funded projects including four Future Fellowships, seven Discovery Projects, and four DECRAAs.

Mentoring and training: ADI is building a reputation as a world-class research training facility. To achieve this, it has invested in new PhD scholarships, appointed an Institute HDR Coordinator, and given doctoral researchers opportunities to lead scholarly events, including seminars and symposia.

Our research streams: ADI provides significant financial and administrative resources to its four research streams to facilitate interdisciplinary collaboration and to seed new research.

- Development, Inequality and Wellbeing
- Diversity and Identity
- Governance, Justice and Security
- Heritage, Indigeneity and Sustainability

Our research networks: ADI also hosts five research networks who organised a series of discipline-focused activities. The events strengthen the Institute's local and global partnerships and provide further forums for collaboration and the exchange of ideas.

- European Philosophy and the History of Ideas (EPI)
- Middle East Studies Forum (MESF)
- Cultural Heritage Asia–Pacific Group
- International Research Network on Multiculturalism
- Politics and International Studies

EPEAT – Green Electronics Council

The Green Electronics Council is a non-profit organization founded in 2005 to inspire and catalyse environmental leadership throughout the lifecycle of electronic technologies. The Council achieves this mission by supporting the production of consensus-based environmental leadership standards; by operating EPEAT, the definitive global rating system for greener electronics; and by convening global thought leaders in environmental design, strategy and marketing to envision more sustainable electronics design and delivery methods.

The Forest Stewardship Council® (FSC®)

FSC® is an international independent, not for profit, non-government organization established in 1993 to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. FSC's vision is where the world's forests meet the social, ecological, and economic rights and needs of the present generation without compromising those of future generations. FSC provides a system for voluntary accreditation and independent third-party certification. This system allows certificate holders to market their products and services as the result of environmentally appropriate, socially beneficial and economically viable forest management. The FSC also sets standards for the development and approval of FSC Stewardship Standards, which are based on the FSC Principles and Criteria. In addition, FSC sets standards for the accreditation of conformity assessment bodies (also known as certification bodies) that certify compliance with FSC's standards. Based on these standards, FSC provides a system for certification for organizations seeking to market their products as FSC certified.

Innovative Change Collaborative Services Private Limited (ICCSPL)

Innovative Change Collaborative Services Private Limited (ICCSPL) is a value driven social consulting firm providing technical and knowledge support to individual and organizations to ensure lasting social impact. Through our basket of services, we enable foundations, non-profits, corporates, governments, and social enterprises in India to achieve sustainable development in a just and dignified manner. ICCSPL is a subsidiary of the ICCO Group B.V.

Institute of Directors (IOD)

The Institute of Directors (IOD) was one of the first to think of enhancing Governance and Sustainability through a constructive engagement, focusing on a principle-based model of corporate governance that values 7Ds- Disruption of status quo, Dispersal of Authority, Diversity, Dissent, Dialogue, Disclosure and Directors' training for the boards to lead the change. It espouses integrity, transparency and accountability, as the competitive differentiators. Every year, IOD holds a number of international conferences, on a diverse range of subjects from Corporate Governance, Sustainability, Leadership, Total Quality Management, Business Excellence, Boardroom Agenda, Competition Law, CSR, Environment and Climate change, as ways to reach out to the change makers & policy advisors.

Many think and talk about changing the world. In the present turbulent times of failing & struggling corporate, wobbly economies, unprecedented climate change and rising market risks and insecurities, it becomes imperative to think of a sustainable corporate world. In the ultimate analysis, corporates are Vital partners in development. It has since grown manifold, bringing to focus and finding solutions to some of the most burning issues related to boardroom practices, Quality, Environment Good Governance, CSR, Sustainability, Climate Change and the development agenda that many groups and organizations now talk about.

IOD has over the years grown to associate with around 31,000 senior executives, representing prominent organizations from the private, public and government sectors India-wide, and now, increasingly, world-wide.

