



INDIA AND SUSTAINABILITY STANDARDS

International Dialogues and Conference 2016

16-18 November, 2016
India Habitat Centre, New Delhi, India

Organised and hosted by

CRB CENTRE *for*
RESPONSIBLE
BUSINESS
Enabling Change for Impact





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Dr. Bimal Arora
Chairperson, Centre for Responsible Business (CRB)

Foreword

The United Nations Sustainable Development Goals (SDGs), as successor to the Millennium Development Goals (MDGs), have a different focus (on sustainable development), approach and structure, and a greater emphasis on the role of private sector businesses. The MDGs was a blueprint adopted by the then world's largest gathering of political leaders in history in September 2000 at the Millennium Summit. All these leaders committed to achieving the goals in their respective countries through a series of time-bound quantified targets and a deadline of 2015. The MDGs both in its setting up and implementation have primarily been oriented towards government led commitment and initiatives, with business role, involvement, and contributions incidental and accidental.

As per the UN, and observers, there has been significant and meaningful progress towards achievement of the MDGs. Although the progress across the goals vary with disparities across and within countries and regions. With the deadline for MDGs phase over, and development challenges persisting, the Post-2015 Development Agenda with continued commitment of global leaders, SDGs were ratified by the United Nations General Assembly in September 2015. The SDGs are 17 aspirational goals, with 169 targets between them, and cover a broad range of sustainable development issues. SDGs were developed through a deliberative process involving businesses and civil society, besides governments. These goals broadly include ending poverty and hunger, improving health

and education, making cities sustainable, combating climate change, and protecting oceans and forests.

The social and environmental impacts of business activities and exponentially growing production and consumption practices worldwide, and in emerging economies in particular, are unsustainable and an increasing concern globally. With enhanced expectations from businesses on their role and contribution towards achievement of the global goals, businesses need broader knowledge, understanding, tools and an eco-system. Multi-stakeholder initiatives such as voluntary sustainability standards (VSS) and collaborative sustainability initiatives (CSIs) support businesses, policymakers and the diverse set of stakeholders in creating mechanisms, processes, and practices that can help them to play their role and contribute to achievement of the SDGs.

In India, much like in other emerging economies and rising powers such as China, Brazil and South Africa, global goals related challenges and complexities are relatively more acute. In recent years, VSS and CSIs have made tremendous progress across a range of commodities, products, themes and industry sectors globally. India has long been a key sourcing destination for the global companies, and is quickly becoming an important consumer market of its own. This process can be observed in real time in varying degrees across geographies, and in industries such as apparel and garments, palm oil, automobiles, chemicals, pharmaceuticals, metals, tea, and other

key sectors of the economy. India's importance as a consumer will only continue to increase as average household incomes are projected to triple, which will turn the country into the world's 5th-largest consumer economy by 2025. With all this and nearly 1.3 billion people - and many of them emerging as middle-class consumers for the first time - India's growth associated footprints and impacts on climate change, socio-economic development, and inequalities will continue to rise. Businesses, policymakers and other stakeholders in India will need to take note earnestly and put together their respective policies and action plans.

Global and national voluntary sustainability standards and collaborative sustainability initiatives can play a positive role in making this transition more sustainable. However, VSS and CSIs need to be more inclusive, increase their engagement and visibility in the Indian market and among Indian consumers. Further, despite the visionary stock exchange regulator SEBI's (Securities and Exchange Board of India) pioneering mandate to the top 500 listed companies in India to submit Business Responsibility Reports (BRR), as part of their Annual Reports, Indian businesses still have relatively lesser engagement with national and international voluntary standards community.

There are positive signs of change. Prime Minister Modi's flagship initiative 'Make in India', 'no defect, no effect', and the government's emphasis on 'minimum government, maximum governance' and the zeal for improving the 'ease of doing business' has set the tone and the agenda. All these policy measures and initiatives send a clear signal that India is determined to act and committed to an inclusive and proactive approach. Leaders in business and public administration too have heard the call and started to experiment with the development and use of sustainability standards. The Bureau of Energy Efficiency (BEE) has been a flagbearer, as market based energy efficiency standard for white goods for several years in India. The Ministry of Corporate Affairs, Government of India in July 2011 issued 'National Voluntary Guidelines (NVGs) on Social, Environmental and Economic Responsibilities of Business', which was used by SEBo to mandate the reporting and disclosure.

CRB's annual flagship dialogue platform 'India and Sustainability Standards: International Dialogues and Conference' (ISS Dialogue Platform) convenes international and Indian businesses, policymakers and all stakeholders to dialogue and develop roadmaps across issues and industry sectors - in supporting the momentum towards contributing to the PM Modi's forward looking initiatives, and towards contributing to achieving the global goals. The highpoints of this platform are on how international and Indian sustainability standards, regulation and policies can be inclusive and facilitative, on how collaborative sustainability initiatives can support the private sector in playing their role.

On my own behalf, and on behalf of the Governing Body of the Centre for Responsible Business, I extend my warm welcome to all to the 3rd India and Sustainability Standards: International Dialogues and Conference 2016. I look forward to your participation and contribution to the journey we have embarked on and to make this conference successful. I want to categorically mention that this conference and the ISS Dialogue Platform would not have been possible without the support of all our partners, supporters, CRB Governing Body Members and the CRB team, and I express my sincere gratitude to all.



Department
for International
Development



Rt Hon Priti Patel MP
Secretary of State

Dr. Bimal Arora
Chairperson
Centre for Responsible Business (CRB)
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India

(by email: bimal@cr4rb.in)

7th September 2016

Thank you for your email of 18 July inviting me to be a Special Guest and Keynote Speaker for India and Sustainability Standards: International Dialogues and Conference 2016 in November in New Delhi, India.

The UK Government through the Department for International Development (DFID) is supporting the development of global sustainability standards across various sectors. In India, our current priorities include support to the Government in economic development reforms, including responsible business approaches. CDC is a major investor in India and is renowned for Environmental, Social and Governance (ESG) framework that has helped improve business standards in hundreds of Indian companies. We fully endorse the conference objective to bring together key stakeholders across sectors for global sustainability standards to find its rightful place.

Unfortunately, I will be unable to attend, due to prior commitments, but hope the conference goes well.

Rt Hon Priti Patel MP
Secretary of State

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The journey of 'India and Sustainability Standards: International Dialogues and Conference' (ISS) - conceptualised as a dialogue platform by the Centre for Responsible Business (CRB) - began in 2012. With overwhelming response and encouragement over the years from Indian and international partners, standard setters, large companies, micro, small, and medium enterprises (MSMEs), civil society supporters, policymakers and government agencies, media and delegates, ISS evolved into a India based international Multi-stakeholder Dialogue Platform, and as an annual flagship conference. CRB's partnership with ISEAL Alliance - for a three year project to promote awareness and uptake of Voluntary Sustainability Standards (VSS) in emerging economies (India, China and Brazil) - played a crucial part in shaping the ISS Dialogue Platform.

ISS convenes diverse industry sectors and development themes in different formats every year in November, with partners as co-hosts and convenors - to deliberate and dialogue on the status and the challenges and opportunities inherent in each sector and theme covered. This dialogue is shaped such that a roadmap is developed for action through the following year, involving 50+ partners and 500+ delegates that participated in the ISS Dialogue Platform and also taking to a wider set of stakeholders. The ISS Dialogue Platform in November next year then serves to take stock on previous year's discussions, decisions, actions and progress through the year, and deliberate on the path way forward.

To strengthen and support the global governance and VSS movement in general, and in India in particular, through inclusivity and impacts, and to leverage the power of partnership and collaboration, CRB added Collaborative Sustainability Initiatives (CSIs) as common plank for the ISS Dialogue Platform. CSIs were encouraged by SDG 17 – Partnerships for the Goals, and helped CRB anchor the ISS Dialogue Platform around the UN Guiding Principles on Business and Human Rights (UNGPs) and the UN Sustainable Development Goals (SDGs) more broadly from 2015, and around the Paris Agreement from 2016.

The adoption and initiation of Agenda 2030 for SDGs has provided both the impetus and the framework for greater attention to the issues of sustainable development. The role of business, and its interface with UNGPs, SDGs and with Paris Agreement related Climate Change decisions, has emerged as critical areas in this agenda at global level, and requires a platform like the ISS for wide ranging multi-stakeholder dialogues. Deliberations at the ISS Dialogue Platform also strongly oriented to contribute positively towards the Government of India's flagship initiatives like 'Make in India', "Zero Defect Zero Effect", "Improving

the Ease of Doing Business", and other forward looking developmental initiatives.

About India and Sustainability Standards: International Dialogues and Conference (ISS 2016)

ISS Dialogue Platform attracts Indian and international policy actors, government agencies, standard setters, corporates and other businesses, media, and academia, for dialogues on Voluntary Sustainability Standards (VSS) and Collaborative Sustainability Initiatives (CSI), contributing to the contemporary discourse on global governance and development.

The deliberations at ISS 2014 and 2015 explored and assessed the interest and intent of the industry and its stakeholders for design, development and uptake of VSS and CSI, to navigate through multi-dimensional complexities across industry sectors and a range of sustainability issues for holistic and sustained growth.

Building on the success of CRB's initiatives on VSS and CSIs more generally and on ISS 2014 and ISS 2015 in particular, CRB is organising 'India and Sustainability Standards: International Dialogues and Conference 2016' (ISS 2016) from 16-18 November 2016. The theme of ISS 2016 is anchored around the UNGPs and the UN Sustainable Development Goals (SDGs) with a special focus on how the businesses are contributing or can further contribute towards the achievement of these ambitious and necessary goals.

The first day of ISS 2016 will set the context for dialogues by deliberating on relevance of UNGPs and SDGs in business and public policy context and the role of VSS and CSIs as tools for adhering to UNGPs and achieving the SDGs. Day two and three of the conference will have several parallel sessions spread across different industry sectors and themes. ISS 2016 will close with a summary of key take-aways for action through dialogues, collaborations and partnerships in 2017.

On the Plenary Inaugural Day (16 November 2016), besides the inaugural session in morning, there will be three High Level Panels, which would set the context for rest of the two days of ISS 2016 (17-18 November 2016), for dialoguing on the following important subjects:

- Relevance of Standards and Regulations for sustainability
- Sustainability Standards as Tools for Achieving SDGs
- Strategic Partnerships and Collaborations for Sustainable Development

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Agenda for India and Sustainability Standards 2016

Day 1: Wednesday, 16th November, 2016

08:00 – 09:30 hrs	Registration
09:30 – 12.00 hrs	Inaugural Plenary: India & Sustainability Standards: International Dialogues and Conference 2016 <i>Relevance of Collaborative Sustainability Initiatives and Voluntary Sustainability Standards for Achieving Sustainable Development Goals (SDGs)</i>
	Welcome - Prof. Vasanthi Srinivasan, Governing Body Member, Centre for Responsible Business (CRB)
	Theme Address - Dr. Bimal Arora, Chairperson, Centre for Responsible Business (CRB)
	Chief Guest - Mr. Suresh Prabhakar Prabhu, Hon'ble Minister for Railways, Government of India
	Inaugural Chair Address - Mr. Hem K. Pande, IAS, Secretary, Ministry of Consumer Affairs, Government of India
	Special Address - Mr. Louis-Georges Arsenault, UNICEF Representative for India
	Special Address - Prof. Paul Shrivastava, Executive Director, Future Earth
	Special Address - Ms. Marina Walter, UNDP Deputy Country Director in India
	Special Address - Mr. Roel Nieuwenkamp, Chair, Working Party on Responsible Business Conduct, OECD
	Special Address - H.E. Mr. Alphonsus Stoelinga, Ambassador of The Netherlands to India, Nepal & Bhutan
	Special Address- Mr. Shankar Venkateswaran, Chief-Tata Sustainability Group, Tata Group
Vote of Thanks - Mr. R. C. Kesar, Governing Body Member, Centre for Responsible Business (CRB) and Director General, Okhla Garment Textiles Cluster (OGTC)	
12:00 – 12:30 hrs	High Tea and Networking
12:30 – 14:00 hrs	High Level Panel (1): Relevance of Sustainability Standards & Regulations for Responsible Business and Contribution Towards SDGs – Lessons for India <i>- Voluntary Sustainability Standards are a tool for self-regulation. How do they combine and/or interact with public regulation for achieving responsible business?</i> <i>- What refinements are necessary in the enabling environment including in public regulatory institutions for promoting responsible business, as a means to achieving the SDG? How to monitor progress/ achievements?</i> <i>- Should sustainability standards be only looked at as 'tools' for creating market access (promote competitiveness)? How else can they contribute in a country like India?</i>
	Moderator: Mr. Michael Copping, Corporate Engagement Specialist, UNICEF East Asia Pacific Region
	Mr. Vimal Mahendru, IEC Ambassador & President, Legrand India
	Mr. Jason Kibbey, CEO, Sustainable Apparel Coalition (SAC)
	Ms. Catherine Decarie, Senior Vice President, Corporate Affairs, Export Development Canada (EDC)
	Mr. Abhyuday Jindal, Vice Chairman, Jindal Stainless Limited (JSL)
	Mr. Avedis Seferian, President & CEO, Worldwide Responsible Accredited Production (WRAP)
Dr. Ranjan Banerjee, Dean, S.P. Jain Institute of Management and Research (SPJIMR)	

Day 1: Wednesday, 16th November, 2016

14:00 – 15:00 hrs	Lunch
015:00 – 16.30 hrs	High-level Panel (2): Promoting Responsible & Sustainable Business for Achieving SDGs - Actors and Approaches <ul style="list-style-type: none"> - <i>What should be the role of government (national, state, regional level regulators) and why?</i> - <i>Integrating and highlighting sustainability/ SDGs in flagship government programmes (Make in India, Swachh Bharat, etc.)</i> - <i>Promoting leadership role of the corporate sector (business leaders, business associations, etc.)</i> - <i>What role should be played by bilateral/ multi-lateral and International Governmental Organization how?</i> <p>Moderator: Mr. Arun Maira, Former Member, Planning Commission of India</p>
	Ms. Susanne Dorasil, Head, Division Economic Cooperation & Development, Embassy of Germany in India
	Mr. Ernst Ligteringen, Former CEO, Global Reporting Initiative (GRI)
	Prof. C. Raj Kumar, Founding Vice Chancellor, O.P. Jindal Global University (OPJGU)
	Mr. Simon Steyne, Senior Adviser, Fundamental Principles and Rights at Work Branch, International Labour Organisation (ILO)
	Ms. Anouschka Jansen, Senior Manager - Environmental Programmes, Foreign Trade Association (FTA)
	Mr. Deepak Arora, CEO, ESSAR Foundation
16:30 – 17:00 hrs	High Tea and Networking
17.00 - 18.30 hrs	High-Level Panel (3): Operationalising the SDG Agenda: What is the track-record of standards <ul style="list-style-type: none"> - <i>What has been the track record of standards when it comes to SDG impact areas such as biodiversity, energy efficiency, economic growth, financial inclusion and decent work?</i> - <i>Under what conditions do standards deliver the best results?</i> - <i>Is there a clear business case for using standards?</i> - <i>How can the impacts of standards be scaled up in India?</i> <p>Moderator: Ms. Karin Kreider, Executive Director, ISEAL Alliance</p>
	Ms. Nancy Gillis – Executive Director, Green Electronics Council (GEC)
	Dr. Syed Humayun Kabir, Director General, South Asian Regional Standards Organisation (SARSO)
	Mr. Kinjal Shah, India Country Head, Responsible Jewelry Council (RJC)
	Mr. M. S. Sriganesh, Head Sourcing & General Manager Key Accounts - Galaxy Surfactants Limited (invited)
18:30 – 19:30 hrs	Screening of National Geographic Film - ‘For the Love of Cotton’ - Sponsored by C&A
19:30 onwards	Dinner Reception

Day 2: Thursday, 17th November, 2016

09:00 – 09:30 hrs	Registration					
09:30 – 11:00 hrs	Convention: Operationalising Sustainable Development Goals (SDGs) in Indian States (Inaugural Plenary)					
11:00 – 11:30 hrs	Tea Break					
11:15 – 11:30 hrs						
11:30 – 13:00 hrs	Convention: Operationalising SDGs in Indian States	Roundtable: Roadmap for Indian Life Cycle Assessment Network	Roundtable: Sustainable Cotton		Roundtable: Responsible Finance	
13:00 – 13:15 hrs						
13:15 – 14:00 hrs	Lunch					
14:00 – 15:30 hrs	Convention: Operationalising SDGs in Indian States	Seminar: Sustainability Education in India	Roundtable: Sustainable Forestry & SDGs	Seminar: Towards a Sustainable Tea Sector in India	Seminar: Apparel & Textile Sector Sustainability	Seminar: Mainstreaming Human Rights in Business Policy
15:30 – 16:00 hrs	Tea Break					
16:00 – 17:30 hrs	Convention: Operationalising SDGs in Indian States	Seminar: Sustainability Education in India	Mastervlass: Low Carbon Lifestyle	Seminar: Towards a Sustainable Tea Sector in India	Seminar: Apparel & Textile Sector Sustainability	Seminar: Mainstreaming Human Rights in Business Policy
17:30 - 19:30 hrs (followed by cocktail & dinner)	Roundtable: Exploring Indo-Bilateral Forums on CSR and Sustainability (By Special Invitation only)					

Day 3: Thursday, 18th November, 2016

09:00 – 09:30 hrs **Registration**

09:30 – 11:00 hrs	Convention: International Labour Standards and the Indian Workplace in Global Supply Chains	Roundtable: Integrated Reporting & Transparency: Linkages to SDGs	Seminar: Promoting Responsible Agriculture Value Chains	Seminar: Sustainable Infrastructure	Seminar: Water Stewardship in India
11:00 – 11:30 hrs	Tea Break				
11:30 – 13:00 hrs	Convention: International Labour Standards and the Indian Workplace in Global Supply Chains		Seminar: Promoting Responsible Agriculture Value Chains	Seminar: Sustainable Infrastructure	Seminar: Water Stewardship in India
13:00 – 14:00 hrs	Lunch				
14:00 – 15:30 hrs	Convention: International Labour Standards and the Indian Workplace in Global Supply Chains	Roundtable: Sustainable Electronics & ICT: Priorities for India	Seminar: Sustainable Tourism: Opportunities and Challenges in India	Seminar: Roadmap for Sandstone Stewardship in India	Roundtable: Enabling Sustainable Solutions among MSMEs
15:30 – 16:00 hrs	Tea Break				
16:00 – 17:30 hrs	Convention: International Labour Standards and the Indian Workplace in Global Supply Chains Rising Powers and Labour Standards	Roundtable: Sustainable Electronics & ICT: Priorities for India	Seminar: Sustainable Tourism: Opportunities and Challenges in India	Seminar: Roadmap for Sandstone Stewardship in India	Master Class: Business & Human Rights
17:30 - 19:30 hrs	Closing Session - India and Sustainability Standards: International Dialogues and Conference 2016 Chair - Dr. Bhaskar Chatterjee, Former DG & CEO, Indian Institute of Corporate Affairs (IICA)				
	Conference Take Aways - Mr. Rijit Sengupta, Chief Operating Officer, Centre for Responsible Business (CRB)				
	Chair's Address - Dr. Bhaskar Chatterjee, Former DG & CEO, Indian Institute of Corporate Affairs (IICA)				
	Key Note Address - Ms. Karin Kreider, Executive Director, ISEAL Alliance				
	Special Address -Mr. Balvinder Kumar, IAS, Secretary, Ministry of Mines, Government of India – TBC				
	Special Address - Mr. K.K. Jalan, IAS, Secretary, Ministry of MSME, Government of India – TBC				
	Special Address – Mr. Wolfgang Leidig, Director, Private Sector Development, GIZ India				
	Special Address - Ms. Jessica Fries, Executive Chair, The Prince's Accounting for Sustainability Project (A4S) (Video)				
	Special Address-Mr. Rajiv Aggarwal, IAS, Joint Secretary, Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce & Industries, Government of India – TBC				
	Special Address – Shri Annurag Batra, Chairman and Editor-in-Chief, BW Businessworld				
19:30 hrs onwards	Valedictory Dinner - Hosted by ELIPE				

Inaugural Plenary

16th November 2016, 9.30 - 12.00 hours

Relevance of Collaborative Sustainability Initiatives and Voluntary Sustainability Standards for Achieving Sustainable Development Goals (SDGs)

Speaker Profiles



Prof. Vasanthi Srinivasan

Governing Body Member, Centre for Responsible Business (CRB)

Professor Srinivasan is a Professor in the area of Organisational Behaviour and Human Resource Management at Indian Institute of Management, Bangalore. Currently, she is the Chairperson of Alumni Relations. Her research interests are in the field of Multi-generations in the Workplace, Women in Management and Boards, Ethics Teaching in Business Schools, HRM in Rapid Growth Organizations and Ethics, and CSR in Micro, Small and Mid-sized enterprises.



Dr. Bimal Arora

Chairperson, Centre for Responsible Business (CRB)

Bimal is a sustainability, CSR and ethical trade expert with extensive experience working in practice and research with diverse sectors. Bimal is an astute thinker, strategist and author on business responsibility and accountability. He has a Masters from the London School of Economics (LSE) and Ph.D. in Sustainability and CSR from the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, UK. He is also a fellow at the Growing Inclusive Markets' initiative at UNDP and a visiting fellow at ICCSR.



Mr. Suresh Prabhakar Prabhu

Hon'ble Minister of Railways, Government of India

Beginning his career Minister Prabhu started out as a chartered accountant after a very successful student life while studying Law. During his professional career Minister Prabhu has held many government positions including the Chairmanship of Maharashtra State Finance Commission. Highly accomplished Minister Prabhu has worked in 16 global organisations and has initiated many positive economic changes including reforms in the Electricity Act of 2003.

