

# INDIA AND SUSTAINABILITY STANDARDS



International Dialogues and Conference 2015

[www.sustainabilitystandards.in](http://www.sustainabilitystandards.in)

Dates: 18–20 November, 2015

Venue: Hotel Hyatt Regency, New Delhi, INDIA

Organised and hosted by

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## Make in India Needs Standards

In 2014, Prime Minister Modi launched the “Make in India” campaign aimed at driving economic growth by positioning and establishing India as a new center for global production. As part of the initiative, the Prime Minister has called for “zero defects, zero effects” as a national goal, such that products are not rejected in the world market and the growth in manufacturing does not undermine the environment. With this simple slogan, the Prime Minister Modi has captured two of the critical success factors for Make in India. Encouraging the development of standards to lift business practices will ultimately have to be part of the solution for delivering on this slogan. But India now faces the critical question of which standards?

At its heart, Make in India is both a bid to change India’s image within the domestic and international business community as well as to launch a series of regulatory, economic and development policy reforms and investments to support a stronger manufacturing base. The “traditional” investments into power, transportation systems, legal reforms, and other infrastructure are clearly one part of the equation, but creating an environment that is trusted as a place to do business is about more than just steel, cement, and fiber optic cables. Turning India into the preferred location for new manufacturing will also depend on building a culture of quality and responsible business.

Make in India will face expectations from both its domestic and international stakeholders. India already faces tremendous environmental strains with urban air pollution problems that now surpass China’s, dwindling water supplies, and a host of other environmental challenges. New jobs are always welcomed, but, if business hopes to rapidly deploy new capacity, then it will have to ramp up with a much lighter social and environmental footprints than it has today. Similarly, it will also have to ensure that it is seen as creating a net positive social contribution through good wages, good working environments, and good community relations.

Similarly, if India wants to attract FDI and also grow its position within the global supply chains, it will help to demonstrate an ability to meet, or even exceed, international environmental and social standards. Consumer surveys around the world show a consistent trend of rising environmental and social awareness, particularly amongst young people. After many years of cat-and-mouse games in global supply chains, international brands are looking for suppliers that do not carry hidden environmental or labor time bombs waiting to explode. Traditional auditing based methods of monitoring has proven to have its limits and buyers recognize the importance of corporate values and culture in determining which suppliers are likely to be the best long-term partners.

Responding to these dual expectations is where standards come into play as a key tool for the government to leverage to support Make in India. Voluntary standards utilize market forces to lift the practices within an industry sector rather than relying solely on the government’s own efforts. If they are implemented with credibility and demonstrated results, then standards also become a tool that enables customers to trust in what they are buying and with whom they are doing business.

The Indian government has already recognized the importance of standards by asking the Bureau of Indian Standards to develop standards for 43 products for manufacturing quality products in India under Make in India program. It has also decided to develop or upgrade standards for basic consumer services like potable water and

waste collection & disposal and to revise the National Building Code. However, this begs a number of questions. Which standards will best serve India's needs? Should there be multiple standards for a single type of product category with differentiated focus (e.g., organic, fair trade, etc.) or just a single national standard? Should there be many different standards addressing aspects of business operations or a single overarching standard, such as the National Voluntary Guidelines for Social, Economic and Environmental Responsibilities of Business (NVGs)? How much should be led by government and how much should be left to the market to develop? Should international standards be applied across a sector or should there be tiers of Indian and international standards?

It is clear that standards are important and valuable additions to realizing the vision of Make in India, but there are many important questions to consider in applying this. Businesses should have a view and a voice as government considers as should the representatives of other stakeholder groups. Ultimately, government can provide the inspiration, but the success of manufacturing in India will depend on the interaction between large, small and medium companies, communities, consumers, international buyers, and many others.

This year has already seen tectonic shifts in international landscape of environmental issues. China and the USA stunned the world earlier this year with pledges for carbon emissions reductions offering hope for progress in climate negotiations for the first time in a decade. Soon to take the Presidency of the G20, China has just recently proposed a Study Group on Green Finance.

If India makes a serious effort at “zero defects, zero effects”, it has an opportunity to make its own mark by not only becoming a global manufacturing center, but perhaps to aspire to be the first country to seek to do so explicitly on the foundation of good sustainability practices.

So perhaps it is a good time to start a conversation about how specifically to pursue the vision of Make in India and how to build an enabling system of standards. To support Prime Minister Modi's global call for ‘Make in India’ and the mission of “zero defects, zero effects”, CRB has organised India and Sustainability Standards: International Dialogue and Conference 2015 from 18-20 November 2015, and I heartily welcome you all at this important conference and this exciting journey.

**Dr. Bimal Arora**  
**Chairperson**  
**Centre for Responsible Business (CRB)**

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U B E R



## Sustainability Standards are growing in relevance

Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI) have become a regular and important feature in the international marketplace. Companies in industries such as apparel, cotton, food, beverage, automotive, electronics, and mining to services and public sectors, all commonly leverage and seek standards and are part of collaborative initiatives. These standards and collaborations are receiving growing attention from governments, business, and NGOs globally.

## Sustainability Standards will grow faster in the Indian marketplace

India faces major environmental and social challenges, such as poverty, pollution, education, health, resource distribution, and inequality. The growing economy and growing pace of production and consumption makes India a global marketplace as well as a key stakeholder in sustainability challenges and solutions. Stakeholders within and outside India are increasingly looking to how to make standards effective in India and bring Indian perspectives into global standards.

## Reaching a moment of decision

With Government of India's global call for 'Make in India' and initiatives towards 'Minimum Government, Maximum Governance', the government, businesses, civil society and media in India, supported by the proactive stock exchange regulator, the Securities and Exchange Board of India (SEBI), are actively considering their position and strategy on a range of sustainability standards and collaborative initiatives. Internationally, stakeholders and particularly standards setters are recognizing the key role that Indian businesses, government and civil society will play in sectoral, national and global sustainability and seeking engagement opportunities

## Leverage and thrive in a world of Sustainability Standards

Navigating complex sustainability issues and a wide array of standards can be confusing and pose challenges for both large companies as well as SMEs in understanding how to best work with them in their own operations as well as in their supply chains. Leveraged properly, sustainability standards can be a powerful tool to improve operations, succeed in a competitive market, and communicate with stakeholders, besides improving environmental and social practices and indicators.

## Convening experts across industry sectors, standards and policymakers to plot a future course

The moment has come for key stakeholders within and outside India to come together to take stock of the current situations and plot a course for how large companies and SMEs in India should use voluntary sustainability standards and collaborative initiatives. A thought leader on sustainability standards in India, Centre for Responsible Business (CRB), has been pioneering the promotion and supporting the uptake of sustainability standards and collective sustainability initiatives in India since 2010. Through the **India and Sustainability Standards: International Dialogues and Conference 2015**, CRB has launched a unique initiative to convene businesses, policymakers and other key stakeholders to dialogue on Indian and international sustainability standards and develop an Indian perspective on sustainability standards and collaborative initiatives. CRB started this conference in 2014 and continuing the tradition with 2015 conference. This conference is CRB's annual dialogue to provide an ongoing opportunity to discuss emerging issues, review progress on past efforts, and develop new action plans.

## Conference Design

**India and Sustainability Standards: International Dialogue and Conference 2015** has been designed to

- Assess the current state of sustainability standards across industries in India
- Understand the perspectives and context of Indian and International sustainability standards
- Exchange experiences and best practices with business peers and policymakers in using sustainability standards
- Develop individual action-plans across multiple industry sectors and themes - dovetailed into a strategic and policy framework for the Indian market

The conference brings together a range of Indian and International organizations as partners. The uniquely designed agenda spreads over three days, to facilitate networking, inspiration and intensive and focused deliberation opportunity to the conference delegates.

The plenary sessions have been designed to set the context and harmonize the deliberations. The complete-in-themselves Roundtables and Workshops, co-hosted and convened by expert organisations on critical industry sectors and themes are intended to provide excellent opportunity to catalyze participative and creative brainstorming and knowledge-sharing, leading to innovative and pragmatic solutions and roadmaps for way forward. The valedictory session has been designed to summarize the conference proceedings and set the directions for 2016

## Following industry sectors and themes are represented in the 2015 conference:

### Industry Sector & Theme Roundtables

- Responsible Cotton
- Sustainable Electronics
- Sustainable Forestry
- Responsible Tea
- Fairtrade
- Responsible Business in the Apparel and Textiles Sector
- Responsible Gold
- Sustainable Infrastructure

### Industry Sector & Theme Workshops

- UN Sustainable Development Goals (SDGs) and Sustainability Standards
- Child Rights, Business Practices and Sustainability
- Water Stewardship
- Indian Multinationals and Sustainability Standards
- UN Blue Number Initiative for Agriculture
- Energy Efficiency Leaders
- Business Integrity, Responsibility and Reporting
- Responsible Finance
- Women Skill Development and Empowerment

Conference Programme

Day 1: Wednesday, 18<sup>th</sup> November, 2015

08:00	Registration Open
11:00 – 13:30	Inauguration of the India and Sustainability Standards International Dialogues and Conference 2015
	Welcome Address - Dr. Bimal Arora, Chairperson, Centre for Responsible Business (CRB)
	Special Address - Sri Jaco Cilliers, Country Director, UNDP - India
	Special Address – Sri Michael Copping, Regional Corporate Engagement Manager for South Asia and East Asia Pacific, UNICEF
	Special Address – Sri Tyler Gillard, Manager of Sector Project, Responsible Business Conduct Unit, Investment Division, OECD
	Guest of Honor Address
	Sri Parthapratim Mitra, IES, Principal Labour and Employment Advisor, Ministry of Labour and Employment, Government of India
	Sri Anup Pujari, IAS, Secretary, Ministry of MSME, Government of India
	Sri Ashok Lavasa, IAS, Secretary, Ministry of Environment, Forests and Climate Change, Government of India
	Chief Guest Address- Sri Kalraj Mishra, Hon'ble Minister, Ministry of MSME, Government of India
	Vote of Thanks
13:30 – 14:30	Lunch
	Special Address by Sri Suresh Prabhu, Hon'ble Minister of Railways, Government of India
14:30 – 16:30	UNGCNI Co-hosted High Level Panel Discussion on UN Sustainable Development Goals (SDGs) and Sustainability Standards
16:30 – 17:00	High Tea and Networking
17:00 – 17:30	International Book Launch by Greenleaf Publishing: The Corporate Responsibility Code Book III by Author Prof. Deborah Leipziger
17:30 – 19:00	High-Level Panel Discussion on Sustainability Standards Moderated by Oliver Balch, Writer, Journalist and Contributor to Guardian Sustainable Business, UK
	Dr. Aditi Haldar, Director – Global Reporting Initiative (GRI) Focal Point India
	Prof. Deborah Leipziger, Author, Consultant and Lecturer, USA
	Sri A.K. Mehta, IAS, Chairman, CPCB and Joint Secretary, Ministry of Environment, Forests and Climate Change, Government of India
	Sri. Tony Henshaw, Chief Sustainability Officer, Aditya Birla Group
	Ms. Alice Tepper Marlin, President & CEO, Social Accountability International (SAI), USA
	Ms. Karin Kreider, Executive Director, ISEAL Alliance, UK
19:00 – 20:00	Nrityarupa: A Mosaic of Indian Dance by Sangeet Natak Akademi, Sponsored by Ministry of Culture, Government of India Chief Guest: Dr. Mahesh Sharma, Hon'ble Minister, Ministry of Culture, Government of India Guest of Honor: Sri N.K. Sinha, IAS, Secretary, Ministry of Culture, Government of India
20:00 onwards	Dinner – Felicitation of Ms. Alice Tepper Marlin, President & CEO, Social Accountability International (SAI), USA by CRB

Day 2: Thursday, 19<sup>th</sup> November, 2015

Registration Open		UNICEF Co-hosted Panel Discussion on Children's Rights, Business Practices and Sustainability				
08:00		UNICEF Co-hosted Panel Discussion on Children's Rights, Business Practices and Sustainability				
09:00 – 11:00		UNICEF Co-hosted Panel Discussion on Children's Rights, Business Practices and Sustainability				
11:00-11:30		Voluntary Standards Moving Ahead From Agriculture and Industry to Infrastructure: SuRe - The Standard for Sustainable and Resilient Infrastructure Projects				
11:30 – 12:00		Interaction with Mr. Hans-Peter Egler, CEO, Global Infrastructure Basel				
High Tea & Networking		High Tea & Networking				
		Room 1	Room 2	Room 3	Room 4	Room 5
12:00 – 13:00	Responsible Cotton Roundtable (Co-host: C&A Foundation) <i>Inaugural Session</i>	Sustainable Electronics Roundtable (Co-host: GEC, SERI) <i>Inaugural Session</i>	Fairtrade Roundtable (Co-host: Fairtrade NAPP) <i>Inaugural Session</i>	Women Skill Development and Empowerment Workshop (Co-host: UNDP) <i>Session 1</i>	Indian Multinationals and Sustainability Standards Roundtable (Co-host: University of Manchester) <i>Inaugural Session</i>	
13:00 – 14:00	Lunch					
14:00 – 15:30	Responsible Cotton Roundtable: <i>Technical Sub Session 1</i>	Sustainable Electronics Roundtable: <i>Technical Sub Session 1</i>	Fairtrade Roundtable: <i>Technical Sub Session 1</i>	Women Skill Development and Empowerment Workshop: <i>Session 2</i>	Indian Multinationals and Sustainability Standards Roundtable: <i>Technical Sub Session 1</i>	
15:30 – 16:00	High Tea & Networking					
16:00 – 17:30	Responsible Cotton Roundtable: <i>Technical Sub Session 2</i>	Sustainable Electronics Roundtable: <i>Technical Sub Session 2</i>	Fairtrade Roundtable: <i>Technical Sub Session 2</i>	UN Blue Number Initiative for Agriculture (Co-host: ITC/UNGC)	Indian Multinationals and Sustainability Standards Roundtable: <i>Technical Sub Session 2</i>	

Day 3: Friday, 20<sup>th</sup> November, 2015

Registration Open						
	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6
08:00	Registration Open					
09:00 – 10:00	Responsible Business in Apparel & Textiles Sector Roundtable (Co-host: OECD) Inaugural Session	Sustainable Forestry Roundtable (Co-host: FSC) Inaugural Session	Responsible Gold Roundtable (Co-host: OECD) Inaugural Session	Energy Efficiency Leaders Workshop (Co-host: EUREM-IGCC) Session 1		
10:00 – 11:30	Responsible Business in Apparel & Textiles Sector Roundtable: Technical Sub Session 1	Forestry Sector Roundtable: Technical Sub Session 1	Responsible Gold Roundtable: Technical Sub Session 1	Energy Efficiency Leaders Workshop: Session 2	Responsible Finance Workshop (Co-host: GIZ)	Water Stewardship Workshop (Co-host: AWS) Session 1
11:30 – 12:00	<b>High Tea &amp; Networking</b>					
12:00 – 13:30	Responsible Business in Apparel & Textiles Sector Roundtable: Technical Sub Session 2	Forestry Sector Roundtable: Technical Sub Session 2	Responsible Gold Roundtable: Technical Sub Session 2	Workshop on Responsible Tea Session 1	Workshop on Business Integrity, Reporting and Affin (Co-host: Afln)	Water Stewardship Workshop: Session 2
13:30 – 14:15	Lunch					
14:15 – 15:45	India and Sustainability Standards: Debating the Future Moderated by Ms. Neeta Maya Misra, Editor, Sustainability, BW Businessworld					
15:45 – 16:15	High Tea & Networking					
16:15 – 18:00	Valedictory Session					
	Recap of Conference Proceedings and Way Forward					
	Dr. Bimal Arora, Chairperson, CRB					
	Special Address					
	Sri Annurag Batra, Chairman and Editor-in-Chief, BW Businessworld					
	Special Address					
	Sri Anurag Goel, IAS (Retd.), Former Secretary, Ministry of Corporate Affairs, Government of India					
	Guest of Honor Address					
	Sri G. Gurucharan, IAS, Special Secretary, Ministry of Consumer Affairs, Government of India					
	Chief Guest Address					
	Sri Prakash Javadekar, Hon'ble Minister, Ministry of Environment, Forests and Climate Change, Government of India					
	Vote of Thanks					



Day One – Inaugural Day  
18<sup>th</sup> November 2015





# Inauguration of India and Sustainability Standards: International Dialogues and Conference 2015 18<sup>th</sup> November 2015, 11:00 - 14:30 hours

## Speaker Profiles

### **Dr. Bimal Arora**

#### **Chairperson, Centre for Responsible Business (CRB)**

Bimal is a sustainability, CSR and ethical trade expert with deep insights, keen interest and experience on voluntary sustainability standards and collaborative sustainability initiatives in the context of Global Production Networks (GPN) and Global Value Chains (GVC) in diverse sectors. Bimal is an astute thinker, strategist and author on business responsibility and accountability. He did MSc from the London School of Economics (LSE) and Ph.D. in Sustainability and CSR from the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, UK. Bimal is also a fellow at the Growing Inclusive Markets (GIM) Initiative, UNDP and Visiting Fellow at ICCSR, Nottingham and Aston Business School, Birmingham. Bimal is associated as Research Associate with the Alliance Manchester Business School (AMBS), Manchester for ESRC funded research project around globalizing firms from emerging economies and their engagement with Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI). This research project is part of the UK's Economic and Social Research Council's (ESRC) larger research programme, 'Rising Powers and Integrated Futures' (see [www.risingpowers.net](http://www.risingpowers.net)).

### **Mr. Jaco Cilliers**

#### **Country Director, UNDP in India**

Jaco Cilliers is the Country Director of UNDP in India. Prior to that, he was the Deputy Resident Representative for UNDP in Uzbekistan, where he was responsible for the management and coordination of Programme and Operations. He also worked with UNDP Cyprus as Senior Programme Manager and Head of Office. Before joining the United Nations, Mr. Cilliers worked as Deputy Regional Director for Southern and Central Africa for an international NGO and in senior advisory and management positions for development organizations in various parts of the world. He has significant experience of working in development and conflict areas. Jaco Cilliers completed his Ph.D. and Master's degrees from George Mason University in the United States, and his Bachelor of Arts and BA Honours degrees from Nelson Mandela Metropolis University in South Africa. He specialized in sustainable development, social and political interventions, as well as reconstruction and transformation processes.

### **Mr. Michael Copping**

#### **Regional Corporate Engagement Manager, South Asia and East Asia Pacific, UNICEF**

Mr. Copping is based in Bangkok, Thailand where he supports UNICEF country offices across a full range of partnership development with the corporate sector to advance children's rights. In his 6 years with UNICEF, he has

supported partnerships in more than 30 countries. Prior to that, Michael spent 18 years in private sector business development and product marketing. He holds a BS and an MBA from Bradley University in the United States.

**Mr. Tyler Gillard**

**Manager of Sector Projects and Legal Advisor, Responsible Business Conduct Unit, OECD  
Investment Division**

Tyler currently manages OECD projects on due diligence in the financial, textiles, extractives and agriculture sectors. Tyler joined the OECD in 2009 and helped lead the development and implementation of the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas.

**Mr. Parthapratim Mitra, IES**

**Principal Labour and Employment Advisor, Ministry of Labour and Employment, Government of  
India**

Mr. Mitra assumed charge on 26th December, 2013. He has a master degree in Economics from University of Calcutta and a bachelor's degree in Law from University of Delhi. His core areas of interest include research in the field of Labour, Rural Development, Micro Finance and Banking. He had an extremely distinguished professional career during the last three decades and has held key positions after joining Indian Economic Service in 1979. He has held important positions in many departments of the Government of India which include Commerce and Industry, Supply, Science and Technology, Power, Labour, Economic Affairs, Financial Services, Social Justice and Employment & Rural Development. He brings with him a broad and diversified experience spread across different sectors of the Economy. Besides this, he is holding the post of Labour and Employment Advisor in the Ministry of Labour & Employment, Government of India.

**Dr. Anup K Pujari, IAS**

**Secretary, Ministry of Micro, Small and Medium Enterprise, Government of India**

Dr. Pujari is a 1980 batch IAS officer of Karnataka cadre with an experience of public sector management in the State of Karnataka for several years. His notable postings include Principal Secretary, IT & Biotechnology; Managing Director, Karnataka Food & Civil Supplies Corporation; Registrar, Bangalore University; Addl. Commissioner, Commercial Tax; Addl. Secretary, Finance; Deputy Commissioner of Dakshina Kanada District & Shimoga District. Dr. Pujari has served in Government of India in various capacities including the Director General of Foreign Trade in the Department of Commerce. He is currently the Secretary in the Ministry of Micro, Small and Medium Enterprise where he is involved in policy making at the highest level. Before the present portfolio he has served as the Secretary in the Ministry of Mines. Dr. Pujari has done his Ph.D in Economics from Boston University and holds a postgraduate degree in Economics from Delhi School of Economics.

**Mr. Ashok Lavasa**

**Secretary, Ministry of Environment, Forest and Climate Change, Government of India**

Mr. Lavasa is presently the Secretary, Ministry of Environment & Forests & Climate Change, Government of India. He has held the position since September 1, 2014. Prior to that, Mr. Lavasa was the Secretary in the Ministry of Civil Aviation, Government of India. Mr. Lavasa has essayed various roles including Additional Secretary and Special Secretary, Ministry of Power, Government of India, Principal Secretary, Department of Power & Renewable Energy, among others. Proficient in Urdu, Mr. Lavasa has authored several papers including on

affirmative action for socially depressed social classes, regional disparities in Africa and economic policies of Brazil. Mr. Lavasa holds a MBA degree and a M Phil in Defence & Strategic Studies and is an avid photographer.

**Mr. Kalraj Mishra**

**Hon'ble Minister, Ministry for Micro, Small and Medium Enterprise, Government of India**

Mr. Kalraj Mishra is the Indian Union Cabinet Minister of Micro, Small and Medium Enterprises in the BJP-led NDA government of Prime Minister Narendra Modi. Being affiliated with the Bharatiya Janata Party (BJP), he is currently a member of parliament of the same from Deoria constituency in Uttar Pradesh. Born in 1941 in Uttar Pradesh, Sri Mishra obtained his M.A. degree from Kashi Vidyapeeth, Varanasi. He joined politics and held many party positions at state and national level. He was a Cabinet Minister in Government of Uttar Pradesh holding the portfolios of Public Works, Medical Education and Tourism during March 1997 – August 2000 period. He was a member of Rajya Sabha and a MLA from Lucknow east. Sri Mishra was also President of Uttar Pradesh state unit of the BJP.

**Mr. Suresh Prabhakar Prabhu**

**Hon'ble Minister, Ministry of Railways, Government of India**

Beginning his career Mr. Prabhu started out as a chartered accountant after a very successful student life while studying Law. During his professional career Minister Prabhu has held many government positions including the Chairmanship of Maharashtra State Finance Commission. Highly accomplished Minister Prabhu has worked in 16 global organisations and has initiated many positive economic changes including reforms in the Electricity Act of 2003. He was also elected as a member of the World Bank parliamentary network where he chaired the South Asia Water Regional Group. Minister Prabhu also runs the NGO Mabav Sadhan Sanstha which works with individuals and communities for development and empowerment.

# UN Sustainable Development Goals and Sustainability Standards: Trends & Way Forward

18<sup>th</sup> November 2015, 14:30-16:30 hours

Co-host: UNGCNI



Global Compact Network  
India

## Introduction and Background

The Sustainable Development Goals are a part of the new sustainable development agenda for governments, businesses and civil society to commit towards addressing the economic, social, environmental and governance challenges. Drawing on the understanding from the Global Compact International Yearbook 2015, the purpose of the panel discussion on UNSGS and Sustainability Standards is to stimulate discussions and exchange of ideas on the pivotal role of businesses in achieving SDGs by using voluntary sustainability standards as a means.

This session will start with an orientation for business on the new SDGs and their implications for Indian businesses. The discussion will focus on how companies are approaching the SDGs and the benefits and challenges of using voluntary standards in the context of these goals. Sustainable Development Goals<sup>1</sup> launched by the United Nations provide a universal context and global commitment by key stakeholders to sustainable development. The Global Compact International Yearbook 2015 provides a perspective on voluntary standards and the way the firms can use it for their benefit.

## Agenda

14:30 – 16:30 hours	<p><b>Welcome Address:</b> Dr. Uddesh Kohli, Senior Advisor, UNGC</p> <p><b>Session Chair:</b> Sri Ashok Pavadia, Additional Secretary &amp; Advisor, Inter-State Council Secretariat, Ministry of Home Affairs, Government of India</p> <p><b>Keynote Address:</b> Prof Malcolm McIntosh, Former Special Advisor, UN Secretary-General's Global Compact</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• Sri Ashok B. Chakraborty, CSO, National Foundation for Corporate Social Responsibility, IICA, Ministry of Corporate Affairs, Government of India</li><li>• Sri Dinesh Agrawal, General Manager (Sustainable Development), NTPC</li><li>• Sri Mitesh Pandya, AVP- CSR and Sustainability, Vedanta</li><li>• Ms. Ruchira Gujral, Corporate Engagement &amp; CSR Specialist, UNICEF India</li></ul>
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<sup>1</sup> <https://sustainabledevelopment.un.org/?menu=1300>

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|--|---|
|  | <ul style="list-style-type: none"> <li>• Dr. Sanjeevan Bajaj, CEO, FICCI Quality Forum</li> <li>• Sri Sudhir K. Sinha, Adviser, Corporate Social Responsibility and Sustainability</li> </ul> |
|--|---|

## Speaker Profiles

### Mr. Ashok K. Pavadia

#### Senior Officer in the Government of India, presently posted as Adviser and Additional Secretary, Inter-State Council Secretariat of the Ministry of Home Affairs, Government of India

Mr. Pavadia has an impressive academic background of Political Science, Law and Management, with specialisation in Human Rights Law, and Public Policy and Administration. Mr. Pavadia started his professional career as a Lecturer in the Department of Political Science in the University of Delhi. As a bureaucrat, he has worked in senior administrative positions in several Ministries in the Government of India, such as Railways, Agriculture, Chemicals and Fertilizers, Civil Aviation, Heavy Industries and Public Enterprises. In his previous assignment as Joint Secretary in the Department of Public Enterprises (DPE), Mr. Pavadia was instrumental in formulating policies on a wide range of issues like corporate governance, management, salary and wage structure, and performance incentives. He is the author of DPE guidelines on CSR and Sustainability.

### Dr. Uddesh Kohli

#### Senior Adviser, United Nations Global Compact

Along with his role at UNGC Dr. Kohli, a HRD expert, also Secretary General of International Federation of Training & Development Organizations (IFTDO). He is Independent Director on the Boards of several companies and a Member of the Board of Governors of IIM, Kozhikode and Bangalore. Mr Kohli has also worked as a Consultant with several other United Nations organizations and the Asian Development Bank. His wide ranging specialization includes corporate governance, strategic management, development planning, project planning, appraisal & management, finance, energy, power systems, corporate citizenship, reforms and restructuring, public systems, and training. Dr. Kohli has been Adviser, Planning Commission, the Chairman & Managing Director of Power Finance Corporation (PFC), Chairman of Standing Conference of Public Enterprises (SCOPE) and Consultancy Development Centre.