International Union for Conservation of Nature (IUCN)

The International Union for Conservation of Nature (IUCN) is a membership Union uniquely composed of both government and civil society organisations. It provides public, private and non-governmental organisations with the knowledge and tools that enable human progress, economic development and nature conservation to take place together. Created in 1948, IUCN has evolved into the world's largest and most diverse environmental network. It harnesses the experience, resources and reach of its 1,300 Member organisations and the input of some 10,000 experts. IUCN is the global authority on the status of the natural world and the measures needed to safeguard it. Our experts are organised into six commissions dedicated to species survival, environmental law, protected areas, social and economic policy, ecosystem management, and education and communication. In India, IUCN has 44 members. Government of India is also a member of IUCN with MoEF&CC as nodal agency.

International Trade Centre (ITC)

The International Trade Centre (ITC) is a development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). The agency enables SMEs in developing and transition economies to become more competitive and connect to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people, and poor communities. Established in 1964, the International Trade Centre is the joint agency of the World Trade Organization and the United Nations. ITC's mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC works towards creating 'trade impact for good'.

MVO Nederland

MVO Netherlands is the Centre of Excellence for Dutch companies that are striving towards corporate social responsibility. More than 2000 companies are affiliated with this networking organization. It aims at developing a dynamic and fast-growing business network comprised of members as diverse as beginners, advanced users and leaders, small and medium-sized enterprises and corporate giants. CSR Netherlands shows the market opportunities that CSR offers, facilitates mutual collaboration and provides useful information on applying CSR in practice. It inspires, connects and supports companies and sectors in their efforts to make great strides in corporate social responsibility.

Working together, the associations, companies, NGOs, research institutions, and educational, healthcare and other public authorities in the network translate CSR directly into market opportunities at three levels: the sector, the region and the chain. CSR Netherlands already reaches more than 100,000 entrepreneurs in a wide spectrum of industries, including healthcare, building and construction, textile, agriculture, facility management and clean tech.

Price Waterhouse Coopers (PwC)

PwC's purpose is to build trust in society and solve important problems. It is a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services. In India, PwC has offices in Ahmedabad, Bangalore, Chennai, Delhi NCR, Hyderabad, Kolkata, Mumbai and Pune. PwC refers to the PwC International network and/or one or more of its member firms, each of which is a separate, independent and distinct legal entity.

PRAXIS

Praxis-Institute for Participatory Practices is a development support organisation committed to mainstreaming the voices of the poor and marginalised sections of society in the quest for equity and governance. We believe that for development to be sustainable, the process must be truly participative. Praxis engages in participatory research, capacity-building and advocacy to ensure that the most excluded and vulnerable communities have a say in development.

Rabobank

Rabobank is an international financial services provider operating on the basis of cooperative principles. It offers retail banking, wholesale banking, private banking, leasing and real estate services. As a cooperative bank, Rabobank puts customers' interests first in its services. Rabobank is committed to being a leading customer-focused cooperative bank in the Netherlands and a leading food and agriculture bank worldwide. Rabobank Group is active in 40 countries.

Rainforest Alliance (RA)

The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behaviour. At the heart of the Rainforest Alliance's approach is the understanding that the health of the land is inextricably connected to the wellbeing of those who depend on it for their livelihoods. Rainforest Alliance's approach includes training and certification to promote healthy ecosystems and communities in some of the world's most vulnerable ecosystems.

Roundtable for Sustainable Palm Oil (RSPO)

The RSPO is not-for-profit that unites stakeholders from the 7 sectors of the palm oil industry: oil palm producers, processors or traders, consumer goods manufacturers, retailers, banks/investors, and environmental and social non-governmental organisations (NGOs), to develop and implement global standards for sustainable palm oil. The RSPO has developed a set of environmental and social criteria which companies must comply with in order to produce Certified Sustainable Palm Oil (CSPO). When they are properly applied, these criteria can help to minimize the negative impact of palm oil cultivation on the environment and communities in palm oil-producing regions. The RSPO has more than 2,500 members worldwide who represent all links along the palm oil supply chain. They have committed to produce, source and/or use sustainable palm oil certified by the RSPO.