He was also elected as a member of the World Bank parliamentary network where he chaired the South Asia Water Regional Group. Minister Prabhu also runs the NGO Manav Sadhan Sanstha which works with individuals and communities for development and empowerment.

Mr. Hem Pande

Secretary, Department of Consumer Affairs
Ministry of Consumer Affairs



Mr. Hem Pande is a 1982 batch Indian Administrative Services (IAS) officer, presently working as the Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution Government of India (GoI). Prior to present assignment, he worked as Special Secretary in MoEFCC and handled Biodiversity, Bio-safety, International Cooperation, Global Environment Facility and Animal Welfare issues. As National Focal Point to Convention on Biological Diversity (CBD), Mr. Hem Pande inter-alia was Principal Coordinator to host the Eleventh Conference of Parties to the CBD in October, 2012 at Hyderabad, which was hailed as flawless and a benchmark COP. He is post-graduate in Botany (M.Sc.) with specialization in Ecology. He has also obtained Masters Degree in Business Administration (MBA). He is fond of travelling, trekking and cricket.

Mr. Louis-Georges Arsenault

UNICEF Representative for India



Mr. Louis-Georges Arsenault, UNICEF Representative to India, is responsible for the overall coordination, the development, formulation and management of the UNICEF Country Programme of Co-operation. He leads the policy dialogue and advocacy with the government and other partners for the enhancement of the survival, protection, development and participation of children and women in national development efforts and the achievement of the Millennium Development Goals. Prior to his current position, Mr. Arsenault served as UNICEF's Director of the Office of Emergency Programmes from March 2008, where he led the institutional support to countries facing humanitarian situation be it conflict or natural disaster. The portfolio included increasing the efficiency (policy and procedures) of UNICEF's overall humanitarian response, Disaster Risk Reduction, Peace Building, humanitarian policy and advocacy. Louis-Georges Arsenault is a national of Canada, he graduated in International Public Administration from the l'Ecole Nationale d'Administration Publique de Montreal in Canada.

Prof. Paul Srivastava

Executive Director, Future Earth



Paul Shrivastava is an Indian business management professor who is the Executive Director of Future Earth, an international sustainability research programme. Formerly, he was Distinguished Professor and Director of the David O'Brien Centre for Sustainable Enterprise at Concordia University. Shrivastava held the Howard I. Scott Chair in Management, a distinguished professorship at Bucknell University, and was Associate Professor of Management at the Stern School of Business, New York University. He was awarded a Fulbright Program Senior Scholar award to study Japanese corporate environmental management at Kyoto University, Japan. He has also taught at the Helsinki School of Economics, and IIM Shillong. He is the author of Bhopal: Anatomy of a Crisis (1989), a book that launched the field of organizational crisis management. He founded the Organizations and Natural Environment Division of the Academy of Management (the world's largest academic professional association in Management studies).

Ms. Marina Walter

Deputy Country Director, UNDP in India



Marina Walter is the Deputy Country Director of UNDP in India. Prior to joining UNDP India, Ms. Walter was the Deputy Resident Representative for UNDP Thailand from 2013 to 2015. This followed an assignment at UNDP Headquarters from 2007 to 2013 as the Coordinator of the UNDP Emergency Response (SURGE) Mechanism and co-author of UNDP's Standard Operating Procedures for immediate crisis response. Ahead of that, Ms. Walter spent two years with UNDP Afghanistan as a Project Manager from 2005 to 2007 working on the Civil Service Reform and Leadership Development of the Afghan Civil Service. She also worked as a Capacity Building Coordinator for crisis and recovery issues for UNDP's former Bureau for Crisis Prevention and Recovery from 2001 to 2005. Before joining UNDP, Ms. Walter spent five years with the UN Training and Research Institute (UNITAR) from 1996 to 2001 developing and delivering capacity development initiatives for UN Member States in Africa, Europe, and the Middle East to strengthen the public administration structures in developing and transition countries.

Mr. Roel Nieuwenkamp

Chair, Working Party on Responsible Business Conduct
OECD



Roel Nieuwenkamp is Chair of the OECD Working Party on Responsible Business Conduct, an Intergovernmental Working Group, focused on Corporate Responsibility. He supervises and provides leadership to CSR programmes on the Financial Sector, Mining Sector and conflict minerals.

Prior to his current position, Roel was Chair of the OECD Working Party on International Investment responsible for the negotiations on the 2011 update of the OECD Guidelines for Multinational Enterprises. He has also served the European Commission and was a consultant in New Zealand on the issue of results oriented government. For several years he was management consultant at Arthur Andersen. As the Director of the International Trade Policy & Economic Governance with the Ministry of Foreign Affairs of the Netherlands, his responsibilities concern trade policy (WTO), investment treaties, corporate social responsibility and the regulation of strategic goods. Since 2010, he is part-time Professor of Public Administration at the University of Amsterdam. Nieuwenkamp studied Economics, Law and Philosophy at the Erasmus University Rotterdam.

Mr. Alphonsus Stoelinga

Ambassador of The Netherlands to India, Nepal & Bhutan



After graduating in 1976, Ambassador Stoelinga worked for British Petroleum (Industry and Marketing) in Amsterdam. He joined the Netherlands' Ministry of Foreign Affairs in 1979 and was posted in Accra, Athens, Lusaka, at the Dutch Permanent Mission to the European Union in Brussels and at the Ministry in The Hague, responsible for the International Development Banks. Since 1995, Mr Stoelinga has held the position of Ambassador in various countries and has been acting Secretary General of the Netherlands Ministry of Foreign Affairs. He is the Netherlands Ambassador to India since 2012.



Mr. R. C. Kesar

Governing Body Member, CRB and Director General
Okhla Garment Textiles Cluster (OGTC)

Mr. R C Kesar, presently Director General, OGTC (Okhla Garment and Textile Cluster), is a highly experienced Textile professional with over 55 years of experience in the Textile Industry. He started his career as a Textile Graduate Trainee and went on to become CEO and Board level positions. Widely traveled internationally and nationally, he has represented Textile Association during formulation of Textile Policy and Technological Upgradation Fund Scheme (TUFUS) at the Government and Industry interaction and a Key crusader in getting cotton textiles free of excise duty.

High Level Panel I

16th November 2016, 12.30 - 14.00 hours

Relevance of Sustainability Standards & Regulations for Responsible Business and Contribution Towards SDGs – Lessons for India

Objectives

- Voluntary sustainability standards are a tool for self-regulation: how do they combine and/or interact with public regulation for achieving responsible business
- What refinements are necessary in the enabling environment including in public regulatory institutions for promoting responsible business, as a means to achieving the SDG? How to monitor progress/achievements
- Should sustainability standards only be considered as ‘tools’ for creating market access (promote competitiveness)? How else can they contribute in a country like India?

Speaker Profiles



Mr. Michael Copping

Corporate Engagement Specialist, UNICEF East Asia Pacific Region

Mr. Copping is based in Bangkok, Thailand where he supports UNICEF country offices across a full range of partnership development with the corporate sector to advance children’s rights. In his 7 years with UNICEF, he has supported partnerships in more than 30 countries. Prior to that, Michael spent 18 years in private sector business development and product marketing. He holds a BS and an MBA from Bradley University in the United States.



Mr. Vimal Mahendru

IEC Ambassador and President, LeGrand India

Vimal Mahendru is the President of Legrand Group in India. He assumed this role in September 2010 when Legrand acquired the switchgear business of Indo Asian Fusegear Limited (IAFL), the company where Mr Mahendru was the President-Corporate Affairs. In his present role, Mr Mahendru continues to guide the strategic initiatives of the company, and specially forays into new and emerging markets. Mr Mahendru graduated as Bachelor of Engineering from the Thapar College of Engineering and Technology, Patiala, India, in 1985, specialized in Industrial Engineering. Vimal did his MBA from the George Washington University, Washington D.C., in 1987 where he specialized in Marketing with emphasis on finance.

Mr. Jason Kibbey
CEO, Sustainable Apparel Coalition (SAC)



Jason Kibbey is the CEO of the Sustainable Apparel Coalition. Prior to the SAC, he was the CEO and co-founder of PACT, an apparel company combining design, sustainability, and philanthropy. He served as Co-Founder and interim Executive Director of Freedom to Roam, a non-profit initiative that brings together people, organizations and businesses to enhance and protect wildlife corridors and landscape connectivity in North America. He developed Freedom to Roam while working on environmental campaigns for Patagonia. He started his career as an Associate Consultant at Bain & Company, where he worked on turnaround and product strategies for high-tech companies. Jason graduated from University of California (UC) Berkeley with a BS Environmental Economics and Policy and BA in Religious Studies. He received his MBA from UC Berkeley's Haas School of Business.

Ms. Catherine Decarie
Senior Vice President, Corporate Affairs
Export Development Canada (EDC)



As SVP Corporate Affairs, Catherine takes a leadership role in critical corporate and business advisory functions. Her Corporate Affairs group includes Corporate Communications, Stakeholder Relations and Planning, Corporate Social Responsibility and Legal Services. Catherine joined EDC in 2001, and has been a member of the executive team since 2013, when she was named SVP Human Resources. After earning her BA from Mount Allison University, Ms. Decarie pursued an LL.B. from Queen's University and was called to the Ontario Bar in 1996. She articulated with McCarthy Tétrault and has held numerous legal and human resources positions within the Toronto head office of a national retailer. She has served at EDC since 2001, in a number of Human Resources roles. Catherine held the position of Senior Vice President Human Resources from August 2013 until January 2016. Ms. Decarie is a member of the Law Society of Upper Canada and currently sits on the International Program Advisory Committee for Niagara College. She is also a former member of the Board of the Boys and Girls Club of Ottawa

Mr. Abhyuday Jindal
Vice Chairman, Jindal Stainless Steel (JSL)



Mr. Abhyuday Jindal, the eldest successor of O.P Jindal Group's third generation, is currently the Vice Chairman of the flagship Jindal Stainless (Hisar) Limited [JSHL]. After completing his B.A in Economics and Business Management from Boston University, USA, he entered the steel business as an apprentice at the JSW group. He subsequently worked at the Boston Consulting Group and developed various innovative projects. He started his stint at the multi-billion dollar JSL group, as a management trainee and quickly got engaged in the Supply Chain and Operations management. Under his dynamic leadership his department's efficiency improved exponentially. His efforts have strengthened the overall brand proposition of the company and he is also actively exploring new growth avenues for JSL with a focus on sustainable business. He also serves as the Vice President of the Infrastructure Industry and Logistics Federation of India. In this role he works to forge strong public-private partnerships.

Mr. Avedis Seferian

President and CEO

Worldwide Responsible Accredited Production (WRAP)



Avedis H. Seferian joined WRAP in 2004 and became its President and CEO in 2012. He has extensive knowledge of social responsibility issues within the highly complex worldwide supply chains of the apparel, textile and footwear sectors. A recognized expert in the area of social compliance and responsible sourcing, he often speaks on topics in this field at different forums around the world, and has contributed to many leading trade publications and news outlets. Mr. Seferian serves on the Board of Advisors of the Alliance for Bangladesh Worker Safety, as well as the Stakeholder Board for the Association of Professional Social Compliance Auditors. Mr. Seferian began his career working for a business research and development organization before migrating over to legal research. Prior to joining WRAP, he was with a small law firm in Washington, DC. Mr. Seferian has also taught in various capacities in the business and legal arenas. He speaks five languages and holds three degrees from three separate continents – a Bachelor’s in Economics from St. Stephen’s College, Delhi University in India; an MBA from the American University of Armenia; and a Juris Doctor from the Georgetown University Law Center in the United States, where he was a Law Fellow and made the Dean’s List. Mr. Seferian is a member of the American Bar Association and the Virginia State Bar. He resides in Fairfax, Virginia with his wife and 2 sons.

Dr. Ranjan Banerjee

Dean, S.P. Jain Institute of Management and Research (SPJIMR)



Dr. Ranjan Banerjee, Dean S P Jain Institute of Management & Research (SPJIMR) holds a BTech from IIT Bombay, an MBA from IIM Calcutta and a PhD in Management from the Carlson School of Management, University of Minnesota, USA. He has worked for leading FMCG companies like Asian Paints, Vadilal and Hindustan Unilever. He was Group COO of Insta Worldwide. Dr. Banerjee consults with leading Indian and multinational companies like BASF, Legrand, Vodafone, AXA, Philips, Madura Garments, etc. His last assignment was as Founder & CEO of Renaissance Strategic Consultants. For the past 19 years he has been teaching courses on Marketing, Strategy, Behavioural Economics, Innovation, etc. at leading Indian and international institutes like IIM Calcutta, Great Lakes, Symbiosis, IIT-SOM, Singapore Management University and Carlson School of Management, USA. He has published articles in Harvard Business Review online. Dr. Banerjee brings with him a rare combination of extensive business, corporate training, academic and consulting experience insights.

High Level Panel II

16 November 2016, 15.00 - 16.30 hours

Promoting Responsible & Sustainable Business for Achieving SDGs - Actors and Approaches

Objectives

- What should be the role of government (national, state, regional level regulators) and why?
- Integrating and highlighting sustainability/SDGs in flagship government programmes (Make in India, Swachh Bharat and others)
- Promoting leadership role of the corporate sector (business leaders, business associations)
- What role should be played by bilateral/multi-lateral and International Governmental Organizations and how?

Speaker Profiles

Mr. Arun Maira

Former Member, Planning Commission of India



Arun Maira is a Member of the Planning Commission chaired by the Prime Minister of India. In this ministerial level position, he is responsible for facilitating the shaping of policies and programs relating to industrialisation and urbanisation in the country, and tourism. He has a combination of hands-on leadership experience, consulting experience to leadership teams internationally, and thought-leadership as an author and speaker on the subjects of leadership and organisation transformation. He is a frequent speaker at international forums on the future of India. He writes regularly in the Economic Times in India and other management and business journals. He is the author of several books, which include “Shaping The Future: Aspirational Leadership in India and Beyond” by John Wiley’s and Sons in 2001, “Remaking India: One Country, One Destiny” by Response Books in 2004, “Discordant Democrats: Five Steps to Consensus” by Penguin Books in 2007, and “Transforming Capitalism: Business Leadership to Improve the World for Everyone” by Nimby Books in 2008. Arun Maira was born in Lahore on 15 August 1943. He received his M.Sc. and B.Sc. in Physics from St Stephen’s College, Delhi University.



Mr. Ernst Ligteringen

Former CEO, Global Reporting Initiative (GRI)

Ernst Ligteringen was Chief Executive of the Global Reporting Initiative (GRI) between 2002 and 2014. He has previously served on the IIRC Board and Council. Prior to joining GRI, Ernst had a 23-year career in various non-governmental and international organizations, including postings and missions in Africa, the Caribbean, Latin America, Asia, the Middle East and Europe. His posts included Executive Director of Oxfam International, Director of Programme Coordination of the International Federation of the Red Cross and Red Crescent Societies, and Consultant to the World Commission on the Social Dimension of Globalization at the International Labour Organisation.

Ms. Susanne Dorasil

Head, Division Economic Cooperation & Development
Embassy of Germany in India



Susanne Dorasil is Head of the Economic Policy & Financial Sector Division at BMZ, in charge of sustainable economic development (economic policy, financial and private sector development), corporate social responsibility and innovative business models for development as well as ICT for development at the German Federal Ministry for Economic Cooperation and Development (BMZ). She is currently serving as German co-facilitator of the G20 development pillar on Private Investment and Job Creation and as German co-chair of the Sub-group on SME Finance of the Global Partnership for Financial Inclusion. Susanne Dorasil was formerly Deputy Head of the Central Africa, West Africa II, Madagascar Division; Senior Advisor to the German Executive Director at the World Bank Group (focal areas: IDA; dept sustainability, lending instruments, corporate governance, safeguards/performance standards, good governance, fragile states); Private Secretary to the Permanent State Secretary of the BMZ; and Deputy Head of the Legal Division. She studied law at the Free University of Berlin and holds a Master of Laws degree from King’s College London. She passed her bar examination in Berlin.

Prof. C. Raj Kumar

Founding Vice Chancellor, O.P. Jindal Global University (OPJGU)



Professor (Dr.) C. Raj Kumar was appointed as the Founding Vice Chancellor of O.P. Jindal Global University (JGU) in India at the age of 34 in 2009. Professor Kumar is the Dean of Jindal Global Law School (JGLS) and Director, International Institute for Higher Education Research & Capacity Building (IIHEd). Professor Kumar has academic qualifications from the University of Oxford, Harvard University, University of Hong Kong, University of Delhi and Loyola College. Professor Kumar is also a Member of the National Legal Knowledge Council (NLKC). He was a faculty member at the School of Law of City University of Hong Kong, where he taught for many years. He was a Rhodes Scholar at the University of Oxford, UK, where he obtained his Bachelor of Civil Law (B.C.L.) degree; a Landon Gammon Fellow at the Harvard Law School, USA, where he obtained his Master of Laws (LL.M.) degree and a James Souverine Gallo Memorial Scholar at the Harvard University. He was awarded the Doctor of Legal Science (S.J.D.) by the University of Hong Kong. He also obtained a Bachelor of Laws (LL.B.) degree from the University of Delhi, India; and a Bachelor of Commerce (B.Com.) degree from the Loyola College of the University of Madras, India. Professor Kumar’s areas of specialisation include, human rights and development, terrorism and national security, corruption and governance, law and disaster management, comparative constitutional law, legal education and higher education. He has over hundred and twenty five publications to his credit and has published widely in peer reviewed journals and law reviews in Australia, Hong Kong, India, Japan and US.

Ms. Anouschka Jansen

Senior Manager - Environmental Programmes
Foreign Trade Association (FTA)



Anouschka Jansen is the Senior Manager of Environmental Programmes at the Foreign Trade Association (FTA), the leading business association of European and international commerce that promotes the values of free trade and sustainable supply chains. FTA represents over 1,900 retailers, importers and brands to promote and defend free trade and supports their international business by providing information and practical solutions towards sustainability in the international supply chain. Anouschka heads the Business Environmental Performance Initiative (BEPI) that supports enhanced environmental performance in international supply chains. BEPI provides practical solutions for its members and their global supply chains within a single system, with a focus on capacity building and focused improvements. An example of this approach is the BEPI Supply Chain Chemical Management module, designed to provide best-in-industry tools through partnerships. Anouschka brings 17 years of experience in supply chain sustainability, with a particular focus on the textile industry. Prior to joining FTA in 2014, Anouschka was a Sustainability Manager at Levi Strauss & Co., dealing with social and environmental sustainability.

Mr. Deepak Arora

CEO, Essar Foundation



Deepak Arora leads Essar Foundation, the CSR arm of the USD 39 BN conglomerate, Essar. The Foundation has its presence in more than 500 villages across 8 states in India. He has previously headed the CSR portfolio at Cairn India, a leading oil and gas player in India. While at Cairn India he pioneered use of the IFC valuation tool. It is a tool that helps in calculating the IRR of social investments. He has nearly a decade of experience of working in prominent positions with United Nations Industrial Development Organization (UNIDO) and International Finance Corporation (IFC) of the World Bank Group. He has spearheaded rural development programmes across 12 countries in Asia and Africa. He has recently been awarded with “Responsible Business Leader Award, 2013”. Deepak holds a Master’s Degree in Business Management and serves on several national and international committees.

High Level Panel III

16 November 2016, 17.00 - 18.30 hours

Operationalising the SDG Agenda: What is the track-record of standards

Objectives

- What has been the track record of standards when it comes to SDG impact areas such as biodiversity, energy efficiency, economic growth, financial inclusion and decent work?
- Under what conditions do standards deliver the best results?
- Is there a clear business case for using standards?
- How can the impacts of standards be scaled up in India?

Speaker Profiles



Ms. Karin Kreider

Executive Director, ISEAL Alliance

Before joining ISEAL, Karin was a founder of Rainforest Alliance, where she served as Director of Sustainable Agriculture and prior to that as Associate Director of the organisation. After which, Karin was appointed as ISEAL's Executive Director in November 2012 subsequent to serving for three years as ISEAL's Scaling Up Director, where she led the development of the Scaling Up Strategy, a blueprint for the standards movement to scale up its impacts by engaging a wide range of actors and reducing the barriers to certification



Ms. Nancy Gillis

Executive Director, Green Electronics Council (GEC)



Nancy Gillis has more than 20 years' experience leveraging sustainability to increase competitiveness, reduce risk and foster innovation in both public and private sector organizations. Prior to joining GEC, Nancy was a senior executive with Ernst & Young (EY), where she managed client engagements related to supply chain resiliency and sustainable procurement for Fortune 100 companies in numerous sectors. She also launched EY's Resilient and Responsible Supply Chains suite of services and served as the Global Lead. Nancy joined EY from the U.S. General Services Administration (GSA), the U.S. Federal Government's procurement agency that oversees approximately \$500 billion of annual public procurement spending. At GSA, she served as the Director of the Federal Supply Chain office, responsible for developing sustainability-related supplier evaluation criteria, and chaired a cross-governmental working group seeking to expand the use of sustainability standards and certifications in federal procurements.

Dr. Syed Humayun Kabir

Director General

South Asian Regional Standards Organization (SARSO)



Dr. Kabir received his Masters in Chemistry in 1976 from the University of Dhaka. He had been awarded the degree of Doctor of Philosophy (Ph.D.) in Analytical Chemistry in 1998 from the University of Dhaka. After having M.Sc. he joined the Government Central Testing Laboratories as an Analytical Chemist in 1980. During formation of BSTI (Bangladesh Standards and Testing Institution) in 1986, this Organization became part of BSTI and Dr. Kabir has since then served the BSTI (National Standards Body of Bangladesh) in many different capacities. In the National Standards Body his career of about 34 years had equipped him with profound experience in the core areas of national quality infrastructure i.e. standardization, conformity assessment, accreditation and planning and development.