### Prof. Malcolm McIntosh

#### Professor and Director of the Asia Pacific Centre for Sustainable Enterprise, Griffith University

Prof. McIntosh started teaching and writing on corporate responsibility and sustainability in 1990. He previously had careers in television production and journalism with the BBC. Prof. McIntosh is not only a lecturer but also the producer, author, co-author and editor of more than twenty-five books and numerous articles for journals, magazines and newspapers and television documentaries, and he has been a frequent commentator on television and radio around the world on social issues, business responsibility and sustainable enterprise. Prof. McIntosh has been a special advisor to the UNGC and was the founding editor of the Journal of Corporate Citizenship. In the last two decades he has advised governments, corporations and international NGOs on global initiatives as well as working at a community level to establish local initiatives.

**Mr. Ashok Baran Chakraborty**

**Chief Sustainability Officer, National Foundation for Corporate Social Responsibility, Indian Institute of Corporate Affairs, Ministry of Corporate Affairs**

Before joining IICA, Mr. Ashok Baran Chakraborty was the Executive Director ONGC and held key positions of Chief - Carbon Management & Sustainability, Chief, CSR and Chief, HSE (Corporate). He steered ONGC's policymaking, strategy formulation, and program / project development in the area of Sustainable development including climate change. His core specialization includes Sustainability, CSR and Health, Safety & Environment management. He has developed policies on climate change & sustainable development, formed 'Carbon Management & Sustainability Group, established "Sustainable Development Offices (SDO's) in all ONGC work centers, steered ONGC in successful development of 12 UNFCCC registered CDM projects.

**Mr. Dinesh Agrawal**

**General Manager (Sustainable Development) in NTPC**

Dinesh Agrawal is currently working as General Manager (SD) in NTPC. His creativity is reflected in his many initiatives like:- Satellite Based Ecological Monitoring System in 1990; Stakeholder Engagement Mechanism like PIC & VDAC in 1994; Sustainability Reporting in 2002; NTPC Foundation in 2004; CSR-CD policy of NTPC, 2010; operational guidelines, surveys etc. His contribution to development domain include: Course material on "Resettlement" for IGNOU University; Member of the expert group on framing ISO 26000 from 2005 to 2010; Board Member of LEAD India from 2003 to 2009; Member of BIS committee on framing CSR and governance standards; Member of expert group of IICA on framing national guidelines on CSR; Sustainability Champion for CII ITC Sustainability Award etc. Dinesh is Graduate in Mechanical Engineering and a LEAD Fellow. He attended a course on "Hydropower and Environment" at ICH, Norway in 2003 and on "Leadership" at IIM, Lucknow in 2009. Under his leadership, NTPC has been bestowed with many CSR awards in India, Portugal, Singapore, South Africa and USA.

**Mr. Mitesh Pandya**

**AVP, Sustainability and CSR, Vedanta**

Mr. Mitesh Pandya has over 15 year experience in the field of environmental sustainability. Mitesh is currently working with Vedanta Ltd as AVP - sustainability and CSR based out of corporate office at Gurgaon and is responsible for sustainability and CSR for the Vedanta group companies. Prior joining Vedanta, Mitesh has worked for Hindustan Coca-Cola beverages wherein he extensively worked on sustainable water management practices within and outside the fence. Vedanta Ltd is diversified resource company, having interest in metal, mining, oil and power sector with operations across 4 continent of the globe. The company has developed Vedanta sustainability Frame work which required all its business units to implement sustainability practices at its operations including the community investment program. Company's community investment program is primarily focussed on education, health and livelihood initiatives.

**Ms. Ruchira Gujral**

**Corporate Engagement and CSR Specialist, UNICEF India**

Ruchira Gujral is responsible for handling the Corporate Engagement and Corporate Social Responsibility portfolio at UNICEF India since 2011. Her sphere of work includes working on impact of business on children's rights in India, advocating for responsible business practices, influencing CSR policies and programmes within the country, engaging with the private sector to achieve results for children and developing innovative solutions with the private

sector. Ruchira has over 14 years of experience of working on the issue of CSR and the role of the private sector in human development, with multiple stakeholders and in varied roles. She has worked with Industry bodies and think tanks, corporate sector, International NGOs and donor agencies in various roles and has in depth understanding of Corporate Responsibility, Public-Private Partnerships and leveraging support from the corporate sector. Ruchira started her career with the Federation of Indian Chambers of Commerce and Industry and has worked as a CSR Advisor with British Gas, Senior Specialist on Public Private Partnerships for a USAID funded health project and with the Aga Khan Foundation as their Head of Partnership Development. Prior to joining UNICEF, Ruchira was working with Population Services International as their National Manager for Corporate Partnerships.

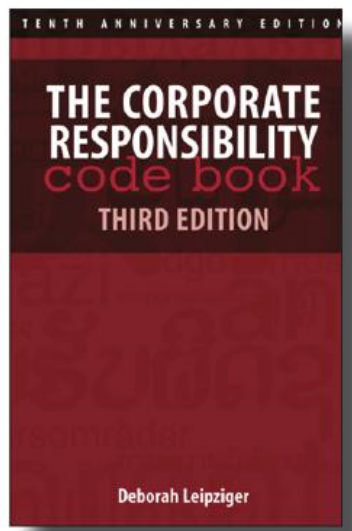
**Dr. Sanjeevan Bajaj**  
**CEO, FICCI Quality Forum**

Dr. Sanjeevan Bajaj is currently the Chief Executive Officer of FICCI Quality Forum. Her career spanning over 30 years includes regular employment with State Bank, Tata Consultancy Services Ltd, and FICCI. She has also worked with Department of Administrative Reforms and Public Grievances, Government of India. Her domain expertise includes Banking and Financial Services, Administrative Reforms, Good Governance, Quality Management, Project Management, Information Technology. Dr. Bajaj has secured several Professional Affiliations and Memberships of various Committees, Panel and Associations. She has also published and presented on Good Governance in leading Indian business dailies, National Forums/ Consultations, and has been an invited as a speaker at numerous national and international symposiums on issues related to Quality Management.

**Mr. Sudhir Sinha**  
**Adviser, Corporate Social Responsibility and Sustainability**

Mr. Sudhir K. Sinha, a LEAD Fellow, is an Advisor at the sustainability practice of PwC India. He holds over 30 years' experience in working with NGOs and corporates whilst heading CSR/Sustainability verticals of leading Indian & MNC brands such as Tata Steel, Cipla Ltd, Reliance - Anil Dhirubhai Ambani Group, Moser Baer India Limited and ArcelorMittal. Sudhir holds several positions as a member or advisor in various national level strategic committees and forums in India. He has been awarded with CSR leadership award 2012 at Blue Dart Global CSR Award for his contribution in CSR and Sustainable development. He holds Post Graduate Diploma in Rural Development from XISS. Sudhir represented industries from India and participated in formulation of ISO 26000. He was part of the Expert Group on Development of National Voluntary Guidelines on Social, Economic and Environmental Responsibility of Businesses in India.

# International Book Launch by Greenleaf Publishing: The Corporate Responsibility Code Book III 18th November 2015, 17:00 - 17:30 hours



A landmark book explaining the best CR instruments available and distilling their most valuable elements for the reader. It is a fully revised third edition covering human rights, labour rights, environmental management, corruption, corporate governance and gender equality. With a new Foreword by Sir Mark Moody-Stuart, Vice Chairman of the UN Global Compact, the book also includes how-to (or process) codes focusing on reporting, stakeholder engagement and assurance.

Introduction: Dr. Bimal Arora, Chairperson, Centre for Responsible Business (CRB)  
Presentation: Prof. Deborah Leipziger, Author  
Remarks: Sri Anant Nadkarni, Advisor and Consultant (Leadership and Sustainability), Former Vice President, Group Corporate Sustainability, Tata Group

## Speakers Profiles

### **Prof. Deborah Leipziger** **Author, Professor and Advisory Consultant**

Prof. Deborah Leipziger is an author, professor, and advisor in the fields of corporate responsibility (CR) and sustainability. She advises companies, governments, and UN agencies on CR and sustainability issues. She has advised leading multinational companies on strategic and supply chain issues as well as a wide range of CR initiatives and currently serves on several boards such as the Global Responsible Investment and Oversight Committee.

### **Mr. Anant Nandkarni** **Leadership and Sustainability, Advisor and Consultant**

Anant is currently an advisor and consultant in Leadership and Sustainability. He recently retired from Tata as group Vice President for Sustainability and CSR after a career of 35 years. He was responsible to have all major Tata companies into signing the UN Global Compact, SA8000 and do the GRI G3 during his tenure. Anant is a Member of the Founders Club of the Advisory Board of Social Accountability International USA; member of the Standards Board of Accountability UK; Panel Member of the Chartered Global Management Accounting Principles of CIMA, UK and Senior Advisor to LeaderShape in UK. Anant has lectured at leading business schools globally and in India; conducts training in Leadership and Sustainability for corporates and students of B Schools. Anant also initiated the publication of The CR Code Book's revised 2nd Indian edition in 2011, the One Report by Prof Robert Eccles in 2012 and 5 such books on CSR and Sustainability through Tata



# High Level Panel Discussion on Sustainability Standards

## 18<sup>th</sup> November 2015, 17:30 – 19:00 hours

### Speakers Profiles

#### **Mr. Oliver Balch**

##### **Journalist, The Guardian, UK**

Oliver Balch is a British-based writer, journalist and researcher specialising in corporate sustainability. He writes regularly for The Guardian on social and environmental issues, as well as for a range of specialist business publications. He began his career as a management consultant, advising a range of multinational firms on social reporting and communication. He is the author of several books, including 'India Rising: Tales from a Changing Nation' (Faber & Faber, 2012). He is currently studying for a PhD in CSR and international business at Cambridge University. He has wide international experience, including seven years as a correspondent in Latin America.

#### **Dr. Aditi Haldar**

##### **Director, GRI South Asia**

Dr. Aditi is an expert on sustainable development with over 22 years' experience in working with national, regional and global organizations and network in the areas of sustainable development, sustainability strategy and leadership, stakeholder engagement, transparency and reporting. In her current role as Director, GRI South Asia, she leads the Global Reporting Initiative's efforts to enable policy makers, businesses, capital markets, think tank bodies, civil society and media to make sustainability reporting a standard practice in South Asian region. Throughout her career, she has been active in various national and global advisory committees, networking groups and forums, including the Global Agenda Council Network of the World Economic Forum. A frequent contributor to publications on sustainable development, stakeholder management and reporting, she is also a popular speaker on sustainability and transparency issues in India and internationally. She has a PhD in Environmental Sciences.

#### **Prof. Deborah Leipziger**

##### **Author, Professor and Advisory Consultant**

Prof. Deborah Leipziger is an author, professor, and advisor in the fields of corporate responsibility (CR) and sustainability. She advises companies, governments, and UN agencies on CR and sustainability issues. She has advised leading multinational companies on strategic and supply chain issues as well as a wide range of CR initiatives and currently serves on several boards such as the Global Responsible Investment and Oversight Committee

#### **Mr. Arun Kumar Mehta**

##### **Chairman, Central Pollution Control Board and Joint Secretary, Ministry of Environment, Forests and Climate Change, Government of India**

Mr. A.K. Mehta is an IAS officer of 1988 batch with over 25 years of experience and has a Master's degree in Civil Engineering. He has dealt with issues related to Climate Change and Clean Development Mechanism, Bio Diversity

and desertification and policy issues in the urban sector. Mr. A.K. Mehta is a J&K Cadre officer and is presently the Joint Secretary, Ministry of Environment, Forests and Climate Change, and Chairman of Central Pollution Control Board (CPCB).

**Mr. Tony Henshaw**

**Chief Sustainability Officer, Aditya Birla Group**

Mr. Henshaw holds a B.Sc. (Hons) in General Engineering from University of Leicester, England, 1981 and a MBA with distinction from Manchester Business School, England, 1988. He is a seasoned Business and Sustainability professional with more than 27 years of global experience in Sustainability strategy for a low carbon marketplace working in a diverse international space. Mr. Henshaw brings along vast expertise in driving sustainability development for leading MNC Organizations and fortune 500 Companies. Prior to joining the Aditya Birla Group, he worked in India as the Chief Sustainability Officer for the Vedanta Group. His earlier assignments include working as CSO with Cemex SA. in Mexico and senior management posts at Transredes SA in Bolivia.

**Ms. Alice Tepper Marlin**

**President and Founder, Social Accountability International (SAI)**

Ms. Marlin is an inspiring entrepreneur, social accountability expert and dedicated businesswoman. Since founding SAI in 1997, Ms. Marlin has received numerous awards for her outstanding dedication to her work and has been profiled and interviewed in various mediums across the world. Ms. Marlin also founded the Council on Economic Priorities (CEP) in 1969 and served as its president and CEO for over 30 years. She has also a highly demanded and frequent public speaker on corporate accountability. Earlier in her career Ms. Marlin served as a security analyst and labour economist at Burnham & Company and as the editor of an international tax journal at the International Bureau of Fiscal Documentation in the Netherlands. She designed and managed the first. Social Investment Portfolio Management Service in 1968.

**Ms. Karin Kreider**

**Executive Director, ISEAL Alliance**

Before joining ISEAL, Karin was a founder of Rainforest Alliance, where she served as Director of Sustainable Agriculture and prior to that as Associate Director of the organisation. After which, Karin was appointed as ISEAL's Executive Director in November 2012 subsequent to serving for three years as ISEAL's Scaling Up Director, where she led the development of the Scaling Up Strategy, a blueprint for the standards movement to scale up its impacts by engaging a wide range of actors and reducing the barriers to certification.

## Cultural Program 18<sup>th</sup> November 2015, 19:00 – 20:00 hours

### **Nrityarupa: A Mosaic of Indian Dance by Sangeet Natak Akademi, Sponsored by Ministry of Culture, Government of India**



Nrityarupa, presented in the Festival of India, encapsulates for a new audience the experience of Indian dance as it has evolved in various parts of the country. In so doing, it offers a glimpse of the great mosaic of cultures that constitutes the Indian nation, and demonstrates in a creative, kinetic, form their dynamics in relation to each other. Six dance forms representing the diversity of India's culture have been chosen: Bharatanatyam of Tamil Nadu (and the rest of southern India); Kathak, preeminently the dance of northern India; Odissi, from Odisha in eastern India; Manipuri from the north-eastern State of India; Kathakali of Kerala at the southern tip of the Indian peninsula; and Chhau which covers a wide swathe of territory in the eastern States of the Union. One seamless presentation of these dances has been visualized leading to a jubilant finish.

Nrityarupa starts with a Shiva-stuti, a hymnal offering to Lord Shiva, whose dance of Bliss symbolizes the cosmic cycle of creation and destruction. The stuti draws in dancers in pairs representing the six dance forms, which are then demonstrated individually. Finally, at the climax, all the dancers perform together to a uniform rhythm and the soaring melody of a tarana. Here, all the streams merge in a surging demonstration of pure dance and melody. Nrityarupa, thus, has an inherent symbolism. First, it exhibits before the audience the unique yet complementary character of each dance; the individual identity of the separate dance forms is then established; finally, in the celebratory tarana, the entire mosaic comes together, each part uniting with the other. This could be said to be

characteristic of the Indian nation, which always rejoices in unison, despite the cultural and social differences among its constituent parts. Nrityarupa has been crafted under the artistic direction of Sangeet Natak Akademi, India's National Academy of Music, Dance, and Drama, for the Festival of India.

### **About Sangeet Natak Akademi**

Sangeet Natak Akademi, India's national academy for music, dance and drama, is the first national academy of the arts set up by the Republic of India in 1952. The first President of India, Dr. Rajendra Prasad, inaugurated it on 28 January 1953 in a special function held in the Parliament House. Since its inception, the Akademi has been functioning as the apex body in the field of performing arts in the country, preserving and promoting the vast intangible heritage of India's diverse culture expressed in forms of music, dance and drama.

### **Guest of Honour: Dr. Mahesh Sharma**

#### **Hon'ble Minister, Ministry of Culture, Government of India**

Dedicated follower of Rastriya Swayamsevak Sangh (RSS) since childhood, Sri Sharma was actively associated with ABVP during student career and thereafter joined Bharatiya Janata Party as an active member. Dr. Sharma holds an Honorary Doctorate from Amity University, a Business Sphere Award and a further 200 National & International awards from different fields (Social work/ health awareness programmes).

Day Two  
19<sup>th</sup> November 2015

# Roundtable on Children's Rights, Business Practices and Sustainability

19<sup>th</sup> November 2015, 09:00 -11:00 hours

Co-host: UNICEF



## Introduction and Background

Business operations, policies and action have significant impact, both positive and negative, on children's rights whether they are acting alone, through business partners or in concert with government agencies. Business makes important contributions to the well-being of children by creating jobs and livelihoods for families as well as in the form of philanthropic initiatives. At the same time, violations of children's rights by business threaten children's protection, survival and development.

The issue of business impact on the rights of the child has been a primary concern for the national and international community in general and businesses specifically, especially those that actively operate in and source products and services from developing countries. Work which adversely affects a child's health or interferes with child's education is likely to have significant long-term effects on development of both the child and ultimately of society in the form of successive generations of adults lacking basic skills needed to function normally in a modern society. Children have not been adequately considered by the business sector beyond the issue of child labour and adequate steps may not have been taken, that are necessary to prevent and address abuses of child rights that may have resulted from business activities. With the increasing globalization of economies, ongoing trends of decentralization, and the outsourcing and privatizing of state functions, governments and businesses are facing increased pressure to safeguard against the negative impacts of business on children's rights.

UNICEF seeks to influence business behavior and practices to promote the respect and support of children's rights, and to incorporate children's rights into sustainability strategies. CSR activities are mainly focused on multinational corporations, both at the headquarters level and the local level. Support to governments to put in place laws, policies and regulations will also support implementation of a child rights focus in sustainability approaches with small and medium-sized enterprises. The Children's Rights and Business Principles represent the primary vehicle through which UNICEF engages with companies on corporate social responsibility. The Principles call on businesses to put in place appropriate policies and processes, as set out in the Guiding Principles, including a policy commitment and a due diligence process for addressing potential and actual impacts on human rights.

The objective of this session is to reflect on and start a conversation on some of these issues and explore how Children’s Rights and Business Principles and other voluntary sustainability standards (VSS) can be used by businesses and concerned stakeholders to address the issue of children’s lives being impacted by businesses and the resultant repercussions on their rights.

Key areas to be explored and discussed during the Panel:

1. Why are Children vital stakeholders in the sustainability discussion?
2. Role and importance of voluntary standards and action by Companies

The session will open with an introduction to how children and business intersect – building the understanding of why children are unique stakeholders, that business affects children in many ways, and through the panel, explore why voluntary action is required by business, as currently most sustainability standards do not adequately consider children.

## Agenda

<b>Convener: Ms. Ruchira Gujral, Unicef India</b>	
09:00 – 09:45 hours	Introduction to the session and Presentation on Children’s Rights and Business Principles
09:45 – 11:00 hours	<p>Panel Discussion Moderated by:</p> <ul style="list-style-type: none"> <li>• Sri. Michael Copping, Corporate Partnerships Manager, UNICEF East Asia and Pacific Regional Support Centre</li> <li>• Ms. Ruchira Gujral, Corporate Engagement and CSR Specialist, Unicef India</li> </ul> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Sri. Rana Alok Singh, India Representative, Ethical Trading Initiative (ETI)</li> <li>• Sri. Deepak Arora, Group Head, CSR and CEO, Essar Foundation</li> <li>• Mr. Manoj Bhatt, Country Director, Goodweave India</li> <li>• Ms. Niraj Seth, Associate Director – Development Advisory Services, Ernst &amp; Young</li> </ul>

## Speaker Profiles

### Mr. Michael Copping

#### Regional Corporate Engagement Manager, South Asia and East Asia Pacific, UNICEF

Mr. Copping is based in Bangkok, Thailand where he supports UNICEF country offices across a full range of partnership development with the corporate sector to advance children’s rights. In his 6 years with UNICEF, he has supported partnerships in more than 30 countries. Prior to that, Michael spent 18 years in private sector business development and product marketing. He holds a BS and an MBA from Bradley University in the United States.

### **Ms. Ruchira Gujral**

#### **Corporate Engagement and CSR Specialist, UNICEF India**

Ruchira Gujral is responsible for handling the Corporate Engagement and Corporate Social Responsibility portfolio at UNICEF India since 2011. Her sphere of work includes working on impact of business on children's rights in India, advocating for responsible business practices, influencing CSR policies and programmes within the country, engaging with the private sector to achieve results for children and developing innovative solutions with the private sector. Ruchira has over 14 years of experience of working on the issue of CSR and the role of the private sector in human development, with multiple stakeholders and in varied roles. She has worked with Industry bodies and think tanks, corporate sector, International NGOs and donor agencies in various roles and has in depth understanding of Corporate Responsibility, Public-Private Partnerships and leveraging support from the corporate sector. Ruchira started her career with the Federation of Indian Chambers of Commerce and Industry and has worked as a CSR Advisor with British Gas, Senior Specialist on Public Private Partnerships for a USAID funded health project and with the Aga Khan Foundation as their Head of Partnership Development.

### **Mr. Rana Alok Singh**

#### **India Representative, Ethical Trade Initiative (ETI)**

Alok is senior CSR and Social Development professional with around 17 years of experience of working on labour rights and social development issues. An alumnus of IRMA, Anand, Alok has worked with informal sector as well as the formal sector workers with wide range of organisations. His expertise includes organising workers, developing and facilitating training programmes, organisation development, managing CSR projects and facilitating multi-stakeholder groups. He has also carried out several research studies for International Agencies, including ILO. For the last 7 years he has been managing ETI (UK) supported supply chain projects in India. This involves working with International Brands, Government Agencies, Indian Suppliers, Contractors, Trade Unions, NGOs and Community based Organisations and workers. He is currently representing ETI for all its activities in India, including programmes around Sumangali, Natural Stone and Jewellery.

### **Mr. Manoj Bhatt**

#### **Country Director, Goodweave India**

Mr. Bhatt holds a Master of International Affairs from SIPA Columbia University, NYC. And certificate in asset based and citizen driven development from Cody International Institute, Canada. As a serial social entrepreneur, Manoj has been leading projects, social movements, public policy campaigns, and organizations for sustainable development in India. Manoj is the recipient of the Ashoka Innovators for the Public Fellowship Award; Ford Foundation International Fellowship; and Climate Change Leader Award under the British High Commission's Leadership for Environment and Development program. A fellow of Rainer Arnhold Fellows Program of the Mulago Foundation; USA, and Future Generations USA, Manoj has studied and applied theories of sustainable change at different scales in the USA, India and Nepal. Prior to joining GoodWeave, he founded and directed RACHNA, a network of NGOs working to build green communities by empowering local entrepreneurs and businesses and also managed and led a large grassroots NGO namely SBMA in the Himalayas for around 7 years.



**Mr. Deepak Arora**

**CEO, Essar Foundation**

Deepak Arora leads Essar Foundation, the CSR arm of the USD 39 BN conglomerate, Essar. The Foundation has its presence in more than 500 villages across 8 states in India. He has previously headed the CSR portfolio at Cairn India, a leading oil and gas player in India. . While at Cairn India he pioneered use of the IFC valuation tool. It is a tool that helps in calculating the IRR of social investments. He has nearly a decade of experience of working in prominent positions with United Nations Industrial Development Organization (UNIDO) and International Finance Corporation (IFC) of the World Bank Group. He has spearheaded rural development programmes across 12 countries in Asia and Africa. He has recently been awarded with “Responsible Business Leader Award, 2013”. Deepak holds a Master’s Degree in Business Management and serves on several national and international committees.

**Ms. Niraj Seth**

**Associate Director – Development Advisory Services, Ernst & Young**

Niraj is the Associate Director of Development Advisory Services at Ernst & Young India office. With an experience of over 25 years, a large part of her career has included working with women and children in different forms, at different levels - as a counsellor, developing programmes for children in difficult circumstances, advocacy on education related issues and developing income generating programmes for women. Niraj has led some interesting assignments related to skill development, education, vocational training, gender and social inclusion. Prior to joining Ernst & Young, Niraj has worked with KPMG, Rajiv Gandhi Foundation and ActionAid India.

# Voluntary Standards Moving Ahead From Agriculture and Industry to Infrastructure: SuRe - The Standard for Sustainable and Resilient Infrastructure Projects

19<sup>th</sup> November 2015, 11:00 - 11:30 hours  
Co-host: GIB Foundation



## Introduction and Background

With the upcoming adoption of the Sustainable Development Goals (SDGs), the current negotiations in the context of the climate convention and the on-going definition on poverty-relevant access to finance in the context of Financing for Development, the crucial role of infrastructure for achieving sustainable development and community resilience has never been clearer. To set course on this sustainable development path, which includes the provision of key public services (including water and sanitation, energy, education and transportation services), massive infrastructure investments are needed globally, and especially in emerging countries. A stronger involvement of private sector finance is widely regarded as the only way to mobilise the needed funds. While tackling the quantity challenge of infrastructure provision, we also have to approach infrastructure provision from a qualitative point of view – asking what kind of infrastructure we will need in the future: Infrastructure which helps e.g. to achieve the global goal of climate change mitigation, provide inclusive services for various stakeholder groups and help support an ever-growing global population. This is where the **SuRe - the Standard for Sustainable and Resilient Infrastructure is developed by the Global Infrastructure Basel (GIB) Foundation and its stakeholders** might offer a solution by providing a tool for assuring that infrastructure is designed, built and operated in a sustainable and resilient way.

SuRe is a voluntary standard for the certification of sustainable and resilient infrastructure projects. Its aim is twofold: on the one hand, it guides project owners to develop infrastructure projects that perform high in sustainability and resilience aspects – taking into account social, environmental and governance criteria and best practices. On the other hand, it serves as a tool to communicate the sustainability and resilience benefits to potential investors, thus channelling more financial flows into infrastructure development and boosting sustainable socioeconomic development globally. The standard builds on the GIB Grading for Sustainable Infrastructure, which has been used by GIB since 2012 as a self-assessment tool for over 150 infrastructure projects.

The interaction with Hans-Peter Egler, CEO of GIB Foundation will discuss prospects and challenges for

sustainability in the development of SuRe as a new-age standard.