Terre des hommes (TDH)

Terre des hommes, also Terre des Hommes (Land of People or Land of Men) is an international children's rights charitable humanitarian umbrella organization under the aegis of the International Federation of Terre des Hommes (TDHIF), with independent organizations in Canada, Denmark, France, Germany, Italy, Luxembourg, the Netherlands, Switzerland, Spain, and Syria. An important part of the TDHIF's work is as a consultant to the United Nations Economic and Social Council (ECOSOC). Promoting the Convention on the Rights of a Child is an important activity of Tdh. Advocating for children's rights, defending them, and spreading information are tasks which Terre des Hommes – to the aid of children considers a priority.

The Civic Engagement Alliance

The Civic Engagement Alliance is a joint collaboration between Dutch and Southern civil society organizations to contribute to inclusive development, reaching the most vulnerable members of society. The name of its programme is "Strategic Partnership for Dialogue and Dissent". The alliance is made up of development organizations that have a link to organizations and constituencies in the Netherlands and other similar international networks. The alliance's members contribute their expertise in the fields of inclusive development, capacity development, labour rights, strengthening small-scale farmers, vocational training and working with the private sector, with a focus on the agri-food sector

Traidcraft

Traidcraft is the UK's leading fair trade organisation, dedicated to fighting poverty through trade, practising and promoting approaches that help people in developing countries to transform their lives. Since 1979 we have been working to promote trade justice for growers, producers and workers through our trading relationships as well as through development projects helping people to build the skills, knowledge and confidence to work their way out of poverty.

10YFP, UN Environment

The 10-year framework of programmes on sustainable consumption and production patterns (10YFP) is a global framework of action to enhance international cooperation to accelerate the shift towards sustainable consumption and production (SCP) in both developed and developing countries. At the United Nations Conference on Sustainable Development (Rio+20) in 2012, Heads of State adopted the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP), a global framework for action to accelerate the shift towards SCP in both developed and developing countries. The 10YFP generates collective impact through multi-stakeholder programmes and partnerships, which develop, replicate and scale up SCP policies and initiatives at all levels. The 10YFP also fosters knowledge and experience sharing, and facilitates access to technical and financial resources for developing countries. UNEP serves as the 10YFP Secretariat.

World Wide Fund for Nature (WWF)

WWF-India is one of the largest conservation organisations engaged in wildlife and nature conservation in the country. In addition to conservation of biodiversity through fieldwork, WWF-India also aims to transform the way businesses operate in order to reduce their ecological footprint and develop innovative sustainable solutions. The sustainable business programme aims to transform the markets by promoting sustainability in the trade of various key soft commodities that have a high footprint in a national and global context. The programme works across various sectors such as Agriculture, Forestry and Fisheries and promotes adoption and implementation of various sustainability standards such as BCI(cotton), RSPO (palm oil), FSC (forestry, timber, pulp and paper), MSC(fisheries/aquaculture) and Bonsucro (sugar) across the industry so that the collective strain on finite resources is decreased and environmentally friendly practices become the norm. WWF-India also aims to spread the concept of water stewardship in key industrial sectors to minimize water footprint and related issues. WWF-India engages closely with multiple stakeholders on diverse set of issues ranging from sustainability in retail, finance and procurement. All these goals are aligned to the broader WWF goals of conservation of stressed biodiversity areas and reducing emissions and mitigating climate change.

Industry Association Partners

Federation of Indian Micro and Small & Medium Enterprises (FISME)

Federation of Indian Micro and Small & Medium Enterprises (FISME) is a network of over 700 sectoral and geographical SME associations. Focusing on manufacturing SMEs and represented at all decision-making fora of Government of India, including at National MSME Board, FISME is widely regarded today as the progressive face of SMEs and is recognized as such by all Ministries and related organizations of the Union Government. FISME works closely with all major multilateral and bilateral agencies to execute SME development projects in India.