Mr. Kinjal Shah

Country Director, Responsible Jewellery Council



Kinjal joined Responsible Jewellery Council with over 15 years' experience in the diamond and jewellery industry, he worked with reputed UK based MNC & Senior consulting organisations. Over these years, he has advised many leading diamond businesses in India and internationally. He was global lead on Social compliance, System Compliance, Supply Chain Standards and is also a Lead Auditor for the ISO 9000 series. Kinjal is responsible for establishing the appeal and relevance of the Responsible Jewellery Council for the local market as well as delivering and enable substantial scaling up of membership, impact and influence in India.

Convention on Operationalizing SDGs in Indian States

17 November 2016, 9.30 - 15.30 hours

Sessions Partner: UNDP

Co-host: UNDP



Empowered lives.

Knowledge Partners: PwC



Background

The commitment to work towards the achievement on the Sustainable Development Goals by 198 countries requires a complete review of the narrative for human prosperity and business growth by Governments as well as Corporations. The 17 SDGs define global sustainable development priorities and aspirations for 2030 and seek to mobilize global efforts around a common set of goals and targets.

The Government of India has identified NITI-Ayog as the apex body for the coordination of SDG implementation in the country. As a start, a draft mapping of each SD Goal to appropriate nodal Ministries/Departments, with targets, has been undertaken. These are also aligned to the existing programs of the Government of India for addressing specific issues like 'Make in India', 'Skill India', 'Digital India' etc. Various States have taken the lead in defining their respective vision and road map for aligning their respective growth stories to the SD goals. It is only obvious that Businesses and Civil Society Organizations will play a vital role in enabling the Government to achieve the Country's 2030 targets, and the lead in this direction taken by several Organizations, is rather reassuring.

While these initiatives by both, the State and Non-State actors are in the right direction, there is an urgent need to ensure that the momentum is accelerated and the operationalization structures are robust and sustainable. Moreover the sheer size and the multi-faceted diversity of our Country, would throw up unique challenges and of high proportions which would need to be factored in. Hence, it is clear that multi-disciplinary and multi-pronged collaborative efforts between the Government, the Corporate Sector, civil society and academia, duly synergized and aligned to the National vision would have to be constructed – if these ambitious goals are to be met, and met in time.

Considering the importance of the subject, 'Operationalizing the Sustainable Development Goals in India' takes center stage in this year's CRB conference and flagship event. Besides a High-level panel discussion on the subject on the Inaugural day, a full day convention has been planned on day 2 to enable a meaningful discussion, in line with SDG 17 i.e. 'Partnerships for Goals'.

Available tools and frameworks for operationalizing SDGs

The SDGs have redefined the way businesses will need to operate. The issues covered under the SDGs require a paradigm shift in strategy design, human development and financial and non-financial resource acquisition. For business to see the benefits from all this activity to align with the SDGs, significant internal engagement is required with great inter-team communication and collaboration. In itself, this will require strong commitment from the top.

While there are a series of tools and frameworks available, some for addressing specific SDGs or specific themes that are aligned to the SDGs, there are two frameworks, which are more comprehensive at this stage i.e. the SDG Compass, jointly developed by UNGC, GRI & WBCSD and the SDG Navigator from PwC. The scope and their application to the Indian Corporate environment, along with their advantages and challenges, if understood in the right context would enable organizations to measure and monitor their performance under each SDG, as relevant to the organization.

Objectives of the Convention

- To bring various key stakeholders required for operationalizing the SDGs to exchange their respective perspectives, views and challenges to help a common understanding of the current status.
- To sensitize the participants of the tools available for enabling an alignment of their strategies as well as measure & monitor their achievements / contribution to the SDGs.
- The convention design attempts to bring about focused discussions within and across key stakeholder groups. Bringing the key players and thought leaders on one platform would enable the setting up of partnerships and joint efforts for addressing common challenges and seed ideas for collaborations with mutual long term benefits.

Anticipated Outcomes of the Convention

- Better communication by relevant Government departments/agencies about strategies and programmes towards achievement of SDGs, and call for partnerships
- Improved learning outcomes for State government, especially about 'good practices' for engagement of multiple stakeholders in achievement of SDGs
- Departments/agencies about strategies and programmes towards achievement of SDGs, and call for partnerships
- Appreciation of opportunities for Corporates, academia and civil society organizations to engage with the Government in the achievement of SDGs.
- An understanding for Indian corporations on how to start the process of aligning their business to the SDGs.

About the Partners

UNDP – Sessions Partner

UNDP works in some 170 countries and territories, helping to achieve the eradication of poverty, and the reduction of inequalities and exclusion. UNDP helps countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results.

Inclusive growth, better services, environmental sustainability, good governance, and security are fundamental to development progress. We offer our expertise in development thinking and practice, and our decades of experience at country level, to support countries to meet their development aspirations and to bring the voices of the world's peoples into deliberations.

UNDP also actively supports the 2030 Agenda for promoting the Sustainable Development Goals (SDGs), or Global Goals, as they help shape global sustainable development, through various programs including the promotion of the SDG Compass co-created by UNGC, GRI & WBCSD.

PwC – Knowledge Partner

PwC is among the leading professional services networks in the world supporting organisations and individuals create the value they're looking for, by delivering quality in assurance, tax and advisory services. It plays an important role in supporting Governments and Businesses in driving their sustainability Agenda.

Besides its domain expertise in the matters of Climate Change, Green Growth and Building resilient supply chains etc., PwC has been in the forefront of promoting and driving the SDGs across geographies. In order to help corporations understand the need and challenges to align themselves to the SDGs, PwC has created a comprehensive tool called the 'SDG Navigator'. This research based tool will enable businesses to identify SDGs they should focus on, flag risks across the value chain and identify risks on a country by country basis.

Programme Details

Time	Agenda Items
Convener for the Convention : Dr Meera Mitra, Senior Associate, CRB	
	Session 1: Opening Session
09.30 - 09.40 hrs	Welcome Address <i>Dr Meera Mitra, Senior Associate, CRB</i>
09.40 - 09.50 hrs	Opening Remarks by the Session's Chair <i>Clement Chauvet, Chief, Skill & Business Development, UNDP</i>
09.50 - 10.00 hrs	Keynote Speech, NITI-Ayog – TBC
10.00 - 10.10 hrs	Opening Remarks by Ms. Paula Palaez, Programme Manager, BCTA, UNDP
10.10 - 10.20 hrs	Knowledge Partner's perspective by <i>Mr Yasir Ahmed, Executive Director, PwC</i>
10.20 - 10.30 hrs	Opening Remarks by <i>George C Varughese, President, Development Alternatives</i>
10.30 - 10.40 hrs	Special Address <i>Mr RCM Reddy, MD & CEO, IL&FS Education & Technology Services Ltd</i>
10.40 - 10.55 hrs	Address by Chief Guest <i>Hon'ble Capt. Abhimanyu Sindhu, Cabinet Minister, Govt. of Haryana</i>
10.55 - 11.00 hrs	Vote of Thanks <i>Beroz Gazdar, Senior Associate, CRB</i>
11.00 - 11.30 hrs	Tea Break

Programme Details

Time	Agenda Items
Convener for the Convention : Dr Meera Mitra, Senior Associate, CRB	
	Session 2: Operationalizing SDGs at the State-level in India
11.30 - 11.40 hrs	Opening Remarks by Chair: <i>NITI-Ayog</i>
11.40 - 12.40 hrs	<p>Presentation by State Govts. showcasing their preparedness and initiative for operationalising the SDGs</p> <p><i>Mr. P K Biswal, Additional Secretary, Department of Planning & Convergence, Government of Odisha</i></p> <p><i>Dr. V K Baby, Special Secretary, Deptt of Local Self Government, Govt of Kerala</i></p> <p><i>Mr. Anand Tiwari, CEO Gujarat State CSR Authority and Managing Director, Gujarat State Fertilizers & Chemicals Ltd.</i></p> <p><i>Indevar Pandey, Principal Resident Commissioner, Government of West Bengal</i></p>
12.40 - 13.00 hrs	Q&A
13.00 - 14.00 hrs	Lunch Break
	Session 3: Introduction to various Tools & Approaches
14.00 - 14.15 hrs	Introduction to application of SDG Compass by WBCSD
14.15 - 14.30 hrs	Introduction to application of 'Inclusive Business' approach by BCTA
14.30 - 14.45 hrs	Introduction to SDG Navigator by <i>Mr. Daniel Dias, Assistant director PWC, UK</i>
14.45 - 15.30 hrs	Q&A
15.30 - 16.00 hrs	Tea Break

Programme Details

Time	Agenda Items
Convener for the Convention : Dr Meera Mitra, Senior Associate, CRB	
	Session 4 Panel Discussion: Role of India Inc. in operationalizing SDGs
16.00 - 16.10 hrs	Opening Remarks by the Chair <i>Ms. Paula Palaez, Programme Manager, BCTA, UNDP</i>
16.10 - 17.00 hrs	Panel Discussion moderated by the Chair <i>Mr. Alok Mehrotra - Corporate Head, Operations Excellence, EHS & Sustainability - Dr. Reddy's Laboratories</i> <i>Mr. Shantanu Roy, General Manager (Corporate Planning) - GAIL (India) Limited</i> <i>Ms. Miniya Chatterjee – Chief Sustainability Officer for the Jindal Steel and Power Group of Companies</i>
	Session 5: Concluding Session
17.00 - 17.30 hrs	Closing Remarks by UNDP, PWC, CRB - ‘Take-aways’ from the discussions - Way forward Vote of thanks by CRB

Speaker Profiles



Dr Meera Mitra

Senior Associate, CRB

Meera Mitra has a PhD from Delhi School of Economics, Delhi University. She is a Sociologist and Development Specialist. She is the author of the book ‘It’s Only Business: India’s Corporate Social Responsiveness in a Globalised World’ Oxford University Press 2006, 2009. In 2015 her book BREAKING THROUGH: India’s Stories of Beating the Odds on POVERTY’ (Rupa) was released. Dr. Mitra has been in academics and development consultancy in India and the U.S. She began her career teaching at Jesus & Mary College (Delhi University), and later held teaching assignments at Franklin & Marshall College USA and Millersville University USA. barriers to certification.

Ms. Marina Walter

Deputy Country Director, UNDP in India



Marina Walter is the Deputy Country Director of UNDP in India. Prior to joining UNDP India, Ms. Walter was the Deputy Resident Representative for UNDP Thailand from 2013 to 2015. This followed an assignment at UNDP Headquarters from 2007 to 2013 as the Coordinator of the UNDP Emergency Response (SURGE) Mechanism and co-author of UNDP’s Standard Operating Procedures for immediate crisis response. Ahead of that, Ms. Walter spent two years with UNDP Afghanistan as a Project Manager from 2005 to 2007 working on the Civil Service Reform and Leadership Development of the Afghan Civil Service. She also worked as a Capacity Building Coordinator for crisis and recovery issues for UNDP’s former Bureau for Crisis Prevention and Recovery from 2001 to 2005. Before joining UNDP, Ms. Walter spent five years with the UN Training and Research Institute (UNITAR) from 1996 to 2001 developing and delivering capacity development initiatives for UN Member States in Africa, Europe, and the Middle East to strengthen the public administration structures in developing and transition countries.

Mr. Yasir Ahmed

Executive Director, PwC



Yasir has over 13 years of experience leading ethical sourcing, supply chain sustainability and traceability engagements. He is well aware of the regional as well as social nuances that have a bearing on the project outcomes and his approach is to bridge the international standards with local applicability with the buy in of all the stakeholders.

He has been the lead EHSS auditor for a Swedish home furnishing brand for more than 10 years now, undertaking 100+ supplier audits across India, Pakistan, Bangladesh and UAE. He has also led an engagement involving traceability reviews in the textile sector across India and Bangladesh.



Hon'ble Capt. Abhimanyu Sindhu

Cabinet Minister, Govt. of Haryana

Captain Abhimanyu Sindhu is a BJP leader and a Haryana cabinet minister holding 13 different portfolios (independent charge) in the state government. A former Indian Army soldier, he is also an experienced politician, a renowned news paper editor, educationist, entrepreneur and philanthropist. He is, at present, a member of the Haryana state legislative assembly representing the Narnaud assembly constituency of the state. He is a trusted soldier of Narendra Modi's 2014 General Election Campaigning team.



Mr. Shantanu Roy

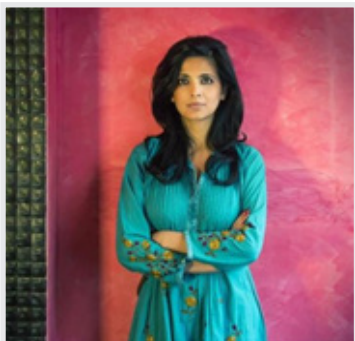
General Manager (Corporate Planning) - GAIL (India) Limited

Mr. Roy is a graduate in Mechanical Engineering has over 30 years' experience in Chemicals, Petrochemicals, Oil & Gas industry in the field of Projects, Planning and General management. As Head of Corporate Planning in GAIL (India) Ltd., the youngest Maharatna PSU, Mr Roy's responsibility includes Strategy, Budget, Memorandum of Understanding, Sustainability, Energy Desk, Innovation functions. He has spoken internationally at many sustainability conferences. His total commitment, working out win-win collaboration with all concerned, skill in implementation of responsible business strategies has been instrumental in the noticeable success of GAIL's journey towards mainstreaming sustainability

Ms. Miniya Chatterjee

Chief Sustainability Officer

Jindal Steel and Power Group of Companies



Miniya Chatterji is Chief Sustainability Officer for the Jindal Steel and Power Group of Companies, a USD 3.8 billion business conglomerate. She is on the Steering Group for Sustainability United Nations Global Compact India, member of the CSR National Committee at the Confederation of Indian Industries, and the World Steel Sustainability Expert Group. She is on the team of the Social Credits initiative, member of the Board of The Economic Times Global Green initiative, and a member of 100 Women in Hedge Funds. She has won numerous awards. On an individual level, she has been awarded by the Navoathan Foundation for her personal social commitment. She has also been awarded the prestigious CSR India award 2016 for corporate social responsibility. Miniya is a Jury Member for the Million Dollar Global Teacher Prize and a Jury Member for The Circulars award at Davos. Miniya is publishing her first book with Penguin Random House. She writes for the Harvard Business Review and is a columnist for The Indian Express, The Pioneer, and The Huffington Post.

Ms. Paula Palaez

Programme Manager, BCTA, UNDP

Mr. RCM Reddy

MD & CEO, IL&FS Education & Technology Services Ltd

Roundtable on Roadmap for India Life Cycle Assessment Network

17 November 2016, 11:30 - 13:00 hours

Co-host: Pre-Consultants



Background

Since 1990s, environmental management practices in most business organizations were characterized by their focus on internal operations, cost savings, compliance and risk management approaches. Considering the evolving challenges of sustainability and responsible growth, such traditional approaches, would not hold good. In this context, Life Cycle Assessment and Management (LCA/M) plays an instrumental role that expands the scope by including the value chain and links sustainability performance of organizations to business value. LCA is a scientific technique to assess resource consumption and potential environmental impacts associated with a product or service throughout its life cycle; from extraction, to manufacturing, to use of the product, to end-of-life. LCA helps to identify hotspots where action is most effective and efficient, and thus improve resource efficiency with environmental, social and economic benefits. With recent revisions in ISO 14001 and National Voluntary Guidelines, which now embeds life cycle based approaches, there is a clear indication to consider environmental impacts throughout the value chain and life cycle of products and services.

Life cycle based tools and approaches are being progressively adopted in a gamut of sectors and wide range of activities globally as well as nationally. There are several regional, national networks and forums operating globally to build and strengthen the work being undertaken in this field. One of the salient feature of India and Sustainability Standards: International Dialogues and Conference 2016 (ISS 2016) is to explore opportunities for shaping solutions to complex sustainability challenges in India and beyond through dialogues. The conference also focuses on opportunities for forming industry oriented and thematic collaborative initiatives; thus making it the right platform to brainstorm

on the way forward to mobilize life cycle based approaches in India. This roundtable is a conscious effort to add value and advance the work being done in India.

A unique feature of LCA is that it has created a global supply chain network, showing how global production chains work and how they are interrelated. Some call this knowledge the “operating system of sustainability”. Governments and companies that use that knowledge now understand where the hotspots are in the supply-chain, and how they can apply improvement options, for instance by changing material composition or switch sourcing areas. This also implies that the main application of LCA is the internal application within many companies, how to develop the

Linkage with Sustainable Development Goals

SDGs require a ‘Life Cycle Thinking’ as a way to prioritize action by identifying key drivers of environmental and social problems and ensure that no unintended trade-offs or burden shifting occurs. Even though many of the SDG proposed targets offer opportunities to use better life cycle approaches, the LCA mechanism would bring best value for achieving SDG Goal 11 (Sustainable Cities and Communities) and SDG Goal 12 (Responsible Consumption and Production).

What Life Cycle Assessment communities have achieved so far

A unique feature of LCA is that it has created a global supply chain network, showing how global production chains work and how they are interrelated. Some call this knowledge the “operating system of sustainability”. Governments and companies that use that knowledge now understand where the hotspots are in the supply-chain, and how they can apply improvement options, for instance by changing material composition or switch sourcing areas. This also implies that the main application of LCA is the internal application within many companies, how to develop the insights on which they can develop cost effective and meaningful optimisation towards sustainability goals they are setting. LCA can be the backbone or operating system of their sustainability strategy and metrics.

Objectives of the Session

- Understand the need to be able to create a science based understanding of the sustainability hotspots in the supply-chain,
- Understand the need to exchange information through the supply chain, especially towards your customers inside and outside India
- Learn from the mistakes and successes in other LCA communities abroad
- Mobilize and convene professionals and stakeholders interested and engaged in LCA to develop a very pragmatic and hands-on approach towards LCA in India

Anticipated Outcomes

This session shall develop a roadmap for forming a working group of LCA professionals and build a common agenda. This will act not only as a platform for knowledge sharing and learning, but also mainstream and mobilize life cycle approaches in India.

Structure of the Session

This 1.5 hour session has been designed as a roundtable which will be an interactive dialogue and focussed group discussion with engagement of participants across the table. It will bring together wide array of stakeholders and professionals from, but not restricted to, government, industry and industry associations, academia, consultants and software providers working in this domain.

Programme Details

Time	Agenda Items
Convener: Mr. Mark Goedkoop, Founder, PRé Consultants	
11.35 - 11.45 hrs	Introduction and Intent of organizing the roundtable Short overview of major international trends
11.45 - 12.10 hrs	<p>Getting to know each other</p> <p>Short introduction round focussing on three questions:</p> <ul style="list-style-type: none"> - Who you are, and what organisation do you represent? - One positive and one negative experience with LCA, if you have these? - What you would hope to be the result of this session?
12.10 - 12.40 hrs	<p>Setting the goals for an LCA working group</p> <ul style="list-style-type: none"> - Based on what we learn in the introduction round, we can set: <ol style="list-style-type: none"> 1. Priorities 2. Tangible goals we want to achieve 3. Things we want to avoid - Can we draft a preliminary mission?
12.40 - 13.00 hrs	<p>Round-table discussion on future road-map</p> <ul style="list-style-type: none"> - Possibility of a Roundtable on LCA for Sustainable Development - Value addition of such roundtable over and above the existing alliances

Speaker Profiles

Mr. Mark Goedkoop

Founder, PRé Consultants



As founder of PRé, Mark Goedkoop has pioneered the upcoming field of LCA and Ecodesign since 1990, and initiated several important developments, such as the development of the Eco-indicator and ReCiPe methodology, which is one of the most widely used LCIA. Currently he is leading another pioneering initiative, the Product Social Impact Roundtable with 12 multinational companies, including Sanyo-Mahindra.

Mark is also co-chairing the architecture taskforce in the Global Access to life cycle data, which aims to make all LCA data interoperable. Mark has also been the architect of the world most widely used SimaPro LCA software, which is distributed via 25 international partners. Mark has also initiated the Product Social Impact Roundtable, that expands life cycle assessment to the social impacts of a product.

Roundtable on Sustainable Cotton

17 November 2016, 11:15 - 13:15 hours

Co-host: C&A Foundation

C&A Foundation

Supporters: GOTS, NIFT



Background

Globally, the fashion industry is estimated at nearly USD 3 Trillion, providing employment to approximately 250 million people. Currently, however, it has not only been named as the second largest industrial polluter but it is also being called out for perpetuating unjust working conditions and poverty, particularly for small farmers and women.

Cotton is a dominant fiber in the fashion industry today and constitutes about 28% of the fibers used. However, it is not always grown sustainably. In the developing world, home to about 90% of all cotton farmers, cotton can leave a heavy footprint, both environmental and social. Hence, the future of the cotton is also at risk. Its production is severely impacted from predictions of rising temperatures, decreasing soil moisture more extreme weather events and flooding caused by climate change. Moreover, with a growing global population the pressure of land use for food production also rises. This has given birth to an animated dialogue about “decoupling growth from resource constraint” and a scurry to support innovations in “closing the loop” or the circular economy.

The importance of cotton in the Indian context cannot be undermined either. Overtaking China, India was the largest producer of cotton in the world producing nearly 6 million MT of cotton lint in 2015-16. Cotton is an important raw material to the growing textile and apparel sector and has a huge employment potential employing directly nearly 50

million people. Also of significance is the fact that that this sector contributes to 14% to industrial production, 4% to India’s GDP and constitutes 15% of the country’s export earnings.