## Speaker Profiles

### **Mr. Hans-Peter Egler**

#### **CEO, Global Infrastructure Basel (GIB)**

Hans-Peter Egler is the CEO of Global Infrastructure Basel (GIB) Foundation, a leading global non-profit foundation dedicated to promoting sustainable infrastructure design, financing practices and fostering market-based sustainable development around the world. Hans-Peter Egler has long standing expertise in international cooperation, management and project innovation. Before joining GIB he led the Trade Promotion Division of the Swiss State Secretariat for Economic Affairs (SECO). Prior to that he was responsible for investment promotion activities and infrastructure financing for Latin America and Africa. Previously Hans-Peter Egler was Deputy Country Director of Swiss Development Cooperation in Bolivia and before Deputy Head of Division for Latin America in charge of bilateral trade and investment issues.

### **Dr. Philip Schleifer**

#### **Max Weber Fellow, European University Institute**

Philip Schleifer is a Max Weber Fellow at the Global Governance Programme of the European University Institute in Florence, Italy. His research interests lie in the areas of international political economy, global environmental politics, and transnational private governance. He holds a PhD in International Relations from the London School of Economics.

## Roundtable on Responsible Cotton

19<sup>th</sup> November 2015, 12:00-17:30 hours

Co-host: C&A Foundation



Supporting Partners



### Introduction and Background

India is one of the world's largest producers and consumers of cotton. In 2013, national production amounted to over 6 million tons of which approximately 30 percent were exported mostly to China. This is set to increase in the future. Under the 'Make in India' campaign, the Government has set ambitious targets for cotton production and exports. At the same time, India has emerged as the world's second largest consumers of cotton – the primary input for the country's thriving apparel and textile industry. In 2014, domestic consumption reached over 24 million 480 lb. bales of cotton – second only to China.

While cotton is one of India's most important cash crops and industrial raw materials, the sector faces a number of difficult sustainability challenges. One is the high water intensity of cotton production. It is estimated that the production of 1 kg of cotton can take up to 20,000 liters of water. This puts considerable stress on fresh water systems. Another challenge is the low productivity of cotton farming in India. In 2014, the cotton yield per hectare was 514 kg. While this is a significant improvement over the previous decade, yields are still low in international comparison. For example, China and the United States (the world's 1st and 3rd cotton producing countries) produced 1448 kg and 903 kg per hectare, respectively. The result is an inefficient use of scarce land resources – India currently has 12.7 million hectare of land under cotton, compared to 4.4 million hectare in China.

This roundtable will discuss the potential (and challenges) of voluntary sustainability standards to help concerned farmers and businesses in India to address these issues. Today, there is a great variety of international and local

standards that are active in the sector. Major public and private initiatives are the Better Cotton Initiative, Cotton Connect, the Fairtrade Organization, and the National Programme for Organic Production. This roundtable brings together representatives from these systems and the industry's major stakeholder groups to explore the state of sustainability in the sector. Themes covered in this roundtable include: the international and domestic drivers of sustainable cotton in India; the necessity of harmonizing standards; and the opportunities and benefits for coordination between international standards and Indian standards and regulators.

## Objectives of the Roundtable

- Identify the key environmental, social, and economic challenges faced by the sector today
- Taking stock of the sustainability standards landscape in the cotton sector
- Identify the international and domestic drivers of sustainable cotton in India
- Explore possibilities for cross-standard harmonization and improved information flows
- Explore the engagement opportunities between international standards and local regulators
- Share experiences and lessons learned between standards systems and supply chain actor

## Structure of the Roundtable

Cotton is an important cash crop for Indian farmers. But to be sustainable in the long-term, the sector needs to reconcile its economic, social, and environmental objectives. Sustainability standards can play a role in this. However, standards are not a silver bullet. Supply chain actors often find it difficult to navigate the “jungle” of international, local, organic, non-organic, and government-sponsored standards. In addition, there is an engagement gap between international standards and local regulators that should be addressed. This also requires a better understanding of international and domestic drivers of sustainable cotton production in India. To this end, standard systems and supply chain actors need to enter into a dialogue about the state and future of sustainable cotton production in India.

### Inaugural Session

The inaugural session sets the context and provides an overview of the state of sustainable cotton production in India. The panelists from government agencies and the cotton industry will share their views on the state of affairs in the sector today.

### Technical Sub Session 1

#### *Overview of standards and opportunities for collaboration*

Overview and analysis of the sustainability standards landscape in the cotton sector in India. Invited standards systems will present their work and experience in India. The discussion will focus on: the drivers of sustainability, cross-standard harmonization, coordination between international and local standards, the relationship between standard systems and local regulators.

### Technical Sub Session 2

#### *Dialogue between supply chain actors and lessons learned*

Open dialogue between standards systems and supply chain actors. The objective is to share lessons learned, identify problems, challenges and opportunities, and to develop a roadmap for the scaling-up of sustainable cotton production in India.

## Agenda

<b>Convener: Ms. Anita Chester, C&amp;A Foundation</b>	
12:00 noon – 01:00 pm	<b>Inaugural Session</b> Welcome and Context Setting Ms. Anita Chester, C&A Foundation Guest of Honor Address: Mr. Ravi Singh, Executive Director, WWF-India Guest of Honor Address: Ms. Nidhi Dua, Country Manager, M&S India
01:00 pm – 02:00 pm	Lunch
02:00 pm – 03:30 pm	<b>Technical Sub Session 1: Overview of standards and opportunities for collaboration</b>  Moderator: Ms. Anita Chester, C&A Foundation <ul style="list-style-type: none"> <li>• Sri Rajeev Baruah, Better Cotton Initiative (BCI)</li> <li>• Dr. (Mrs.) PVSM Gouri, APEDA</li> <li>• Sri Murli Dhar , WWF-India</li> <li>• Ms. Prabha Nagaraj, Textile Exchange</li> </ul>
03:30 pm – 04:00 pm	High Tea and Networking
04:00 pm – 05:30 pm	<b>Technical Sub Session 2: Dialogue between supply chain actors and lessons learned</b>  Moderator: Ms. Alison Ward, CEO, Cotton Connect <ul style="list-style-type: none"> <li>• Ms. Tinni Sawhney, Aga Khan Foundation</li> <li>• Sri Milton John, Indian Texprenerus Federation (ITF)</li> <li>• Sri Sharafat Malik, C&amp;A India</li> <li>• Sri Nanda Kumar, Chetna Organic</li> </ul>

## Speaker Profiles

### Ms. Anita Chester

#### Head of Sustainable Raw Materials

Anita leads the development and implementation of the foundations Sustainable Raw Materials Strategy. She has over two decades of experience in the apparel supply chain driving collaborative Market Transformation initiatives centered around scalable, measurable social and environmental results. Prior to joining the foundation she worked at IDH, the Sustainable Trade Initiative managing their cotton program. She has also been CEO South Asia at Cotton Connect working closely on the ground in building capacity in sustainable cotton fiber. She earned a Bachelor's degree in Economics from Delhi University and an MBA from Mumbai University.

### Mr. Ravi Singh

#### Secretary General & CEO of WWF-India

Mr. Singh started his career as a Lecturer of History in Bhagat Singh College, Delhi University after his Masters from St. Stephen's College in 1975. Mr. Singh worked with two international banks Standard Chartered and

Deutsche Bank for over two decades and was General Manager, Mumbai with Deutsche Bank before joining WWF-India (2003). Mr. Singh has an abiding purpose towards the conservation of nature and working for India. As the head of WWF-India Mr. Singh participates in national fora on several areas in relation his work. WWF India's initiatives on biodiversity conservation and reduction of human footprint are led through wildlife conservation, education, sustainability practices, climate adaptation, water and river basins, marine and policy. Some of the priorities areas of his work are to provide strategic direction to the conservation work of WWF-India and to help achieve organizational goals for India's ecological security.

**Ms. Nidhi Dua**

**India Country Manager, Marks and Spencer**

Nidhi Dua is currently the India-Country Manager of the renowned U.K. clothing and fashion retailer, Marks & Spencer (M&S). With the sound academic grounding in National Institute of Fashion Technology (NIFT), India's foremost fashion academy, Nidhi carries with her more than 22 years of hard-core professional experience in global fashion industry, and in particular the ready made apparel and textiles sectors. She has worked at senior product sourcing and operational leadership roles for many leading global fashion retailers, such as H&M, GAP, French Connection before joining M&S.

**Mr. Rajeev Baruah**

**India Country Head, Better Cotton Initiative (BCI)**

BCI is a global multi stake holder initiative which brings together producers, ginners, traders, spinners, mills, cut & sew, manufacturers, retailers, brands and civil society organizations in a unique global community committed to developing Better Cotton as a sustainable mainstream commodity. Rajeev has been one of the pioneers of the Organic Cotton in India and was associated to the bioRe or Maikaal project which started organic cotton way back in 1992, He has more than 20 years' experience in working with directly with cotton farmers, ginning and spinning. Over the years he has developed an in-depth understanding of the challenges of cotton production, ginning and the various issues of cotton quality that Indian Mills are facing today. He has very close contacts with the leading cotton scientists of the country.

**Dr. (Mrs.) PVSM Gouri**

**Adviser for Organic Products, APEDA, Ministry of Commerce and Industry, Government of India**

Dr. Gouri association with APEDA has been since the inception of the National Programme for Organic Production, initiated by APEDA. She has been involved right from formulating the National Standards for organic products to its implementation. As APEDA works as a Secretariat for the National Programme for Organic Production, she is involved in the implementation of this National Programme. The various activities in the implementation involves establishing equivalence with the importing countries for organic standards, the drafting of the new amendments in the standards, accreditation of certification bodies and their surveillance, maintaining the quality management system at APEDA as per ISO 17011, training of certification bodies and any other activity related to organic farming at APEDA. She is a Criteria Committee member of International Federation for Organic Agriculture Movements, involved in the drafting of the accreditation criteria for the certification bodies.

**Mr. Murli Dhar**

**Director, Sustainable Agriculture Program, WWF India**

Murli is engaged specifically with working on farming practices footprint and biodiversity issues in India. With more than 15 years' experience, Murli has devoted his career in Agriculture ever since he graduated in Agriculture Economics. His works intersects primarily with Sustainability in Agriculture including Water, GHG Emissions, Biodiversity and Trade.

**Ms. Prabha Nagarajan**

**Regional Director, Textile Exchange, India & Director, Organic and Fairtrade Cotton Secretariat**

Prabha has a BA in Sociology and Law and a MA in Business Management. She holds senior positions in the public and private sector in India and has been actively involved in the sustainable textiles industry for the last 14 years. She is the regional director of Textile Exchange, a global non-profit, working towards textile sustainability since 2006. Prabha has played an integral role in the organic cotton industry. Also Prabha is currently the director of the Organic and Fair Trade Cotton Secretariat, a stakeholder body of India that has been facilitated by the C&A Foundation.

**Ms. Alison Ward**

**CEO, Cotton Connect**

Alison is highly accomplished and extensive experience working with developing sustainability platforms in large organizations. As the current CEO of Cotton Connect, Alison works with an international team of 46 endeavouring to create more sustainable cotton supply chains from farms to stores. Alison is also currently serving as Board Member of Textile Exchange and a fellow of the Royal Society of Arts Manufacturers and Commerce.

**Ms. Tinni Sawhney**

**Director Programmes, Aga Khan Foundation (India)**

Tinni Sawhney has over 25 years of experience on sustainable livelihood development in rural India and has worked extensively on issues of agriculture and livestock development for smallholder farmers. She is currently the Director Programmes at the Aga Khan Foundation (India), and has previously worked with the UN Food and Agriculture Organisation's South Asia Pro Poor Livestock Policy Programme, the Danish International Development Assistance (DANIDA) and the World Wide Fund for Nature.

**Mr. Milton John**

**Managing Director, Cotton Blossom India Pvt. Ltd.**

Milton John is a sharp, ambitious and astute textile entrepreneur, with an empathetic heart and conscience that naturally reaches out to people and the ecology surrounding his business operations, a combination rarely found in today's SME owners. Starting in Tirupur, with a mere workforce strength of 40 sewing operators and 24 sewing machines ten years ago, today the company, "Cotton Blossom" (the textile enterprise in Tirupur-Tamilnadu, which Milton and his sister, Philomena, co-founded) has indeed blossomed into a business power-house, comprising of 10 RMG factories with 3,600 sewing machines, a high capacity modern dye-house, 35,000 spindle capacity spinning mill, multiple wind-mills, and hundreds of acres of organic cotton farmlands, altogether employing more than 10,000 people.



# Roundtable on Sustainable Electronics

19<sup>th</sup> November 2015, 12:00 - 17:30 hours

Co-host: GEC EPEAT and SERI



Supporting Partners



## Introduction and Background

Information technology can significantly contribute to global sustainability through support for increased efficiency across multiple sectors. However, the current business model is based on continual creation and disposal of short-lived resource intensive and toxics-laden products. Without fundamental changes, the environmental impacts of ICT-related resource extraction, production, shipping, energy consumption, usage, and end-of-life management will rapidly increase and reduce the net sustainability gains from ICT.

The fundamental challenge to ICT manufacturers is how to meet burgeoning market demand in the face of increasing resource constraints, and how to reduce the environmental impacts of products at all stages of life. In brief – how can the ICT sector be transformed to supply vital services to several billion humans over future decades, without damaging impact on the environment and on the health of manufacturing workers and end-of-life processors of e-waste?

Standards, and associated certification, can support more sustainable products, materials, and processes in the electronics sector, and help protect the environmental health and safety of workers in manufacturing and end-of-life management. They can support the effective recapture of many of the resources now discarded in poorly managed and dangerous “recycling” processes, enabling a more circular approach to production of new products, and driving design changes that also support longer lived products. However, standards are only effective in driving these

changes when end users – and the market at large – aggregate demand and reward more sustainable directions through use of standards to guide the purchase, use and end-of-life management of electronics.

## Objectives of the Roundtable

The objective of the electronics sector stewardship in India roundtable is to achieve a roadmap for encouraging and supporting electronic sector brands, large companies and the bulk consumers’ of electronics to be sustainability stewards and leverage of existing resources – including Indian and international standards - to deliver more effective and sustainable electronic product design, use and end-of-life management for the Indian market. The focus will be on steps that the brands and end users (primarily bulk consumers) can take to reduce the environmental impacts of their product design, production processes, their own ICT use, and end of life management, and also to sensitize the Indian general consumers of electronics in India. The Electronics Stewardship Roundtable will focus on two key topics/sub-sessions:

- Public policies and standards to support electronics stewardship in India in procurement and use stages of life cycle.
- Public policies and standards to support end-of-life management in electronics sector for the Indian market.

The panelists in the two sub-sessions will discuss issues around public policies and standards awareness and usage in India. What are the challenges and opportunities for companies in adopting policies and standards? What can practically be achieved in 2016? Which policies support uptake of sustainability and standards in electronics sector in India? Which policies pose challenges in uptake of sustainability and standards in electronics sector in India? Which regional association and partners are required to drive the agenda of better uptake of policies and sustainability standards in electronics sector in India? What support systems and mechanisms are required to drive the agenda of sustainability and uptake of standards?

## Agenda

<b>Convener: Ms. Sarah O’ Brien, GEC</b>	
12:00 – 13:00 hours	<b>Inaugural Session</b> Welcome and Context Setting: Ms. Sarah O’Brien, GEC Guest of Honor Address: Ms. Seema Arora, Executive Director, CII-ITC Centre for Sustainable Development
13:00 – 14:00 hours	LUNCH
14:00 – 15:30 hours	<b>Technical Sub Session 1:</b> Public policies and standards to support electronics stewardship in India in procurement and use stages of life cycle <b>Moderator: Ms. Sarah O’Brien, GEC</b> <ul style="list-style-type: none"> <li>• Sri Rajan Gandhi, CEO, SAG</li> <li>• Sri Arijit Sen, Lead Advisor - Global Government Policy at Hewlett-Packard</li> </ul>
15:30 – 16:00 hours	HIGH TEA & NETWORKING
16:00 – 17:30 hours	<b>Technical Sub Session 2:</b> Public policies and standards to support end-of-life

management in electronics sector for the Indian market

**Moderator: Dr. Sandip Chatterjee, OSD to Secretary & Additional Director, Department of Electronics & Information Technology (DeitY), Ministry of Communication & Information Technology**

- Dr. Peethambaram Parthasarathy, MD, E-Parisaraa Pvt. Ltd
- Sri Hitesh Sharma, National Manager-CSR & Environment, RICOH India
- Ms. Priti Mahesh, ToxicLinks

## Speaker Profiles

### Ms. Sarah O'Brien

#### Director of Global Community Development, Green Electronics Council (GEC), USA

Ms. O'Brien works with purchasers, manufacturers and other stakeholders to support the development of green procurement, design, delivery, and end of life management for electronics through the EPEAT program -- the pre-eminent global system for evaluating 'greener' electronics. Previously, as manager of the environmental purchasing program of the North American NGO Hospitals for a Healthy Environment, Ms. O'Brien assisted health care facilities, systems and Group Purchasing Organizations to improve environmental performance through purchasing. With the national non-profit INFORM, Ms. O'Brien assisted state and municipal governments and businesses across the US to eliminate purchase of products containing toxic chemicals. As an environmental health advocate for the National Wildlife Federation and Vermont PIRG, she was involved in legislative advocacy and public education throughout the Northeast United States on toxics and environmental health issues.

### Ms. Seema Arora

#### Executive Director, Confederation of Indian Industry

Ms. Seema Arora pioneered the creation of services on Environment and Sustainable Development within CII. Seema Arora works on designing innovative products and frameworks to build the business case for industry to invest in Sustainability. Utilizing her 23 years of experience, Ms. Arora has created several initiatives including the World's first Corporate Sustainability Label from the Centre. Ms. Arora provides training and counseling to Industry for evolving a Sustainability Vision and a portfolio of Sustainability Strategies for building a Sustainable Business Organisation. She is a member of World Economic Forum Global Agenda Council on Governance for Sustainability. She is a member of the external review panel for Sustainability Reporting for several global companies. Ms. Arora is a member of the Polaris Committee of FBN International.

### Mr. Rajan Gandhi

#### CEO, Society in Action Group

Rajan Gandhi is the CEO of the NGO, Society in Action Group, which works on Sustainable Consumption & Production, on Corporate Social responsibility and on Privacy and consumer rights. Mr Gandhi has served on several committees of the Indian Ministries – of Consumer Affairs, the Bureau of Indian Standards, Environment and Tourism. He is recognized as one of India's leading experts on Sustainable Consumption and is a consultant to the United Nations Environment Programme. He is also a member of the Board of the Asia-Pacific Roundtable on Sustainable Consumption & Production and on the Advisory Board of Privacy International. Earlier, Mr Gandhi

served in the private sector for over 33 years where he worked in the areas of sales, marketing, market research, purchase and corporate planning.

### **Mr. Arijit Sen**

#### **Head of Government Relations (India), HP Inc.**

Arijit Sen is a part of the HP Inc. Global Government Relations team, and Heads Government Relations for India. In his current role, Arijit is responsible for ensuring smooth business continuity in India through policy advocacy. Arijit also heads ACF policy advocacy for HP Inc. (India). Arijit has more than a decade's experience with public policy advocacy, having worked with Chambers of Commerce like CII, FICCI, and ICC. In the past, Arijit has also represented the Indian government at various platforms, including CEPA negotiations with South Korea. He is the only non-government representative at the special task force formed by the Planning Commission to create a roadmap for "Green Procurement" under the Prime Minister's Council on Climate Change. Arijit was also one of the few industry experts invited by the Ministry of Finance to be a part of the

### **Dr. Sandip Chatterjee**

#### **Additional Director, Department of Information Technology, Government of India**

Dr. Chatterjee obtained a Ph.D. degree from University of Delhi in 1994 on completion of Research work at National Physical Laboratory, New Delhi. His expertise area was luminescent material used in display devices like picture tube, flat panel, fluorescent tube, x-ray intensifier screen etc. Dr. Chatterjee is currently involved in conceptualizing, evolving and implementing, R&D projects on electronics material and components and their processing technology, which are beneficial to hardware & electronics manufacturing industries. Implementing organizations are IITs/IISc, CSIR Labs, and Universities. He is also nodal officer for devising policy on Recycling technologies of Electronic Waste management. During his professional career, he had published more than 25 research papers and reports in International and National journals and two patents. He was also invited as Speaker in international and national conference. He was a Guest speaker in many national and international forums. Dr. Chatterjee has recently published a book on "Electronics Waste Management: An India Perspective" by international publisher Lambert Academic Publishing Co, Germany.

### **Dr. P. Parthasarathy**

#### **Founder and Managing Director of E-Parisaraa Pvt. Ltd**

Dr. Parthasarathy is a B.Tech., from A.C. College of Technology, University of Madras -1977 and M.S. in Chemical Engineering from IIT in Chennai - 1981 and Ph.D in Earth Science and Resource Management, Department of Applied Geology, Kuvempu University, Karnataka -2010. He has about 33 years experience in the field of precious metals coating, recovery and refining with about 14 years in recycling of Electronic Waste with a few papers and several presentations in these fields.

### **Mr. Hitesh Sharma**

#### **National Manager-CSR & Environment, Ricoh India**

Hitesh Sharma is the National Manager-CSR & Environment of RICOH in India with the key responsibility of incorporating sustainability framework integrated to its business growth and to manage Ricoh's Social responsibility and Green Consulting programs. As a B.E (Computers Science), he started his professional career at Infosys Ltd. in 2005 where in over seven years he worked on diverse areas of sustainability. He co-authored paper on Green IT and

issue briefs on sustainability which got published in journals and got acknowledged by research studies of institutions of repute. He is an Ambassador-India of OneYoungWorld, a global youth forum under the counselling of an esteemed panel. As a member to the Leaders group of People Matter project of World Business Council for Sustainable Development, he has been accredited to attend and share thought leadership at the UN climate change conferences: COP18-Qatar (2012), COP17-Durban (2011), COP16-Cancun (2010) and as a voice of youth to the COP15-Copenhagen (2009). He was accredited as a delegate on Business and Industry major group convened by the International Chamber of Commerce (ICC) to the global summit of Rio+20 in 2012.

### **Ms. Priti Mahesh**

#### **Chief Program Coordinator, Toxics Link**

Priti is an environmentalist and has been involved in various environment issues for more than a decade. In her current role, Priti has been responsible for conceptualizing and operationalising action many environmental initiatives and campaigns, especially on waste and chemical issues. Priti has been engaged in various research on quantification, hazards, practices related to E- waste and has great understanding of international best practices on E-waste management. She has worked extensively on the policy and legal aspects of E-waste and has been deeply involved in the formulation of E-waste Rules in India. She has in- depth knowledge on the informal recycling sector in the country. She has been also associated with the issues of Bio-Medical waste management and Mercury and has extensively worked on occupational safety issues in health care, mercury management in healthcare institutions and bio-medical waste minimization.

## Roundtable on Fairtrade

19<sup>th</sup> November 2015, 12:00 - 17:30 hours

Co-host: Fairtrade NAPP



Supporting Partner



### Introduction and Background

Can Sustainability be made a part of how we do our day-to-day activities? YES! Fairtrade has successfully proven that worldwide. Fairtrade is an alternative approach to conventional trade and is based on a partnership between producers and consumers. When farmers can sell on Fairtrade terms, it provides them with a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a powerful way to reduce poverty through their everyday shopping. When a product carries the FAIRTRADE Mark it means the producers and traders have met Fairtrade Standards. The Fairtrade Standards are designed to address the imbalance of power in trading relationships, unstable markets and the injustices of conventional trade. 2014, more than 32,000 Fairtrade products were on sale worldwide with the FAIRTRADE Mark. Fairtrade Standards exist for food products ranging from tea and coffee to fresh fruits and nuts. There are also standards for non-food products such as flowers and plants, sports balls and seed cotton. Some of the major products with details are presented. In India alone there are over 90 Fairtrade organizations representing the interest of 150,000 farmers and workers.

The roundtable will discuss the opportunities and challenges in realizing the full value of Fairtrade in India and identify ways in which consumers, buyers, and policy-makers can contribute to building a strong supply chain. It will provide an introduction to Fairtrade and experiences of companies using the system. In the context of India, there are two critical questions facing the development of Fairtrade: First, how to engage with Indian consumers on

sustainability and the value of a label such as Fairtrade. Second, how to build a supply chain and ecosystem that can meet the principles of Fairtrade.

## Agenda

<b>Convener: Mr. Ayan Banerjee, CEO - Fairtrade NAPP</b>	
12:00 – 13:00 hours	<p><b>Inaugural Session</b> Welcome and Context Setting: Sri Ayan Banerjee, CEO – Fairtrade NAPP Special Address:</p> <ul style="list-style-type: none"> <li>• Sri Alistair Leadbetter, Traidcraft Plc</li> <li>• Sri Tapan Ray, Nature Bio Foods</li> <li>• Sri Bahadur Singh</li> </ul>
13:00 – 14:00 hours	LUNCH
14:00 – 15:30 hours	<p><b>Technical Sub Session 1: Sustainable Supply Chains</b></p> <p>Moderator: Sri Abhishek Jani, CEO , Fairtrade India</p> <ul style="list-style-type: none"> <li>• Sri Tapan Ray, Nature Bio Foods</li> <li>• Prof. Sundaresan, AARDI</li> <li>• Sri Alistair Leadbetter, Traidcraft Plc</li> </ul>
15:30 – 16:00 hours	HIGH TEA & NETWORKING
16:00 – 17:30 hours	<p><b>Technical Sub Session 2: Enablers of Sustainable Development</b></p> <p>Moderator: Sri Ayan Banerjee, CEO - Fairtrade NAPP</p> <ul style="list-style-type: none"> <li>• Sri Arindom Datta, Asia Sustainable Banking, Rabo Bank Group</li> <li>• Ms. Anshu Bhartia, RRAN</li> <li>• Sri Surya Mani Roul, Technoserve</li> <li>• Sri Hans-Peter Egler, HPE, Chairman of ECOS Sustainability Consultancy</li> </ul>

## Speaker Profiles

### **Mr. Ayan Banerjee** **Chief Executive Officer, FAIRTRADE NAPP**

Ayan enjoys a diverse portfolio of endeavors; his core areas of interest are leadership and organization development. In an earlier avatar, as an angel investor and serial social entrepreneur with a particular interest in impact investments he founded seven social enterprise initiatives to address some of the ingrained socio-economic problems and leadership and change management concerns to drive inclusive growth in India, with 2 successful sell-outs. His mainstream experience is across ICT, management consulting and investment banking. Transitioning from working on multi-million dollar investments in the private equity space, in recent times the conscious choice has been to work in the “development sector” with increasingly areas of specialization in agribusiness and microfinance. He immensely appreciates and inspires breakthrough ideation and the power of innovative

incubations to bring social change. Ayan also brings in rich scholastic and analytic experience. Inter Alia, has a doctorate (Thesis: “Impact Investments”), is an alumnus of Columbia Business School and The London School of Economics.