IEEMA

INDIAN ELECTRICAL & ELECTRONICS MANUFACTURERS' ASSOCIATION (IEEMA) is the first ISO certified industry association in India with 800+ member organisations encompassing the complete value chain in power generation, transmission and distribution equipment. IEEMA members have contributed to more than 90% of the power equipment installed in India.

OGTC

OGTC is a cluster for garment manufacturers and exporters in the country. It was established in 2004 by some of its members to have one voice for common issues. It has come a long way since and now actively promotes synergies in supply chain and capacity building amongst members by identifying mutual needs. The success of OGTC is founded on the mutual trust and faith that the members have fostered among themselves, in spite of being fierce competitors.

Academic Partners

Aston India Centre for Applied Research

The Aston India Centre for Applied Research (AICAR) is a cross-disciplinary research centre at Aston University, a premier institution in the UK. It brings together the expertise of world-renowned academics and practitioners to carry out cutting edge research and provide consultancy that is directly relevant to today's dynamic business environment. Its mission is to act as an important resource to enable the creation and dissemination of knowledge that will significantly improve operations and profitability for corporations in India and/or with Indian interests and facilitate mutually beneficial links with organisations in India and overseas, with an emphasis in the UK.

Erb Institute

The University of Michigan's Erb Institute for Global Sustainable Enterprise gives voice and action to the concept of business sustainability. We believe that markets are one of the most powerful forces in the world today, and that this power can be harnessed for long-term social, environmental, and economic sustainability. The role of the Erb Institute is to cultivate bold business leaders who will be instrumental in transforming the role of business in sustainability, and more fundamentally, the role of business in society. Our dual-degree graduate students graduate with both an MBA and the MS Natural Resources so that they have both the business 'know how' and the scientific grounding to put their theories into practice for sustainability.

Sustainable Corporate Responsibility (SCORE), University of Basel

The Sustainable Corporate Responsibility (SCORE) Group, directed by Prof. Manfred Max Bergman (University of Basel) and Prof. Klaus Leisinger (Global Values Alliance), is dedicated to empirical research on the complex relations between business and society from a culture-sensitive and context-specific perspective. As a member of the UN Sustainable Development Solutions Network (UN SDSN), SCORE is particularly interested in studying how the UN SDGs may play a role in economic development, social development, and environmental management. The SCORE group is currently exploring the roles and responsibilities of corporations in and beyond regions and societies, as well as the corporate responsibility expectations of relevant stakeholders from government, NGOs/NPOs, and civil society. The aim of the research programme is to advance theories and research on corporate sustainability in cross-national and cross-cultural contexts. Examples of important research questions are: Why and how should corporations be responsible? What are the corporate responsibility expectations of important stakeholder groups? Why are some corporations more committed to sustainable development than others? What are the advantages of, and the main hurdles toward, integrating international commitments (e.g. UN Global Compact; UN SDGs) into business practice? By focusing on such questions, SCORE aims to contribute to policy-relevant and future-oriented research that will help to improve the global relations between business and society.

SPJIMR

The Philosophical pillars upon which rests the edifice of SPJIMR's educational pedagogy and development are Influencing Practice, Promoting Value-based Growth and Influencing Practice. The initiatives and innovations at SPJIMR aim to influence industry practices and therefore participate in re-shaping the nation. The learning imbibed through a flexible and versatile curriculum develops in the students, not only a capacity for analysis and judgement, but also an innate ability to relate to social problems and then draw upon their own resources for understanding and action. SPJIMR propounds that individuals need to build the right blend between concern for their own welfare and social good. Thus, the institute encourages development of a co-operative outlook that recognizes the value of sharing and mutual respect. This is emphasized in the curriculum through practical experiential learning as well as by example. The other principles, which guide our working are: Social relevance and responsiveness – SPJIMR seeks to incorporate within its management curriculum strategies for innovative business practices and social value through the integration of corporate social responsibility programmes.