The discussions in 2015, at the Sustainable Cotton Roundtable hosted at the India and Sustainability Standards International Dialogues and Conference 2015, were a good beginning. The dialogue was around the potential (and challenges) of voluntary sustainability standards to help concerned farmers and businesses in India to address the issues around sustainability. Themes covered in this roundtable included; the international and domestic drivers of sustainable cotton in India; the necessity of harmonizing standards; and the opportunities and benefits for coordination between international standards and Indian standards and regulators.

This year the focus will shift to big solutions for systemic change. These relate to sustainability being integrated into the DNA of businesses, collective action and collaboration with Governments and the role that role sustainability standards can play as a tool towards collective action impact.

Linkage with Sustainable Development Goals

Fast-tracking the uptake of policies and processes towards Sustainable Cotton would happen if the following SDGs are addressed.

Given the sheer size of India's cotton production and its impact on livelihoods across its supply chain, outlined above, it would be apparent that the environmental and social impact of cotton production and utilization in India has far reaching consequences on the economic and social landscape of the Country. This has a direct bearing on SDG 8 –Decent work and economic growth , SDG 12 – Responsible Consumption & production and SDG 13- Climate Action.

It is only natural that food security would be prioritized over clothing, which has already sensitized the related industries for promoting innovation to move towards a 'circular economy'. This would have a direct linkage with SDG 9 – Industry Innovation & Infrastructure.

Since SDGs are highly interconnected, a shift towards Sustainable Cotton will impact the first 5 SDGs which address the aspects of social uplift i.e Eradication of Poverty and Hunger, and promoting n better health, education and gender equality.

Objectives of the Session

- Discussing new solutions and finding alternative ways to address new and emerging challenges in the Cotton growing sector and the importance of adopting industry standards in facilitating change.
- Exploring possibilities for creating a 'collaborative' framework with the various stakeholder in the sector to accelerate the shift towards sustainable cotton.

Anticipated Outcomes

- A uniform understanding on the new and emerging environmental, social and economic challenges in the sector, by different players in the sector.
- Understanding the perspectives of the different stakeholders to be able to create a collaborative platform to facilitate the uptake of industry standards and contributing to meeting with the Country's targets under the SDGs.

Structure of the Session

The 1st session will set the context by looking at the global trajectory of cotton, its implications for the SDGs - what it means for the environment, business & producers and the role of sustainability standards.

This will be followed by a presentation by the corporate sector to explain the importance to understanding the connect between Business and Natural Capital.

The next session will place before the house the importance of collaborative action for a sustained and responsible growth of the Textile Industry, the role of the Government and of voluntary standards in supporting the process.

The last session will be a high level panel discussion of the key stakeholders of the Industry which will help in calking out the way forward.

Programme Details

Time	Agenda Items
Convener: Ms Anita Chester, Head of Sustainable Raw Materials, C&A Foundation	
11.15 - 11.20 hrs	Welcome and Context Setting
11.20 - 11.35 hrs	<p>The Big Picture Look at the global trajectory of cotton, and its implications for the SDG's - what it means for the environment, business & producers and the role of sustainability standards. <i>Ms. Anita Chester: Head of Sustainable Raw Materials, C&A Foundation</i></p>
11.35 - 11.50 hrs	<p>Big Solutions Business & Natural Capital <i>Mr. Shreyaskar Chaudhary: Managing Director, Pratibha Syntex</i></p>
11. 50 - 12.30 hrs	<p>Growing the future together Collaboration for a Sustainable textile industry Collaborative Action: <i>Mr. Pramit Chanda, Country Director, IDH</i> Role of Government: <i>Mr. Ashis Mondal, Executive Director, ASA</i> Role of voluntary standards: <i>Mr. Rahul Bhajekar, Director, Standards Development & Quality Assurance, GOTS</i></p>
12.30 - 13.10 hrs	<p>Panel Discussions & Questions to the Panel Moderated by Ms. Anita Chester Panelists: <i>Mr. Shreyaskar Chaudhary, Managing Director, Pratibha Syntex</i> <i>Mr. Pramit Chanda, Country Director India, IDH-the Sustainable Trade Initiative</i> <i>Mr. Ashis Mondal, Director and Managing Trustee, Action for Social Advancement</i> <i>Mr. Rajeev Baruah, Country Director, Better Cotton Initiative</i></p>
13.10 - 13.15 hrs	Close & next steps

Speaker Profiles



Ms. Anita Chester

Head of Sustainable Raw Materials, C&A Foundation

Anita joined C&A Foundation in August 2014 and leads the development and implementation of the Sustainable Raw Materials Strategy aimed at reducing the industry's footprint and unlocking new value in materials. She brings many years of experience in the apparel supply chain, including driving collaborative market transformation initiatives centred around scalable, measurable social and environmental impact. Prior to joining C&A Foundation, she worked at IDH, The Sustainable Trade Initiative, leading their cotton programme and The Better Cotton Fast Track Fund. She has also been CEO South Asia at CottonConnect, working closely, on the ground, in building capacity for sustainable cotton initiatives and their market linkages.



Mr. Pramit Chanda

Country Director, IDH

Over the past 8 years he has worked with retailer brands, the textile Supply chain and civil society in key textile markets to mainstream the adoption of sustainable cotton. Pramit is currently working with IDH – The Sustainable Trade Initiative as the Project Director – BCI Growth & Innovation Fund and the Country Director for IDH India. He is responsible for the IDH Sustainable Cotton program and has been working with the program since May of 2013. He is also responsible for the Sustainable Spices and Sustainable grapes program in India.



Mr. Ashis Mondal

Executive Director, Action for Social Advancement ASA

Ashis Mondal is the founding Director of Action for Social Advancement, an Indian NGO which works over 1300 villages of India, primarily to develop livelihoods of small scale farmers. He has over twenty-five years of experience in sustainable agriculture and previously served as a member of the National Advisory Council (an advisory body to the Indian Prime Minister) in 2012-14. He has been an executive committee member of the Round Table for Responsible Soybean Association since 2009 and brings significant consulting experience with the World Bank, FAO, Asian Development Bank, and various NGOs.



Mr. Rahul Bhajekar

Director Standards Development & Quality Assurance, GOTS

He joined Global Organic Textile Standard (GOTS) as Director Standards Development & Quality Assurance in January 2016. He began his career with Mahindra & Mahindra and later was with Larsen & Toubro Ltd. Rahul joined Texanlab in 1984 and was its Managing Director before leaving in 2014. In November 2014, Rahul moved as General Manager of Hermes Eco Laboratories, a joint venture company of the Hermes Hansecontrol Group which is headquartered in Germany. Rahul lectures at national & international Seminars and Workshops on subjects of Ecological Testing, Improvement of Quality, Testing and Standards for the Textile Industry. Apart from the SDC, Rahul has been a member of the AATCC, ASTM and is currently a managing committee member of the Textile Association of India (Mumbai Unit).



Mr. Rajeev Baruah

Country Director, Better Cotton Initiative

Rajeev is presently the India Country head for the Better Cotton Initiative (BCI). Rajeev has been one of the pioneers of the Organic Cotton in India and was associated with the bioRe/Maikaal project which started organic cotton way back in 1992, He has more than two decades of experience in working with directly with cotton farmers, ginning and spinning. Over the years he has developed an in-depth understanding of the challenges of cotton production and the possible sustainable solutions to the same. He works very closely with the leading cotton scientists of the country.

Roundtable on Responsible Finance

18 November 2016, 11.30 - 13.00 Hours

Sessions Partner: Iseal Alliance

Co-host: Iseal Alliance



Background

Supported by previous financial reforms, several South Asian economies have already built up healthy reserves, shown improved export performance and enhanced risk-taking capabilities of financial institutions, which have contributed to mitigate the impact of the global crisis. At the same time, some reforms have not yielded required results, primarily due to poverty, unemployment and related challenges. To address these challenges, there have been a significant change in the conduct of monetary policy over the years, access to finance to SMES and low income groups and new regulatory measures, which has helped economic progress as well as a higher level of Governance, there are still many gaps to fill especially in stepping up Infrastructure that accelerates growth with a consciousness on a reduced environmental and social footprint.

The Round table proposes to evaluate how Standards and Certifications can help the South Asian banking sector to meet its sustainability commitments, reduce its social and environmental risks and grow its client base.

Linkage with Sustainable Development Goals

This session is directly linked to
SDG 8 – Inclusive growth through productive employment and work for all, which would be spurred by growth in infrastructure through responsible finance
SDG 13 – Climate Action; a focus on standards and non-financial disclosures would help put finance barriers on projects that use conventional energy, and result in high emissions and any other forms of environmental degradation, etc.

The above will automatically have a bearing on SDGs 1 to 5 which addresses Poverty, Hunger, Health, Education & Gender Equality.

Objectives of the Session

This session is to share the views and experiences of leading international experts on the positive impacts that sustainability standards and certification are delivering across a range of commodities and services and how the finance sector is using this information to develop new policies, client management practices and product lines.

This will be an opportunity for participants to learn more about how certification and sustainability works, as well as gain insight into the data standards organisations have at their disposal and explore how this information can be used to build a stronger, more sustainable financial sector in South Asia.

Anticipated Outcomes

This session is to share the views and experiences of leading international experts on the positive impacts that sustainability standards and certification are delivering across a range of commodities and services and how the finance sector is using this information to develop new policies, client management practices and product lines.

This will be an opportunity for participants to learn more about how certification and sustainability works, as well as gain insight into the data standards organisations have at their disposal and explore how this information can be used to build a stronger, more sustainable financial sector in South Asia.

Structure of the Session

This is an interactive session to hear from leading international experts on the positive impacts that sustainability standards and certification are delivering across a range of commodities and services. This will be rounded up with a Q&A session.

About ISEAL

The ISEAL Alliance is the global alliance for sustainability standards. Since 2012, ISEAL has been undertaking a number of projects working to define responsible practice and aim to develop and increase impact of sustainability standards in emerging markets – India being of key interest. Collaborating with governments and businesses, we promote standards as crucial tools to meet sustainability targets. We facilitate discussion about new and creative solutions to the challenges of purchasing sustainably sourced products and through our growing community of standard setters, business, governments, researchers and NGOs, we provide opportunities for networking and knowledge exchange. Through our work we strive to increase the uptake and impact of sustainability standards on a global scale.

Programme Details

Time	Agenda Items
Convener:	
11.30 - 11.40 hrs	Welcome and Context Setting By ISEAL Alliance
11.40 - 12.50 hrs	<p>Sharing of views and on-ground experiences on impacts of Standards and voluntary disclosures in the Banking and Financial services sector by</p> <ul style="list-style-type: none"> - <i>Arindom Datta, Sr. Director Rabobank</i> - <i>Neba Kumar, GIZ - project manager at GTZ</i> - <i>Roel Nieuwenkamp Chair, Working Party on Responsible Business Conduct, OECD</i> <p>Followed by open Q&A.</p>
12.50 - 13.00 hrs	Close & next steps

Speaker Profiles



Ms. Karin Kreider

Executive Director, ISEAL Alliance

Before joining ISEAL, Karin was a founder of Rainforest Alliance, where she served as Director of Sustainable Agriculture and prior to that as Associate Director of the organisation. After which, Karin was appointed as ISEAL's Executive Director in November 2012 subsequent to serving for three years as ISEAL's Scaling Up Director, where she led the development of the Scaling Up Strategy, a blueprint for the standards movement to scale up its impacts by engaging a wide range of actors and reducing the barriers to certification.



Mr. Roel Nieuwenkamp

Chair, Working Party on Responsible Business Conduct
OECD



Roel Nieuwenkamp is Chair of the OECD Working Party on Responsible Business Conduct, an Intergovernmental Working Group, focused on Corporate Responsibility. He supervises and provides leadership to CSR programmes on the Financial Sector, Mining Sector and conflict minerals.

Prior to his current position, Roel was Chair of the OECD Working Party on International Investment responsible for the negotiations on the 2011 update of the OECD Guidelines for Multinational Enterprises. He has also served the European Commission and was a consultant in New Zealand on the issue of results oriented government. For several years he was management consultant at Arthur Andersen. As the Director of the International Trade Policy & Economic Governance with the Ministry of Foreign Affairs of the Netherlands, his responsibilities concern trade policy (WTO), investment treaties, corporate social responsibility and the regulation of strategic goods. Since 2010, he is part-time Professor of Public Administration at the University of Amsterdam. Nieuwenkamp studied Economics, Law and Philosophy at the Erasmus University Rotterdam.



Mr. Arindom Datta

Asia Head, Sustainability Banking, Rabobank Group

Arindom has over 23 years of experience in Rural Finance, Cooperative Banking, Microfinance and Agribusiness. He heads the Rural banking and advisory portfolio in India and for Rabobank Foundation oversees projects in rural cooperatives and “access to finance”. He is responsible for the Sustainability Banking business in Asia. His earlier experience was with NABARD, IDBI Bank and CARE India. Arindom is a graduate from St. Stephens' College, Delhi and has an MBA with specialization in Finance and Strategy from Indian Institute of Management, Kozhikode.

Ms. Neha Kumar
Senior Advisor, GIZ



Neha Kumar is working as Senior Advisor at GIZ with the Responsible Enterprise Finance Initiative being jointly implemented by GIZ and SIDBI. Prior to this she was managing the Indo-German Business Responsibility Initiative at GIZ – a bilateral cooperation project being implemented in partnership with the Indian Institute of Corporate Affairs – the think tank of the Ministry of Corporate Affairs - since 2008. Before her stint at GIZ, she worked as a non-financial risk advisor with Hill & Associates, an international consulting firm. She advised national and international clients in the extractive sector on issues of land acquisition and resettlement, corporate social responsibility, security and stakeholder engagement mainly in politically sensitive parts of Central India and North East India, which are both mineral-rich as well as the sites of intense poverty and conflict. She received her training in International Relations from Jawaharlal Nehru University, and has an M. Phil in Diplomatic Studies after which she worked at the Observer Research Foundation on issues of oil & natural gas and regional politics.

Seminar on Apparel and Textile Sector Sustainability

17 November 2016, 14:00 - 17:30 hours

Co-host: SAC



Supporters: AEPC, NIFT, OGTC



Background

India's textiles sector is one of the oldest industries in Indian economy dating back several centuries, and till today, continues to play an important role in contributing to the Country's growth story. The industry accounts for 11% of India's exports, contributes approximately 5 % to India's Gross Domestic Product (GDP), and 14 per cent to overall Index of Industrial Production (IIP). It is also the second largest employment generating industry, after agriculture, covering about 40 million workers directly, and 60 million indirectly. The sector has also witnessed a spurt in investment during the last five years, attracting Foreign Direct Investment (FDI) worth US\$ 1.85 billion during April 2000 to March 2016, and has been backed by the Indian government with a number of export promotion policies.

Despite its importance to the Indian economy, Indian apparels account for a tiny fraction of less than 3 per cent of overall world export of apparel, suggesting an opportunity for considerable growth. This is because the manufacturing units in India are very small and lack sophisticated planning, information systems and ability to achieve economies of scale. This has led to countries like Vietnam, Bangladesh, Sri Lanka, and Indonesia surpassing India in apparel

manufacturing. Moreover, international buyers get frustrated by delivery and production lead times, the absence of large capacity garment manufacturers, and difficulties associated with freight handling. The long and uncertain lead times seem to be the most serious problem, faced by the buyers of finished textile products and apparels. At times, products are delayed by three months, missing a season totally. In such situation, buyers normally ask for discounts, sharing of airfreight burden or full payment of the airfreight, and in worst case cancel the order.

In order to address the challenges faced by garment units, supplying to international brands, the Sustainable Apparel Coalition is promoting a holistic approach for driving positive change in the apparel manufacturing units in India, through collaboration and adoption of the Higg Index – a self-assessment tool to help organizations measure and monitor environmental, social and labour impacts, as well as develop a roadmap for sustainable and responsible growth.

Linkage with Sustainable Development Goals

The apparel industry plays an important role in the Indian as well as global economy. A forerunner of globalization, it was one of the first industries to actively include developing, 'low wage' countries into its supply chain. The industry is considered a catalyst for national development and industrialization, and has been a natural 'starter' for export-oriented countries. Moreover, this is one of the few industries that has the capability of attracting women employees, which helps gender equality, making relevance of the following SDGs more pronounced:

- SDG1: addressing poverty by stimulating economic development
- SDG6: gender Equality through equal job opportunities for all
- SDG8: inclusive growth through productive employment and work for all
- SDG12: responsible Consumption and production - by limiting the use of hazardous chemicals during the production process, enables a check on the pollution of local water resources and farmlands

Objectives of the Session

Steer a transformation in the apparel and textile supply chain through collaboration of the different stakeholders, share good business practices and promote the use of the Higg Index, which is SAC's self-assessment tool for measuring, monitoring and improving environmental, social and labour impacts.

Anticipated Outcomes

Steer a transformation in the apparel and textile supply chain through collaboration of the different stakeholders, share good business practices and promote the use of the Higg Index, which is SAC's self-assessment tool for measuring, monitoring and improving environmental, social and labour impacts.

Programme Details

Time	Agenda Items
Convener: Mr Jason Kibbey, CEO, Sustainable Apparel Coalition (SAC)	
14.00 - 14.15 hrs	<p>Opening Remarks SAC General Introduction and goals, Higg Index, Power of Collaboration <i>Mr. Jason Kibbey, CEO, SAC</i></p>
14.15 - 14.50 hrs	<p>Session 1 – Advantages of collaboration A Panel discussion between buyers and suppliers, focusing on: 1. advantages and importance of Equal Partnership for developing sustainable value chain and 2. Importance of Collaboration for creating impact and business value. Panelists: <i>Mr. Nikhil Hirdaramani, Director, Hirdaramani Group</i> <i>Mr. Avedis Seferian, President & CEO, Worldwide Responsible Accredited Production (WRAP)</i> <i>Mr. Roel Nieuwenkamp, Chair of the OECD Working Party on Responsible Business Conduct</i></p>
14.50 - 15.30 hrs	<p>Session 2 pt 1 - Collaboration in the Textile Sector in India: Opportunities for Sustainability Table exercise, exploring areas where collaboration could create business value and sustainability impact.</p>
15.30 - 16.00 hrs	High Tea
16.00 - 16.20 hrs	<p>Session 2 pt 2 - Collaboration in the Textile Sector in India: Opportunities for Sustainability Presentations of most supported ideas for collaboration in the sector by each table to the room.</p>
16.20 - 17.25 hrs	<p>Session 3 - Higg Index Deeper Dive With sharing of experiences by actual users /case studies Followed by Q&A Speakers: <i>Mr. Punit Lalbhai, Executive Director, Arvind Limited</i> <i>Mr Kiran Gokathoti, H&M</i> <i>Mr Anant Sadana, CEO, Apparel United</i></p>
17.25 - 17.30 hrs	Close

Speaker Profiles

Mr. Jason Kibbey

CEO, Sustainable Apparel Coalition (SAC)



Jason Kibbey is the CEO of the Sustainable Apparel Coalition. Prior to the SAC, he was the CEO and co-founder of PACT, an apparel company combining design, sustainability, and philanthropy. He served as Co-Founder and interim Executive Director of Freedom to Roam, a non-profit initiative that brings together people, organizations and businesses to enhance and protect wildlife corridors and landscape connectivity in North America. He developed Freedom to Roam while working on environmental campaigns for Patagonia. He started his career as an Associate Consultant at Bain & Company, where he worked on turnaround and product strategies for high-tech companies. Jason graduated from University of California (UC) Berkeley with a BS Environmental Economics and Policy and BA in Religious Studies. He received his MBA from UC Berkeley's Haas School of Business.

Mr Nikhil Hirdaramani

Director, Hirdaramani Group

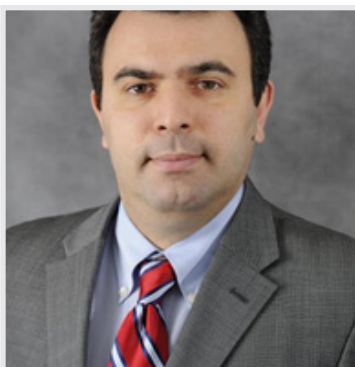


Nikhil Hirdaramani is a Director of the Hirdaramani Group based in Sri Lanka. The main business interest of the group is the manufacture of apparel in facilities spread across Sri Lanka, Bangladesh, Vietnam and Ethiopia. The group has in recent years diversified into other sectors including Hospitality, Sustainable Power and Retail and IT. Nikhil leads the group's sustainability initiative, which has been integrated as an important aspect of the overall company strategy in recent years. Mihila, one of its factories in Sri Lanka was the 1st ever Carbon Neutral Factory in Asia and the group has embarked on a plan to convert all its facilities to be LEED certified. Nikhil is a strong advocate in sustainability specifically from the angle of the manufacturer and is a board member of Sustainable Apparel Coalition and of Sedex.

Mr. Avedis Seferian

President & CEO

Worldwide Responsible Accredited Production (WRAP)



Avedis has extensive knowledge of social responsibility issues within the highly complex worldwide supply chains of the apparel, textile and footwear sectors. A recognized expert in social compliance and responsible sourcing, he often speaks on topics in this field at different forums around the world, and has contributed to many leading trade publications and news outlets. Mr. Seferian serves on the Board of Advisors of the Alliance for Bangladesh Worker Safety, as well as the Stakeholder Board for the Association of Professional Social Compliance Auditors.



Mr. Roel Nieuwenkamp

Chair, Working Party on Responsible Business Conduct, OECD

Roel Nieuwenkamp is Chair of the OECD Working Party on Responsible Business Conduct, an Intergovernmental Working Group, focused on Corporate Responsibility. He supervises and provides leadership to CSR programmes on the Financial Sector, Mining Sector and conflict minerals.