**Mr. Alistair Leadbetter**

**Supplier Support Co-Ordinator, Traidcraft Plc**

Alistair has a background in fair trade, innovation, product development, software engineering, business planning and finance. In his current role, Alistair utilizes these skills to work with partners and suppliers across South Asia and Africa. As well as working in various supply chains [both food and non-food] and developing and managing projects, Alistair offers coaching and supports change in these businesses to enable them to become more sustainable and competitive whilst ensuring that behaviours remain ethical and benefit both the business and the worker.

**Mr. Tapan Ray**

**Chief Executive Officer and Managing Director, Nature Bio-Foods Ltd**

Tapan is a postgraduate in Agricultural Science with more than 20 years of experience in the sector including farming operation, supply chain management, quality and food safety certification, finance, product development, export and domestic business development and has fair understanding of the socio-economical dynamics of farming communities across India and overseas. Tapan is a board member of the Association of Indian Organic Industry. He is also the president of the Fair Farming Foundation, an NGO working on the various social issues in different parts of India. He has been associated with Fairtrade for many years; during the last general assembly of the Network of Asia and Pacific Producers (NAPP) in February 2014 he got elected as a board member representing rice and cotton producers under contract production. He is also the coordinator of the NAPP Rice and Cotton Network.

**Mr. Bahadur Singh Bajwal**

**Rice Farmer**

Mr. Bahadur Singh Bajwal is Progressive Organic & Fairtrade farmer associated with Nature Bio-Foods Ltd since last more than 05 years from Kotabag Dist, Nainital Uttarakhand, he is also the President of Fair Farming Foundation, a Producer Executive Body (PEB) as part of Fairtrade Certification under contract production model of Fairtrade. He is also the board member of Network of Asia and Pacific Producers (NAPP).

**Mr. Abhishek Jani**

**Chief Executive Officer, Fairtrade India**

Abhishek has over twelve years of experience working with start-ups, social enterprises and mid-tier corporations both in India as well as abroad. His roles have included establishing business units as well as restructuring business models for greater profitability and financial sustainability. Prior to joining Fairtrade India, Abhishek headed Navdanya’s Organic and Fair Trade marketing division and was responsible for the development and execution of a sustainability strategy for the division. Abhishek has held leadership positions in technology ventures and undertaken various assignments in the development and commercial sector. Abhishek began his career as a business advisory consultant with Pricewaterhouse Coopers, London. He received his Bachelor’s in Economics from St. Stephen’s College (Delhi University); and completed his Masters in Economics from the University of Cambridge.



**Prof. CS Sundaresan**  
**President, AARDI**

Prof. C.S. Sundaresan, currently is the president of Alliance for Advanced Research and Development Initiatives (AARDI), located at Chennai India. He has 3 decades of research and professional experience in the economic and primary sector policies and development experience with government, corporate, cooperative and development sectors. He worked as the knowledge management specialist for the Asian Development Bank (ADB) and also held the Ford Foundation Chair at the AKDN India. He was a Professor of economics and international trade at the School of Rural Management at KIIT University. His major areas of current engagements social and environmental sustainability of farms and crop segments and the establishment and sustenance of Farm Value Chains.

**Mr. Arindom Datta**  
**Asia Head, Sustainability Banking for the Rabobank Group**

Arindom has over 23 years of experience in Rural Finance, Cooperative Banking, Microfinance and Agribusiness. He heads the Rural banking and advisory portfolio in India and for Rabobank Foundation oversees projects in rural cooperatives and “access to finance”. He is responsible for the Sustainability Banking business in Asia. His earlier experience was with NABARD, IDBI Bank and CARE India. Arindom is a graduate from St. Stephens’ College, Delhi and has an MBA with specialization in Finance and Strategy from Indian Institute of Management, Kozhikode.

**Ms. Anshu Bhartia**  
**CEO, Revitalizing Rainfed Agriculture Network (RRAN)**

Anshu Bhartia, is CEO of Revitalizing Rainfed Agriculture (RRAN) Network, which aims to influence reconfiguration of the nature, amount and delivery of public investments for productive and resilient rainfed agriculture. Anshu, over her 21+ years of experience, has worked seamlessly in non-profit and for-profit global organizations, across sectors and functional responsibilities. In the last 2 years, Anshu as Strategic Advisor has been providing guidance to promoters of Social Enterprises in Livelihoods and Agriculture, both being areas of focus and commitment. Prior to that she was CEO, Friends of Women World Banking (FWWB), India, a not for profit apex organisation providing access to finance and capacity building for microfinance institutions across India. Under Anshu’s leadership, FWWB pioneered a Livelihood Finance Fund especially created for providing low cost working capital to Livelihood Enterprises that leverage benefits of aggregation for small and marginal producers including artisans, weavers, farmers and other allied livelihoods with special focus on Farmer Producer Organisations (FPOs). To ensure sustainability of the supported organisations, institutional level capacity building was facilitated, along with policy level engagement for improving features and facilities available to FPOs.

**Mr. Suryamani Roul**  
**Deputy Director, TechnoServe India**

Suryamani Roul has over thirty years development management and leadership experience in enterprise, livelihoods and entrepreneurship promotion with intensive exposure to remote areas and tribal communities in India. Previously, he served as Senior Vice President for ACCESS Development Services. He has led projects across India funded by international donors and apex Indian organisations including European Union, the UK’s Department for International Development, WFP, UNDP and SIDBI. He holds a BA in Economics and MA in Analytical and Applied Economics from Utkal University and an MBA from University of Calcutta. In addition, he has received overseas training from Asian Institute of Technology, Coady International Institute, ODG of University of East

Anglia and Yale school of Management (Global Social Entrepreneurship). He has authored and presented many thematic papers particularly on livelihoods and enterprise promotion, micro finance and women's empowerment, youth policy, policy on tribal youth empowerment and program convergence. He was one of the co-authors of the annual State of India's Livelihoods (SOIL) Reports for four years (2011-2014).

**Mr. Hans-Peter Egler**

**HPE, Chairman of ECOS Sustainability Consultancy**

Hans-Peter is the HPE, Chairman of ECOS Sustainability Consultancy and CEO of Global Infrastructure Basel (GIB) Foundation, a leading global non-profit foundation promoting sustainable infrastructure design, financing practices and fostering market-based sustainable development around the world. Hans-Peter has long standing expertise in international cooperation, management and project innovation. Before joining GIB he led the Trade Promotion Division of the Swiss State Secretariat for Economic Affairs (SECO). Prior to that he was responsible for investment promotion activities and infrastructure financing for Latin America and Africa. Previously Hans-Peter was Deputy Country Director of Swiss Development Cooperation in Bolivia and before Deputy Head of Division for Latin America in charge of bilateral trade and investment issues.

# Roundtable on Indian Multinationals and Sustainability Standards

19<sup>th</sup> November 2015, 12:00-17:30 hours

Co-host: University of Manchester



## Introduction and Background

On the one hand, emerging economy firms going global and increasingly taking on prominent positions on the global stage has become commonplace, and on the other Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI) have become a regular and important feature in the international marketplace. Global companies in industries such as apparel, cotton, food, beverage, automotive, electronics, and mining to services and public sectors, all seek and leverage sustainability standards and are part of collaborative initiatives commonly. The Alliance Manchester Business School (AMBS) and Global Development Institute (GDI) at the University of Manchester are jointly leading an ambitious and exciting research project around globalizing firms from emerging economies and their engagement with Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI). This research project is part of the UK's Economic and Social Research Council's (ESRC) larger research programme, 'Rising Powers and Integrated Futures' (see [www.risingpowers.net](http://www.risingpowers.net)). This major research programme of ESRC involves a dozen large studies undertaken across 10 UK universities and their international partners, and seeks to understand how emerging economies are beginning to influence areas of global governance and the implications that arise from this for increasingly more interdependent relationships between developed economies and the emerging economies.

The University of Manchester's comparative research project is studying how emerging economy (India, China, Brazil) firms are developing their business models and value propositions and investigating how these might: a) challenge the traditional global businesses; and b) how does that support setting of own norms for globalization and, therefore, the 'rules of the game' particularly around social and environmental standards in production and more wider engagement with corporate responsibility and sustainability concerns. Additional components of this study include developing better understanding of how public and private actors (regulators, state policies and civil society) engagement pan out in supporting firms in emerging economies in addressing labour, social and environmental standards.

## Objectives of the Roundtable

As part of CRB's international dialogues and conference on sustainability standards, this Roundtable aims to create space for presentations by and conversations with Indian Multinationals on their internationalisation strategies and engagement with sustainability standards and collaborative initiatives in India and globally.

## Agenda

Convenor: Prof. Rudolf Sinkovics and Prof. Khalid Nadvi	
12:00 – 13:00 hours	<b>INAUGURAL SESSION</b> <ul style="list-style-type: none"> <li>• <b>Welcome and Context Setting:</b> Prof. Rudolf Sinkovics, AMBS and Prof. Khalid Nadvi, GDI, University of Manchester</li> <li>• <b>Special Guest Address:</b> Sri Damandeep Singh, Director, Carbon Disclosure Project (CDP) India</li> <li>• <b>Chief Guest Address:</b> Sri. Ashok Pavadia, Additional Secretary, Ministry of Home Affairs, Government of India</li> </ul>
13:00 – 14:00 hours	LUNCH
14:00 – 15:30 hours	<b>Chair &amp; Moderator: Prof. Pawan Budhwar, Aston Business School, UK</b> Presenters: <ul style="list-style-type: none"> <li>• Ms. Renu Kakkar, Director, Corporate Communication and CSR, Apeejay Surrendra Group</li> <li>• Dr. (Mrs.) Vikas Goswami, Head Good and Green, Godrej Industries Limited and Associate Companies</li> <li>• Sri Deepak Arora, CEO, Essar Foundation</li> <li>• Sri Shankar Venkateswaran, Chief Sustainability Officer, Tata Group</li> <li>• Sri Anurag Pratap, CSR Lead, Capgemini</li> </ul>
15.30 – 16:00 hours	HIGH TEA
16:00 – 17:30 hours	<b>Chair &amp; Moderator: Prof. Pawan Budhwar, Aston Business School, UK</b> Presenters: <ul style="list-style-type: none"> <li>• Dr. Aniruddha Agnihotri, Head, HSE, Tata Consultancy Services (TCS)</li> <li>• Sri Anirban Ghosh, Vice President, Group Sustainability, Mahindra &amp; Mahindra Ltd.</li> <li>• Sri Santanu Roy, Head of Corporate Planning, Gas Authority of India Ltd. (GAIL)</li> <li>• Ms. Vaishali Nigam Sinha, Director, Renew Power</li> <li>• Mr. Sandeep Srivastava, VP-Corporate, Environment and Sustainability, Ambuja Cement Ltd</li> </ul>

## Speaker Profiles

### **Dr. Khalid Nadvi**

#### **Professor of International Development, University of Manchester**

Working on issues relating to trade and industrial development, particularly the relationship between globalisation and local development, Khalid was a pioneer of research into small firm industrial clusters in the developing world – a framework that now attracts huge attention amongst specialist UN agencies and leading international donors. Currently leading a large project funded by the Economic and Social Research Council, Khalid's study explores how the Rising Powers are challenging and shaping the ways in which labour standards are used to organise global production arrangements, and the consequences of this for consumers and producers in the developed and developing worlds.

### **Prof. Rudolf R Sinkovics**

#### **Professor of International Business, Alliance Manchester Business School and Director, Comparative and International Business Research Centre (CIBER)**

Born in Austria, Rudolf now lives and works in Manchester, UK. His work has been published in International Business and International Marketing journals such as Journal of International Business Studies, Management International Review, Journal of World Business, International Business Review, Journal of International Marketing and International Marketing Review. He also serves on the editorial boards of international journals including International Business Review, Journal of World Business, Critical Perspectives of International Business, International Marketing Review, Research in International Business and Finance and der Market. He teaches in the areas of Global Marketing, Multinational Management and Research Methodology. His research interests are on inter-organisational governance, the role of ICT, and research methods in international business. Recent work is geared at rising powers, emerging markets and drivers of economic change.

### **Mr. Damandeep Singh**

#### **Director, CDP India**

Daman has spent over two decades writing and researching on environment and development issues in India. He worked as an independent researcher and journalist primarily on environment and climate change issues, executing projects for ERM UK, Worldwatch Institute, The Climate Group, Bureau of Energy Efficiency and Suzlon. Prior to consultancy work, he was heading Research and Mission Programme Division of the National Geographic Channel in India for five years. He started his career as a journalist and has worked with The Times of India, The Pioneer, Business Standard and The Indian Express.

### **Mr. Ashok K. Pavadia (IRTS, 1980)**

#### **Senior Officer in the Government of India, presently posted as Adviser and Additional Secretary, Inter-State Council Secretariat of the Ministry of Home Affairs, Government of India**

Mr. Pavadia has an impressive academic background of Political Science, Law and Management, with specialisation in Human Rights Law, and Public Policy and Administration. Mr. Pavadia started his professional career as a Lecturer in the Department of Political Science in the University of Delhi. As a bureaucrat, he has

worked in senior administrative positions in several Ministries in the Government of India, such as Railways, Agriculture, Chemicals and Fertilizers, Civil Aviation, Heavy Industries and Public Enterprises. In his previous assignment as Joint Secretary in the Department of Public Enterprises (DPE), Mr. Pavadia was instrumental in formulating policies on a wide range of issues like corporate governance, management, salary and wage structure, and performance incentives. He is the author of DPE guidelines on CSR and Sustainability.

**Prof. Pawan Budhwar**

**Professor of International HRM, Ashton University, UK**

A member of the Work and Organisational Psychology Group and Director of the Aston India Foundation for Applied Research, Pawan is globally renowned for his research into the international aspects of HRM, and has held many visiting professorships worldwide. Pawan's research interests lie mainly in the international perspectives of HRM. He conducts the majority of his empirical work overseas, especially in India. Pawan's work is of great significance given the links with developments within the Indian economy and the scarcity of research in the field within this context. His previous work has been extensively used by academics, especially his three-level framework of factors influencing HRM in a given context. He has examined HRM systems in developing countries and established links with social, cultural, political and legal contexts, and this is increasingly being referenced by other researchers.

**Ms. Renu Kakkar**

**Director CSR & Communications, Apeejay Surrendra Group**

Renu joined the Group in year 2000 and has worked in various roles across Financial Services, Internet & E-Commerce, IT, Brand & Corporate Identity and Corporate Communications. She is an ex journalist from The Telegraph and Indian Express newspapers and is an alumna of Lady Sri Ram College and IIMC, New Delhi. She has been conferred with the Chanakya Award, a Social Leadership award for outstanding contribution in the field of Social Communications by Public Relations Council of India, and the Karmaveer Puraskar, a Corporate Citizen Award for Holistic CSR Initiatives, by International Confederation of NGOs.

**Dr. (Mrs.) Vikas Goswami**

**Head, Good & Green, Godrej Industries Ltd and Associate Companies**

Vikas leads the Group's Corporate Social Responsibility, Good & Green, which focuses on shared value opportunities addressing social and environmental problems. Vikas crafts strategies to achieve scale and accomplish the Group's Good & Green goals by 2020 as well as developing processes to evaluate the projects impacts. With over 25 years of experience in both corporate and development sector, Vikas has helped companies strategize on CSR and environment issues and designed policy and execution frameworks. She was also a member of the team responsible for crafting the Business Responsibility Report framework for SEBI and the National Voluntary Guidelines for Ministry of Corporate Affairs of Government of India. Vikas has a keen interest in the developmental sector and mentors many non-profits on organizational management and encourages development of their strategic visions and plans.

**Mr. Shankar Venkateswaran**

**Head, Tata Sustainability Group**

In his current position, Shankar is required to provide guidance, thought leadership and support to the sustainability and corporate responsibility activities of the Tata group and individual companies. He has over 30 years of experience ranging from mainstream business consulting to social development, corporate responsibility and sustainability in several organisations such as A F Ferguson & Co., ActionAid, American India Foundation, SustainAbility and PricewaterhouseCoopers.

**Dr Aniruddha Agnihotri**

**Environmental Health and Safety, Tata Consultancy Services Ltd**

Dr. Agnihotri is responsible for developing sustainability, climate change, and health & safety strategy, objectives & targets, road map and initiatives in coordination with internal stakeholders and monitoring performance across the organization. With over 16 years' experience in CSR and EHS, he plays a key role in external reporting and has been instrumental in deployment of related processes and certifications in diverse geographies including LATAM, UK, Europe, APAC, etc, in addition to the Indian operations. His contribution helped TCS to be included in the Global 500 Carbon Performance Leadership Index in 2013, in the Carbon Disclosure Leadership Index (India) for third year in a row in 2013, scored well consistently on environmental metrics in Dow Jones Sustainability Index, TCS' CSR reported rated A+ for 6 years in a row. A key member of TCS' Sustainability Council, he is involved in reporting sustainability, climate change and H&S performance to the Board level Committee on Health, Safety and Sustainability and incorporating their feedback into strategy and initiatives.

**Mr. Santanu Roy**

**Head of Corporate Planning, GAIL**

Mr. Santanu Roy, graduate in Mechanical Engineering has over 30 years' experience in Chemicals, Petrochemicals , Oil & Gas industry in the field of Projects, Planning and General management. As Head of Corporate Planning in GAIL (India) Ltd., the youngest Maharatna PSU, his responsibility includes Strategy, Budget, Memorandum of Understanding, Sustainability, Energy Desk, Innovation functions. He was a panelist in India Session at GRI Conference at Amsterdam in May '13 and participated in the Sustainability Reporting 2025 Forum of Corporate Leadership Group at Rome in October '15. Mr Roy is member of the Advisory Group, GRI Focal Point India, Environment Committee of FICCI and Sustainability Alliance Partners' Working Group of GCNI. His total commitment, working out win-win collaboration with all concerned, skill in implementation of responsible business strategies has been instrumental in the noticeable success of GAIL's journey towards mainstreaming sustainability

**Ms. Vaishali Nigam Sinha**

**Director- ReNew Power and Founder and CEO- iCharity**

Under the ambit of ReNew India Initiative (RII), Vaishali currently drives the corporate social responsibility initiatives at the company. Broadly, RII is based on three indicators of development: Human, Social and Natural Capital. This program taps the ecological and social innovation potential of the economy to ensure prosperity, environmental protection and social cohesion. Vaishali is also the Founder and CEO of iCharity, an 80G certified, non-profit online platform which brings together those who want to give and those who are committed to working in the social sector. iCharity enlists NGOs operating in India and provides them with a platform to showcase their

work and reach out to donors. Vaishali started her career on Wall Street as an investment banker at J.P Morgan. After stints in New York and London, she returned to India in 2003 where after several years in banking, she became a social entrepreneur. She is a recipient of the CSR Leadership Award 2015 at the National Awards for Excellence in CSR and Sustainability and prestigious Women Leadership Award at CMO ASIA, Singapore.

**Mr. Sandeep Shrivastava**

**Head- Environment & Sustainability Ambuja Cements Ltd- A LafargeHolcim Group Co.**

Sandeep has overall 27 years of experience in the multi-discipline subject areas on Environment and Sustainability, Climate Change, Water and Biodiversity Conservation. He is a recipient of Fulbright fellowship under the Indo American Leadership Programme for study in US. He is Member of BIS CHD34, CII National Committees on Environment, Climate Change and Biodiversity, FICCI Water Mission. He has a first degree in Civil Engineering and Masters in Environmental Engineering.



# Workshop on Women Skill Development and Empowerment

19<sup>th</sup> November 2015, 12:00-15:30 hours

Co-host: United Nations Development Program



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## Introduction and Background

India presently faces a dual challenge of severe paucity of highly-trained, quality labor, as well as non-employability of large sections of the educated workforce that possess little or no job skills. It is estimated that only 2.3% of the total workforce in India has undergone formal skill training as compared to 68% in UK, 75% in Germany, 52% in USA, 80% in Japan and 96% in South Korea. Women experience both social and economic barriers, as a result of which their participation in the workforce is limited to only 27 per cent.

Even as India has witnessed a decline in women's participation in the workforce over the last decade, recent estimates from the International Monetary Fund suggest that India's GDP could expand 27 percent if the number of female workers increases to the same level as that of men. A survey was commissioned by UNDP to benchmark the aspirations and needs of women in the areas of skill development, employment and entrepreneurship and to identify the main barriers that restricts their participation in workforce. This survey carried out by Ernst & Young indicates that women and girls are able to report some or the other existing skill set but they perceive themselves to be very poorly skilled.

Only 10% of women and girls reported skills for which they had any professional qualification or certification. About 45 % (in Hyderabad) to 70 % (in NCR) of women and girls believe that they lack the business management

skills required to start and successfully manage any business. Approximately 60 % of women aspire to join the workforce as employees, while the rest aspire to join the workforce as entrepreneurs. Women could become one of the cornerstones of India’s development over the next few years but they lack the skills and the opportunities to do so.

Outside of agriculture, the most important area for women in India is the textile and apparel sector. But a large part of this vital resource remains unskilled, unrecognised, hence unconnected and under-developed. There is a need for innovative thinking to leverage this vast latent potential and convert it into a powerful force for economic empowerment of women. The objective of this session will be to brainstorm with a wide range of stakeholders to ensure women are at the centre of the whole textile and apparel value chain, either as skilled employees or as an integral part of the supply chain, even though working as entrepreneurs themselves. Focus will be put as well on discussing the need to respect sustainable and gender sensitive standards to maximize the potential women can unleash.

## Objectives of the Roundtables

Presentation by speakers followed by brainstorming. Brainstorming would focus on the following aspect:

- Understand what could be different innovative models to skill women, and especially the ones that cannot leave their home to work. Understand the different constraints and the challenges in scaling up the possible models
- Understand how skill development and certification can play a crucial role for women
- Understand how to support women in establishing enterprises, forming cooperatives or producer companies and link these with the industry.
- Understand how efficiently CSR funds can be utilized for skilling women in the apparel sector, explore different financial mechanisms for the same

## Agenda

<b>Convenor: Sri Clement Chauvet, Chief Skill and Business Development, UNDP</b>	
12:00 – 15:30 hours  Lunch (01:00 pm – 02:00 pm)	<p><b>Chair: Ms. Alice Tepper Marlin, President and Founder, Social Accountability International (SAI)</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Dr.Roopak Vashistha, CEO, SSC, Apparel Made-Ups and Home Furnishing</li> <li>• Sri Ravi BR, CEO, CnkOnline, TMI group</li> <li>• Mr. Sashi Chimala, Executive Vice President, Wadhvani Foundation</li> <li>• Ms. Neelam Chhibber, CEO, Industree o</li> <li>• Mr. Shalabh Srivastatav, GM, Matrix Clothing</li> <li>• Ms. Sumita Ghosh, Founder and MD, Rangсутra</li> <li>• Ms. Philomena John, Chairperson of the Board, Cotton Blossom Group of Companies</li> </ul>

## Speaker Profiles

### **Mr. Clement Chauvet**

#### **Chief Skill and Business Development, UNDP**

Clement Chauvet is working for UNDP as a project coordinator and manages the project funded by Ikea foundation called "creating employment and entrepreneurship opportunities for women in India" with the aim of improving the lives of at least 1,000,000 women and girls over the next three years. Prior to his assignment with UNDP, Clement worked as a Regional Resource Mobilization and Partnership Adviser for UNFPA Eastern Europe and Central Asia based in Istanbul from 2013 to 2015. Before this, he used to work as the Resource Mobilization Chief for UNICEF India Country Office from 2008 to 2013, based out of Delhi. He also worked as fundraising manager for UNICEF in Manila, Philippines and Paris, France. He started his career in the development sector as a project coordinator for a credit and saving cooperative network in the suburb of Manila in 2002. Clement holds an MBA in international economics from Hautes Etudes Commerciales (HEC), France.

### **Ms. Alice Tepper Marlin**

#### **President and Founder, Social Accountability International (SAI)**

Ms Marlin is an inspiring entrepreneur, social accountability expert and dedicated businesswoman. Since founding SAI in 1997, Ms Marlin has received numerous awards for her outstanding dedication to her work and has been profiled and interviewed in various mediums across the world. Ms Marlin also founded the Council on Economic Priorities (CEP) in 1969 and served as its president and CEO for over 30 years. She has also a highly demanded and frequent public speaker on corporate accountability. Earlier in her career Ms Marlin served as a security analyst and labour economist at Burnham & Company, a wall street investment firm and as the editor of an international tax journal at the International Bureau of Fiscal Documentation in the Netherlands. She designed and managed the first. Social Investment Portfolio Management Service in 1968.

### **Dr. Roopak Vashistha**

#### **CEO, SSC, Apparel Made-Ups and Home Furnishing**

Dr. Roopak Vasishtha is the CEO and Director General of Apparel Made-ups & Home Furnishing Sector Sill Council. He has a total experience of 30 years in leadership role in the education and HR sphere in varied industries of Apparel, Automobile and Healthcare industries. Dr. Roopak, prior to joining Apparel Made-ups & Home Furnishing Sector Sill Council, worked with Dr. Lal Path Labs, India's leading Diagnostic chain as Vice President-HR and headed the Education and legal wings. Earlier, he was associated with Apparel Export Promotion Council, the Apex body of the exporters of Apparels in India, like CII and FICCI. During his stay with this concern, which employed more than 3000 experts of International Trade in more than 30 locations across India and abroad, he headed its Human Resources function at their corporate office in Gurgaon. During his stint there, in addition of the HR functions, he spearheaded the establishment and growth of its education wing, the Apparel Training and Design Center across 25 states. Prior to that Dr. Roopak worked with Escorts Ltd. in its Yamaha Motorcycle Division. In Escorts, he was instrumental in building a strong 3000 work force of the best of the Engineers and technical hands and training them with the Japanese style of working.

### **Mr. Sashi Chimala**

#### **Executive Vice President, Wadhvani Foundation**

Mr Chimala spearheads the National Entrepreneurship Network (NEN). He is a serial entrepreneur and co-founder of Covansys, Indigo Technologies, Paypod and Qwiky's Coffee among several others. As an angel investor and mentor, Mr Chimala has advised and mentored several start-ups in the Silicon Valley and in India. Over the past 34 years Mr Chimala has served in a variety of management roles in companies across the US and India. He is a post-graduate from NITE in Industrial Engineering and a Btech grad from JNU in Andhra Pradesh, As an entrepreneur, Mr Chimala has been featured in several national and international publications as well as on CNBC and BBC news programs. He also delivers guest lectures at Monterey Institute of International Studies to international students aspiring to be entrepreneurs.

