

7th Annual
**INDIA AND
SUSTAINABILITY
STANDARDS**

International Dialogues and Conference
28-30 October, 2020 | Online

Tools/Approaches for Business to Build Resilience

Date: 30 October 2020

Time: 1145-1315 hrs

Co-host:



Session Objectives

- ⦿ To showcase VSS as an educational and enabling tool for business operations rather than as a policing mechanism and to argue for its greater uptake in India
- ⦿ To introduce the concept of valuing the social and environmental benefits of sustainability in quantitative terms, so that decisions about business strategies can take them into account
- ⦿ To illustrate how business and civil society can work together to build knowledge and support adoption of sustainable business practices

A Virtual Event By
CRB CENTRE for
RESPONSIBLE
BUSINESS
Enabling Change for Impact

Time	Agenda Items
1145-1155	Scene- setting : Edward Millard, <i>Rainforest Alliance</i>
1155-1215	Conversation 1 : Voluntary Sustainability Standards: Facilitator : Rosy Choudhury, Rainforest Alliance In conversation with: Veronika Semelkova, Nedcoffee
1215-1235	Conversation 2: Valuation (of nature, people and society) in business decision-making Facilitator: Martine Van Weelden, <i>Capital Coalitions</i> In conversation with : Angelica Cardiel Alanis, AB Inbev, Mexico
1235-1255	Conversation 3 : Multi-stakeholder partnerships Facilitator : Saji Kadavil, Rainforest Alliance In conversation with : Ramkumar Menon, Chairman of the World Spice Organization
1255-1310	Audience Interaction
1310-1315	Concluding Remarks

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