Prior to his current position, Roel was Chair of the OECD Working Party on International Investment responsible for the negotiations on the 2011 update of the OECD Guidelines for Multinational Enterprises. He has also served the European Commission and was a consultant in New Zealand on the issue of results oriented government. For several years he was management consultant at Arthur Andersen. As the Director of the International Trade Policy & Economic Governance with the Ministry of Foreign Affairs of the Netherlands, his responsibilities concern trade policy (WTO), investment treaties, corporate social responsibility and the regulation of strategic goods. Since 2010, he is part-time Professor of Public Administration at the University of Amsterdam. Nieuwenkamp studied Economics, Law and Philosophy at the Erasmus University Rotterdam.



Mr. Punit Lalbhai

Executive Director, Arvind Limited

Punit Lalbhai is the Executive Director of Arvind Limited. He is currently working on building new businesses for the company such as Advanced Materials, Engineering & Agribusinesses.

Punit has an MBA from INSEAD, France. He is also deeply involved in sustainability and conservation. He has done his Masters in Environmental Science from Yale University, USA. He has a Bachelor's degree in Conservation Biology from University of California.



Mr. Kiran Gokathoti

Sustainability Manager, H&M

Kiran Gokathoti leads the Sustainability operations in H&M for India and Sri Lanka as Regional Sustainability Manager with the key responsibility to develop and implement the Strategic Plan and Actions in alignment with the business goals. He has a professional work experience of 13 years at H&M.



Mr. Anant Sadana

CEO, Apparel United

Mr Anant Sadana, CEO of Apparel United, has 35+ years of sourcing experience - for brands Banana Republic, Gap, Old Navy & Target stores and understands all aspects about delivering quality, presentation, aesthetics, fit, drape, handfeel, importance of colour and eye for detail. Prior to his involvement with Apparel United, he has with Gap Inc from 1997, before leaving in 2010 as SVP.

Workshop on Sustainability Education in India

17 November 2016, 14:00 - 17:30 hours

Supporters: Aston-India Foundation, IIM-Lucknow, NIFT,
SCORE-University of Basel, SPJIMR, TERI University



Background

The academic world of sustainability education and research has a few front runners and several institutes waiting to introduce the domain in their plans. CRB plans to create an on-going platform of conversations between these two segments and within the segments, for an enriching peer-to-peer exchange of ideas, practices and learning.

Linkage with Sustainable Development Goals

Sustainability education and research can be an effective vehicle to advocate and promote SDGs in young minds. Reflective discussions among the academic fraternity could bring greater clarity and effectiveness to academia's endeavors at embedding SDGs in education. While Sustainability education can involve all SDGs under its broad umbrella of education, Goal 4, Quality education the main point of a linkage to this session. Integrating SDGs in the curriculum would lead to a connect with Goal-8, Decent work and Economic Growth and Goal 9, Industry, Innovation and Infrastructure in particular, as they urge for sustainable economic growth and inclusive & sustainable industrialization. In this context, a peer-to-peer forum that discusses issues and ideas for evolving Sustainability Education and Research programs could go a long way in serving SDGs.

Objectives of the Session

The intent behind the workshop is to get the 'early' adopter institutes (those who have been teaching Sustainability) and aspirant/new entrant institutes (those who plan to introduce Sustainability in their institutes/introduced the subject recently) together in one forum, elicit good practices from the early adopters, issues and challenges faced by the aspirants/new entrants, and derive a set of ideas and insights for initiating/advancing the journey of Sustainability Education and Research. Such sharing would also enrich the early adopter segment through peer-to-peer exchange of ideas and tools to advance and deepen their programs on Sustainability.

Anticipated Outcomes

Steer a transformation in the apparel and textile supply chain through collaboration of the different stakeholders, share good business practices and promote the use of the Higg Index, which is SAC's self-assessment tool for measuring, monitoring and improving environmental, social and labour impacts.

Structure of the Session

The workshop begins with a panel discussion, then opens up for an interactive session with participants and wraps up with a quick collation of good practices and a set of guidelines.

The early adopter institutes would share their good practices and also the learnings from their successes and failures. The Aspirant institutes would pose the issues and challenges. Adopter institutes would share their own experience of initiation and implementation of Sustainability Education, adding further ideas and insights to address the challenges in initiating and implementing Sustainability Education and Research.

Programme Details

Time	Agenda Items
<p>Convener: Sangeeta, Associate, CRB, Associate CRB and Founder-Catalyst Bhairavi Consultancy Co-Convener: Professor Pawan Budhwar, Aston Business School, UK</p>	
14.00 - 14.15 hrs	<p>Opening Session Welcome remark by CRB Key note address: <i>Prof. Manfred Max Bergman</i> Context Setting: <i>Prof. Pawan Budhwar</i></p>
14.15 - 15.30 hrs	<p>Session-I Overview of challenges faced in the initiation/advancement of Sustainability Education in curricula and practice. Panel discussion-I <i>Prof. Bhavin Kothari, National Institute of Design (NID), Ahmedabad</i> <i>Prof. Sandip Kulbreshtha, Indian Institute of Travel Tourism & Management (IITTM)</i> <i>Prof. Sudha Dhingra, National Institute of Fashion Technology (NIFT)</i> <i>Prof. Alok Pandey, Lal Bahadur Shastri Institute of Management</i> <i>Prof. Sanjoy Mukherjee, Indian Institute of Management-Shillong (IIM-Shillong)</i> <i>Prof. Panigrahi and Prof. Bhaskar, Indian Institute of Management-Indore (IIM-Indore)</i> Floor discussions- (15 min)</p>
15.30 - 16.00 hrs	<p>High Tea</p>
16.00 - 17.15 hrs	<p>Session-II Scaling up Sustainability Education Panel discussion-II <i>Dr. Nirja Mattoo, S.P.Jain Institute of Management Research (SPJIMR)</i> <i>Dr. Sapna Narula, TERI University</i> <i>Prof. Sushil Kumar & Prof. Shamam Afreen, IIM-Lucknow</i> <i>Prof. Manfred Max Bergman, SCORE, University of Basel</i> <i>Prof. Pawan Budhwar, Aston India Foundation</i></p>
17.15 - 17.30 hrs	<p>Closing Remark and Way forward, CRB</p>

Speaker Profiles



Professor Pawan Budhwar

International HRM, Aston University, UK

A member of the Work and Organisational Psychology Group and Director of the Aston India Foundation for Applied Research, Pawan is Professor of International HRM at Aston Business School, UK. He is the Editor-in-Chief of British Journal of Management, a Fellow of the Academy of Social Sciences, the Higher Education Academy and the British Academy of Management, and has held many visiting professorships worldwide.

Professor Manfred Max Bergman

Chair - Social Research and Methodology
SCORE-University of Basel



Prof. Manfred Max Bergman holds the Chair of Social Research and Methodology at the University of Basel, Switzerland. He is Extraordinary Professor at the Universities of the Western Cape and Visiting Professor at the University of International Business and Economics, China. His work focuses on sustainability in relation to the UN SDGs, particularly the interdependence between society, business, and government in a globalized world. In pursuing policy-relevant and change-oriented research relating to societal sustainability, he is working on a new social science research approach, entitled Social Transitions Research (STR).

Supporters: FSC



Supporters: IPMA



Background

Forests provide us with clean water, fresh air, and help combat global warming. They provide habitat for the majority of the world's birds and animals, while providing recreational and aesthetic benefits to humans. Forests also provide food, fuel and medicine and important natural resources such as timber and paper. If managed responsibly, forests including agroforestry and farm forestry areas benefit forest people and the global community. Unfortunately, these biodiversity hotspots are deteriorating at a frightening rate, due to continuously irresponsible interventions over generations.

Forests in general and tropical forests in particular are deteriorating at a frightening rate, taking with them valuable irreplaceable human, environmental and economic resources. Forest challenges include unsustainable forest carbon emissions, loss of biodiversity, unjust treatment of indigenous people, land use changes such as the expansion of agriculture, ranching and mining developments, water scarcity, pollution, uncontrolled fires, illegal logging and construction of dams and irrigation in forested areas.

Forest Certification has emerged as a market based solution to address social, environmental and economic problems

associated with forests. Forest Stewardship Council® (FSC®) took the lead in establishing the world's first global certification system in 1993, to promote responsible forest management principles with national standards through a credible and transparent process and bringing independent parties to audit forestry operations and chain of custody systems for compliance. This would introduce voluntary policy changes through commercial rewards rather than regulatory enforcement.

Twenty years of experience in FSC certification system made positive impact on market. Globally FSC Certified forest management area is about 190 million ha and the Chain of Custody Certificates around 31,000¹. Operating in more than 100 markets, FSC is the preferred certification scheme for business including Fortune 500 companies. Presently the FSC Certified Output is 300 million cu.m per year implies FSC certified wood harvested annually makes up 8 per cent of total world wood production and 16 per cent of world industrial wood production². FSC Global Strategic Plan 2020 targets FSC share of global forest based trade 20 percent by 2020.

¹FSC® Facts & Figures, 12 September 2016, Forest Stewardship Council®.

²FSC (2015) "Global Volume of FSC wood produced Annually", FSC International, Bonn.

Indian Context

In India, the area under FSC Certification has increased from 644 ha in 2007 to 759,910 ha as of September 2016. This includes the forests managed by Government, farm forestry, agro-forestry and areas managed and supported by the corporate sector. The number of Certificate Holders of FSC Chain of Custody Certificates have increased from 5 companies to 334 companies in India during the period, including small and medium enterprises in India. This includes the forests managed by Government and farm forestry, agro-forestry areas.

Key Indian industry players have welcomed FSC Certification as voluntary sustainability standards for forestry and supported not only for market access of products manufactured in India in the global market but also to promote sustainable forestry practices by building capacity among farmers, cooperative societies and local institutions. The initiatives by India's paper and pulp industry, furniture and wooden handicraft sector, printing and publishing sector and State Forest Development Corporations have made a positive impact. Several MNCs operating in India have committed to FSC and taken proactive steps through their procurement practices. However, forest resources are clearly still under immense strain and achievement of many of the SDGs will necessitate a more sustainable approach to forestry.

Linkage with SDGs

FSC certification, standards and practices can be robust and effective tool to help achieve many of the United Nations Sustainable Development Goals (SDG) that were adopted in 2015. Of these, it is identified that 11 goals and 35 targets where FSC will make the most difference³. Engaging in sustainable forestry practices will be crucial to the achievement of SDG 15, which aims to protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss. Target 15.2 focuses on promoting the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally, by 2020. However, the interconnected nature of both the SDGs and

forests with the global ecosystem has led FSC to identify that there are 11 goals and 35 targets where FSC will make the most difference.

Some of the key questions from stakeholders in India include:

- How FSC Certification contributes to the Sustainable Development Goals ?
- How forest certification benefits to the forest managers, farm forestry/agro forestry practices?
- What are the key business values for having FSC label on the product?
- What are the key impacts of FSC Certification in India?
- What are the fiscal incentives to voluntary sustainable standards such as Forest Certification?
- Benefits and costs of forest certification to the forest dependent communities, small growers, wood workers and small enterprises?

Objectives of the Session

- Create awareness on FSC® Certification in India and its contribution to sustainable development goals (SDGs)
- Identify the challenges and opportunities for FSC® certification
- Suggest recommendations to develop suitable programmes in India

Anticipated Outcome

Awareness on FSC Certification and its linkages to achieving Sustainable Development Goals.

Structure of the Session

The session will take the form of presentations, followed by a roundtable discussion.

³FSC® a tool to implement sustainable development goals, FSC International, September 2016.

Programme Details

Time	Agenda Items
Convener: Dr T R Manoharan, National Representative for India, FSC	
14.00 - 14.15 hrs	<p>Welcome and Context Setting</p> <p><i>Dr. T R Manoharan, FSC National Representative for India</i> <i>Dr. Bimal Arora, Chairperson, Centre for Responsible Business</i> <i>Mr. Alistair Monument, FSC Asia Pacific Regional Director, Hong Kong</i></p>
14.15 - 15.00 hrs	<p>Presentation/Address by the speakers</p> <ul style="list-style-type: none"> - Forest Certification and Sustainable Development Goals - Corporate Procurement Policies and FSC Certification - Benefits of certification to Small Holders and SMEs - Key business values of certification on the product - Fiscal incentives to Forest Certification <p><i>Mr. Philip Tapsall, Director- Sustainable Business, WWF India</i> <i>Mr. S K Upadhyay, IFS Managing Director, Uttar Pradesh Forest Corporation (TBC)</i> <i>Mr. Alistair Monument, FSC Asia Pacific Regional Director</i> <i>Mr. Deepak Khare, Vice President, International Paper India</i> <i>Ms. Anushree Shukla, Wood Supply and Forestry Specialist, IKEA</i></p>
15.00 - 15.20 hrs	Discussions, Q&A
15.20 - 15.30 hrs	Close & Next Steps
15.30 - 16.00 hrs	High Tea

Speaker Profiles



Dr T R Manoharan

National Representative for India, FSC

Dr T R Manoharan is a sustainability professional, environment and forestry economist based in New Delhi. He is currently Forest Stewardship Council® (FSC®)'s project coordinator for India and visiting faculty in the department of environmental planning, School of Planning and Architecture, Delhi. Dr Manoharan has more than two decades of hands on experience in project development, management, research, teaching and policy analysis in the area of economics of forestry, environment conservation, trade and environment, environmental economics and forest certification.

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Dr. Bimal Arora

Chairperson, Centre for Responsible Business (CRB)

Bimal is a sustainability, CSR and ethical trade expert with extensive experience working in practice and research with diverse sectors. Bimal is an astute thinker, strategist and author on business responsibility and accountability. He has a Masters from the London School of Economics (LSE) and Ph.D. in Sustainability and CSR from the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, UK. He is also a fellow at the Growing Inclusive Markets' initiative at UNDP and a visiting fellow at ICCSR.

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Mr Alistair Monument

Asia Pacific Regional Director, FSC

Alistair Monument is the Asia Pacific Regional Director of the Forest Stewardship Council® (FSC®). He established the FSC Asia Pacific Regional Office in Hong Kong in 2011, and leads the strategic development of FSC across the region. Alistair has worked with FSC since 2001, and was founding Director of Accreditation Services International, FSC's accreditation agency. From 2006, he worked as Technical Director for FSC in China, and as a responsible business consultant with corporations and the Chinese authorities.



Mr Philip Tapsall

Director, Sustainable Business, WWF India

Philip Tapsall is Director - Sustainable Business at WWF-India, leading the organisation's engagement with companies on a range of sustainability themes. He has 15 years commercial experience including 8 years working with companies on sustainability projects in the Asia-Pacific and Europe. His current work in India focuses on working constructively with business to find mutually beneficial solutions to address the environmental and social impacts of major agricultural commodities on ecologically vital areas. Philip holds a Bachelors of Commerce and Government & International Relations (Hons) from the University of Sydney and Masters of Civil and Environmental Engineering from the University of New South Wales.



Mr Deepak Khare

Vice President, International Paper India

He has 27 years of experience in Forestry, Supply chain and Sustainability and currently serves as Vice President-Forestry for International Paper India, the largest Pulp and Paper manufacturing company in the world. He is controlling and guiding fiber resource generation as per the requirement of the organisation and heading Fiber Council India. He is also a member of Global Fiber Council and Global Sustainability Steering team. He is also involved in controlling R&D for Casuarina and Eucalyptus trees to ensure for yield improvement for pulping and as well as for yield per acre for farmers. Finally, he is also heading the Community Involvement team, undertaking CSR activities around mills, as well as in forests.



Ms Anushree Shukla

Wood Supply and Forestry Specialist, IKEA

Anushree Shukla is Wood Supply and Forestry Specialist – South Asia at IKEA. She is responsible for procurement , value chain optimisation , supply chain management and responsible sourcing of wood and wood based products for IKEA in the South Asia Region. Prior to working for IKEA she has worked in a renowned pulp and paper company for wood procurement and responsible paper sourcing. She is an alumna of Indian Institute of Forest Management.

Seminar Towards a Sustainable Tea Sector in India

17 November 2016, 14:00 - 17:30 hours

Co-host: IDH

Co-host: IDH



Background

Tea is the second most non-alcoholic popular drink in the world, after water. Global tea production reached 3.5 million tons in 2006¹. While tea is produced in more than 35 countries, only a handful - China, India, Sri Lanka and Kenya - are responsible for almost three-quarters of production. More than half of the world's tea is produced in China and India alone. For a number of developing countries it is an important commodity in terms of jobs and export earnings. Tea production is labour intensive and the industry provides jobs in remote rural areas. Millions of livelihoods around the world depend on tea picking and processing.

The Indian tea industry is large (second only to China) and over 80% of Indian tea is consumed within India. The majority of exports are for Russia, other Asian countries, and the Middle East². The challenges the sector faces in India are poor working condition, low wages, low job and income security, discrimination along ethnic and gender lines, lack of protective gear and inadequate basic facilities such as housing and sometimes even drinking water and food. While tea production by smallholders is growing worldwide, their situation is often problematic because the prices they are paid for fresh tea leaves tend to be below the cost of production, among other factors. The sector's environmental footprint is considerable, with reduced biodiversity as the result of habitat conversion, high energy consumption (mainly using logged timber) and a high application of pesticides in some countries.

Linkage with SDGs

Tea as a commodity is very central to livelihoods at one end, and accounts for a high consumer demand on the other thereby having a huge impact on social uplift and economic growth. Therefore, Sustainable addresses a set of Sustainable Development goals. Due to its capacity of generating a high rate of employment across its value chain, Goal 1: No poverty, Goal 2: No hunger, Goal 5: Gender Equality, and Goal 8: Good jobs and economic growth, get addressed. The industry's dependence on agriculture in its upstream and being a fast moving consumer product at the end of its value chain, makes Goal 12: Sustainable Consumption and Production very relevant. Goal 17: Partnerships for the goal is also applicable, considering expanse of its value chain across geographies and across stakeholders.

Objective of the Session

The seminar intends to delve into sustainability aspects of tea-cultivation and supply chain from social, economical and environmental perspectives bringing together relevant stakeholder from government, business, NGOs, civil society, academia, multilaterals etc. The objectives are as follows:

- Brainstorm on the imminent issues and challenges in the sector from business, government and community perspectives
- Understand some specific issues pertaining to application of agrochemicals and the related challenges of sector from responsible business and supply chain lenses to accelerate solutions
- Discuss ways to align long term interest of the industry along with community well being

¹<https://www.somo.nl/sustainability-issues-in-the-tea-sector/>

²http://www.ethicalteapartnership.org/wp-content/uploads/Supporting-Change-in-Assam_Final.pdf

Anticipated Outcome

The session intends to identify interventions for long-term engagement in responsible use and management of agrochemicals in tea cultivation with relevant stakeholders on ground.

Structure of the Session

The first part of the session is focused on bringing the audience up to speed on IDH's activities in India, provide an overview of the challenges with sustainability in the tea industry globally and then specifically the work that the IDH tea program is doing globally to address some of these challenges. We will introduce the concept of living wage through the work that is being done in Malawi under Malawi Tea 2020 and set the scene for the panel discussion on tea and agrochemicals by providing an overview of trustea and its achievements so far. KPMG will provide an overview of the preliminary findings on the study they are executing on behalf of IDH on the current state of agrochemicals in tea and its impacts.

The second part of the session will focus on a panel discussion on responsible agrochemical use in tea with the following guiding questions – and conclude with a Q&A:

- What are key issues related to agrochemical use the tea industry is facing?
 - How is the industry currently tackling these issues?
 - What is the way forward for the Indian tea industry?
 - What interventions should be rolled out?
 - How should we measure impact around agrochemicals?
- What are the levers for a reduced pesticide application - business case/productivity/health & safety/mechanization?
- Who are the key stakeholders in this discussion?

Programme Details

Time	Agenda Items
Convener: Ms Judith Fraats, IDH	
14.00 - 14.30 hrs	Welcome and Context Setting Speakers: <i>CRB, India</i> <i>IDH</i> <i>Mr Bidyananda Barkakoty, Vice Chairman, Tea Board of India</i>
14.30 - 15.30 hrs	Introduction to IDH India and IDH Global Tea Progra Speakers: <i>Mr Pramit Chanda, IDH India</i> <i>Ms Judith Fraats , IDH Global Tea Program</i> <i>Mr Robinton Babaycon trusteea-India</i>
15.30 - 16.00 hrs	High Tea
16.00 - 16.30 hrs	Responsible Agrochemical Management in India Tea Industry Agrochemicals – an overview of the Indian tea industry.
16.30 - 17.15 hrs	Panel Discussion, Q&A <i>Mr. Bidyananda Barkakoty, TBOI</i> <i>Mr. Vikram Singh (Ethical Tea Partnership)</i> <i>Mr. Radhakrishnan (UPASI)</i> <i>Mr. Bharat Ayra (FAITTA – TBC)</i> Moderator: <i>Mr Pramit Chanda, IDH</i>
17.15 - 17.30 hrs	Concluding Remarks & Follow up <i>CRB & IDH</i>

Speaker Profiles



Mr. Bidyananda Barkakoty
Vice Chairman, Tea Board of India

Shri Bidyananda Barkakoty is presently the Vice Chairman of Tea Board of India. Shri Barkakoty is a Mechanical Engineer by qualification and a Tea Planter by profession having his own plantations at Golaghat, Assam. He was Chairman of North Eastern Tea Association (NETA) for six years and presently he is Advisor of NETA. He is also an Executive Committee Member of Assam Tea Planters' Association (ATPA), President of Tea Vision (an NGO), a Governing Body Member of the Guwahati Tea Auction Centre (GTAC) and a Council Member of the Tea Research Association (TRA).