### **Ms. Neelam Chhiber**

#### **Industrial designer and founder Mother Earth/Industree Foundation**

Neelam is the founder of Mother Earth/Industree Foundation a hybrid impact model, building an eco-system for women and youth micro entrepreneurs within the informal sector, enabling them in financial inclusion, aggregation, enterprise incubation/acceleration, skilling, design, connection to capital and markets. Recipient of the India Social Entrepreneur of the year award in 2011, the Women Changemakers Fellowship, Womanity Foundation in 2013, Industree Foundation builds out risk free and globally compliant value chains, and has impacted over 30,000 micro entrepreneurs till date. With its mission 30-30 it aims to enable an additional income of \$30 billion impacting 200,000 poor rural women and youth, over the next 30 years.

### **Ms. Sumita Ghose**

#### **Founder and Managing Director, Rangсутra**

Sumita is the founder and managing director of Rangсутra, a social enterprise which seeks to bring about socio economic development in rural India by engaging both: the community and the market. Rangсутra is owned by over a thousand artisans- most of whom are women. Rangсутra provides design, marketing, technical and organizational support needed to make crafts and allied rural industries into viable enterprises, so that they provide regular home / village based employment to rural artisans. Prior to setting up Rangсутra, Sumita lived and worked in different parts of rural India for many years- mostly in Western Rajasthan with the URMUL Trust, working with rural communities for social change and economic development. Sumita has a Masters Degree in Economics from Mumbai University. She was a Fulbright Fellow in the United States, studying Conflict Resolution, a MacArthur Fellow, received an Ashoka Fellowship, is among the first batch of the CII - Aspen India Fellows and most recently a Synergos Senior Fellow.

### **Ms. Philomena John**

#### **Chairperson of the Board, Cotton Blossom Group of Companies**

Philomena John has so far spent 30 years in the RMG and Textile industry, as an ambitious textile entrepreneur, with a highly sensitive and empathetic conscience that naturally reaches out to people and the environment surrounding her business operations, a combination of traits, rarely found among the SME owners of today. With more than 80% of Cotton Blossom's workforce being women, and from that around 70% belonging to the poorer states of Eastern and North-Eastern India, Philomena has so far led from the front in ensuring that girls working at Cotton Blossom not only feel safe and secure, but are excellently looked after, both materially and emotionally.

# Workshop on UN Blue Number Initiative for Agriculture

19<sup>th</sup> November 2015, 16:00-17:30 hours  
Co-host: International Trade Centre



## Introduction and Background

Challenging times face India’s agriculture sector and the sector will continue to be under pressure going forward. Increasing demand for food due to expanding population, India expected to become world’s 5th-largest consumer economy by 2025, perpetuating high and intensive resource using farming practices, coupled with low productivity rates, makes Indian agriculture sector unsustainable. Gradually increasing buyers, retailers and consumer consciousness and interest in sustainability and ethical trade will support the demand for sustainability of farming and agri-business sector. Revolution through sustainability principles and practices in the farming and agri-business sector is now an immediate priority.

The United Nations (UN) ‘Blue Numbers Initiative’ - jointly developed by the International Trade Centre (ITC), the United Nations Global Compact (UNGC), and GS1, the not-for-profit global standards organization –is a global registry for farmers and meant to support farmers and agri-businesses think and act more sustainably. This ‘Blue Numbers Initiative’ invites farms and agribusinesses to voluntarily register their businesses and share their sustainability and production performances online. This initiative aims to generate awareness and implementation of sustainability standards within farming and food processing sector through self-assessment and information sharing on a business’s performance with a worldwide network. Introduced in September 2015, this initiative already has 60,000 farmers and agri-businesses registered globally and sharing information online voluntarily. This information sharing system is beneficial to not only farmers but also to suppliers, consumers and governments due to the large availability of statistics and process transparency. This workshop will introduce and debate on UN Blue Number Initiative on how this will enhance the sustainability of farmers and agri-businesses.

## Agenda

<b>Convenor: Mr. Joseph Wozniak</b>	
16:00 – 17: 30 hours	Sri Joseph Wozniak, Head, T4SD Ms. Martje Kiemel, Account Manager, Control Union Mr. Ravi Mathur, CEO, GS1 India  Q&A with delegates

## Speaker Profiles

### **Mr. Joseph Wozniak**

#### **Head - Trade for Sustainable Development (T4SD), The International Trade Centre (ITC), Geneva**

Joseph Wozniak, has over 15 years' experience in international trade and development. Joe is currently the Manager of the Trade for Sustainable Development programme (T4SD) at the International Trade Centre (ITC) in Geneva, Switzerland, where he is responsible for the development of the Standards Map website and related benchmarking and analytical tools related to voluntary standards. Prior to arriving at the ITC, Joe spent almost seven years as a Senior Economist with the Overseas Private Investment Corporation (OPIC) in Washington, D.C. where he was responsible for the monitoring and evaluation of the Agency's portfolio and the development of tools for the impact assessment of OPIC's emerging markets investment projects in sectors such as agriculture, manufacturing, and consumer products, among others

### **Ms. Martje Kiemel**

#### **Account Manager, Control Union**

As account manager Martje Kiemel is responsible for global implementation projects of private sustainability standards in the Food and Beverage industry. These projects include implementing sustainable farming practices, focussing on social, economic and environmental compliance. She is also involved in the development of other projects in agriculture such as piloting the Blue Numbers, initiated by the UN, global supply chain mapping and risk mapping, and the development of verification protocols for major brands in the Food and Beverage sector. Martje holds a MSc in International Business and Management, and a BSc in Agriculture and Food Business studies. Before joining Control Union, she researched entrepreneurial motivations and business performance of female entrepreneurs in Tanzania. Through her experience Martje has become very passionate about contributing to the implementation of sustainable practices in the agricultural sector world-wide.

### **Mr. Ravi Mathur**

#### **CEO, GS1 India**

Mr. Mathur is instrumental in setting up ECR India in 1999 with leading FMCG manufacturers and retailers which is driving adoption of technologies and GS1 standards across Supply Chain trading partners. With over 37 years of experience across Industry & service sectors in varied responsibilities and functions which include business strategy development, sales & marketing for domestic and int'l markets, general management etc in leading multinational companies like Larsen & Toubro, Sprint RPG, General Electric etc. Mr. Mathur is the recipient of the 'life-time achievement' award from the Association of Automatic Data Capture companies in 2013. He has also been felicitated as 'Retail Icon of the Year' award at the Asia Retail Congress in 2011.

Day Three  
20<sup>th</sup> November 2015

# Roundtable on Responsible Business Conduct in the Textile & Apparel Sector

20<sup>th</sup> November 2015, 09:00-13:30 hours

Co-host: OECD



## Supporters



## Introduction and Background

The textile and garment industry is one of the largest consumer goods industries in the world and provides employment opportunities to millions of workers worldwide, especially women. With a long and rich history in the production of textiles, India ranks amongst the largest producers of textiles and garments worldwide. Second only to agriculture, the textile and garment sector employs approximately 45 million people in India and contributes to over 5 percent of GDP.

Although the textile and garment sector is an important economic driver within India, the risks of environmental and social adverse impacts in the textile and garment sector are well documented. Meeting international standards is



a core aim of the sector and numerous initiatives have been launched in the last 25 years to achieve this goal. While progress has certainly been seen in many contexts, significant challenges remain. Such challenges may in part be due to the following factors:

- The nature of the textile and garment sector, which operates on short-lead times, tight margins and short-term contracts, contributes to downward price pressures and suppliers competing on the basis of price, thus reducing the business incentive for investing in environmental and social upgrading.
- To date, standard setting has been viewed as a top-down approach resulting in numerous standards and audit fatigue. The sector needs to move towards risk collaborative risk mitigation that addresses systemic factors.
- In some cases, the scope of risks of adverse impacts extends far beyond the textile and garment sector in India. In these cases, such risks cannot be addressed by business alone but require a holistic and coordinated approach between government, business, workers and civil society.

India has the capacity and opportunity to set itself apart in terms of competitiveness by strengthening its commitment to labour, human rights and environmental standards. In order to reach this goal, a partnership approach between customers and manufacturers is imperative. A partnership approach will promote a shared understanding of identification of risks of adverse impacts and mitigation in the sector, which focuses on tailoring solutions to the local context and collaborating on proactive solutions to mitigate such risks. A partnership approach will likewise require engagement from stakeholders, including workers, government and civil society, particularly for risks of adverse impacts, which extend beyond the factory walls.

The OECD is in the process of developing Due Diligence Guidance for Responsible Supply Chains in the Garment and the Footwear Sector. The purpose of the guidance is to promote a common understanding of due diligence in the sector in accordance with the OECD Guidelines for Multinational Enterprises. In the context of the OECD Guidelines due diligence is understood as the process through which enterprises identify, prevent, mitigate and account for how they address their actual and potential adverse impacts. Mutual and reinforcing due diligence is the responsibility of all actors along the supply chains. The draft OECD Due Diligence Guidance is structured around a five-step framework for due diligence:

Step 1: Establish strong management systems for due diligence

Step 2: Identify and assess risks of adverse impacts in the supply chain

Step 3: Manage risks in the supply chain and provide for remediation

Step 4: Verify the effectiveness of enterprise's due diligence (i.e. risk identification and mitigation)

Step 5: Report and communicate on the enterprise's due diligence

## Objectives of the Roundtable

The objectives of the Roundtable are to:

- Understand the current successes, gaps and challenges in achieving social and environmental standards in the textile and garment sector in India.
- Discuss new models for the pro-active identification and mitigation of risks of adverse impact in the textile and garment sector in India.

- Identify areas where broader collaboration is required beyond business-to-business engagement to promote sustainable change.
- Identify a roadmap for discussion in 2016

High-level discussion questions include:

- Where should use of resources be prioritized within India to identify and effectively prevent or mitigate risks of adverse impacts?
- What have been the underlying reasons for the benefits or shortcomings of existing initiatives?
- Where is better coordination and collaboration necessary between customers, manufacturers and other stakeholders needed to achieving international standards?

## Agenda

Convenors: Ms. Jennifer Schappert, OECD and Ms. Divya Jyoti, CRB	
09:00 – 10:00 hours	<p><b>INAUGURAL SESSION</b> <i>Textile and garment sector supply chains: challenges and opportunities for responsible business conduct in India</i></p> <ul style="list-style-type: none"> <li>• Welcome Address</li> <li>• Chief Guest Address: Ms. SunainaTomar, Joint Secretary, Ministry of Textile, Government of India - The context in India: policy update - invited</li> <li>• Guest of Honor: Mr. Animesh Saxena, MD, Neeti Clothing - What do policy updates in Indian context mean for Textile and Apparel Sector</li> <li>• Guest of Honor: Brand Representative – Invited</li> </ul>
10:00 – 10:45 hours	<p><b>Workshop session 1 (45 minutes)</b></p> <p><b>Session A. Effective management systems for due diligence</b> <b>Moderator: Sri Didier Bergeret, Director, Social Sustainability and Global Social Compliance Programme (GSCP)</b></p> <ul style="list-style-type: none"> <li>• SWOT of current management systems in supply chains</li> <li>• How can management systems be made more effective? What more is needed? More collaboration? More training?</li> </ul> <p><b>Session B. Existing and new models for proactive risk identification</b> <b>Moderator: Sri Alok Singh, India Representative, Ethical Trading Initiative</b></p> <ul style="list-style-type: none"> <li>• What are the key risks of adverse impact facing the T&amp;A sector in India? Do these differ based on actor or position in the supply chain?</li> <li>• What are the limitations of current risk identification mechanisms (e.g.audit and CAP)?</li> <li>• What new models for risk identification are needed?</li> </ul>

10:45 – 11:30 hours	<p><b>Workshop session 2 (45 minutes)</b></p> <p><b>Session C. Partnership approaches to risk mitigation</b>  <b>Moderator: Sri Manoj Bhatt, India Country Director, Goodweave</b>  <b>Co-Moderator: Sri Daniel Seidl, Representative, Foreign Trade Association (FTA), Bangladesh</b></p> <ul style="list-style-type: none"> <li>• Where is collaboration needed in achieving international standards? For example, on which specific issues is collaboration necessary and with which actors (e.g. gov't, industry, workers, etc.)</li> <li>• Where do points of divergence between actors lie that may impede such collaboration?</li> <li>• How, practically, can such collaboration be achieved?</li> </ul> <p><b>Session D. Beyond business-to-business engagement, engagement with stakeholders to address systemic challenges</b>  <b>Moderator: Sri Amit Pandya Former Chief of Staff and Counselor in the International Labor Affairs Bureau, U.S. Department of Labor</b></p> <ul style="list-style-type: none"> <li>• How do we engage with government, CSOs, Unions and other actors?</li> <li>• What is the support needed from them – especially on endemic issues</li> </ul>
11.30 – 12:00 hours	HIGH TEA & NETWORKING
12:00-12:30 hours	Presentation of the OECD guidelines as a framework for Due diligence
12:30- 13:15 hours	The roadmap for moving forward
13:15-13:30 hours	Summing up

## Speaker Profiles

### Ms. Jennifer Schappert

#### Policy Analyst, Responsible Business Conduct Unit, OECD

Jennifer joined the OECD in 2014 to support the OECD's work on responsible supply chains in the textile and garment sector. Within this role, Jennifer is leading on the development of a due diligence guidance for the garment and footwear sector on matters covered by the OECD Guidelines for Multinational Enterprises. Prior to the OECD, Jennifer was a manager at Business for Social Responsibility (BSR) where she managed a workplace-based training program for workers in the garment, footwear and ICT supply chains operating in 9 countries across Asia and Africa.

**Ms. Divya Jyoti**

**Head, Programmes and Partnerships, Centre for Responsible Business (CRB)**

Divya is sustainability and CSR professional engaged in promoting uptake of responsible business policies and practices across value chains. She is responsible for the steering the strategic direction of the CRB and developing and conceptualizing the global portfolio of CRB's services. She is a graduate from Aston Business School in UK.

**Mr. Animesh Saxena**

**President, Udyog Vihar Industries Association, Gurgaon**

Mr Saxena is a Science Graduate with an MBA from FMS, BHU and PGDIM from IMI, New Delhi. He is currently pursuing PhD in Management from Banaras Hindu University. He has been working in the field of Textiles and Apparels for last 30 years. He is the Managing Director/CEO of Neetee Clothing Pvt. Ltd. for 15 Years. Neetee is a Government Recognised Star Export House based in Gurgaon. He is actively involved in various Industry Forums and at present including being a executive committee member of FISME and AEMA and is a member mentor council for the Textile and Apparel Sector: DGE&T, Min of Labour.

**Mr. Didier Bergeret**

**Director, Social Sustainability, Global Social Compliance Programme (GSCP)**

Didier Bergeret is a passionate sustainability expert whose vision for a more sustainable supply chain has led him to serve as Director of Social Sustainability and the Global Social Compliance Programme (GSCP). Heading up a dedicated team at the Forum's Paris headquarters, Didier leads the CGF's social sustainability work to deliver on its mandate of driving continuous improvement, while advancing harmonisation and convergence by encouraging a shared approach to compliance and capacity building in global supply chains. With professional experience in both private and public organisations, Didier's expertise lies in building key partnerships to foster sustainable business performance, NGO management, procurement and consulting services for private and public actors.

**Mr. Rana Alok Singh**

**India Representative, Ethical Trade Initiative (ETI)**

Senior CSR and Social Development professional with around 17 years of experience of working on labour rights and social development issues. An alumnus of IRMA, Anand, Alok has worked with informal sector as well as the formal sector workers with wide range of organisations. His expertise includes organising workers, developing and facilitating training programmes, organisation development, managing CSR projects and facilitating multi-stakeholder groups. He has also carried out several research studies for International Agencies, including ILO. For the last 7 years he has been managing ETI (UK) supported supply chain projects in India. This involves working with International Brands, Government Agencies, Indian Suppliers, Contractors, Trade Unions, NGOs and Community based Organisations and workers. He is currently representing ETI for all its activities in India, including programmes around Sumangali, Natural Stone and Jewellery.

**Mr. Manoj Bhatt**

**India Country Director, Goodweave**

Mr. Bhatt holds a Master of International Affairs from SIPA Columbia University, NYC. And certificate in asset based and citizen driven development from Cody International Institute, Canada. As a serial social entrepreneur, Manoj has been leading projects, social movements, public policy campaigns, and organizations for sustainable development in India. Manoj is the recipient of the Ashoka Innovators for the Public Fellowship Award; Ford Foundation International Fellowship; and Climate Change Leader Award under the British High Commission's Leadership for Environment and Development program. A fellow of Rainer Arnhold Fellows Program of the Mulago Foundation; USA, and Future Generations USA, Manoj has studied and applied theories of sustainable change at different scales in the USA, India and Nepal. Prior to joining GoodWeave, he founded and directed RACHNA, a network of NGOs working to build green communities by empowering local entrepreneurs and businesses and also managed and led a large grassroots NGO namely SBMA in the Himalayas for around 7 years.

**Mr. Daniel Seidl**

**Representative, Foreign Trade Association (FTA), Bangladesh**

FTA is promoting free, responsible and sustainable trade and represents 1,500 members with combined revenue of 750 bn Euro. With the initiatives Business Social Compliance Initiative (BSCI) and the Business Environmental Performance Initiative (BEPI) FTA is aiming to set global standards in the field of social issues, capacity building and environmental compliance. Daniel is an expert of Emerging Markets and knows Asia for the last 20 years and lead the Bangladesh German Chamber of Commerce & Industry. Previously in Europe he worked in the fields of investment banking, media/TV-anchorman, marketing and business & strategy consulting.

**Mr. Amit A. Pandya**

**International Lawyer, US Department of Labour (Retired)**

Amit is an international lawyer, who specializes in economics, politics, ideology and security in the Middle East and South Asia. He recently retired from the U.S. Department of Labor, where he was Chief of Staff and Counselor in the International Labor Affairs Bureau. He was previously an attorney with the American Civil Liberties Union and other public interest organizations, Counsel to Subcommittees on National Security and International Operations in the U.S. House of Representatives, Director of the Humanitarian Assistance Office in the U.S. Department of Defense, Deputy Assistant Administrator for Asia and the Near East at the U.S. Agency for International Development, a member of the Department of State's Policy Planning Staff and Director of the transnational project at the Stimson Center, a think tank in Washington. He holds degrees from Oxford, Yale, Georgetown and the University of Pennsylvania. He was formerly a schoolteacher and ethnographer.

## Roundtable on Sustainable Forestry

20<sup>th</sup> November 2015, 09:00-13:30 hours

Co-host: Forest Stewardship Council



Supporter



### Introduction and Background

Forests provide us with clean water, fresh air, and help combat global warming. They provide habitat for the majority of the world's birds and animals, while providing recreational and aesthetic benefits to humans. Forests also provide food, fuel and medicine and important natural resources such as timber and paper. If managed responsibly, forests including agro forestry and farm forestry areas benefit forest people and global community.

Forests in general and tropical forests in particular are deteriorating at a frightening rate, taking with them valuable irreplaceable human, environmental and economic resources. Forest challenges include unsustainable forest carbon emissions, loss of biodiversity, unjust treatment of indigenous people, land use changes such as the expansion of agriculture, ranching and mining developments, water scarcity, pollution, uncontrolled fires, illegal logging and construction of dams and irrigation in forested areas.

Forest Certification has emerged as a market based solution to address social, environmental and economic problems associated with forests. Forest Stewardship Council (FSC) took the lead in establishing world's first global certification system in 1993. The idea is FSC set responsible forest management principles and criteria and have national standards through a credible and transparent process and bringing independent parties to audit forestry

operations and chain of custody systems for compliance. This would introduce voluntary policy changes through commercial rewards rather than regulatory enforcement.

Twenty years of experience in FSC certification system made positive impact on market. The demand for certification has increased not only in the international markets but also in many domestic markets. Globally FSC Certified forest management area is about 188 million ha and the Chain of Custody Certificates around 30,000. Presently the FSC Certified Output is 300 million cu.m per year implies FSC certified wood harvested annually makes up 8 per cent of total world wood production and 16 per cent of world industrial wood production<sup>2</sup>. FSC Global Strategic Plan 2020 targets FSC share of global forest based trade 20 percent by 2020.

### Indian Context

In India, the area under FSC Certification has increased from 644 ha in 2007 to 811815 ha in 2015. The Chain of Custody Certificates have increased from 5 to around 300 companies, including small and medium enterprises in India. Forest management certification has already in place in 9 Indian States: Andhra Pradesh, Madhya Pradesh, Maharashtra, Odisha, Karnataka, Tamil Nadu, Telangana, Tripura and Uttar Pradesh. This include the forests managed by Government (13 Forest Divisions in Uttar Pradesh and Bamrargarh Forest Division, Maharashtra) and farm forestry, agro-forestry areas. FSC certification in progress in several other Indian States.

The growth of FSC Certification in India has created interest among the stakeholders. Indian industry welcomed FSC Certification and supported not only for market access of products manufactured in India in the global market but also to promote sustainable forestry practices by building capacity among farmers, cooperative societies and local institutions. The initiatives by India's paper and pulp industry, furniture and wooden handicraft sector, printing and publishing are best examples.

Some of the key questions from stakeholders on Forest Certification in India include:

- What benefits forest certification brings to the forest managers, farm forestry/agro forestry practices?
- What are the key business values for having FSC label on the product?
- How forest certification in India create enabling environment for attracting FDI and associated business in India?
- Whether the forest certifications in India provide cost effective solutions to the manufacturing sector?
- What are the key impacts of FSC Certification in India?
- What are the fiscal incentives to voluntary sustainable standards such as Forest Certification?
- What benefits forest certification provide to the forest dependent communities, small growers, wood workers and artisans?

In this context, FSC in partnership with Centre for Responsible Business is conducting a roundtable on forest certification to create awareness on FSC certification in India and discuss about its challenges and opportunities.

#### Objectives

- Create awareness on FSC Certification in India
- Identify the challenges and opportunities for credible forest certification
- Suggest recommendations to develop suitable programmes in India

<sup>2</sup> FSC (2015) "*Global Volume of FSC wood produced Annually*", FSC International, Bonn.

### Discussion Themes/Topics

- Forest Certification in India: Policy Context
- Public Procurement and Forest Certification
- Forest Certification and Green Buildings
- Benefits of Forest Certification to small holders, SMEs
- Role of NGOs in promoting Forest Certification

## Agenda

<b>Convenor: Dr.T.R. Manoharan</b>	
9:00 – 10: 00 hours	Inaugral Session
10:00 -11:30 hours	Session I : Policy Context <ul style="list-style-type: none"> <li>• Responsible Forest Certification - The role of NGOs</li> <li>• Certification in Forests managed by Government</li> <li>• Corporate Procurement Policies and FSC Certification</li> <li>• Green Buildings in India</li> <li>• Forest Certification and Public Procurement</li> </ul>
11:30 – 12:00	HIGH TEA & NETWORKING
12:00-13:00 hours	Session II: Implementation: Lessons Learned , Challenges and Opportunities <ul style="list-style-type: none"> <li>• Certification in Packaging: Sourcing and labelling in India</li> <li>• Benefits of Forest Certification to farm forestry/ agro-forestry</li> <li>• FSC Certification and Wooden Handicrafts Exports</li> <li>• Benefits of Forest Certification in State Forests of Uttar Pradesh</li> <li>• Workers rights and benefits in Forest Certification</li> </ul>
13:00- 13:30 hours	Concluding Remarks

## Speaker Profiles

### Dr T R Manoharan

#### National Representative for India, Forest Stewardship Council (FSC)

Dr T R Manoharan is Forest Stewardship Council (FSC)'s National Representative for India. He holds Masters Degree and M. Phil in Economics from University of Kerala and Ph.D in Forestry Economics from Forest Research Institute University, Dehradun. He has more than two decades of hands on experience in project development, management, research, teaching and policy analysis in the area of economics of forestry, environment conservation, trade and environment, environmental economics and forest certification. Dr Manoharan is Life member of Indian Society for Ecological Economics, Visiting faculty of Department of Environmental Planning, School of Planning and Architecture, New Delhi and Consultant to the European Forest Institute's Forest Law Enforcement Governance and Trade (FLEGT) Asia programme supported by EU FLEGT Facility. He was instrumental in establishing Global Forest and Trade Network in India as Head of WWF India's Forest Conservation Programme. His areas of interest include forest certification, ecological footprint, economic valuation of forest goods and services, trade & environment, payments for ecosystem services, environment regulation, environmental economics and policy.



**Mr. Alistair Monument**

**Asia Pacific Regional Director, Forestry Stewardship Council (FSC)**

Alistair Monument is the Asia Pacific Regional Director of the Forest Stewardship Council® (FSC®). He established the FSC Asia Pacific Regional Office in Hong Kong in 2011, and leads the strategic development of FSC across the region. Mr Monument has worked with FSC since 2001, and was founding Director of Accreditation Services International, FSC's accreditation agency. From 2006, he worked as Technical Director for FSC in China, and as a responsible business consultant with corporations and the Chinese authorities.

Mr. Monument is a qualified auditor and forester, with experience in over 30 countries. He has worked in the private sector, with nongovernmental organizations and with government agencies, on ethical standards systems, forestry, oil and gas, environmental and social impact assessment.

**Mr. Philip Tapsall**

**Director, Sustainable Business – WWF India**

Philip Tapsall leads WWF India's engagement with companies on a range of sustainability themes. He has 15 years commercial experience including 8 years working with companies on sustainability projects in the Asia-Pacific and Europe. His current work in India focuses on working constructively with business to find mutually beneficial solutions to address the environmental and social impacts of major agricultural commodities on ecologically vital areas. Philip holds a Bachelors of Commerce and Government & International Relations (Hons) from the University of Sydney and Masters of Civil and Environmental Engineering from the University of New South Wales.

**Prof. Prodyut Bhattacharya**

**Ex Dean, University School of Environment Management**

Prof. Prodyut Bhattacharya Ex. Dean of University School of Environment Management at GGS Indraprastha University, Govt. of NCT of Delhi, New Delhi. He is Professor in the area of Natural Resource Management, and performs basic job responsibility on teaching, research, consulting and academic administration. Last five years involve in FSC activities, member of Environment chamber of FSC India group.

## Roundtable on Responsible Gold

20<sup>th</sup> November 2015, 09:00-13:30 hours

Co-host: OECD



Supporter



### Introduction and Background

India has been for a number of years one of the top two consuming markets for gold, where this commodity plays a unique role. India has also become a global leading manufacturer of jewellery: according to the World Gold Council, India currently exports around US\$8bn of gold jewellery annually, equivalent to 8% of the global gold market. India households own circa 22,000 tonnes of gold and around 600 tonnes of gold is used in jewellery each year. In total, gold consumption stood at 974 tonnes in 2013, and around 900 tonnes of gold were officially imported in the country in 2014.

In parallel, over the course of the last decade, consumers, policy makers, regulators and the general public have become increasingly concerned about the negative impacts associated with the extraction of raw materials and the production of consumer goods in global supply chains. This is in particular true for gold, which has in many producing countries been increasingly associated with money-laundering, the financing of armed groups and the perpetration of serious abuses of human rights.