Conference Support Partners

FMC

Foundation for MSME Clusters (FMC) is a pioneering organisation specialising in promoting of MSMEs through cluster and value chain led development. Established as a trust in June 2005, FMC has experience of working directly and indirectly with over 100,000 MSMEs in around 200 clusters in over 15 other countries across the globe. FMC has its corporate office in Delhi and branch/representative offices in the states of Andhra Pradesh/Telangana, Karnataka, Punjab, Rajasthan and West Bengal.

Quality Council of India

The Quality Council of India (QCI) is a pioneering experiment of the Government of India in setting up organizations in partnership with the Indian industry. It's a non-profit autonomous society registered under Societies Registration Act XXI of 1860 to establish an accreditation structure in the country and to spread quality movement in India by undertaking a National Quality Campaign.

The Mission of QCI is to lead nationwide quality movement in India by involving all stakeholders for emphasis on adherence to quality standards in all spheres of activities primarily for promoting and protecting interests of the nation and its citizens. To achieve the Mission of QCI by playing a pivotal role in propagating, adoption and adherence to quality standards in all important spheres of activities including education, healthcare, environment protection, governance, social sectors, infrastructure sector and such other areas of organized activities that have significant bearing in improving the quality of life and well being of the citizens of India.

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Team with more than 13 years experience in the industry, handling over 300 Conferences and Exhibitions, Connexions is an established, professional and reliable event organiser in terms of Professional Conference Organiser (PCO) and Destination Management Company (DMC). With long standing relationships and preferred supplier agreements we believe our network is strongest in the fraternity. Our services begins with understanding your needs and we start working with you to deliver the best outcomes. Working together with organising committee, our professional team navigates every step of the way throughout the planning process

Media Partner

Zee Business

Zee Business is one of the leading and fastest growing Hindi business news channels in India. The channel has revolutionized business news by its innovative programming and path-breaking strategy of making business news a 24/7 activity as it is not just limited to the stock market. Besides updated hourly news bulletins, there is a lot to watch out for, whether it be stock market related detailed information, investments, mutual funds, corporate, real estate, travel or leisure. The channel has the most diverse programming portfolio which has positioned it as a channel of choice amongst viewers. By speaking a language of the masses, Zee Business is today the most preferred for business news.

Print Media Partner

BW Businessworld

BW Businessworld, a fortnightly launched more than three decades ago, is among India's largest and most respected business magazines. The BW team prides itself in spotting key trends in economy and business. It has done this consistently over decades whether it was spotting the rise of the IT sector in the 90s, the pharma and telecom industry trends in the late 90s or the Social Media, healthcare and e-tailing revolution in recent times. BW is a product that is known for its independent incisive writing and opinions, backed by a competent team of professionals. Over the past few years, BW staffers have won almost all major business journalism awards like The Red Ink Awards of the Press Club of India (twice), the Polaris Award (at least 4 times), the Indian Express journalism Award and the Shriram Award, among others. As a result, BW Business world has built a reputation as a fabulous brand and a lot of senior professionals of today have grown up reading this brand.

Lead Partners

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GREEN ELECTRONICS COUNCIL

Rabobank

ADI ALPHARDI & AN INSTITUTE FOR CITIZENSHIP AND GOVERNANCE

DEAKIN UNIVERSITY

IUCN

GPNS GLOBAL PRODUCTION NETWORK STUDIES

ADITYA BIRLA GROUP

WWF

CSR EUROPE

MVO NEDERLAND

Innovative Change Collaborative Services Pvt. Ltd

Civic Engagement Alliance

International Trade Centre

IOD Institute of Directors Building Tomorrow's Boards

INDUS FORUM

Industry Associations

OGTC Gateway to Apparel Manufacturers in India

FISME

ieema your link to electricity

Academic Partners

SPJIMR Bharatiya Vidya Bhavan

ERB Institute University Of Michigan

Aston University ASTON INDIA CENTRE FOR APPLIED RESEARCH

score

XLRI Xavier School of Management For the greater good

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QCI

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