Mr. Pramit Chanda
Country Director, IDH

Over the past 8 years he has worked with retailer brands, the textile Supply chain and civil society in key textile markets to mainstream the adoption of sustainable cotton. Pramit is currently working with IDH – The sustainable trade initiative as the Project Director – BCI Growth & Innovation Fund and the Country Director for IDH India. He is responsible for the IDH Sustainable Cotton program and has been working with the program since May of 2013. He is also responsible for the Sustainable Spices and Sustainable grapes program in India.

Ms. Judith Fraats
Program Manager, IDH Global Tea Program

Judith Fraats is Program Manager Tea at the Sustainable Trade Initiative (IDH), and is also responsible for the IDH learning agenda on gender with a focus on the sectors tea, coffee, cocoa, cotton and fresh & ingredients.



IDH convenes companies, CSOs, governments and others in public-private partnerships, and drives the joint design, co-funding and prototyping of new economically viable approaches to realize green and inclusive growth at scale in commodity sectors and sourcing areas.

Within IDH's tea program, Judith focuses on the domestic sustainability program trustee in India, the Malawi Tea 2020 living wage program and addresses gender issues in the Kenyan tea industry.

Judith joined IDH in 2012. Prior to IDH she worked with the Partnerships Resource Centre as a researcher focusing on cross-sector partnerships for sustainable development and conducted a field research at the Royal Netherlands Embassy in Bogotá, Colombia within the coffee, energy and fruit & vegetable sectors.

Judith holds an Msc with honors in Global Business & Stakeholder Management from the Rotterdam School of Management (Erasmus University).

Mr Rohinton Babaycon

Trustea - India



Mr. Babaycon has worked in various executive capacities in Tea plantations in Assam and at various corporate levels in Organisations having Plantations in Assam, Dooars, Darjeeling and Nilgiris and Kerala for Tea, Coffee Rubber and spices from Assistant Manager to Managing Director and CEO. During his he has held several key positions including Chairman of ABITA Zone 1, Member TRA Advisory Committee Assam and Bengal, Management Committee Indian Tea Association, Vice Chairman Darjeeling Tea Association. graduate with Agronomy & MBA (International Business) from Western Sydney. Mr. babaycon currently serves as a consultant to IDH The Sustainable Trade Initiative, as Local Coordinator - Tea - India convening the India Tea Sustainability program “trustea”.He is also a senior consultant with Wagh Bakri, the third largest packet tea company in India and a consultant with Visiting Agent with Kanco Tea & Industries.



Mr Vikram Singh

Regional Manager, Ethical Tea Partnership

Vikram has over 20 years of experience of working in tea industry for large tea plantation companies. He has worked across different geographical locations in India and Africa, and is currently working as Regional Manager - India with Ethical Tea Partnership.

Seminar on Mainstreaming Human Rights in Business Policy

17 November 2016, 14.00 - 17.45 hours

Co-host: Shift

Shift

Background

On June 17 2011, the United Nations endorsed the Guiding Principles for Business and Human Rights developed by Professor John Ruggie, UN Secretary-General's Special Representative on Business and Human Rights. The UNGP set out the "Protect, Respect, Remedy" Framework which includes the State's duty to protect Human Rights, the responsibility of companies to respect them and the need for more effective access to remedy, both judicial and non-judicial, for victims of abuse. The OECD Guidelines for Multinational Enterprises, the European Commission CSR strategy and ISO 26000 have also aligned their own policies and standards with the UNGP. From the Indian perspective, there have also been two important developments. First, 'Principle 5 of Ministry of Corporate Affairs' National Voluntary Guidelines for Social, Economic and Environmental Responsibilities of Business' which explicitly promotes integration of the corporate responsibility to respect human rights in business systems. Secondly, role of National Human Rights Commission in India in addressing business impacts on human rights, as a statutory body set up under the provisions of Protection of Human Rights Act, 1993.

The UNGP make clear that companies should analyze how their business can affect human rights across not only their own operations, but also their value chains. Such an approach would not only help in identifying and addressing risks to human rights at each stage of the business, but also enable meaningful disclosures. This requires companies to have systems and processes that enable continuous awareness and review of both actual and potential human rights impacts, and measures to address them effectively. It frequently requires engagement and collaboration with other stakeholders, including government, peer companies, suppliers, civil society and directly affected stakeholders. Therefore, collaborative approaches by like-minded corporations, important players in their value chains and regulatory authorities are an means to drive positive change in response to human rights challenges today.

Linkage with SDGs

Human rights are infused throughout the 17 new goals and 169 targets. It is important in discussing the connection between human rights and the SDGs to distinguish between how respect for human rights contributes to sustainable development and more voluntary opportunities for the promotion of human rights. Companies' have a tremendous opportunity to contribute to the human dimension of sustainable development by advancing respect for the human rights of workers and communities.

Objective of the Session

The session will be to initiate a discourse and discussions by various stakeholders to enable an 'action agenda' that can help better manage various forms of impacts on people that can arise from business activities. The session discussions intend to re-energize the initiatives already in place and steer a clear path to mainstream human rights in business policy.

Anticipated Outcome

The session will support learning and recommendations for companies to develop a comprehensive approach to the management of human rights risks and enable them to develop a clear action oriented roadmap.

Structure of the Session

This is a 3 hour session which targets 40-50 professionals and stakeholders. It will begin with an introductory session followed by experience sharing by companies & finally working sessions to enable targeted learning by and from the participants.

Programme Details

Time	Agenda Items
14.00 - 14.15 hrs	<ul style="list-style-type: none"> - Welcome remarks by <i>Ms. Amita Joseph, Director, Business & Community Foundation (BCF) and Board Member, Centre for Responsible Business (CRB)</i> - Introductory remarks by Mahindra Sanyo Special Steel Pvt Ltd - Special remarks by <i>Brig. Rajiv Williams, Head-CSR, Jindal Stainless Ltd.</i>
14.15 - 14.45 hrs	<p>UN Guiding Principles: Overview of Corporate Responsibility to respect human rights</p> <p>Background to the UN Guiding Principles and their place in Indian context.</p> <p>What is the nature and scope of companies' responsibility?</p> <p>How can companies' be involved with human rights impacts?</p> <p>What can companies reasonably do about human rights impacts?</p> <p>What approaches can help companies take practical steps forward in respecting human rights?</p> <p>How do companies contribute to the SDGs when they advance respect for human rights across their operations and value chain?</p> <p><i>Presentation by Ms Caroline Rees, President, Shift with brief Q&A</i></p>
14.45 - 15.30 hrs	<p>Experience sharing by companies</p> <p>A conversation with companies about their experience carrying out human rights due diligence and discussion with audience</p> <p>Session Moderator: <i>Ms Caroline Rees, President and Co-Founder, Shift</i></p> <p>Panelists:</p> <p><i>Brig. Rajiv Williams, Head-CSR, Jindal Stainless Ltd.</i></p> <p><i>Ms. Ambalika Gupta, Senior Executive CSR, Mahindra Sanyo Special Steel Pvt Ltd.</i></p> <p><i>Mr. Rajeen Saxena, Director, Mazars India</i></p>
15.30 - 16.00 hrs	<p>Tea Break</p>

<p>16.00 - 17.30 hrs</p>	<p>Human Rights Due Diligence in practice</p> <ul style="list-style-type: none"> - Introduction to UNGP Reporting Framework as a due diligence tool - Table discussions: (40 min) <ul style="list-style-type: none"> 1. Introduction of scenarios 2. Brainstorm to explore approaches that might have avoided human rights risks or which could prevent them recurring - Plenary report back and discussion (35 min) <p><i>Presentation and moderation by Shift</i></p>
<p>17.30 - 17.40 hrs</p>	<p>Way Forward & Closing remarks</p> <p><i>Ms. Amita Joseph, Director, Business & Community Foundation (BCF) and Board Member, Centre for Responsible Business (CRB)</i></p> <p><i>Ms. Caroline Rees, President, Shift</i></p>

Speaker Profiles



Ms. Amita Joseph

Director, Business & Community Foundation (BCF) and Board Member
Centre for Responsible Business (CRB)

Amita Joseph has a background in management, a degree in law from Delhi University & post graduation in Human Rights from the Law Institute. She has worked both in the corporate, legal & development sectors over three decades. Amita is on a number of non profit organisation boards such as MESH, CRB, SRUTI, AAM Foundation and is also associated with BCF (Business & Community Foundation) a leading Civil society organisation in India working on promoting responsible business practise through education, advocacy, open public discourses, work with management institutes, training, lectures, publications, etc.

Brig Rajiv Williams

Head-CSR, Jindal Stainless Ltd



Brigadier Rajiv Williams, a post graduate from Madras University, sought premature retirement from the Indian Army in 2005 and joined the development sector. He now Heads CSR with Jindal Group (JSL) and has championed the initiative 'The India CEO Forum on Business and Human Rights' with the support of UN GCNI. During his Army career he was awarded the YSM and M in D for gallantry and post retirement was bestowed the citation - 'Top 100 Most impactful CSR leaders (Global listing) and CSR Leadership Award in 2016. A prolific writer and speaker at various forums and conferences, Rajiv has been invited to speak at the United Nations offices in New York and Geneva on 'Women Empowerment' and 'Business and Human Rights'. He has written several articles on varied topics from conflict prevention and security, to Responsible Business and Corporate Citizenship; and has co-authored books on Siachen and CSR in India.

Caroline Rees

President and Co-Founder, Shift



As the President and Co-Founder of Shift, Caroline leads our strategic development and drives our thought leadership work on key challenges and opportunities in advancing corporate respect for business and human rights. Caroline previously spent 14 years with the British Foreign and Commonwealth Office. From 2003 to 2006 she led the UK's human rights negotiating team at the UN and she ran the negotiations to establish the mandate of the Special Representative of the UN Secretary-General on business and human rights. The success of this initiative led to Professor John Ruggie's appointment and from 2007-2011 Caroline was a lead advisor on his team. She was deeply involved in the drafting of the Guiding Principles, and she led research and analysis on respect for human rights in the context of global supply chains, as well as consultations and field testing on different types of non-judicial grievance mechanisms for victims of corporate human rights impacts. From 2009 to 2011 Caroline was also the Director of the Governance and Accountability Program at the Corporate Social Responsibility Initiative at Harvard Kennedy School and she remains a Senior Fellow there.

Mr. Rajeev Saxena
Director, Mazars India



With a Bachelor of Commerce (B. com), Chartered Accountant (FCA), Rajeev has a 19 years of rich and diverse experience. He is trained in 'Long term Contracts Risk and Accounting' in Singapore; 'UNGP on Human Rights and Business' in Berlin. Apart from above, he is also a Member of EBG and Former Member of CII NR Regional Committee on CSR. Rajeev has international experience of working on behalf of European Union and World Bank in reviewing projects implemented in the areas viz. Food Security and Rural Employment, Primary Education, Health and Sanitation, Watershed Management, Minor Irrigation, Women Empowerment, Sodic Land Reclamation etc. He has also led a Pilot Project in India on Human Rights self assessment engaging a few very large Indian Corporate – the project was an initiative of GBI (UK) and Global Compact Network. He has conducted financial and System Review of EU funded projects in Bangladesh, Nepal, Sri Lanka and India, Financial Review of World Bank Assisted Projects in India, Financial Audit of Indian Subsidiaries/JVs of Large Multinational Corporate viz. Alstom, Air Liquide, Safran, Egis, Systra, Dassault, Bharti Axa, Apollo Munich, Renolit Financial Audits of Indian Corporate viz. Escorts, IFCI Factors, Fortis Hospital, BSNL, IOC, BPCL, HPCL and a study on Archaic Laws for the Ministry of Agriculture through National Horticulture Board.

Masterclass on Low Carbon Lifestyle

17th November, 16:00 – 17:30 hours

Co-host: UNDP



Empowered lives.
Resilient nations.

Background

With the rise in population, incomes and standards of living, anthropogenic greenhouse gas emissions are on the rise in India. As countries around the world take action towards a new international climate agreement, India's Intended Nationally Determined Contributions (INDCs) include reductions in the emissions intensity of its GDP by 33 per cent to 35 per cent by 2030 from 2005 levels, and the creation of a carbon sink through plantations of additional forest and tree cover, equivalent to 2.5 to 3 billion tonnes of carbon dioxide.

Keeping these goals in mind, the Low Carbon Lifestyle toolkit was developed by the Global Environment Facility (GEF) United Nations Development Programme (UNDP) Small Grants Programme (SGP), Centre for Environment Education (CEE) and Intel Semiconductor Ltd., for piloting the project during the year 2012-13, supported by the Ministry of Environment Forest and Climate Change. The toolkit was shared with students in more than 10,000 schools and in more than 100 cities across India. The toolkit aims to spread awareness and sensitivity among the students, teachers and the public at large regarding low carbon practices for a sustainable lifestyle.

This session will outline various methods provided in the Low Carbon Lifestyles toolkit, focusing on what individuals, groups and larger organizations can do to reduce their carbon footprint.

Linkage with SDGs

The low carbon lifestyles will directly contribute towards the Sustainable Development Goals, particularly SDG 7 - Affordable and Clean Energy; SDG 12 - Sustainable Consumption and Production; SDG 13 - Climate Action; SDG 17 - Partnership for the Goals; and as a cross-cutting theme for all the remaining SDGs.

Contents

The toolkit contains a list of practical climate friendly initiatives that can be adopted by individuals, educational institutions, and workplaces with detailed calculations of annual CO₂ emissions reductions and cost savings from implementing these simple actions.

The toolkit defines various measures through:

- An MS Excel sheet with the formulae to arrive at the calculated quantified reductions in emissions. Users and trainers have the flexibility to change specific fields to arrive at quantification of CO₂ emissions reductions and cost savings. It can also accommodate country specific modifications.
- An MS PowerPoint presentation on climate change basics, how we are responsible, and its impacts on India.
- Three MS PowerPoint presentations on actions that can be taken by individuals at home, educational institutions, and workplaces; and the impacts of a larger population on implementing these actions.

Ongoing Activities

Dissemination of the toolkit and capturing baseline

data: Workshops will be conducted to build the capacity of the schools. The schools and students will be invited to register themselves and calculate their baseline carbon emissions.

Pledging: The schools/colleges taking pledge stating specific actions they propose to take to reduce their carbon emissions and the time frame for implementing the same.

Monitoring carbon emissions reduction: Data on the area of intervention, pledge reduction in carbon emissions and self-monitoring through agreed time frame will be done on the website

Anticipated Outcome

The major outcomes from the session are:

- Better understanding of climate change, carbon emissions and carbon footprints and how one can quantify their emissions
- Increase awareness on the various steps that can be taken to reduce carbon emissions in homes, educational institutions and workplaces, by individuals as well as groups
- Facilitating teachers, students and users to implement sustainable action initiatives based on the toolkit

Speaker Profiles

Mr. Prabhjot Sodhi

Senior Programme Coordinator, UNDP

Mr. Sodhi served as Country Program Manager, Global Environment Facility- Small Grant Programme-UNDP, CEE for 14 years. He was awarded the 'Most Excellent Order of the Member of British Empire' in 1998 by the Government of United Kingdom for promoting sustainable development practices among tribals in India. In September 2012, The George Washington University, Washington DC, USA honored him with the Talented Conservator Award in recognition of his contributions in the field of biodiversity conservation and livelihoods. Several of his works have been published in international and national journals.

Convention on International Labour Standards and the Indian Workplace in the Global Supply Chain

18 November 2016, 09.30 - 17.30 hours

Background

As national economies have in recent years been progressively and rapidly integrated into the global trading system, with supply chains for goods and services which transcend national boundaries, issues of transparency about and compliance with international standards have assumed increasing importance

There is some uncertainty about the precise contours of transparency and compliance with core labour standards. There is frustration on both sides, as evidenced in the regular inclusion of certain Indian goods in US government lists of traded goods that are suspected of using child and/or forced labour. Indian business finds a lack of understanding on the part of labor standards advocates and global brands of the realities of the Indian business environment. The latter in turn worry about the capacity or will of some Indian businesses to tackle their responsibilities.

Such a contretemps, if unresolved, offers no benefit to any of the parties. Advocates and business alike need to find practical means for moving toward improved transparency and compliance. Respect for labour standards can significantly enhance productivity and reputation, and thus sustainable competitiveness and profitability, while profitable businesses are likelier to provide a sustainable environment for the protection and promotion of labour standards. A frank, respectful and open-minded dialogue can be of mutual benefit.

The convention on International Labour Standards and the Indian Workplace in the Global Supply Chain intends to seek and further such a dialogue.

CRB continues to make a sustained effort to promote environmental and social sustainability, including labour standards, and to offer the Indian business community the knowledge and tools to enhance competitiveness and profitability through adoption of sustainable business models. CRB works on this mission using a multi-stakeholder approach, and engaging in research, training, capacity building, advisory services, technical assistance and dialogue – including fora such as the upcoming conference – to develop both consensus and capacity.

Efforts to address and advance labour standards often encounter the problem that labor standards and regulations are often highly technical in nature, and that labour standards are an afterthought or vaguely understood in general discussion of sustainability. Sustainability discourse emphasizes environmental sustainability, and to the extent that it addresses social sustainability it often fails to explain how labour standards can play a significant role in building a more stable and sustainable society.

Hence the holding of the workshop dedicated to labour standards. The emphasis will be on the core labour standards relating to forced labour, child labour, discrimination and freedom of association and collective bargaining. The workshop is particularly timely, coming as it does on the heels of the International Labour Organization's (ILO) International Labour Conference, where one of the major topics was "Decent Work in Global Supply Chains" and where the ILO Director General's Report was on the role of labour in the 2030 Sustainable Development Goals (SDG). Therefore, CRB with the assistance of the Stimson Center will be convening a workshop dedicated to deliberations on labour issues and international labour standards. The emphasis will be on the core labour standards relating to forced labour, child labour, discrimination and freedom of association and collective bargaining. The workshop is particularly timely, coming as it does on the heels of two important developments: the proposed changes in the Indian Labour regime (Draft Indian Labour Code, changes in the provision related to engagement of Child Workers, discussions on Minimum Wage/Fair Wage) and the ILO International Labour Conference, where one of the major topics was Decent Work in Global Supply Chains and the Report of the ILO Director General was on the subject of the role of labour in the 2030 SDGs.

Purpose, Content & Anticipated Outcome

The purpose of the workshop is to create a new and positive tone of shared endeavor and a new sense of the general possibilities, and to promote a new awareness of the specific opportunities for the improvement of labour standards compliance by Indian firms. Whereas the opportunities presented for such improvement by participation in global supply chains will be a substantial focus of the discussion, the workshop will also consider Indian sectors that are not in international trade. This is to reflect the beneficial and negative prospects arising from mutual influence between companies and sectors within a given national economy, particularly the importance of “leading edge” enterprises. The non-trade sector also constitutes a significant part of the image that India projects to the world as it is increasingly integrated into the global economy.

Because the issues of forced labour and modern forms of slavery are very prominent in current global discourse and in the awareness of major business enterprises, in the wake of the adoption of the Protocol to the Convention on Forced Labour, which offers specific guidance on effective measures to be taken to eliminate all forms of forced labour, the workshop will emphasize that topic, making sure however that the other core labour standards are not slighted thereby. This all-day workshop will begin with a plenary session of experts and senior officials to set the stage for the detailed discussion that will follow in three working sessions. Each will last ninety minutes.

Plenary

09.30 - 11.00 hours

The focus of the plenary session will be to present the issues, set them in context and propose priorities, from both a Global and an Indian perspective.

Panelists

Mr. Eric Biel

Associate Deputy Undersecretary, Bureau of International Labor Affairs
US Department of Labour (USDOL)

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Mr. Shankar Aggarwal

IAS (Retd), Secretary, Minister of Labour and Employment (MoLE), Government of India

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Ms. Shalini Prasad

Additional Secretary, Ministry of Power
Government of India

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Ms. Giulia Di Tommaso

Lawyer, CSR/Sustainability Adviser, Director ELIPE, Rome

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Mr. Simon Steyne

Senior Adviser, Fundamental Principles and Rights at Work Branch, ILO Geneva

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Ms. Hannah Edmonds

Associate at Covington & Burling LLP, United Kingdom

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Ms. Natasha Mehta Majumdar

India Representative, Foreign Trade Association (FTA), Belgium

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Ms. Jane Hwang

ICEO, Social Accountability International, New York

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Mr. Partha Pratim Mitra

IES (Retd.) Principal Labour and Employment Advisor, Minister of Labour and Employment (MoLE)
Government of India

The working sessions will be moderated by the Stimson Center. The specific content of each session will be as follows:

First Working Session

11.30 to 13.00

- Identification of vulnerable sectors for discussion
- Identification of key vulnerabilities in sectors selected
- Inventory of initiatives to date to improve labor standards in these sectors (government, business, activist, multilateral, multi-stakeholder)
- Obstacles identified
- Successes achieved or potential successes identified
- Costs and Benefits

Second Working Session

14.00 to 15.30

- Identification of key actors
- Identification of fora for action, including State and other sub-national governments
- Step by step action plan for developing ongoing cumulative work among multiple stakeholders
- Identification of specific commitments (incentives, policy, financial resources, technical assistance) to be sought from business, government, donors and internationals
- Outreach – expanding the reach
- Communications – key messages; effective messages
- Follow up, monitoring and scheduled status check
- Review of conclusions and allocation of responsibility for report to conference.

Emerging Economies and Labour Standards

16.00 to 17.30

This final session in the all-day Labour discussion will be conducted by the University of Manchester and will be on the topic of *Emerging Economies and Labour Standards*.

It will help place the discussion of Indian experience and the agenda developed here in a broader comparative context. The session presents emergent findings from the on-going research project, led by the University of Manchester with a network of international collaborators, which examines 'Rising Powers, labour standards and the governance of global production'. Labour and sustainability standards are central to the governance of global production networks today, and compliance is often necessary pre-requisite for market entry across a number of sectors. The project asks whether, and how, emerging countries such as China, India and Brazil engage with, and begin to shape the discourse on labour standards in global production. Can these 'Rising Powers' move from being 'standard-takers' to 'standard-makers'? To address these issues and related questions the project has studied firms, states and civil society actors in Brazil, China and India. The panel session will feature presentations from a number of eminent academics who have been engaged in this study. While the project is a comparative exercise, there will be a particular emphasis on presenting findings from the India component of the study.