In that context, the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas (hereafter “the OECD Due Diligence Guidance”) was developed between 2009 and 2011 with the participation of OECD Members and non-Members (including representatives from Brazil, South Africa and Malaysia), representatives from the private sector and representatives from civil society. It seeks to ensure responsible global sourcing practices by setting due diligence principles and processes for companies. In just

over 3 years of implementation, the OECD Due Diligence Guidance has become the de facto international standard and the global benchmark for due diligence in the mineral sector. It is now used in regulations in the United States of America and several Africa jurisdictions, and serves as the basis for the draft European Union regulation on responsible mineral supply chains. In addition, based on the OECD Due Diligence Guidance, the London Bullion Market Association (LBMA) has developed the Responsible Gold Guidance to ensure its members avoid contributing to conflict, human rights abuses, terrorist financing practices, and comply with high standards of anti-money laundering.

Since 2014, the People’s Republic of China has been actively involved in the promotion of responsible business conduct in the mineral sector. The China Chamber of Commerce for Minerals, Metals and Chemicals Importers and Exporters (CCCME) has indeed developed in cooperation with the OECD specific Chinese Due Diligence Guidelines for Responsible Mineral Supply Chains.

In India, the Gem & Jewellery Export Promotion Council (GJEPC), that represents around 6 000 exporters in the country, the Responsible Jewellery Council and Signet Jewellery have been actively involved in the promotion of responsible sourcing practices in the gold industry, supporting the dissemination of the OECD Due Diligence Guidance.

## Objectives of the Workshop

The objectives of the Roundtable are to provide an opportunity for the Indian industry and relevant government officials to learn about the international standards, regulatory developments, and industry efforts being taken globally on the subject. The Roundtable should also allow an opportunity for the Indian industry and stakeholders to provide input to shape future work, and discuss how they could be more involved.

High-level discussion questions include:

- What are the developing trends in terms of global supply chain transparency requirements? What are the expectations of global consuming markets?
- How can Indian companies, including small and medium enterprises, implement due diligence in global gold supply chains? What are the practical challenges, and how to overcome them?
- What are the costs and benefits associated with the exercise of supply chain due diligence?
- How can the Indian government and related national agencies actively support the local private sector in this regard?

## Agenda

<b>Convenors: Mr. Louis Maréchal and Ms. Sakhila Mirza, LMBA</b>	
09:00 – 9:45 hours	<b>Inaugural Session:</b>  <b>Moderator: Mr. Tyler Gillard, Manager of Sector Projects, Responsible Business Conduct Unit, OECD</b>

	<ul style="list-style-type: none"> <li>• Sri Somasundaram PR, Managing Director for India, World Gold Council</li> <li>• Ms. Sakhila Mirza, General Counsel, London Bullion Market Association (LBMA)</li> <li>• Sri Konal Doshi, Audit &amp; Finance Sub-Committee, Gem &amp; Jewellery Export Promotion Council</li> <li>• Representative of the Ministry of Commerce and Industry, government of India - <i>invited</i></li> </ul>
09:45-10:30 hours	<p><b>Introduction to the <i>OECD Due Diligence Guidance on Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas</i>, its implementation program and existing relevant regulation schemes</b></p> <ul style="list-style-type: none"> <li>• Key concepts and approaches: what is due diligence in mineral supply chains about? What role can the Indian industrial sector play in implementing due diligence?</li> <li>• Presentation of the 5 step framework and focus on the OECD Due Diligence Guidance supplement on Gold</li> <li>• Main activities of the implementation program: how can Indian companies benefit from participating in this program?</li> <li>• Focus on the US Dodd-Frank Act and EU draft regulations</li> </ul> <p><b>Presenter:</b> Sri Louis Maréchal, Policy Adviser on Extractives, Responsible Business Conduct Unit, OECD</p> <ul style="list-style-type: none"> <li>• US Embassy to India</li> <li>• Mr. Maurizio Cellini, First Counsellor for Trade and Economic Affairs of the Delegation of the European Union to India</li> </ul>
10:30-11:30 hours	<p><b><i>A technical session on due diligence for refiners &amp; gold traders</i></b></p> <ul style="list-style-type: none"> <li>• How can refiners and gold traders identify responsible sources of mined material?</li> <li>• How should they exercise due diligence on recycled gold?</li> <li>• How can they work through industry cooperation?</li> <li>• What can OECD or others do to support and learn from the Indian experience?</li> </ul> <p><b>Presenter:</b> Sri Louis Maréchal, Policy Adviser on Extractives, Responsible Business Conduct Unit, OECD</p> <p><b>Moderator: Ms. Sakhila Mirza, General Counsel, LBMA</b></p> <ul style="list-style-type: none"> <li>• Mr. Abhay Batra, Chief Accounting &amp; Corporate Controller, MMTC-PAMP India Pvt</li> <li>• Mr. Panjak Chadha, Partner, EY</li> </ul>
11:30– 12:00 hours	HIGH TEA & NETWORKING
12:00-12:45 hours	<b><i>A technical session on due diligence in the jewellery sector</i></b>

	<ul style="list-style-type: none"> <li>• How can jewellers identify their refiners? How can jewellers encourage their engagement?</li> <li>• How should they treat recycled material?</li> <li>• How can jewellers communicate to customers on responsible sourcing?</li> <li>• What can OECD or others do to support and learn from the Indian experience?</li> </ul> <p><b>Presenter:</b> Sri Louis Maréchal, Policy Adviser on Extractives, Responsible Business Conduct Unit, OECD</p> <p><b>Moderator: Sri Kinjal Shah, Country Director, Responsible Jewellery Council</b></p> <ul style="list-style-type: none"> <li>• Representative of an Indian based jeweller</li> <li>• Representative of the Indian Bullion &amp; Jewellers Association</li> </ul>
12:45-13:30 hours	<p><b><i>Final panel discussion: building a roadmap for a collaboration / Wrap-up</i></b></p> <ul style="list-style-type: none"> <li>• How can the Indian government and its national agencies take part in the global push towards responsible supply chains of gold?</li> <li>• How can the Indian government set up a national framework supporting private sector's efforts?</li> </ul> <p><b>Moderator: Mr. Tyler Gillard, Manager of Sector Projects, Responsible Business Conduct Unit, OECD</b></p> <ul style="list-style-type: none"> <li>• Representative of the Indian Bullion &amp; Jewellers Association</li> <li>• Representative of the Department of Consumer Affairs, Government of India - <i>invited</i></li> </ul> <p><b>Special address by Sri Ved Prakash, CMD MMTC</b></p>

## Speaker Profiles

### Mr. Louis Maréchal

#### Policy Advisor on extractive industries, Responsible Business Conduct Unit, OECD

Louis joined the OECD in 2014 to support the OECD's work on responsible supply chains of minerals from conflict-affected and high-risk areas. Prior to joining the OECD, he worked at the French Ministry of Foreign Affairs, where he was in charge of coordinating the implementation of France's cooperation strategy with mineral resources producing countries. He also participated in the drafting and implementation of France's national strategic metal security of supply policy.

### Mr. Tyler Gillard

#### Manager of Sector Projects and Legal Advisor, Responsible Business Conduct Unit, OECD Investment Division

Tyler currently manages OECD projects on due diligence in the financial, textiles, extractives and agriculture sectors. Tyler joined the OECD in 2009 and helped lead the development and implementation of the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas.

### **Mr. Somasundaram PR**

#### **Managing Director, World Gold Council**

Som is responsible for leading the World Gold Council's activities across the Indian gold market. He has over 27 years' experience across diverse industries including the FMCG and banking sectors. Prior to joining the World Gold Council, Som was the Chief Executive Officer of Lakshmi Vilas Bank, a private sector bank. Before that, he was part of Standard Chartered Bank in India for over eight years in various senior roles before taking on the role of Managing Director of Standard Chartered – STCI Capital Markets, the securities arm of Standard Chartered Bank. Previously, Som had spent over 13 years with Hindustan Unilever (HUL) in a variety of roles, as well as working at Tata Consultancy Services. He is also a qualified Chartered Accountant.

### **Ms. Sakhila Mirza**

#### **General Counsel, London Bullion Market Association (LBMA)**

Sakhila Mirza is responsible for all legal and regulatory aspects of the work of LBMA. She is the primary contact for regulators and governmental bodies, and travels extensively, presenting on developments in the bullion market. She has taken the lead in responding to government consultations on various financial and industry regulations, which has included responding to the Bank of England, Financial Conduct Authority and HM Treasury's joint consultation on Fair Effective Markets Review. In addition, she has taken on responsibility for the Association's work on supply chain due diligence, especially with regard to Responsible Gold Guidance and represents the Association at industry and multi-stakeholder regulatory forums. More recently, she has been proactively involved in the transition of the London precious metal prices onto electronic platforms, leading all the legal and regulatory discussions.

She brings with her a wealth of experience having previously worked in the energy and commodities industry where she dealt with compliance, legal and regulatory matters. She read law at the London School of Economics and went onto qualify as a solicitor.

### **Mr. Maurizio Cellini**

#### **First Counsellor, Delegation of the European Union to India**

Mr Maurizio Cellini, First Counsellor, has joined the Delegation of the European Union to India in August 2013 as Head of the Trade and Economic Affairs section. He joined the European Commissions in the 1990s, where he has held several positions in the areas international fishery agreements and EU trade policy. From 2006 to 2009, he served at the EU Delegation to Burkina Faso as Head of the Regional Integration, Trade, Good Governance and Cultural section and from 2009 to 2013 he served as Head of Trade and Economic affairs at the EU Delegation to Canada. During this tenure, he has actively contributed to the EU/Canada FTA negotiations.

Mr Cellini has a Master of Arts in International relations from the School of Advanced International Studies (SAIS) of the Johns Hopkins University, USA, as well as a Degree in Political sciences, major in international relations from Pisa University, Italy. He speaks Italian, French, English, Portuguese and Spanish. Born in Italy, he is married and has two children.

**Mr. Kinjal Shah**

**Country Director, Responsible Jewellery Council**

Kinjal joined Responsible Jewellery Council with over 15 years' experience in the diamond and jewellery industry, he worked with reputed UK based MNC & Senior consulting organisations. Over these years, he has advised many leading diamond businesses in India and internationally. He was global lead on Social compliance, System Compliance, Supply Chain Standards and is also a Lead Auditor for the ISO 9000 series. Kinjal is responsible for establishing the appeal and relevance of the Responsible Jewellery Council for the local market as well as delivering and enable substantial scaling up of membership, impact and influence in India.

**Mr. Abhay Batra**

**Chief Accounting & Corporate Controller, MMTC-PAMP India Pvt. Ltd**

Mr. Abhay Batra, a chartered accountant, is the Chief Accounting & Corporate Controller of MMTC-PAMP India, a joint venture between PAMP SA Switzerland, world's largest independently owned precious metals refiner and MMTC Limited, a Government of India Undertaking & India's leading International Trading Company. India is now home to the world's most modern precious metals refining and manufacturing plant, equipped with state-of-the-art technology throughout all production processes, as well as with the most advanced environmental infrastructure and safeguards that meet the most stringent regulatory standards. Mr. Batra has valuable experience in the field of Responsible Gold practices for Refiners having spearheaded the Responsible Gold Guidance implementation at MMTC-PAMP India and representing the Company for the same for the LBMA Good Delivery Accreditation & Responsible Jewellery Council Code of Practices certification. He has rich experience in various aspects of the metals industry ranging from metal accounting, direct & indirect taxation, transaction advisory, transfer pricing regulations, etc.

# Workshop on Energy Efficiency Leaders

20<sup>th</sup> November 2015, 09:00-11:30 hours

Co-host: EUREM-IGCC



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## Introduction and Background

In times of increasing energy prices due to slowly depleting fossil fuel resources it is a matter of sustainability to find solutions that don't exploit our planet but still are catering to the ever increasing energy hunger and, even more importantly, to energy security in India. India government is planning and preparing to commit to cut down on CO2 emissions by strengthening the energy generation from renewable energies as well as by increasing efforts with regard to the implementation of energy efficiency measures. Living up to this task means that industries and the society at large will have to 'roll up their sleeves', with everyone asking him/herself how they can actively contribute to this goal.

This specially designed workshop on energy efficiency will discuss solutions and different approaches in tackling energy related matters in a sustainable manner, which ideally should result in commercially viable solutions for everyone. As we all know that spreading knowledge is one thing, and implementing it on all possible levels is another, we also will discuss in which way sustainability standards for energy efficiency measures as well as related certifications may help to tackle the gap between idea and realization.

## Objectives of the Workshop

- Recognizing that and how Energy Efficiency and Renewable Energies cater to Sustainability
- Getting introduced to the portfolio of certified, implemented and/or proven technologies
- Exploring possibilities how to engage with the subject of Energy Efficiency
- Sharing your challenges with regard to energy efficiency with the panel and the audience
- Discussing possible solutions to these energy efficiency challenges
- Identifying your approach for working on energy efficiency issues in a sustainable manner.



## Focus of the Workshop

Energy Efficiency Measures can be implemented across all industries. More than often these measures do not only cater to the bottom line of a company, the results of their implementation may also impact environmental and social performances of a company – within and also for outside stakeholders. Can these impacts be formally addressed, documented and benchmarked by sustainability standards?

During the workshop we will see short presentation on a variety of standards and certifications catering to energy efficiency. The question, however, is whether all these efforts can be put together in one common energy efficiency standard for industries of all kinds? After the short presentations our panelists will cater to this discussions with their respective points of view, and it will be interesting to see whether they can reach a common understanding for an energy efficiency standard or whether an individual approach with measurable results, for example as per the guidelines of EN/ISO 50001, will be the way ahead.

The second half of the workshop will see the presentation of an international award winning energy efficiency project ‘Make in India’. As energy efficiency consists of measures across the whole range of technologies, most companies have the chance to continuously improve their energy consumption in various areas. After some more examples by the presenter we will ask the audience to share their challenges with regard to energy efficiency issues in their respective companies.

Guided by an energy expert and supported by the panel members as well as by the audience we will work towards possible solutions for energy challenges faced by participants of this workshop. In the end we would like to be in a position that allows us to give a first guidance on how to tackle the challenges not only in a commercially viable but also in an environment friendly and socially balanced way. Which brings us back to our original question, as we may want to think about, whether an approach, keeping these three indicators in mind, could perhaps form the basis for an energy efficiency standard in industries.

<b>Convenor: Mr. Achim Rodewald</b>	
09:00 – 11: 30 Hours	<ul style="list-style-type: none"> <li>• Welcome Address</li> <li>• How Energy Efficiency and Renewables cater to Sustainability in Germany <i>Dr. Winfried Damm, GIZ</i></li> <li>• GIZ representative</li> <li>• Ms. Deepika Tuteja, InAwe - Presentation: Sustainability Standards/Certifications for Energy Efficient Buildings</li> <li>• Presentation: EN/ISO 50001 – Sustainability Standard/Certification for Energy Management</li> <li>• Presentation: Star Rating System introduced and established by BEE</li> <li>• Presentation: BEE-certified Energy Managers/Energy Auditors</li> <li>• Presentation: EUREM-certified Energy Efficiency Specialists, <i>Harshad Phadnis</i></li> </ul> <p>Panel Discussion: Can Energy Efficiency in Industries be a Sustainability Standard or is it rather a tool for working towards Sustainability?</p> <ul style="list-style-type: none"> <li>• Presentation of an award-winning energy project ‘Make in India’, <i>Yogesh Inamdar, Bharat Forge</i></li> </ul>

- Interactive session: Request for a case study from the audience
- Interactive session: Working on an energy project with the audience. Result should be a commercially viable suggestion for implementation

## Speaker Profiles

### Mr. Achim Rodewald

#### Advisor, Sustainability and Business Responsibilities in Industry, EUREM-IGCC

By profession he is a journalist, holding an MBA according to the German Dual Education System. In India since 2002, he started working with the Indo-German Chamber of Commerce (IGCC) in 2003, specializing in Renewable Energies and Energy Efficiency between 2006 and 2010. After a year in Berlin as Editor-in-Chief for two magazines on Indian Economy he returned to India and IGCC in 2012 as Advisor for Sustainability and Business Responsibility in Industries, supported by the Centre for International Migration and Development (CIM). In this capacity he established the EUREM-Training for Energy Efficiency Specialists, works with experts on a Water Management Curriculum and looks into sustainability topics related to the National Voluntary Guidelines (NVG).

### Ms. Dipika Tuteja

#### Architect and Editor at In Awe

Dipika Tuteja is a practicing architect in Delhi with more than 25 years of experience. She works in the area of Sustainability, Communications / Media, Client Engagement, Team Leadership, Corporate Social Responsibility (CSR) Dissemination of Case Studies, Designing & Implementation. She has conceptualized a Rural Development Plan and compiled it as a case study under CSR, Urbanization of Rural India that has been published by PHD Chamber of Commerce. She Launched an Online Magazine on Sustainability covering Green initiatives, Climate Change, Green Buildings, Technology, Cities and CSR. She also planned from concept to implementation, agenda to speakers, a Conference to Celebrate Earth Day on issues concerning existing cities, SMARTING THE EXISTING and facilitated NGO's and multi-stakeholder Social Campaigns at Public Places, on the World Environment Day.

### Dr. Winfried Damm

#### Director, Indo-German Energy Programme

Dr. Winfried Damm, born 1962 in Heidelberg, Germany, studied in Germany, received a MBA from Michigan State University (USA) and his Ph.D. from FU Berlin. He worked for two years as a consultant, four years for a member of national parliament in the energy sector and joined the municipal utility (Stadtwerke) of Leipzig in 1992. There he headed sales, marketing, PR, strategy, controlling, M&A, international department and was responsible for external relations. He had been involved in many national legislative outcomes starting with the first feed-in-law for renewables up to the current capacity market discussions. Dr. Damm started working with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in December 2014 and joined the GIZ India office in the end of January 2015 as Director of the Indo-German Energy Programme.

### Mr. Harshad Phadnis

#### Technical Manager – Sustainability, Indo-German Chamber of Commerce, Mumbai

Harshad has more than eight years of multi-disciplinary experience as a technical expert in clean energy technologies, energy efficiency, learning technologies and automotive production engineering. In his most recent assignment he oversees the promotion and modulation of the EUREM Energy Efficiency Specialist capacity building/training program to an Indian context in terms of scope of interventions and developing best practise case studies. His engagement will also enable him to leverage his association with water and waste management networks and handle specific topics such as the energy-water nexus as well as water-based livelihood themes. With a deep understanding of project development, energy financing and regulatory issues he wishes to advance the mission of the Indo-German Chamber of Commerce in Sustainability programs for its members and the sector at large.

**Mr. Yogesh Inamdar**

**Associated Vice President, Bharat Forge**

Mr. Inamdar has an experience of 23 years. He has been associated with Bharat Forge for more than 20 years. He is a BE in Electronics and has a MSc in Engineering Business Management from Warwick University. UK. He won Energy efficiency award 2015 “for Bharat Forge Ltd which is from first 15 energy efficiency companies in the world.

# Workshop on Water Stewardship

20<sup>th</sup> November 2015, 10:00-13:30 hours

Co-host: Alliance for Water Stewardship



## Introduction and Background

India has 16% of the world's population but only 4% of fresh water resources, which, coupled with the drive for economic growth, has led to a strong and growing imbalance of supply and demand. Indeed, many believe that water is the biggest challenge to the Government's plan to scale up manufacturing in India. Water scarcity and quality are impacting business from multiple angles, including supply of raw materials, energy supply, abstraction permits and the cost of water treatment. The scale of the problem demands a collective approach, which brings together business, government, communities and civil society. Water stewardship is rooted in multi-stakeholder processes and aims to achieve sustainability at the level of a catchment. As water stewardship has been promoted in India over recent years, several entry points have been identified. Leading companies have begun to apply water stewardship in differing contexts and using a variety of approaches.

With its catchment focus water stewardship appears to be especially well suited for application in water intensive sectors and in industrial and agricultural clusters, in both of which sustainability standards are widely used. The AWS International Water Stewardship Standard (the AWS Standard), which represents global best practice in water stewardship, seeks to simultaneously drive responsible use of freshwater and to support other sustainability standards. With presentations from leading companies, showcasing their water stewardship initiatives, this workshop will aim to define a pathway for water stewardship and the AWS Standard to take root in priority sectors and clusters in India, and to support the application of existing sustainability standards.

## Objectives of the Workshop

- Identify sectors and clusters in which water stewardship can support business sustainability in India
- Better understand how the AWS Standard can support other sustainability standards and government policies that are commonly applied in priority sectors and clusters

## Agenda

<b>Convenor: Mr. Adrian Sym</b>	
10:00 – 11:30 hours	<p><b>INAUGURAL SESSION</b> Context Setting – Water Stewardship and the AWS Standard: Adrian Sym, Executive Director, AWS</p> <ul style="list-style-type: none"> <li>• Chief Guest: Mr. Alphonsus Stoelinga, Hon’ble Ambassador in India of the Netherlands</li> <li>• Guest of Honour: Prof. Vinod K. Sharma, Indian Institute of Public Administration (IIPA) – <i>invited</i></li> </ul> <p><b>LEADER SPEAK</b></p> <ul style="list-style-type: none"> <li>• ITC Watershed Development Initiative, Mr. Vijay Vardhan, ITC</li> <li>• Jain Irrigation: AWS Standard Implementation in Jain Hills, Jalgaon, Dr. Santosh Deshmukh</li> <li>• Hindustan Unilever Foundation (HUF), Community Water Stewardship in Rajasthan, Mr. Naveen Kapoor</li> </ul>
11:30 am – 12:00 noon	BREAK
12:00 noon – 01:30 pm	<p><b>MODERATED DISCUSSION WITH PANELLISTS AND PARTICIPANTS</b> Panelists:</p> <ul style="list-style-type: none"> <li>• Colombia Water Centre</li> <li>• Australian Government (invited)</li> <li>• Better Cotton Initiative (BCI)</li> <li>• WWF-India</li> </ul>

## Speaker Profiles

### Mr. Adrian Sym

#### Executive Director, Alliance for Water Stewardship (AWS)

As Executive Director, Adrian Sym leads the pioneering work of the Alliance for Water Stewardship, a partnership amongst some of the world’s leading players in sustainable water resource management. AWS is dedicated to improving the stewardship of our most precious natural resource through the International Water Stewardship Standard, independent verification processes, training and membership. Through its innovative and multi-stakeholder approach, AWS is at the leading edge of driving collective action and consensus-based responses to water risk. A development and sustainability professional, Adrian joined AWS in 2011 from Fairtrade International. Prior to this, Adrian spent seven years working on disability and development programs in Bangladesh and Nepal. His diverse experience, together with his academic background (Masters in International Policy and Diplomacy), has helped to shape Adrian’s view on sustainable development, believing that true development can only be achieved through effective partnerships amongst and between stakeholder groups.

**Mr. Alphonsus Stoelinga**

**Ambassador of the Netherlands to India, Bhutan and Nepal**

After graduating in 1976, Ambassador Stoelinga worked for British Petroleum (Industry and Marketing) in Amsterdam. He joined the Netherlands' Ministry of Foreign Affairs in 1979 and was posted in Accra, Athens, Lusaka, at the Dutch Permanent Mission to the European Union in Brussels and at the Ministry in The Hague, responsible for the International Development Banks. Since 1995, Mr Stoelinga has held the position of Ambassador in various countries and has been acting Secretary General of the Netherlands Ministry of Foreign Affairs. He is the Netherlands Ambassador to India since 2012.

**Mr. Vijay Vardhan Vasireddy**

**Operations Manager, ITC limited**

Vijay Vardhan heads Natural Resource Management operations in ITC's Social Investments programme. The Social Investment Programmes of are implemented in 14 states in partnership with many reputed and grass-root level NGOs. Currently based at Kolkata at ITC's headquarter. Has an experience of 17 years in development sector with career spread across grass-root level NGO work and CSR portfolio of ITC limited. Before joining ITC, worked in Netherlands Funded Irrigation bore-well development programme in the state of Andhra Pradesh. Expertise majorly lies in the areas of Rural Development, Natural Resource Management, Stake-holder engagement and Project Management. Vijay Vardhan is a Post Graduate in Agriculture from B.A. College of Agriculture, Anand, Gujarat Agricultural University with the specialisation in Horticulture. Graduation is in B.Sc. Agriculture from Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola, Maharashtra

**Mr. Navin Kapoor**

**Manager and Project Coordinator, Hindustan Unilever Foundation**

Navin Kapoor has more than two decades of experience in corporate sustainability and community development. During his professional career he has been associated with several national and international development organisations, funding agencies and multilateral institutions. He has intensively worked in the areas of natural resource management, local self-governance and enabling socially marginalised sections of the community access their rights and services due to them. At present he is associated with Hindustan Unilever Foundation managing and co-ordinating projects on improving water use efficiency in agriculture in rural area of Central, Northern and Eastern India with focus on improving water governance through collective action. With Post Graduation in Forest Management from Indian Institute of Forest Management, Bhopal he also has several publications and studies to his credit.

**Mr. Romit Sen**

**Deputy Director at Centers for International Projects Trust (CIPT), Columbia Water Centre**

Mr. Romit Sen is Deputy Director at Centers for International Projects Trust (CIPT), the India office of Columbia Water Centre, Earth Institute. An environment professional, Romit has been associated with development organisations, international aid agencies and industry chambers working in the area of water and sanitation, industrial water management, rural development and livelihood. He has advised MoWR on their water use efficiency work and has authored several reports, and papers. His research focus has largely been on studying the degradation of natural resources and improving water use efficiency. Prior to CIPT, he has worked with the

Federation of Indian Chamber of Commerce and Industry, Centre for Science and Environment, WaterAid and Development Alternatives. A Masters in Natural Resource Management from TERI University, his expertise lies in areas of training and capacity building, research and analysis of policies, programmes and projects. Romit has travelled to 197 districts of this country for his work and cherishes the on-field experiences and interaction with communities.

**Mr. Rajeev Baruah**

**India Country Head, Better Cotton Initiative (BCI)**

BCI is a global multi stake holder initiative which brings together producers, ginners, traders, spinners, mills, cut & sew, manufacturers, retailers, brands and civil society organizations in a unique global community committed to developing Better Cotton as a sustainable mainstream commodity. Rajeev has been one of the pioneers of the Organic Cotton in India and was associated to the bioRe or Maikaal project which started organic cotton way back in 1992, He has more than 20 years' experience in working with directly with cotton farmers, ginning and spinning. Over the years he has developed an in-depth understanding of the challenges of cotton production, ginning and the various issues of cotton quality that Indian Mills are facing today. He has very close contacts with the leading cotton scientists of the country.

**Ms. Bhavna Prasad**

**Sr. Advisor - Sustainable Business, WWF-India**

Bhavna Prasad advises WWF-India's Sustainable Business programme across priority areas, such as agriculture, water, finance sector, climate change and forestry. She has over 15 years of diverse experience ranging from banking, environmental consulting to working with environmental NGOs and multilaterals. Prior to WWF, Bhavna was a Vice President with JPMorgan Chase in New York. She covered a range of responsibilities, from implementing global environmental and social risk management policies to developing green business opportunities across various lines of businesses. She helped JPMorgan set up its carbon-trading desk and also developed the greenhouse gas reduction and accounting strategies for the bank, globally. Prior to JPMorgan Chase, Ms. Prasad held various positions at American Express and Standard Chartered Bank in their retail operations. Additionally, she took on short term assignments with Environmental Resources Management, the United Nations Development Program, and Centre for Science and Environment (India). Bhavna holds a Master's in Public Administration in Environmental Policy from Columbia University

# Workshop on Responsible Finance

20<sup>th</sup> November 2015, 10:00-11:30 hours

Co-host: GIZ



Supporting Partner



## Introduction and Background

Environmental, social and governance (ESG) issues are increasingly becoming central to managing competition, business continuity, customer demand and regulation. This realization is growing amongst banks and investors. They are starting to incorporate appropriate due diligence and systematic evaluation of the ESG risks that their recipients face in order to reduce their chances of non-performing assets, increase the reliability of securing collateral of the right value and even go a step further to create business opportunities in the form of new markets, new products and new services. Businesses, small and big alike, on the other hand have to increasingly screen and manage these risks to improve their performance and grow their businesses. With financial sector becoming more conscious of environmental and social risks, enterprises must start responding appropriately in order to raise capital and their credit worthiness. The business case on both the sides – the lender's and the recipient's - is evident, but has to be understood and operationalized better.

## Objectives of the Workshop

This session will share with the participants the latest industry initiative being facilitated by GIZ-SIDBI collaboration and led by the Indian Banks' Association (IBA) and discuss how adopting ESG led strategy can be a win-win for both businesses and financial institutions.

## Structure of the Workshop

The workshop will be in an interactive format with speakers and participants from financial institutions and businesses talking about:

1. Regulatory and industry trends on ESG based practices for financial institutions and enterprises
2. Access to finance for businesses in sunrise sectors like renewable energy, energy efficiency, large project finance



3. Development in the field of ESG based lending to MSMEs

**Resources**

The workshop will share a variety of information sources viz. GIZ sponsored research and tools development, data studies, case studies, outcomes from stakeholder consultation and engagement, existing market tools etc. to facilitate information sharing and discussions in the workshop.

**Agenda**

<b>Convenor: Ms. Neha Kumar, GIZ</b>	
10:00 am – 11: 30 am	Moderated Discussion on Responsible Finance <b>Moderator: Ms. Neha Kumar, GIZ</b>

**Speaker Profiles**

**Ms. Neha Kumar**  
**Senior Advisor, GIZ**

Neha Kumar is working as Senior Advisor at GIZ with the Responsible Enterprise Finance Initiative being jointly implemented by GIZ and SIDBI. Prior to this she was managing the Indo-German Business Responsibility Initiative at GIZ – a bilateral cooperation project being implemented in partnership with the Indian Institute of Corporate Affairs – the think tank of the Ministry of Corporate Affairs - since 2008. She has contributed as a member of the Guidelines Drafting Committee, and the Disclosures Framework Committee constituted by the MCA, which formulated the National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business (NVGs) and the Disclosures Framework for India respectively. Currently, she is a member of BIS committee on CSR and Stakeholder Council of GRI. Before her stint at GIZ, she worked as a non-financial risk advisor with Hill & Associates, an international consulting firm. She advised national and international clients in the extractive sector on issues of land acquisition and resettlement, corporate social responsibility, security and stakeholder engagement mainly in politically sensitive parts of Central India and North East India, which are both mineral-rich as well as the sites of intense poverty and conflict. She received her training in International Relations from Jawaharlal Nehru University, and has an M. Phil in Diplomatic Studies after which she worked at the Observer Research Foundation on issues of oil & natural gas and regional politics. Her experience in the last twelve years or so ranges from working on the ground and contributing to policy formulation processes. Neha also represented India as a young global leader at the Asian Forum of Global Governance 2012, a ZEIT-Stiftung Ebelin und Gerd Bucerius programme that brings together a group of 50 young leaders driving change from across the world.

**Ms. Poonam Sandhu**  
**Private Sector Development Advisor**

Ms Poonam Sandhu’s educational qualifications include an undergraduate degree in Economics (Honours) followed by MBA. In her career of 20 years she has been a banker for over 10 years at multinational and private sector banks in India. She went on to lead the Corporate and Institutional business unit at a non-life insurance company after which she changed tracks to focus on development finance. Her experience in the development sector prior to the German Development Cooperation (GIZ) was with UK Aid (DFID). She has designed and led projects in microfinance, social impact investing, low-income housing and sustainable banking.

# Workshop on Responsible Tea

20<sup>th</sup> November 2015, 12:00-13:30 hours

## Supporting Partner



## Introduction and Background

**The use of voluntary, third-party standards to drive change at farm level and within markets is well established within the tea sector in India.** Although organic certification was first introduced in the early 1990s, it is the past decade that has seen an adoption, by a significant section of the tea industry, of international voluntary sustainability standards (VSS), most prominently Rainforest Alliance, Fairtrade and UTZ. More recently Trustea, an India-specific code has been developed by a range of national and international partners, with the support of the Tea Board of India. These standards all sit within a rapidly developing landscape of legislation, worker pressure and markets demands set against a fast-growing background of increasing demand amongst consumers in India for sustainable products.

In the last decade, international certification has become a prominent tool of a distinct, often export-orientated section of the tea industry in India. The demand for certification from international markets has been driven – alongside other motivations – by a desire to demonstrate ethical concern and risk mitigation through the value chain. It has driven change at scale; around 10% of all tea produced within India is now grown in compliance with global standards. However, the majority of this tea, which is sold domestically in India, is not sold using a certification mark on pack. This is changing, tea brands carrying internationally recognized marks seal are beginning to appear in the Indian market and auctions are now enabling teas from certified gardens to be identified.

Trustea - developed through a partnership of the Tea Board of India, IDH (the Sustainable Trade Initiative of the Netherlands), Unilever and Tata Global Beverages, represents a new trend in voluntary standards: the development of national codes designed to enable the major national interest groups to define and manage a domestic approach to sustainability. It is managed by and implemented through a multi stakeholder group led by Solidaridad, an international civil society organization, together with the Ethical Tea Partnership, an industry association, and with technical support from Rainforest Alliance. The Trustea code is particularly relevant since c.90% of India's tea is sold domestically. The scheme is growing, with over 100 million kgs of tea certified under its system.

The growth of these standards comes at a time when the tea industry faces unprecedented challenges to maintain profitable and sustainable growth. A changing climate is bringing a raft of challenges, including a rise in pests, flooding and drought and a reduction in the environmental services to agriculture provided by a healthy ecosystem. Prices are low and activity in support of improved wages and other employment conditions has been heightened. The situation of estate workers in Assam has been highlighted by the BBC, all against a backdrop of declining sales of black tea in higher-margin markets such as the UK.

Pressure from Government seeking to meet the needs of a rapidly changing society is also challenging an industry that is struggling to meet the human needs of the population living within tea estates, while remaining profitable. It is against this background, that voluntary standards and certification systems needs to prove their value to industry, the workforce, independent smallholder tea farmers and the wider group of tea stakeholders by delivering demonstrable and quantifiable change and enabling consumers to better understand complex issues whilst motivating them to make sustainable choices.

### Objectives of Workshop:

- Map the key challenges facing the tea industry and agree how Voluntary Sustainability Standards can provide a mechanism for wider industry and societal engagement in sustainable change.
- Identify commonalities between standards as well as the unique benefits that alternative standards bring.
- Establish a framework for greater understanding and collaboration - across standards, policy and other stakeholders.
- Set out how standards can use market forces to embed sustainable change and engage Indian consumers.

### Agenda

<b>Convenor: CRB</b>	
12:00 – 13: 30 hours	<p><b>Welcome Address</b></p> <p><b>Moderator: Sri Ashok Batra, Consultant- Markets Transformation, Rainforest Alliance, India</b></p> <p><b>Keynote Address:</b> Sri N Dharmarajan, Whole-time Director &amp; Chief Executive, Harrisons Malayalam Ltd.</p> <p>Ms. Sangeeta Kichlu, President – Marketing, Assam Company India Limited McLeod Russel (India)/Apeejay Surendra Group</p> <p>Discussion and Q&amp;As</p>

### Speaker Profiles

#### Mr. Narendra Dharmaraj

#### Whole time Director and CEO, Harrisons Malayalam Ltd

With over 24 years managing tea gardens and factories, Mr Dharmaraj has been involved in partnership building, sustainability and management in areas relating to agriculture and tea factories and gardens. Mr Dharmaraj is currently, Chairman of the United Planters Association of Southern India. He was a past Chairman of the Upasi Commodities Exchange Ltd, and was the founder and convenor of The Golden Leas India Awards, the first ever structured tea quality competition in the world and joint initiative of the Tea board of India and UPASI.

# Workshop on Business Integrity, Responsibility and Reporting

20<sup>th</sup> November 2015, 12:00-13:30 hours

Co-host: Afin GIZ



## Introduction and Background

As part of its mandate in the domain of corporate affairs, IICA in partnership with GIZ, the German Development Agency had formulated the National Voluntary Guidelines on Social, Economic and Environmental Responsibilities of Business (NVGs), which were released in July 2011 by the Ministry of Corporate Affairs, Government of India. A corresponding reporting format “Business Responsibility Reporting (BRR)” was developed the following year in 2012. The BRR was acknowledged as a progressive framework that helped businesses not only adopt responsible business conduct but also demonstrate and communicate the same to all its stakeholders. The framework has since been mandated by SEBI for the top 100 listed companies, other listed companies are also encouraged to adopt the BRR for the purpose of reviewing, improving and communicating their responsible business practices.

The NVGs serve as a comprehensive guidance document on what embodies Business Responsibility (BR). It constitutes nine principles that cover a business’s responsibility across the entire gamut of business operations and functions. Principle 1 of NVG: “Businesses should conduct and govern themselves with Ethics, Transparency and Accountability” is the cornerstone of the NVGs, it elucidates the importance of an “Ethical and Compliant” business conduct. The principle lies at the heart of the NVGs and is central to the BR philosophy.

The Alliance for Integrity (AfIn) is working towards furthering this very agenda, enshrined in Principle 1 of NVG. AfIn is a business-driven multi-stakeholder initiative that seeks to promote collective action for ethical and clean business. AfIn aims to facilitate cohesion and co-operation among the eco-system actors, including companies, business associations, government agencies and international institutions.

## Objectives of the Workshop

- A) Business Responsibility Reporting and Performance
- Quality and coverage of BRRs (Quality and coverage – both need to improve – key trends/findings for reporters, users of report as well as BRR committee/SEBI)
  - BRRs and performance of companies (mainly the industry perspective, can it and is it being used as a learning tool and how?)
  - Use of information in BRRs and demand (civil society’s role, investors/peers?)
- B) Business Responsibility and Spurring Industry Action
- Sector/topical approach for greater impact
  - Role of Initiative’s such as AfIn in promoting business integrity
- C) Building a Network of Leaders to Champion the Cause
- How do we widen and deepen advocacy and capacity development measures across a variety of actors? (Business case for compliance)
  - How do you combine low-hanging fruits and long-term engagement with industry, state and civil society?

## Agenda

<b>Convenor: Ms. Nandini Sharma, AfIn India</b>	
12:00 – 13:30 hours	<p><b>Moderators: Sri Atul Dev Sarmah and Smt. Chetna Kaura, IICA</b></p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Anant Nadkarni, Leadership and Sustainability, Advisor and Consultant</li> <li>• Prof Malcom McIntosh, Professor and Director of the Asia Pacific Centre for Sustainable Enterprise, Griffith University</li> <li>• Mrs. Amita Joseph, Business Community Foundation</li> <li>• Mr. Dinesh Agarwal, NTPC - <i>invited</i></li> <li>• Ms. Vikas Goswami, Godrej India - <i>invited</i></li> <li>• Mr. Shankar Venkateswaran, TATA - <i>invited</i></li> <li>• Ms. Poonam Madan, Founder &amp; Managing Director, Inesa - <i>invited</i></li> </ul>
13:30 – 14:30 hours	LUNCH

### **Mr. Anant Nandkarni**

#### **Leadership and Sustainability, Advisor and Consultant**

Anant is currently an advisor and consultant in Leadership and Sustainability. He recently retired from Tata as group Vice President for Sustainability and CSR after a career of 35 years. He was responsible to have all major Tata companies into signing the UN Global Compact, SA8000 and do the GRI G3 during his tenure. Anant is a Member of the Founders Club of the Advisory Board of Social Accountability International USA; member of the Standards Board of Accountability UK; Panel Member of the Chartered Global Management Accounting Principles of CIMA, UK and Senior Advisor to LeaderShape in UK. Anant has lectured at leading business schools globally and in India; conducts training in Leadership and Sustainability for corporates and students of B Schools. Anant also initiated the publication of The CR Code Book's revised 2nd Indian edition in 2011, the One Report by Prof Robert Eccles in 2012 and 5 such books on CSR and Sustainability through Tata.

### **Prof Malcolm McIntosh**

#### **Professor and Director of the Asia Pacific Centre for Sustainable Enterprise, Griffith University**

Dr McIntosh started teaching and writing on corporate responsibility and sustainability in 1990. He previously had careers in television production and journalism with the BBC. Dr McIntosh is not only a lecturer but also the producer, author, co-author and editor of more than twenty-five books and numerous articles for journals, magazines and newspapers and television documentaries, and he has been a frequent commentator on television and radio around the world on social issues, business responsibility and sustainable enterprise. Dr McIntosh has been a special advisor to the UNGC and was the founding editor of the Journal of Corporate Citizenship. In the last two decades he has advised governments, corporations and international NGOs on global initiatives as well as working at a community level to establish local initiatives.

### **Amita Joseph**

#### **Director, Business Community Foundation (BCF)**

Amita Joseph has a background in management, a degree in law from Delhi University & postgraduation in Human Rights from the Law Institute. She has worked both in the corporate, legal & development sectors over two decades. Amita is on a number of non profit organisation boards and is the Director of BCF, a leading Civil society organisation in India working on promoting responsible business practise through education, advocacy, open public discourses, work with management institutes, training, lectures, publications, etc.

# India and Sustainability Standards: Debating the Future

## 20th November 2015, 14:15- 15:45 hours

### **Ms. Neeta Maya Misra**

#### **Senior Guest Editor Sustainability**

Neeta Misra has been working in the field of development for the past 20 years. She recently worked as a director for policy research and campaigns at Oxfam India. She has also worked as a consultant in New Delhi for UNICEF, The World Bank and The Bill and Melinda Gates Foundation. Prior to this she completed a post-doctorate in Economics at the University of Cape Town, she also holds a PhD in Economic Development from the Massachusetts Institute of Technology and a Masters in Development Planning from Cornell University in the US.

### **Mr. Sean Gilbert**

#### **Corporate Sustainability Expert**

Sean Gilbert has twenty years of experience working in the areas of corporate responsibility and sustainable capital markets in Europe, Asia, and the United States. Sean has extensive experience working with the private sector in Asia. He spent three years as Director of Climate Change and Sustainability Services for KPMG where he worked with a range of Chinese and Hong Kong companies on sustainability strategy, measurement, and reporting. During this time, he worked with companies from a range of sectors, including banking, mining, property, food, and others. Early in his career, Sean spent several years working as a market research consultant in Taiwan for the environmental technology and chemical industries. In addition to his work with companies, Sean also has extensive experience in the field of ESG disclosure and sustainable capital markets. Sean was previously the Director of Standards Framework for eight years for the Global Reporting Initiative (GRI). During this time, he led the development of GRI's Sustainability Reporting Guidelines as well as numerous industry sector standards and other guidance on sustainability. He was a member of the Expert Working Group in the drafting process for the Principles for Responsible Investment, and led numerous GRI engagements with the financial sector. He currently works as an independent consultant with private and non-profit organizations in the areas of corporate sustainability, green finance, and sustainable commodities. He is also an Advisor on business strategy and product development for eRevalue, the developer of the Datamaran platform for tracking emerging issues

### **Ms. Karin Kreider**

#### **Executive Director, ISEAL Alliance**

Before joining ISEAL, Karin was a founder of Rainforest Alliance, where she served as Director of Sustainable Agriculture and prior to that as Associate Director of the organisation. After which, Karin was appointed as ISEAL's Executive Director in November 2012 subsequent to serving for three years as ISEAL's Scaling Up Director, where she led the development of the Scaling Up Strategy, a blueprint for the standards movement to scale up its impacts by engaging a wide range of actors and reducing the barriers to certification.

**Ms. Anita Chester**

**Head of Sustainable Raw Materials**

Anita leads the development and implementation of the foundations Sustainable Raw Materials Strategy. She has over two decades of experience in the apparel supply chain driving collaborative Market Transformation initiatives centered around scalable, measurable social and environmental results. Prior to joining the foundation she worked at IDH, the Sustainable Trade Initiative managing their cotton program. She has also been CEO South Asia at Cotton Connect working closely on the ground in building capacity in sustainable cotton fiber. She earned a Bachelor's degree in Economics from Delhi University and an MBA from Mumbai University.

**Ms. Sarah O'Brien**

**Director of Global Community Development, Green Electronics Council (GEC), USA**

Ms O'Brien works with purchasers, manufacturers and other stakeholders to support the development of green procurement, design, delivery, and end of life management for electronics through the EPEAT program -- the pre-eminent global system for evaluating 'greener' electronics. Previously, as manager of the environmental purchasing program of the North American NGO Hospitals for a Healthy Environment, Ms O'Brien assisted health care facilities, systems and Group Purchasing Organizations to improve environmental performance through purchasing. With the national non-profit INFORM, Ms O'Brien assisted state and municipal governments and businesses across the US to eliminate purchase of products containing toxic chemicals. As an environmental health advocate for the National Wildlife Federation and Vermont PIRG, she was involved in legislative advocacy and public education throughout the Northeast United States on toxics and environmental health issues.

**Mr. Ayan Banerjee**

**Chief Executive Officer, FAIRTRADE NAPP**

Ayan enjoys a diverse portfolio of endeavors; his core areas of interest are leadership and organization development. In an earlier avatar, as an angel investor and serial social entrepreneur with a particular interest in impact investments he founded seven social enterprise initiatives to address some of the ingrained socio-economic problems and leadership and change management concerns to drive inclusive growth in India, with 2 successful sell-outs. His mainstream experience is across ICT, management consulting and investment banking. Transitioning from working on multi-million dollar investments in the private equity space, in recent times the conscious choice has been to work in the "development sector" with increasingly areas of specialization in agribusiness and microfinance. He immensely appreciates and inspires breakthrough ideation and the power of innovative incubations to bring social change. Ayan also brings in rich scholastic and analytic experience. Inter Alia, has a doctorate (Thesis: "Impact Investments"), is an alumnus of Columbia Business School and The London School of Economics.

**Ms. Jennifer Schappert**

**Policy Analyst, Responsible Business Conduct Unit, OECD**

Jennifer joined the OECD in 2014 to support the OECD's work on responsible supply chains in the textile and garment sector. Within this role, Jennifer is leading on the development of a due diligence guidance for the garment and footwear sector on matters covered by the OECD Guidelines for Multinational Enterprises. Prior to the OECD,



Jennifer was a manager at Business for Social Responsibility (BSR) where she managed a workplace-based training program for workers in the garment footwear and ICT supply chains operating in 9 countries across Asia and Africa.

### **Prof Rudolf R Sinkovics**

#### **Professor of International Business, Alliance Manchester Business School and Director, Comparative and International Business Research Centre (CIBER)**

Born in Austria, Rudolf now lives and works in Manchester, UK. His work has been published in International Business and International Marketing journals such as Journal of International Business Studies, Management International Review, Journal of World Business, International Business Review, Journal of International Marketing and International Marketing Review. He also serves on the editorial boards of international journals including International Business Review, Journal of World Business, Critical Perspectives of International Business, International Marketing Review, Research in International Business and Finance and der Markt. He teaches in the areas of Global Marketing, Multinational Management and Research Methodology. His research interests are on inter-organisational governance, the role of ICT, and research methods in international business. Recent work is geared at rising powers, emerging markets and drivers of economic change.

### **Dr. T R Manoharan**

#### **National Representative for India, Forest Stewardship Council (FSC)**

Dr T R Manoharan is Forest Stewardship Council (FSC)'s National Representative for India. He holds Masters Degree and M. Phil in Economics from University of Kerala and Ph.D in Forestry Economics from Forest Research Institute University, Dehradun. He has more than two decades of hands on experience in project development, management, research, teaching and policy analysis in the area of economics of forestry, environment conservation, trade and environment, environmental economics and forest certification. Dr Manoharan is Life member of Indian Society for Ecological Economics, Visiting faculty of Department of Environmental Planning, School of Planning and Architecture, New Delhi and Consultant to the European Forest Institute's Forest Law Enforcement Governance and Trade (FLEGT) Asia programme supported by EU FLEGT Facility. He was instrumental in establishing Global Forest and Trade Network in India as Head of WWF India's Forest Conservation Programme. His areas of interest include forest certification, ecological footprint, economic valuation of forest goods and services, trade & environment, payments for ecosystem services, environment regulation, environmental economics and policy.

### **Mr. Louis Maréchal**

#### **Policy Advisor on extractive industries, Responsible Business Conduct Unit, OECD**

Louis joined the OECD in 2014 to support the OECD's work on responsible supply chains of minerals from conflict-affected and high-risk areas. Prior to joining the OECD, he worked at the French Ministry of Foreign Affairs, where he was in charge of coordinating the implementation of France's cooperation strategy with mineral resources producing countries. He also participated in the drafting and implementation of France's national strategic metal security of supply policy.

## Valedictory Session 20th November 2015, 16:15- 17:30 hours

### **Dr. Bimal Arora**

#### **Chairperson, Centre for Responsible Business**

Bimal is a sustainability, CSR and ethical trade expert with deep insights, keen interest and experience on voluntary sustainability standards and collaborative sustainability initiatives in the context of Global Production Networks (GPN) and Global Value Chains (GVC) in diverse sectors. Bimal is an astute thinker, strategist and author on business responsibility and accountability. He did MSc from the London School of Economics (LSE) and Ph.D. in Sustainability and CSR from the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, UK. Bimal is also a fellow at the Growing Inclusive Markets (GIM) Initiative, UNDP and Visiting Fellow at ICCSR, Nottingham and Aston Business School, Birmingham. Bimal is associated as Research Associate with the Alliance Manchester Business School (AMBS), Manchester for ESRC funded research project around globalizing firms from emerging economies and their engagement with Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI). This research project is part of the UK's Economic and Social Research Council's (ESRC) larger research programme, 'Rising Powers and Integrated Futures' (see [www.risingpowers.net](http://www.risingpowers.net)).

### **Mr. Annurag Batra**

#### **Chairman and Editor-in-Chief, BW Businessworld**

With a B. Tech in Computer Science, Mr Batra is a first generation entrepreneur who has worked his way to his current role as Chairman and Editor-in-Chief of the iconic business media and magazine, BW Businessworld. After taking over the brand, Mr Batra has expanded BW Businessworld into digital, events and BW communities. Along with many other achievements Mr. Batra founded the exchange4media group and remains the Chairman and Editor-in-Chief; and is also a Chairman for an industry committee devoted to create vocational training framework for the media, communication and entertainment industry. Mr Batra mentors many budding entrepreneurs and enjoys the process of reverse mentoring, learning from the minds of young businesspersons.

### **Mr. Anurag Goel**

#### **Former Secretary, Ministry of Corporate Affairs, Government of India**

Mr Anurag Goel is a career civil servant, who joined the Indian Administrative Service (IAS) in 1972. He has served in Government of India in 6 Ministries viz. Defence, Home, Civil Aviation, Health, Finance and Corporate Affairs, and in various assignments in Uttar Pradesh including as District Magistrate Kanpur, Director, UP Academy of Administration, Nainital and Principal Secretary to Chief Minister, UP. He was Secretary, Corporate Affairs for 3 1/2 years (2006-09), and upon his retirement took up the assignment of Member, Competition Commission of India (CCI) for five years.

**Mr. G Gurucharan**

**Special Secretary, Ministry of Consumer Affairs, GoI**

Sri Gurucharam is an officer of the Karnataka 1982 batch served as Additional Secretary in the Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution and through commitment and dedication to his work has now been promoted in Situ as Special Secretary for Ministry of Consumer Affairs, GOI.

**Mr. Prakash Javadekar**

**Minister, Ministry of Environment, Forests and Climate Change, Government of India**

Sri Prakash has been devoted to governmental issues and has been associated with ABVP since his student days and was active during the Emergency declared by the serving Prime minister at the time. Beginning his career as a banker where he worked for nearly 10 years before becoming wholly immersed into politics and eventually quitting to be a full time party member. Today Sri Prakesh's dedication had lead him to not only be a party spokesperson but also the president of GLOBE, India along with membership of various other committees.



# About CRB

## About CRB

The Centre for Responsible Business (CRB), based in the 'Global South', is a centre of excellence in the Responsible Business domain, which supports and assists stakeholders across the global value chains as they move towards a more sustainable and responsible future. Hand-in-hand with actors across the value chain - from transnational brands and buyers, local manufacturers and suppliers (SMEs), national, international organizations and civil society organizations, to governments - the CRB fosters and promotes responsible behaviors and business practices by building capacities for development and implementation of voluntary self-regulatory social and environmental standards.

A major focus area of CRB's work is building capacities of actors along the global value chains to improve workplace situations and business impacts for workers in factories. CRB applies a contemporary engagement methodology – the 'Facilitative' approach -which has already started leading to meaningful changes at workplaces.

The CRB, incubated through a three year development partnership project between the Business Social Compliance Initiative (BSCI), Social Accountability International (SAI) and the Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH in India has now been established as an independent, not for profit institution to offer capacity building for developing and implementing voluntary standards in various industry sectors including textile & apparel, food & beverage, leather, natural minerals and stones, electrical and electronic equipment.

# Partner Profiles

## Government Partners

### **Ministry of Environment, Forest and Climate Change, Government of India**

The Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for the planning, promotion, co-ordination and overseeing the implementation of India's environmental and forestry policies and programmes. The primary concerns of the Ministry are implementation of policies and programmes relating to conservation of the country's natural resources including its lakes and rivers, its biodiversity, forests and wildlife, ensuring the welfare of animals, and the prevention and abatement of pollution. While implementing these policies and programmes, the Ministry is guided by the principle of sustainable development and enhancement of human well being.