The panel session feature the following presentations:

- Global Value Chains, Labour Standards, and the 'Rising Powers' - Professor Peter Knorringa (International Institute of Social Studies (ISS), Erasmus University Rotterdam)
- Indian Civil Society and Standards: Preliminary Observations - Professor Keshab Das (Gujarat Institute of Development Research, Ahmedabad)
- *trustea*: The making of an Indian sustainability standard - Natalie Langford (The University of Manchester)
- Indian Firms, Labour Standards and CSR - Professor Rudolf Sinkovics and Dr Bimal Arora (Alliance Manchester Business School, The University of Manchester)
- Civil Society's role in the shaping of labour and sustainability standards - A comparative perspective from Brazil, China and India - Professor Peter Knorringa (International Institute of Social Studies (ISS), Erasmus University Rotterdam)

Speaker Profiles

Mr. Eric Biel

Associate Deputy Undersecretary for International Affairs, USDOL



Eric Biel joined the Bureau of International Labor Affairs at the U.S. Department of Labor in February 2012. He is part of ILAB's senior leadership team, working on a diverse set of projects and activities, including supply chain issues across different sectors and submissions under the labor chapters of free trade agreements. Before joining the Department, Biel was Managing Director for Corporate Responsibility at Burson-Marsteller, a global consulting firm. From 2003-06 he was Deputy Washington Director and Senior Counsel of Human Rights First (formerly the Lawyers Committee for Human Rights). Prior to that he was Senior Vice President and General Counsel at Fontheim International, a Washington consulting and law practice. Biel served in senior positions at the U.S. Department of Commerce from 1997-2000, including Deputy Undersecretary for Trade Policy and Acting Director of the Office of Policy and Strategic Planning. From 1995-97, he was Director of the Commission on Protecting and Reducing Government Secrecy, a bipartisan body chaired by Senator Daniel Patrick Moynihan. From 1990-95, he was International Trade Counsel at the Senate Finance Committee, following five years in private law practice. Since 2008, Biel has taught a course at the Georgetown University Law Center on "Human Rights at the Intersection of Trade and Corporate Responsibility" that explores a range of business and human rights issues. He received a B.A. in history from Johns Hopkins and joint degrees in law from Yale Law School and public policy from the Woodrow Wilson School at Princeton.

Ms. Giulia Di Tommaso

Lawyer, CSR/Sustainability Adviser, Director ELIPE



Giulia has over twenty-five years experience in legal, advocacy-reputation management, partnerships in CSR/sustainability, business and human rights, compliance, trade, IPR, competition, FMCG/supply chains regulation. She has been for over a decade with Unilever, working alongside global CEOs, leading company's legal and communications teams globally. She contributed to develop Unilever's CSR/Sustainability Plan and negotiated the strategic agreement on sustainable supply chains with the International Fund for Agriculture Development. Giulia is Senior Advisor to the UN's Food and Agriculture Organisation on partnerships with private sector and developed high-level engagement with organisations including WEF, TABD, Southern Corridor of Tanzania, EU, World Bank. Qualified attorney-at-law since 1992, Giulia led Chiomenti Law Firm EU law practice in Brussels. She obtained the LL.M. in EU Law from University of Leuven; Cambridge Institute for Sustainability Leadership Alumna; Business and Human Rights programme Chair, EIUC, Venice.

Mr. Simon Steyne

Senior Adviser, Fundamental Principles and Rights at Work Branch, ILO



Simon Steyne (London, 1955) is Senior Adviser to the ILO Fundamental Principles and Rights at Work Branch. Previously, as Head of Advocacy and Partnerships of the ILO International Programme on the Elimination of Child Labour, he led IPEC’s work with employers’ and workers’ organization, enterprises (including in the ILO Child Labour Platform), and the broader worldwide movement against child labour. Simon joined the ILO staff in 2008 as IPEC Head of Operations, after 19 years at the British Trades Union Congress. He was an ILO conference delegate or advisor, 1992-2008; a main drafter of ILO Convention 182 on the worst forms of child labour; a member of the ILO Governing Body and the Global March against Child Labour Council, 2003-2008; and, 1998-2008, of the Board of the UK-based Ethical Trading Initiative, which he helped establish. Simon has worked on agriculture, mining and TGL value chains around the world, especially in Africa and South Asia. He advises the boards of the International Cocoa Initiative, the End Child Labour in Tobacco Growing Foundation and the AIM-Progress group of branded goods companies and has visited India regularly since 2003.

Ms. Hannah Edmonds

Associate at Covington & Burling LLP



Hannah Edmonds (London, 1985) is Associate at Covington and Burling’s London office. She advises multinational employers on HR-legal compliance from Covington and Burling’s London office. She assists companies in tackling a range of both international and local legal issues including labour aspects of global transactions, multi-jurisdictional reviews of employment obligations and drafting and rolling out of employment policies. More recently, she has advised companies on supply chain reporting obligations under the UK’s new Modern Slavery Act. Hannah sits on the firm’s Public Service Committee, with a responsibility for driving pro bono work in the London Office. Before joining Covington, Hannah spent some time as a visiting fellow at the University of the Gambia, where she lectured on international law of human rights and armed conflicts and assisted in the establishment of a student-run legal aid clinic. Hannah graduated in 2010 with BA Hons in law from St Catharine’s College Cambridge and went on to gain an LLM in International Law from the University of Bristol in 2011. Her thesis focused on Ghana’s legal framework surrounding the commercial exploitation of children.

Ms. Jane Hwang

CEO, Social Accountability International, New York



Jane Hwang was promoted to the role of President & Chief Executive Officer in January 2016. Working with the SAI Board of Directors, Advisory Board and staff, she oversees the organization’s strategy, management, and stakeholder engagement. Since joining SAI in 2005, Ms. Hwang led the significant growth and innovation of SAI’s programs, especially in corporate advisory services, training and capacity building, and public-private partnerships. Ms. Hwang co-created Social Fingerprint® and TenSquared, highly effective ways to measure and improve management systems, worker engagement, and social performance. She has co-authored implementation guides and served on working groups for international agencies such as the United Nations, World Bank International Finance Corporation and Global Reporting Initiative. Prior to SAI, Ms. Hwang worked in corporate marketing and legal research, and previously in behavioral sciences and medical research. She earned her B.A. and M.B.A. from Columbia University.

Mr. Partha Pratim Mitra, IES (Retd.)

Principal Labour and Employment Advisor

Minister of Labour and Employment (MoLE), Government of India



Shri Partha Pratim Mitra, Director General is an Indian Economic Service Officer of 1979 batch. Mr Mitra assumed charge on 26th December, 2013. He has a master degree in Economics from University of Calcutta and a bachelor's degree in Law from University of Delhi. His core areas of interest include research in the field of Labour, Rural Development, Micro Finance and Banking. He had an extremely distinguished professional career during the last three decades and has held key positions after joining Indian Economic Service in 1979. He has held important positions in many departments of the Government of India which include Commerce and Industry, Supply, Science and Technology, Power, Labour, Economic Affairs, Financial Services, Social Justice and Employment & Rural Development. He brings with him a broad and diversified experience spread across different sector of Economy. Besides this, he is holding the post of Labour and Employment Advisor in the Ministry of Labour & Employment, Government of India.

Professor Peter Knorringa

International Institute of Social Studies (ISS)

Erasmus University Rotterdam



Prof. Knorringa focuses on the diverse roles and impacts of business on development. His past research has focused on small and medium scale enterprises in developing countries, operating in clusters and value chains. His present research agenda also includes the behaviour of large multinational companies, especially from China, India and Brazil. He has always been fascinated by the survival strategies of very small and informal businesses. Interestingly, he does not perceive private firms as either the 'enemy' or the 'heroic deliverer' of development. Instead, he aims to advance a more empirical and nuanced debate on where and when entrepreneurs and firms are more likely to contribute to a better balance among economic dynamism, sustainability and social responsibility. Prof. Knorringa aims to investigate to what extent socially responsible and environmentally sustainable forms of development are possible under capitalism, and where and when these might be built upon a strengthened morality in the private sector itself. His own empirical research focuses on labour standards, CSR, ethical and fair trade, social entrepreneurship, and strategies to support survival businesses.

Dr. Bimal Arora

Chairperson, Centre for Responsible Business (CRB)



Bimal is a sustainability, CSR and ethical trade expert with extensive experience working in practice and research with diverse sectors. Bimal is an astute thinker, strategist and author on business responsibility and accountability. He has a Masters from the London School of Economics (LSE) and Ph.D. in Sustainability and CSR from the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, UK. He is also a fellow at the Growing Inclusive Markets' initiative at UNDP and a visiting fellow at ICCSR.

Professor Keshab Das

Gujarat Institute of Development Research, Ahmedabad



Keshab Das is a professor at the Gujarat Institute of Development Research, Ahmedabad, India. He holds MPhil (Applied Economics) and PhD (Economics) degrees from the Jawaharlal Nehru University, New Delhi (through the Centre for Development Studies, Trivandrum). He also holds a Bachelor's degree in Journalism and Mass Communication. He is a recipient of the VKRV Rao Prize in Social Sciences (Economics) and was empanelled as an Indian Council for Cultural Relations (ICCR) Chair Professor in Economics. He has been a visiting research fellow/faculty at the University of Insubria, Varese, Italy; International Institute of Social Studies, The Hague, Netherlands; University of Manchester, Manchester, UK; Institute of Developing Economies, Chiba, Japan; Institute for Studies in Industrial Development, New Delhi; CNRS-REGARDS, Bordeaux, France; MSH, Paris, France; and Institute of Development Studies, Brighton, UK. His research concerns issues in local and regional development; industrialisation strategies; informal sector; MSMEs, clusters and globalization; innovation at the margins; labour; basic infrastructure; and politics of development. His research publications include about ninety articles and eight books.

Professor Rudolf Sinkovics

Professor of International Business

Alliance Manchester Business School and Director
Comparative and International Business Research Centre (CIBER)



Born in Austria, Rudolf now lives and works in Manchester, UK. His work has been published in International Business and International Marketing journals such as Journal of International Business Studies, Management International Review, Journal of World Business, International Business Review, Journal of International Marketing and International Marketing Review. He also serves on the editorial boards of international journals including International Business Review, Journal of World Business, Critical Perspectives of International Business, International Marketing Review, Research in International Business and Finance and der Markt. He teaches in the areas of Global Marketing, Multinational Management and Research Methodology. His research interests are on inter-organisational governance, the role of ICT, and research methods in international business. Recent work is geared at rising powers, emerging markets and drivers of economic change.

Mr. Khalid Nadvi

Professor of International Development, Univ of Manchester



Working on issues relating to trade and industrial development, particularly the relationship between globalisation and local development, Khalid was a pioneer of research into small firm industrial clusters in the developing world – a framework that now attracts huge attention amongst specialist UN agencies and leading international donors. Currently leading a large project funded by the Economic and Social Research Council, Khalid's study explores how the Rising Powers are challenging and shaping the ways in which labour standards are used to organise global production arrangements, and the consequences of this for consumers and producers in the developed and developing worlds.

Roundtable on Integrated Reporting & Transparency: Linkages to SDGs

18 November 2016, 09.30 - 11.00 hours

Co-host: The Institute of Chartered Accountants of India (ICAI),
International Integrated Reporting Council (IIRC)



INTEGRATED REPORTING <IR>

Background

Globalization and interconnectivity mean the world's finances, people and knowledge are inextricably linked, as evidenced by the global financial crisis. In the wake of the crisis, the desire to promote financial stability and sustainable development by better linking investment decisions, corporate behaviour and reporting has become a global need. Businesses require an evolution in the system for reporting, facilitating and communicating mega-trends without the complexity and inadequacy of current reporting requirements. Currently, there are significant information gaps in reports, with the organizations such as the World Bank and IMF calling for a greater focus on aspects such as risk and future development. Integrated Reporting has been created to enhance accountability, stewardship and trust as well as to harness the information flow and transparency of business that technology has brought to the modern world. Providing investors with the information they need to make more effective capital allocation decisions will facilitate better long-term investment returns.

Integrated Reporting is an evolution of corporate reporting, with a focus on conciseness, strategic relevance and future orientation. As well as improving the quality of information contained in the final report, Integrated Reporting makes the reporting process itself more productive, resulting in tangible benefits. Integrated Reporting requires and brings about integrated thinking, enabling a better understanding of the factors that materially affect an organization's ability to create value over time. It can lead to behavioural changes and improvement in performance throughout an organization.

As set out in the International <IR> Framework, an integrated report is a concise communication about how an organization's strategy, governance, performance and prospects, in the context of its external environment, lead to the creation of value in the short, medium and long term. The Framework enables a business to bring these elements together through the concept of 'connectivity of information', to best tell an organization's value creation story.

Linkage with SDGs

Integrated Reporting helps organizations think about their part in reaching the SDGs through integrated thinking and enhancing their reporting process. By prompting consideration of the six capitals in decision-making and resource allocation - thinking about the wider ramifications beyond the purely financial - IR is an important tool. Following the adoption of Sustainable Development Goals (SDGs), a number of companies are already thinking on how to incorporate them into their integrated reports and strategies. Around 1200 of the world-leading companies are now implementing the framework into their sustainability and integrated reports, as the push to mainstream more than just financial reporting continues to gain momentum. As per a new report by the World Business Council for Sustainable Development (WBCSD) and Radley Yeldar, 163 world-leading companies from more than 20 sectors across 35 countries have started communicating on the SDGs and integrating the Goals into their respective CSR strategies¹.

¹<http://www.edie.net/news/7/Many-global-businesses-include-SDGs-in-CSR-reports-according-to-WBCSD/>

Objectives of the Session

The roundtable discussion has been conceptualized with the following objectives:

- Current status and reflections on the challenges and roadblocks faced by implementers during the transition to IR
- Experience sharing and key message from the implementers
- Understand thoughts and perspectives on IR
- Mapping of SDGs and its effective communication through IR

Anticipated Outcome

This focused group interactive round table will comprehend the various issues and challenges in integrated reporting along with the perspectives of the stakeholders. Keeping in mind the theme of ISS 2016 which revolves around the UN SDGs, this session will inform the delegates on the current status, future trends of IR and how companies are actually communicating in this regard.

Structure of the Session

The 1.5 hour session has been designed as a roundtable which will be an interactive dialogue with engagement of participants across the table. It will bring together wide array of stakeholders and professionals from institutions, implementers and consultants working in this domain.

Programme Details

Time	Agenda Items
9.30 - 10.00 hrs	<p>Setting the context: Integrated reporting-status quo, trends and future</p> <p>Opening Remarks by CRB</p> <p>Welcome Remarks by Shri Sanjay Gupta, Vice-President, The Institute of Chartered Accountants of India (ICAI)</p> <p>Keynote Remarks by Shri Prasanta Mahapatra, GM, Securities and Exchange Board of India (SEBI) (TBC)</p> <p>Special Remarks by Mr Ernst Ligteringen, Former CEO, GRI</p>
10.00 - 10.50 hrs	<p>Session Moderator: Vrushali Gaud, CII - Centre of Excellence for Sustainable Development (TBC)</p> <p>Roundtable discussion ‘Journey and Experience on IR’, but not limited to, issues:</p> <ul style="list-style-type: none"> - Understanding various perspectives: Regulatory, Implementation, Visionary & Financial - IR: Strengths, Weakness, Opportunities & Threats - Transition to IR: Drivers, challenges and impacts - Using IR to communicate on SDGs
10.50 - 11.00 hrs	<p>Wrap up and concluding remarks</p>

Speaker Profiles

Mr. Sanjay Gupta

Vice-President, The Institute of Chartered Accountants of India (ICAI)



CMA Sanjay Gupta has been elected as Vice-President of the Institute of Cost Accountants of India for the year 2016-17. CMA Sanjay Gupta is a Fellow Member of the Institute of Cost Accountants of India. A combination of youth, dynamism, experience, Leadership Skills and excellence with more than 17 years of impeccable professional standing and proven track record, CMA Sanjay Gupta has been elected to the Central Council for two consecutive terms (2011-15, 2015-19). He was the Chairman of NIRC of the Institute in 2009-10. He has been the Chairman of WTO and International Affairs Committee of Institute since 2011. He has also effectively contributed to the cause of the profession as a member of the Risk Management and Corporate Governance Committee, Finance Committee, Infrastructure & Information Technology Committee, Committee for Accounting Technicians, Committee for Advanced Studies, Committee for Members in Industry, IT Committee, Journal Committee, Direct Taxation Committee and many other committees in the past. He is also the Director of ICWAI Management Accounting Research Foundation. CMA Sanjay Gupta has around 18 years of experience in Telecom, Power & Aviation Sector in the fields of Costing, Regulatory, Revenue Assurance, mergers & amalgamations, Costing, Management Accounting, Budgeting, Forecasting and Systems Development. He has been an eloquent Speaker on various topics in Regional/National and International conferences organized by ICAI, NIRC, Chapters & other professional bodies like The Prince's Accounting for Sustainability Project (A4S), IFAC, GRI, TRAI, ASSOCHAM, FICCI, IUCN etc. CMA Sanjay Gupta has been actively involved as Speaker in the Management Colleges like IMT Ghaziabad, Symbiosis Bangalore, IITs & IIMs and has also been in the Committee for the Selection Interviews for the MBA Batches for various colleges.

CMA Sanjay Gupta is also the Partner of Sanjay Gupta & Associates, Cost Accountants.

Mr. Ernst Ligteringen

Former CEO, GRI



Ernst Ligteringen advises companies and organisations and is incubating projects on strategy concerning business and sustainability. He is based in Colombia, South America. Ernst was previously Chief Executive of the Global Reporting Initiative (GRI) between 2002 and 2014. He has also served on the IIRC Board and Council. Prior to joining GRI, Ernst had a 23-year career in various non-governmental and international organizations, including postings and missions in Africa, the Caribbean, Latin America, Asia, the Middle East and Europe. His posts included Executive Director of Oxfam International, Director of Programme Coordination of the International Federation of the Red Cross and Red Crescent Societies, and Consultant to the World Commission on the Social Dimension of Globalization at the International Labour Organisation.

Seminar on Promoting Responsible Agricultural Value Chains

18 November 2016, 09.30 - 13.00 hours

Co-host



Background

Indian agro-industries is one of the crucial sectors for generating employment and income opportunities for farm and off-farm activities such as production, packaging, processing, transporting, and marketing of food and agricultural products. They also have a significant impact on economic development and poverty reduction, in both urban and rural communities. As it continues to maximize its impact, it has also come under the scanner of stakeholders including consumers, investors, and media, for its increasing footprint on land, labour, and environment. There is an increasing demand for business entities of all sizes to conduct its business operations and activities in a responsible manner. The need to do so has been further emphasized in global frameworks such as United Nations Guiding Principles on Business and Human Rights which states that the responsibility of business enterprises to respect human rights applies to all enterprises regardless of their size, sector, operational context, ownership and structure. There is sufficient evidence to suggest that businesses engaged in the agro-food value chain have considerable opportunities in positively impacting lives of the largest proportion of poor people in India.

Linkage with SDGs

The SDG agenda proposes to meet many challenges by shifting the food system on a sustainable development pathway. This shift will transform the entire food system, with major impacts throughout the value chain. The sector is directly related to SDGs 2 (ending hunger), 3 (health and well-being), 8 (decent work and economic growth), 10 (reduced inequalities), 12 (responsible consumption and production), 13 (climate action), 14 (protect life below water) and 15 (protect life on land), but they are cross-cutting sectors that also affect the remaining SDGs.