The Ministry also serves as the nodal agency in the country for the United Nations Environment Programme (UNEP), South Asia Co-operative Environment Programme (SACEP), International Centre for Integrated Mountain Development (ICIMOD) and for the follow-up of the United Nations Conference on Environment and Development (UNCED). The Ministry is also entrusted with issues relating to multilateral bodies such as the Commission on Sustainable Development (CSD), Global Environment Facility (GEF) and of regional bodies like Economic and Social Council for Asia and Pacific (ESCAP) and South Asian Association for Regional Co-operation (SAARC) on matters pertaining to the environment.

### **Department of Consumer Affairs, Government of India**

Department of Consumer Affairs (DCA) is one of the two Departments under the Ministry of Consumer Affairs, Food & Public Distribution. It was constituted as a separate Department in June 1997 as it was considered necessary to have a separate Department to give a fillip to the nascent consumer movement in the country

The Department has been entrusted with the following work

- Internal Trade
- The Essential Commodities Act, 1955 (10 of 1955) (Supply, Prices and Distribution of Essential Commodities not dealt with specifically by any other Department).
- Prevention of Black Marketing and Maintenance of Supply of Essential Commodities Act, 1980(7 of 1980).
- Regulation of Packaged Commodities.
- Training in Legal Metrology.
- The Emblems and Names (Prevention of Improper Use) Act, 1952.
- Implementation of Standards of Weights and Measures - The Legal Metrology Act, 2009.
- Implementation of Bureau of Indian Standards Act, 1986.
- Laying down specifications, standards and codes and ensuring quality control of bio-fuels for end uses.
- Consumer Cooperatives
- Implementation of Consumer Protection Act, 1986.
- Monitoring of prices and availability of essential commodities.
- National Test House.



## LEAD Partners

### Alliance for Integrity (Afin)

The Alliance for Integrity is a business-driven multi-stakeholder initiative that aims to promote transparency and integrity in the economic system. AfIn aims to facilitate cohesion and co-operation among the eco-system actors, including companies, business associations, government agencies and international institutions by fostering collective action. AfIn endeavours to serve as a platform that offers practical solutions to strengthen compliance capacities in companies and their supply chains and contribute to the improvement of framework conditions by facilitating dialogue between public and private sectors. As an international business-led multi-stakeholder initiative, AfIn is in a unique and advantageous position to address the issue of business integrity.

### C & A Foundation

C&A Foundation is a private foundation affiliated with the global clothing retailer C&A. The Foundation works to transform fashion by helping to build an industry that respect the rights of workers, improve livelihoods and the conserve the environment. We work together with key partners to achieve the best results and greatest long-term impact. From farmers to factory workers, we help build strong and resilient communities in all the countries we touch. [www.candafoundation.org](http://www.candafoundation.org)

### ISEAL Alliance

The ISEAL Alliance is the global alliance for sustainability standards. Since 2012, ISEAL has been undertaking a number of projects working to define responsible practice and aim to develop and increase impact of sustainability standards in emerging markets – India being of key interest. Collaborating with governments and businesses, we promote standards as crucial tools to meet sustainability targets. We facilitate discussion about new and creative solutions to the challenges of purchasing sustainably sourced products and through our growing community of standard setters, business, governments, researchers and NGOs, we provide opportunities for networking and knowledge exchange. Through our work we strive to increase the uptake and impact of sustainability standards on a global scale.

### GIZ

For over 60 years, GIZ has been working jointly with partners in India, in sustainable economic, environmental and social development. Currently, GIZ has over 300 staff in India, of whom 85% are national personnel. India is fast emerging as an economic and industrial power. It is a member of the Group of Twenty (G20), and of the BRICS-Association of major emerging economies, named after its members Brazil, Russia, India, China and South Africa. Despite the country's rapidly growing economy, poverty and social issues remains a challenge. The burgeoning population and accelerated urbanisation in the country have resulted in an environment at risk, and greenhouse gas emissions that continue to spiral upwards. GIZ, in close cooperation with Indian partners, offers tailor-made solutions to meet local needs and achieve sustainable and inclusive growth.

### United Nations Children's Fund (UNICEF)

UNICEF's mission through a unique programme of cooperation developed with the host government focusing on practical ways to realize the rights of children and women. Regional offices guide this work and provide technical assistance to country offices as needed. UNICEF's work is fully part of other United Nations activities in a country.

UNICEF India recognizes that the health, hygiene, nutrition, education, protection and social development of children are all connected. Targeting efforts for them at all stages of their growth – infant and mother, child and adolescent – and on a range of traditional programme fronts will see that inroads are made to ensure children not only survive, but thrive too.

### **United Nations Development Program (UNDP)**

UNDP works in more than 170 countries and territories, helping to achieve the eradication of poverty, and the reduction of inequalities and exclusion. We help countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results. UNDP has worked in India since 1951 in almost all areas of human development, from democratic governance to poverty eradication, to sustainable energy and environmental management. UNDP's programmes are aligned with national priorities and are reviewed and adjusted annually.

## **Co-hosts and Convenors**

### **Alliance for Water Stewardship**

AWS is a global partnership dedicated to promoting the responsible use of freshwater. We do this through an internationally consistent water stewardship system that drives, recognizes and rewards improved water stewardship performance. At the heart of our work is the INTERNATIONAL WATER STEWARDSHIP STANDARD (the AWS Standard), which provides a voluntary framework for major water users to understand their water use and impacts, and to work collaboratively and transparently for sustainable water management within a catchment context. The AWS Standard was developed through a four-year, global multi-stakeholder process. Our network of regional partners allows global consistency to team up with local expertise. Our innovative approach makes water stewardship accessible to stakeholders from industry, agriculture, public sector and civil society, and puts us at the leading edge collective responses to water challenges.

### **EPEAT – Green Electronics Council**

The Green Electronics Council is a non-profit organization founded in 2005 to inspire and catalyse environmental leadership throughout the lifecycle of electronic technologies. The Council achieves this mission by supporting the production of consensus-based environmental leadership standards; by operating EPEAT, the definitive global rating system for greener electronics; and by convening global thought leaders in environmental design, strategy and marketing to envision more sustainable electronics design and delivery methods.

### **Fairtrade (NAPP)**

Fairtrade is an alternative approach to conventional trade and is based on a partnership between producers and consumers. When farmers can sell on Fairtrade terms, it provides them with a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a powerful way to reduce poverty through their everyday shopping. When a product carries the FAIRTRADE Mark it means the producers and traders have met Fairtrade Standards. The Fairtrade Standards are designed to address the imbalance of power in trading relationships, unstable markets and the injustices of conventional trade.

### **The Forest Stewardship Council® (FSC®)**

FSC® is an international independent, not for profit, non-government organization established in 1993 to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. FSC's vision is where the world's forests meet the social, ecological, and economic rights and needs of the present generation without compromising those of future generations. FSC provides a system for voluntary accreditation and independent third-party certification. This system allows certificate holders to market their products and services as the result of environmentally appropriate, socially beneficial and economically viable forest management. The FSC also sets standards for the development and approval of FSC Stewardship Standards, which are based on the FSC Principles and Criteria. In addition, FSC sets standards for the accreditation of conformity assessment bodies (also known as certification bodies) that certify compliance with FSC's standards. Based on these standards, FSC provides a system for certification for organizations seeking to market their products as FSC certified.

### **United Nations Global Compact Network India (UNGCNI)**

At the UN Global Compact, we believe it's possible to create a sustainable and inclusive global economy that delivers lasting benefits to people, communities and markets. That's our vision. To make this happen, the UN Global Compact supports companies to:

- Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and
- Take strategic actions to advance broader societal goals, such as the forthcoming UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

### **ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)**

The OECD is a unique forum where governments work together to address the economic, social and environmental challenges of globalisation. The OECD is also at the forefront of efforts to understand and to help governments respond to new developments and concerns, such as corporate governance, the information economy and the challenges of an ageing population. The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and work to co-ordinate domestic and international policies. The OECD member countries are: Australia, Austria, Belgium, Canada, Chile, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Mexico, the Netherlands, New Zealand, Norway, Poland, Portugal, the Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey, the United Kingdom and the United States. The European Union takes part in the work of the OECD.

### **Rainforest Alliance (RA)**

The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behaviour. At the heart of the Rainforest Alliance's approach is the understanding that the health of the land is inextricably connected to the wellbeing of those who depend on it for their livelihoods. Rainforest Alliance's approach includes training and certification to promote healthy ecosystems and communities in some of the world's most vulnerable ecosystems.

### **Sustainable Electronics Recycling International (SERI)**

Sustainable Electronics Recycling International (SERI) is a non-profit organization dedicated to the responsible reuse, repair, and recycling of electronic products. SERI is the housing-body for the R2 Standard and works with a coalition of partners to raise awareness of electronics repair and recycling issues around the world. The R2 Standard provides a common set of processes, safety measures, and documentation requirements for businesses that repair and recycle used electronics. R2 is rigorously and independently audited, emphasizing quality, safety, and transparency. Over 530 facilities are currently R2 certified in 21 countries, with more added every day.

### **University of Manchester (UoM)**

The University of Manchester (UoM) is a truly global institution, with a reputation for education and innovation that resonates across the world. International businesses, charities, governments and universities turn to Manchester for our expertise. Whether it's leading the European renaissance in industrial biotechnology or helping to train midwives in developing countries, we provide the spark for positive change. The Global Development Institute will build on the UoM's world-leading reputation in its efforts to address poverty and inequality. The GDI unites the strengths of the Institute for Development Policy and Management (IDPM) and the Brooks World Poverty Institute (BWPI), to create the Global Development Institute in early 2016. The GDI is currently the largest development studies department in the UK university sector, ranked 2nd in research excellence nationally and 3rd in the global QSS rankings. As another entity of the UoM, Alliance Manchester Business School was established in 1965 as one of the UK's first two business schools. Today, we are the UK's largest campus-based business and management school, and 'Original Thinking Applied' is at the heart of everything we do.

## **Supporting Partners**

### **Better Cotton Initiative (BCI)**

The Better Cotton Initiative (BCI) is a not-for-profit organisation stewarding the global standards for Better Cotton, and bringing together cotton's complex supply chain, from the farmers to the retailers. BCI exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future, by developing Better Cotton as a sustainable mainstream commodity.

### **Central Pollution Control Board (CPCB)**

The Central Pollution Control Board (CPCB), statutory organisation, was constituted in September, 1974 under the Water (Prevention and Control of Pollution) Act, 1974. Further, CPCB was entrusted with the powers and functions under the Air (Prevention and Control of Pollution) Act, 1981. It serves as a field formation and also provides technical services to the Ministry of Environment and Forests of the provisions of the Environment (Protection) Act, 1986. Principal Functions of the CPCB, as spelt out in the Water (Prevention and Control of Pollution) Act, 1974, and the Air (Prevention and Control of Pollution) Act, 1981, (i) to promote cleanliness of streams and wells in different areas of the States by prevention, control and abatement of water pollution, and (ii) to improve the quality of air and to prevent, control or abate air pollution in the country.

### **CSR International**

CSR International is a Community Interest Company (social enterprise) founded and directed by Dr Wayne Visser in 2008 and launched in London in March 2009 to promote CSR 2.0, an evolved concept of corporate sustainability and responsibility (CSR). We are a community of professionals, students and enthusiasts who are deeply concerned about the world's social and environmental problems and profoundly inspired by the potential of business to contribute to the solutions. Read more about the role of business in an Age of Responsibility. <http://www.csrinternational.org/>

### **Global Infrastructure Basel (GIB) Foundation**

GIB Foundation is a Swiss foundation based in Basel working to promote sustainable and resilient infrastructure through sustainable infrastructure design and financing on a global scale. Active since 2008, GIB works with multiple stakeholders ranging from city representatives to project developers and infrastructure financiers. GIB has the vision that infrastructure – be it an energy plant, a transit infrastructure or a water utility – should not only deliver its service efficiently but also in a way that helps towards tackling the world's largest sustainability challenges stemming from population growth, rapid urbanisation, social inequalities, excessive use of finite resources and carbon-intensive lifestyles. GIB's work thus pushes for transformative actions in the field of infrastructure development and finance to contribute to sustainable development and the strengthening of community resilience.

### **Goodweave**

GoodWeave aims to stop child labour in the carpet industry and to replicate its market-based approach in other sectors. Over the past 20 years, GoodWeave has made significant progress in eliminating child labor from high-end, hand-knotted carpets in India, Nepal and Afghanistan using a certification model that has proven effective at combatting exploitation and abuse among the most vulnerable workers at the bottom of the supply chain. GoodWeave maintains legally binding license agreements with participating brands whose corresponding suppliers also become licensees and agree to full supply chain mapping and random, unannounced inspections against the GoodWeave certification standard at all sub-contracted levels. GoodWeave inspectors are trained and experienced in identifying child labor and trafficking cases through exploratory mapping into second and third tiers of the supply chain and through having both inspectors and social program teams in the community. The GoodWeave label is the best assurance that no child was exploited to make a carpet or rug. The GoodWeave label also verifies that a portion of the carpet price is contributed to support weaving communities through children's education, worker awareness, health programs and more.

### **International Forum on Sustainable Value Chains (ISVC)**

The International Forum on Sustainable Value Chains (ISVC) is a cross-functional, global, academia-lead non-profit platform to develop and apply solid capabilities helping companies in implementing and ensuring long-term environmental, social and economical performance in their value chains. ISVC is a platform for private and public organizations (independent whether they are retailers, brand owners, original equipment manufacturers, producers, traders, miners, farmers etc.), academics, non-government organizations, policy makers, governmental investors, media experts, and artists. The ISVC addresses entire value chains including both supply and distribution – way

beyond direct relationships, to upstream sub-suppliers and downstream distributors that are out of a company's reach because of geographical or organizational distance, intransparency or lack of power.

### **Roundtable on Sustainable Biomaterials (RSB)**

The Roundtable on Sustainable Biomaterials (RSB) is an independent and global multistakeholder coalition, which works to promote the sustainability of biomaterials. RSB's user-friendly certification scheme is the strongest and most trusted of its kind. It verifies that biomaterials are ethical, sustainable and credibly sourced. Choosing RSB-certified biomaterials helps build trust and credibility in the bio-based sector and supports a healthy bio-based community. Participation in the RSB is open to any organisation working in a field relevant to biomaterials sustainability. See our membership page for more information on how to join, or see the certification section for details of how to become certified and the tools to implement the RSB's environmental, social and economic principles and criteria.

### **Social Accountability International (SAI)**

Mission- SAI advances human rights at work, driven by diverse perspectives to navigate evolving labor issues. We design and implement innovative processes that empower and inspire stakeholders and facilitate partnerships. Vision- SAI's shared vision is of decent work everywhere—sustained by widespread understanding that decent work can benefit business while securing basic human rights. What We Do- SAI works to protect the integrity of workers around the world by building local capacity and developing systems of accountability through socially responsible standards. SAI established one of the world's preeminent social standards—the SA8000® standard for decent work, a tool for implementing international labor standards that is being used in over 3,400 factories, across 72 countries and 65 industrial sectors

### **Traidcraft**

Traidcraft is the UK's leading fair trade organisation, dedicated to fighting poverty through trade, practising and promoting approaches that help people in developing countries to transform their lives. Since 1979 we have been working to promote trade justice for growers, producers and workers through our trading relationships as well as through development projects helping people to build the skills, knowledge and confidence to work their way out of poverty.

### **UTZ Certified**

UTZ Certified stands for sustainable farming and better opportunities for farmers, their families and our planet. The UTZ program enables farmers to learn better farming methods, improve working conditions and take better care of their children and the environment. Through the UTZ-program farmers grow better crops, generate more income and create better opportunities while safeguarding the environment and securing the earth's natural resources. Now and in the future.

### **World Wide Fund for Nature (WWF)**

WWF-India is one of the largest conservation organisations engaged in wildlife and nature conservation in the country. In addition to conservation of biodiversity through fieldwork, WWF-India also aims to transform the way businesses operate in order to reduce their ecological footprint and develop innovative sustainable solutions. The sustainable business programme aims to transform the markets by promoting sustainability in the trade of various

key soft commodities that have a high footprint in a national and global context. The programme works across various sectors such as Agriculture, Forestry and Fisheries and promotes adoption and implementation of various sustainability standards such as BCI (cotton), RSPO(palm oil), FSC(forestry, timber, pulp and paper), MSC(fisheries/aquaculture) and Bonsucro (sugar) across the industry so that the collective strain on finite resources is decreased and environmentally friendly practices become the norm. WWF-India also aims to spread the concept of water stewardship in key industrial sectors to minimize water footprint and related issues. WWF-India engages closely with multiple stakeholders on diverse set of issues ranging from sustainability in retail, finance and procurement. All these goals are aligned to the broader WWF goals of conservation of stressed biodiversity areas and reducing emissions and mitigating climate change.

## Industry Associations

### **BRICS CCI**

Brazil, Russia, India, China and South Africa (BRICS) are leading emerging economies and political powers at the regional and international level. It was pointed out that high growth rates, economic potential and demographic development were going to put BRIC further in a lead position and it was argued that their increased relevance should also be reflected in their incorporation to the G7. BRICS have emerged as ‘the protagonists’ in the world economy significantly and rapidly. The BRICS Chamber of Commerce and Industry is a parent organization, which promotes commerce and industry in the BRICS nations. The Chamber founded in 2012, with the efforts of eminent professionals and entrepreneurs is a not-for-profit and non-governmental organization. The objective of BRICS CCI is to create an enabling support system especially for MSME segment of business and young entrepreneurs from across all geographies. While the BRICS nations will remain at the centre of all activities, the chamber has taken in its credo to reach out to and enable young entrepreneurs from other friendly nations too. It proposes to be the ‘voice’ of young entrepreneurs and champion their business success.

### **Bombay Textile Research Association (BTRA)**

The Bombay Textile Research Association (BTRA) was registered under the Societies Registration Act, XXI of 1860 on 21st April 1954. The BTRA members largely comprised composite mills and from the beginning, the R & D and services were fine-tuned to satisfy their comprehensive requirements. Industrial research is viewed today as a commercial operation to be justified solely by the usefulness of the results to the textile industry. Therefore, the limited resources of BTRA have been, from the very beginning, efficiently deployed in such areas where maximum benefits accrue to the textile industry. R & D activities at BTRA cover applied and basic research, process and product development, new and frontier areas of technology, engineering , operational studies to improve and standardize mill working, testing and consultancy services, energy conservation and additional energy sources, communication and training, post graduate research and appropriate technology for the Decentralised Sector. Assistance to the Government and Public Sector Institutions on matters related to technological aspects of the industry is also an integral part of its activities.

### **EUREM - IGCC**

Increasing energy efficiency is precisely the task of the Energy Efficiency Specialists (EUREM): They promote company-wide energy savings and hence contribute to climate protection. The energy concepts of more than 2,000 trained energy specialists resulted in energy savings of 1,500,000 MWh, cost savings of €60 million per year, a CO<sub>2</sub> reduction of 400,000 tonnes per year and investments of €200 million.

### **Federation of Indian Micro and Small & Medium Enterprises (FISME)**

Federation of Indian Micro and Small & Medium Enterprises (FISME) is a network of over 700 sectoral and geographical SME associations. Focusing on manufacturing SMEs and represented at all decision making fora of Government of India, including at National MSME Board, FISME is widely regarded today as the progressive face of SMEs and is recognized as such by all Ministries and related organizations of the Union Government. FISME works closely with all major multilateral and bilateral agencies to execute SME development projects in India.

### **Global Social Compliance Programme (GSCP)**

GSCP together key actors of the consumer goods industry to collaborate on a common goal: driving positive change and business efficiency in the areas of social and environmental sustainability along the supply chain. Motivated by the conviction that the way forward in sustainability is through collaboration and convergence, these experts from various sectors and affiliations, including major retail companies, brand manufacturers, international organisations, academia and government, have joined forces within the GSCP framework to deliver a harmonised, global approach for more efficient and sustainable supply chains. This work is accomplished through a complete suite of Reference Tools, a robust Equivalence Process and regular meetings and working groups. The GSCP is facilitated by the Consumer Goods Forum (CGF), a global, parity-based industry network, driven by its members.

### **India Cellular Association (ICA)**

Indian Cellular Association (ICA) is the apex body of the mobile industry comprising manufacturers, brand owners, application & solution providers, distributors, retailers and eminent consumers of mobile handsets. The Association has been constituted to provide value and service to the mobile cellular industry in India by fuelling its growth, improving competitiveness, helping create a legal and ethical market and regulatory environment, thereby providing long-term benefits of mobile connectivity to the Indian masses. Some of ICA's prominent members include Apple, Samsung, Micromax, Microsoft, Nokia, Motorola, HTC, Gionee, Blackberry, Sony, LG, Panasonic, Karbonn, Spice, Intex, Lava and more.

### **India Electronics and Semiconductor Association (IESA)**

India Electronics and Semiconductor Association (IESA) is the premier trade body committed to the development of a vibrant Indian Electronics System Design and Manufacturing (ESDM) ecosystem and evangelizing the dream of establishing "Brand India" that is recognized worldwide as a go-to destination for electronic products. Our vision is to bring the Indian industry, government and academia on a common platform and jointly work towards developing and promoting Made-in-India products for the global markets. As a trade body, we share with our members – domestic and multinational companies – a common goal of improving their global positioning and, in the process, creating more avenues for business expansion on a global scale. As a knowledge partner, IESA shares a



common vision with the Indian Government of building Brand India and putting the Indian ESDM industry on the global radar. [www.iesaonline.org](http://www.iesaonline.org).

### **Indian Texpreneurs Federation**

Indian Texpreneurs Federation is an association of the Indian textile industry. Texpreneurs membership represent the entire technical textile value chain from raw materials to finished goods producers, machinery manufacturers, consultants, centre of excellence and R&D Institutes. The objective of our association is to promote, support, develop and increase productions, consumption and export of technical textile to make India a power house of technical textiles in the days to come. Texpreneurs is dedicated to members success and aims to become the premier organization that represents and sets the tone for public policy for the South Indian Technical Textile Industry by becoming 'ITS SINGULAR VOICE' and bringing together all the stockholders of the sector under same roof.

### **London Bullion Market Association (LBMA)**

The LBMA is an international trade association, representing the London market for gold and silver bullion which has a global client base. This includes the majority of the gold-holding central banks, private sector investors, mining companies, producers, refiners and fabricators. The on-going work of the Association covers a number of areas, among them refining standards, trading documentation and the development of good trading practices. The maintenance of the Good Delivery List, including the accreditation of new refiners and the regular retesting of listed refiners, is the most important core activity of the LBMA.

### **Manufacturers Association of Information Technology (MAIT)**

Set up in 1982 for purposes of scientific, educational and IT Industry promotion, the Manufacturers Association of Information Technology (MAIT) has emerged as an effective, influential and dynamic organization. Representing Hardware, Training, R&D & Hardware Design and other associated service segments of the Indian IT Industry, MAIT's charter is to develop a global competitive Indian IT Industry, promote the usage of IT in India, strengthen the role of IT in national economic development, promote business through international alliances, promote quality consciousness in the IT Industry and transform the Indian IT Industry into a World Scale Industry leading to a World Class Usage and thus a World Size Market.

### **OGTC**

OGTC is a cluster for garment manufacturers and exporters in the country. It was established in 2004 by some of its members to have one voice for common issues. It has come a long way since and now actively promotes synergies in supply chain and capacity building amongst members by identifying mutual needs. The success of OGTC is founded on the mutual trust and faith that the members have fostered among themselves, in spite of being fierce competitors.

## Media Partners

### Business Media Partner

#### **BW Businessworld**

BW Businessworld, a fortnightly launched more than three decades ago, is among India's largest and most respected business magazines. The BW team prides itself in spotting key trends in economy and business. It has done this consistently over decades whether it was spotting the rise of the IT sector in the 90s, the pharma and telecom industry trends in the late 90s or the Social Media, healthcare and e-tailing revolution in recent times.

Over the years, BW has also created marquee events including the Most Respected Companies Award, Magna Awards for Excellence in Banking", BW Young Entrepreneur Awards, BW Best B-Schools Awards, BW India's Top 500 Companies, just to name a few. BW is a product that is known for its independent incisive writing and opinions, backed by a competent team of professionals. Over the past few years, BW staffers have won almost all major business journalism awards like The Red Ink Awards of the Press Club of India (twice), the Polaris Award (at least 4 times), the Indian Express Journalism Award and the Shriram Award, among others. As a result, BW Businessworld has built a reputation as a fabulous brand and a lot of senior professionals of today have grown up reading this brand.

### Online Media Partners

#### **In Awe**

In AWE is an online Magazine on Green Initiatives & also holds Leadership Workshops, Conferences & Social Campaigns. It covers a wide range of subjects from Green Buildings, Technology, Green Products, CSR Activities, Environment Practices, Events, Conferences, Seminars, Profiles, Smart Cities etc. It bridges the gap of information between the macro and micro, spreading knowledge and information of everything about Sustainability, Environment, and Energy Efficiency, beyond Metropolitans to Tier1 and Tier2 Cities. It has a wide range of resource content such as Presentation papers, Case studies, Practices being followed by the Companies for easy reference for everyone from students, practising architects, engineers, builders to retailers.

#### **IndiaCSR**

INDIACSR is only and biggest CSR news portal in India. INDIACSR is the leading and only Indian business network for Corporate Social Responsibility (CSR) dedicated to making significant contributions through adding new dimensions and perspectives to the domain of CSR and Sustainability. INDIACSR has created a platform that enhances companies need to share ideas on their CSR best practices and discuss collaborative projects between the firm and its end stakeholders. INDIACSR provides a forum to initiate a dialogue on creating a competitive edge with the help of CSR activities and seeks help from Industry experts.

#### **Fibre2Fashion**

Fibre2fashion.com was established in 2000 and is owned and promoted by Fibre2Fashion Pvt. Ltd. (Formerly known as Sanblue Enterprises Pvt. Ltd.) - an ISO 9001:2008 company. It is amongst the world's largest B2B

platforms for the global Textile-Apparel and Fashion industry, unbiased and committed to serving the demands of the entire value chain. We are not only an e-trade platform facilitating the sourcing & marketing requirements but also a provider of first-hand information on various aspects of textile, apparel and fashion industries, 24x7, globally. Fibre2fashion also helps small, medium and large business houses from across the globe to capture and increase their market share by providing cost effective and innovative brand promotion solutions for reaching to the largest international target audience in the shortest time.

## Publishing Partners

### Greenleaf

Greenleaf Publishing has been publishing leading research in corporate responsibility, sustainability, business ethics and governance for over 20 years. We aim to produce books and journals that support leaders, managers, researchers and students by bridging the gap between academic theory and practical application. Our online collections are a perfect resource for MBA and management students wishing to take a lead on sustainability in their careers; researchers interested in business, management and cross-disciplinary aspects of sustainability and CSR; tutors in need of critical case studies for reading lists and lesson plans; and practitioners and consultants looking for practical and rigorous resources to support their activities.





# INDIA AND SUSTAINABILITY STANDARDS

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