Objectives of the Session

- Identify 'hotspots' of responsible business conduct and better business behaviour along the agro-food value chain
- Have a constructive dialogue with key actors in the agro-food value chain for promoting responsible business conduct
- Discuss policies and incentive structures to promote responsible business and address challenges leading to gaps in implementation
- Role that can be played by markets and companies to mainstream responsible business conduct in the agro-food value chain
- Development of a road-map co-owned by key actors, for promoting responsible business in the agro-food value chain

Anticipated Outcomes

- Substantive input on the "Responsible agro-food value chain"-recommendations, challenges, incentives, and partnerships (stakeholders)
- Identify some key players at the national level who could be involved towards a strategic multi-stakeholder consortium on 'Responsible agro-food value chain'

Structure of the Session

This is a 3 hour session which targets 40-50 professionals and stakeholders. It will begin with an introductory session followed by panel discussions. Each panel discussion will be followed by Q&A. The panel will try to understand and address the following, but not limited to, issues

- Urgent need in the agriculture sector: perspectives of business, policymakers, farming community, institutions
- Role of business in creating a responsible agri value chain
- Responsible agri value chain and SDGs framework

Programme Details

Time	Agenda Items
9.30 - 10.20 hrs	<p>Inaugural & setting the context</p> <p>Welcome address <i>by Mr Rijit Sengupta, Chief Operating Officer, CRB</i></p> <p>Opening remarks <i>by Mr Alay Barab, Executive Director, ICCO Cooperation</i></p> <p>Introductory Remarks <i>by Shri Kumar Anil, Adviser, The Food Safety and Standards Authority of India (FSSAI) (TBC)</i></p> <p>Keynote Address <i>by Shri Sanjay Bhoosreddy, Practicing Policy Architect & Former Joint Secretary, Animal Husbandry, Dairying & Fisheries, Ministry of Agriculture</i></p> <p>Special Remarks <i>by Shri K S Srinivas, Joint Secretary, Ministry of Agriculture (TBC)</i></p>
10.20 - 12.40 hrs	<p>Panel discussion on “Pathways to Responsible agri value chain in India”</p>
10.20 - 11.30 hrs	<p>Chair: Shri Sudarshan Suryavanshi, CEO, Indian society for Agriculture Professional</p> <p>Panel Discussion I</p> <p><i>Mr Tushar Pandey, Vice President, Yes Bank</i></p> <p><i>Ms Jyotsna Bhatnagar, Private Sector Partnerships Officer, UN World Food Programme (WFP)- India</i></p> <p><i>Mr Yogesh Kolte, India Representative, Roundtable on Sustainable Palm Oil (RSPO)</i></p> <p><i>Mr Saikat De, Sustainability & Special Projects, Bayer Hindustan Unilever (TBC)</i></p>
11.30 - 12.40 hrs	<p>Chair:</p> <p><i>Mr. Wouter Verhey, Agricultural Counsellor, India and Sri Lanka, Kingdom of Netherlands</i></p> <p>Panel Discussion II:</p> <p><i>Ms. Teenal Sethi, Senior Director, Rabo Bank</i></p> <p><i>Dr. T.R Manoharan, National Representative for India, Forest Stewardship Council</i></p> <p><i>Mr. Pramit Chanda, Country Director India IDH - The Sustainable Trade Initiative, Sustainability Initiative Fruits and Vegetables</i></p> <p><i>"Mr Pradeep Kashyap, CEO, MART (TBC)</i></p> <p><i>Essar Foundation (TBC)</i></p>
12.40 - 13.00 hrs	<p>Seminar Summary and takeaway</p> <p>ICCO Cooperation</p>

Speaker Profiles

Mr. Alay Barah

Executive Director, ICCO Cooperation



Alay Barah is the Executive Director at ICCo, New Delhi. With 28 years of work experience with the government and the development sector, his work has centred around social enterprise development, livelihood promotion, microfinance, agri value chain development, and human resource development. Having worked in leading positions with organizations such as Freedom from Hunger, American India Foundation, Reach India and Rashtriya Gramin Vikas Nidhi, he has displayed inimitable skills in entrepreneurship and leadership. Alay holds a Master's Degree in Social Work from Tata Institute of Social Science, Mumbai. He has served as Senior Fellow at The Institute of Policy Studies, John Hopkins University, in 2001 under its International Philanthropy Fellows Program. He was also awarded a Ford Motor Company International Fellowship in 2010 as a community leader.

Mr. Sudarshan Suryawanshi

CEO & Co-Founder

Indian Society of Agribusiness Professionals (ISAP), New Delhi



ISAP was set up in 2001 with a vision to bridge the gap between Land and Lab for the benefit of small holders in India. ISAP is working with more than 300,000 rural families for one of India's largest Sustainable Agriculture Initiatives for food and livelihood security. ISAP has set up farmer producer organizations to connect small and marginal farmers to markets using Information & Communication Technology (ICT) and provide value addition to their produce. ISAP is engaged in skill development through vocational training and entrepreneurship development for rural poor. ISAP has trained more than 16,000 youth in various domains and helped them to get jobs. It has also helped more than 1500 agri graduates to set up successful agri-business and provide jobs in rural area.

The sustainable intensification of agriculture combined with integrated farming and value addition can result in sustained higher incomes and empowered communities. ISAP has received several awards and recognition from Government and non government agencies for its work in Sustainable Agriculture and Extension. Sudarshan comes from a farming family in Rural India and studied Agriculture Engineering at MPAU, Rahuri (1986-90) and Water Resource Development and Management at IIT Kharagpur (1990-92). He has travelled extensively in rural India and many developing countries in Asia, Africa and Central America for understanding the challenges faced by small holders.

Mr. Tushar Pandey
Vice President, Yes Bank



Tushar Pandey heads the Public and Social Policies Management (PSPM) and North East Region Initiatives (NER-I) at YES BANK and is a Distinguished Fellow at YES Institute. He has over 20 years of professional experience with expertise in Public Policy, Governance & Institutional Reforms, and Public Private Partnerships (PPP). During his 12-year stint at YES BANK, Tushar’s work has cut across multiple sectors with emphasis on Institutional Innovation and Social Equity in growth models. Tushar has been a Co-Principal Investigator under the Government of India-World Bank sponsored National Agri Innovation Project (NAIP). He has led the YES BANK team on ‘Edge of India’, a Scottish Government project on developing cooperative tourism models in Uttarakhand, and is also a part of the Australian Council of International Agricultural Research (ACIAR) project towards Sustainable Agriculture Intensification in West Bengal and Bangladesh. Tushar has also recently been invited as a Private Sector Consultant to the State Planning Commission Chhattisgarh for the Agriculture Standing Working Group on Revamping Agriculture Extension Management in Chhattisgarh through PPP. Tushar has represented the Indian financial sector at the G20-CSIRO Food4Growth leader’s forum, the precursor to the G20 Chief Agricultural Scientists’ meet. He is currently pursuing an independent research on Farmer Organizations’ impact on smallholder farmers. Tushar is an executive alumnus of Harvard Kennedy School of Government and an Indo-US Cochran Fellow on Agricultural Policy from US Department of Agriculture. He holds a M.Sc. (H) Economics and B.E (H) Mechanical Engineering from Birla Institute of Technology & Science, Pilani.

Mr. Yogesh Kolte
India Representative, Roundtable on Sustainable Palm Oil (RSPO)



Yogesh represents the RSPO in India. RSPO is a global, multi-stakeholder initiative on sustainable palm oil. Members of RSPO, and participants in its activities come from many different backgrounds, including plantation companies, processors and traders, consumer goods manufacturers and retailers of palm oil products, financial institutions, environmental NGOs and social NGOs, from many countries that produce or use palm oil. The RSPO vision is to “transform the markets by making sustainable palm oil the norm”. The RSPO has developed a set of environmental and social criteria which companies must comply with in order to produce Certified Sustainable Palm Oil (CSPO). When they are properly applied, these criteria can help to minimize the negative impact of palm oil cultivation on the environment and communities in palm oil-producing regions. The RSPO has more than 2,500 members worldwide, and close to 50 members in India who represent all links along the palm oil supply chain. They have committed to produce, source and/or use sustainable palm oil certified by the RSPO.

Mr. Saikat De

Sustainability & Special Projects, Bayer



A Rural management professional with years of diverse experience in social compliance, and Corporate Social Responsibility. Presently associated with Bayer leading a team of committed professionals to address human rights issue in agriculture supply chain. Recipient of the Global fellowship Rex Karmaveer Awards constituted by UN, also is responsible for the designing and implementation of various CSR projects for Bayer. In my present designation, my greatest impact has been on the reduction of child labor in the seed production supply chain which is attributed to the commitment and passionate work done by my team members of rural youths which has been acknowledged by social activists and international rights based organizations. My belief system is based on the fact that “true success comes when everyone focuses on the bigger picture and here, the bigger picture isn’t just about doing your job—it’s about trying to change the world for the better.”

Mr. Wouter Verhey

Agriculture Counsellor to India and Sri Lanka

Embassy of the Kingdom of the Netherlands, New Delhi



Mr. Wouter Verhey is the Agriculture Counsellor of the Netherlands for India and Sri Lanka. In his current posting he has taken a number of initiatives in increasing bilateral co-operation among Indian and Dutch companies in the post-harvest management and agro-logistic sector. He is dedicated to the approach where Dutch companies partner and focus not only on a specific part in the production chain, but on the chain as a whole. These so-called Partners for International Business covenants offer great opportunities for the inclusive development of agro-food value chains in India. Additionally, Mr. Verhey has taken a systemic approach in increasing awareness among Dutch companies on the opportunities and challenges of Indian market. This has led to increased momentum of serious interactions between Dutch and Indian companies in collaborating for conceptualizing projects and investments in India. Prior to joining the Embassy in New Delhi, he was the Policy Coordinator for Food Security and Common Agriculture Policy department in Ministry of Economic Affairs and Agriculture Counsellor to Poland and to Mexico.

Ms. Teenal Sethi

Head of Credit Policy and Sustainability, Rabobank Group



Teenal has over 14 years of experience in Corporate Banking in the Credit Risk function. Since the past year, she is also heading the Sustainability banking domain for Rabobank in India. In the Sustainability space, Teenal oversees portfolio sustainability risks and sustainable development initiatives in the Food & Agribusiness Sector. She is also responsible for managing Credit policies & overall portfolio of Rabobank in India. Teenal is a Chartered Accountant from Institute of Chartered Accountants of India. She has worked with Rabobank for 12 years and prior to that has also worked with ICICI Bank and Arthur Andersen.

Dr T.R Manoharan

National Representative for India, Forest Stewardship Council



Dr T R Manoharan is a sustainability professional, environment and forestry economist based in New Delhi. He is currently Forest Stewardship Council® (FSC®)’s project coordinator for India and visiting faculty in the department of environmental planning, School of Planning and Architecture, Delhi. Dr Manoharan has more than two decades of hands on experience in project development, management, research, teaching and policy analysis in the area of economics of forestry, environment conservation, trade and environment, environmental economics and forest certification. He was associated with WWF India as Head of Forest Conservation Programme and Consultant Advisor to European Forest Institute Forest Law Enforcement Governance and Trade (FLEGT) Asia Programme supported by the European Union.

Pinky Pradhan

Senior Program Manager-Strategic Partnership, ICCO



Pinky Pradhan works as a Senior Program Manager at ICCo, New Delhi. With over 13 years of work experience in the development sector, her work is focused around corporate social responsibility, strategic communications, resource mobilization, and partnership development. Pinky has worked with international agencies such as Save the Children, Population Action International, United Nations Office on Drugs and Crime, World Wide Fund for nature and International Fund for Agricultural Development. She has been the recipient of several prestigious fellowship including The Climate Reality Project, Assam Foundation of North America (USA), and Atlas Service Corps. By qualification, she possess a master’s degree in mass communication with specialization in marketing communications. She originates from Guwahati, Assam, India.

Seminar on Sustainable Infrastructure

18 November 2016, 09.30 - 13.00 hours

Co-host



Supporters



Background

Sustainable infrastructure has become central in national development strategies as well as in international fora such as the G20, the Paris Agreement and the UN Agenda 2030. Large infrastructure projects have substantial impact on the society as a whole, by shaping social, economic and environmental conditions. Making infrastructure investments (more) sustainable will bring major benefits to society, through enhanced inclusiveness, transparency, environmental protection and climate-friendliness.

Investments in both urban and rural areas must reach an estimated \$4.7 trillion over the next 10 years to sustain growth in the region, with two-thirds of that amount required for new infrastructure.

Linkage with SDGs

Promoting sustainable infrastructure development contributes to achieving the SDGs overall by simultaneously ensuring inclusive growth, climate-friendliness and social sustainability. SDG9, explicitly mentions resilient infrastructure.

Objectives of the Session

This workshop shall showcase the status quo of and foster further dialogue on the sustainable infrastructure debate. Co-organized by the Emerging Market Sustainability Dialogues (EMSD), implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and CRB, it offers a specific focus on the emerging markets perspectives of the debate. This workshop consists of two sessions.

Developing Sustainable Infrastructure Guidelines and Standards: The EMSD has both supported industry partners such as CHINCA in China to establish voluntary industry sustainability standards as well as initiated joint research projects of think tanks to assess the impact of such standards. The first part of the seminar will showcase these good practices and lessons learned.

Implementing Sustainable Infrastructure Standards of into Business and Finance: EMSD has partnered with the “Global Infrastructure Basel” (GIB) foundation, to discuss the application of environmental, social and governance (ESG) risk management standards to infrastructure projects. Empirical analysis confirms that ESG certified projects are able to demonstrate lower risk profiles than conventional infrastructure projects, making sustainability a business case for investors.

The Emerging Market Sustainability Dialogues (EMSD) supports the development and implementation of a comprehensive, global agenda for sustainable infrastructure. Together with its member multinational corporations, financial institutions and think tanks, it formulates policy recommendations in prominent global fora, incl. G20 (B20, T20) and translates them into practice by developing new tools and instruments, and supporting the roll-out of existing sustainable infrastructure standards. To this end, EMSD is bringing together industrial players, investors, regulators and expertise, to translate global knowledge into local practice, supported by pilot projects in in Asia and the Pacific.

Anticipated Outcomes

Share global best practices on sustainable infrastructure to translate them into local practice, building on the experience of various emerging markets.

Structure of the Session

- Showcasing the experience of worldwide senior experts, including industrial players, regulators, financial institutions and think tanks to discuss standards and approaches that build up sustainable infrastructure practices.
- Open format where panelists change during the session and the audience is invited to join the panel
- Visualization on a flipchart/whiteboard from the beginning is essential to support the moderator

Programme Details

Time	Agenda Items
Moderator: Philipp Kruschel, Executive Director, Emerging Market Multinationals (EMM) Network for Sustainability, GIZ	
9.30 - 9.45 hrs	Welcome Remarks CRB, India GIZ
9.45 - 11.00 hrs	Panel Discussion I: Developing Sustainable Infrastructure Guidelines and Standards: International Trends Keynote: Dr. Arvind Varshney, CCPS, India Panelists <i>ZHANG Xiang, Vice Secretary General, China International Contractors Association (CHINCA), China</i> <i>Arvind Varshney, CCPS, India</i> <i>P C Jain, AECOM India - TBC</i> Moderator: Philipp Kruschel, Executive Director, Emerging Market Multinationals (EMM) Network for Sustainability, GIZ
11.00 - 11.30 hrs	High Tea
11.30 - 12.30 hrs	Panel Discussion II: Implementing Sustainable Infrastructure Standards in Finance and Industry Practice Keynote: Hans-Peter Egler, CEO Global Infrastructure Basel (GIB), Switzerland (Standard development and implementation perspective) Panelists: <i>Hans-Peter Egler, CEO Global Infrastructure Basel (GIB)</i> <i>Sanjeev Ghai India Infrastructure Finance Company (IIFCL)</i> <i>Davide Stronati, Global Sustainability Leader, Mott MacDonald</i> <i>Damandeep Singh, Director India, Carbon Disclosure Project (CDP)</i> <i>Representative of ADB, Infrastructure Economist (TBC)</i> Moderator: Achim Deubert, Co-Director, Emerging Markets Dialogue on Finance(EMDF), GIZ
12.30 - 13.00 hrs	Closing Remark & Follow up: CRB and GIZ
13.00 - 14.00 hrs	Lunch

Speaker Profiles

Mr Philip Kruschel

Executive Director, Emerging Market Multinationals (EMM)
Network for Sustainability, GIZ



Mr. Philipp Kruschel is the Executive Director of the Emerging Market Multinationals Network of Sustainability as well as Deputy Programme Director of the Emerging Market Sustainability Dialogues Programme at GIZ. His previous positions during more than 8 years at GIZ include a Senior Advisor role in the business unit for global partnerships and emerging economies in Berlin, the management of a trade programme in Nepal and sustainable economic development work in Uganda.

Mr. Kruschel has extensive work experience in development at various UN organizations, the World Bank and several German Federal Ministries as well as in the private sector. He holds an M.A. in Economics from Tufts University as well as an M.A. in International Relations from the Free University Berlin. Together with his family he lives in Beijing, China.

Mr Achim Deuchert

Executive Director,
Emerging Market Dialogues on Finance (EMDF), GIZ



Achim manages the Emerging Markets Dialogue on Finance (EMDF), which supports private investments in emerging bond markets and develops risk management tools for regulators in G20 emerging economies. Furthermore, he advises the German Ministry of Finance on the “High-Level Sino-German Financial Dialogue” and together with the German Ministry of Justice, he was responsible for organizing the “High-Level Sino-German Dialogue on the Rule of Law”, which was carried out at ministerial level in 2014. Prior to this position, he was seconded to the German Federal Ministry for Economic Cooperation and Development (BMZ) to advise the co-chair of the G20 working group on financial inclusion. Before that, he worked at GIZ’s technical department, advising financial sector projects in Africa and Asia. He also managed the work-stream on financial stability within the GIZ-World Bank-AfDB project “Making Finance Work for Africa”. He started his career as a consultant in London. Achim holds an MSc in Development Finance from the School of Oriental and African Studies (SOAS), London, and an MSc in European Business from EDHEC Business School, Paris/Nice.



Mr Hans-Peter Egler

CEO Global Infrastructure Basel (GIB), Switzerland

Hans-Peter Egler is the CEO of Global Infrastructure Basel (GIB), a leading global non-profit foundation dedicated to promoting sustainable infrastructure design and financing practices and fostering market-based sustainable development around the world. Hans-Peter has long standing expertise in international cooperation, management and project innovation. Before joining GIB he led the Trade Promotion Division of the Swiss State Secretariat for Economic Affairs (SECO). Prior to that Hans-Peter was also responsible for investment promotion activities and infrastructure financing for Latin America and Africa. From 1992 to 1994 Hans-Peter was Deputy Country Director of Swiss Development Cooperation in Bolivia.

Mr. Arvind Varshney

Director, Innovation and Knowledge Management, CCPS

Arvind is a national award winning internationally published sustainability professional committed to harnessing the power of technology to unlock a smarter future for our cities.

He has over 25 years of experience across India and Australia in design, research and analysis of the built environment, and a track record of designing innovative urban solutions and evidence based strategies to counter the impacts of climate change on cities. With an exceptionally diverse and unique mix of knowledge, skills and experience his work spans across the following domains:

- holistic sustainability assessment and reporting of urban systems, including accounting for human, economic, and natural systems
- policy assessment of design intervention impacts
- spatio-temporal modelling of urban phenomena
- designing new urban indicator-systems for urban design and management
- delivering capacity building programmes on urban sustainability issues

Arvind has won several awards such as:

- National Award for Research and Communication 2012 Australian Institute of Landscape Architects (AILA)
- Australian Urban Research Infrastructure Network (AURIN) grant to design new spatial indicators for City of Melbourne 2012
- NSW chapter award for Research and Communication 2010 Australian Institute of Landscape Architects
- Venice Architecture Biennale 2010—Terra Form Australis selected from Australia for exhibition
- University International Postgraduate Research Scholarship, University of New South Wales, Sydney, 2002-2006
- Sir Dorabji Tata Grant for Higher Studies, Mumbai, India, 2001



Ms. Zhang Xiang

Deputy Secretary-General, China International Contractors Association (CHINCA)



Zhang Xiang is Deputy Secretary-General and the spokesperson of China International Contractors Association (CHINCA) is responsible for strategy research, public relations, and sustainable development.

She got a Master's Degree, and entered CHINCA in 2001. Thereafter she has worked in the Secretary & Research Dept, Engineering Dept and Strategy & Consulting Dept consecutively. She played an important role in the compilation of Annual Report on China International Project Contracting, Guide on CSR of China International Contracting Industry, Sustainable Infrastructure Guidelines for Overseas Chinese Enterprises and so on. She also initiated many programs such as the Evaluations on the contractors' CSR performance in overseas markets. She believes that CSR performance builds the competitiveness of an international contractor.

Mr. Davide Stronti

Global Sustainability Leader, Mott Macdonald



Davide is an internationally experienced corporate responsibility and sustainability professional, specialised in strategy, leadership and change management for private companies globally and in the public sector in Europe.

Since November 2012, he is the Global Sustainability Leader in Mott MacDonald reporting directly to the Chairman, where he works with clients around the world to deliver value through sustainability in the transportation (aviation, railway, metros, roads), water, power and extractive sectors.

Regularly invited speaker at conferences and guest lecturer at the University of Cambridge, UCL and Imperial College in London, he is also member of the Sustainability Guidance Panel at the Institution of Civil Engineers in the United Kingdom (ICE); the Editorial Advisory Panel ICE's journal Engineering Sustainability; the MSc Management Business Advisory Board at Imperial College Business School; the Standard Committee of SuRe, Standards for Sustainable and Resilient Infrastructure at the Global Infrastructure Basel in Switzerland.

He holds a Degree in Environmental Engineering, summa cum laude from the University

Seminar on Water Stewardship in India

18 November 2016, 9.30 - 13.00 hours

Co-host: India Water Stewardship Network (IWSN)

**INDIA WATER
STEWARDSHIP
NETWORK**

Supporter: Alliance for Water Stewardship (AWS)



Background

Growing populations and economies, changing lifestyles and global climate change are all increasing the pressure on the planet's water resources. Both people and nature alike are threatened by a lack of responsible water management.

Water use across various sectors in India is on the rise. Various estimates and projections indicate an increasing trend in water demand for agriculture, industrial and domestic uses in the coming decades. India is projected to move into the category of water-stressed nation by 2020. Water related risks to industries in India are growing. While there has not been any comprehensive research on industry water risks, a report by the Federation of Indian Chamber of Commerce and Industry (FICCI) shows that availability of water is becoming an area of concern for the industries across different sectors. Regardless of improvements to drinking water, many other water sources are contaminated with both biological and chemical pollutants, and over 21% of the country's diseases are water-related. Furthermore, only 33% of the country has access to traditional sanitation.

The India Water Stewardship Network (IWSN), which was formally established at the India and Sustainability Standards

in 2015, has adopted the water stewardship definition of the Alliance for Water Stewardship (AWS) to establish the parameters of what is considered "credible" water stewardship in the Indian context. This definition is "The use of water that is socially equitable, environmentally sustainable and economically beneficial, achieved through a stakeholder-inclusive process that involves site and catchment-based actions. Good water stewards understand their own water use, catchment context and shared risk in terms of water governance, water balance, water quality and important water-related areas; and then engage in meaningful individual and collective actions that benefit people and nature."

Linkage with Sustainable Development Goals

The ubiquitous nature of water means that it is a key constraint on sustainable development and is therefore relevant throughout the SDGs and their associated targets. Overall the AWS Standard touches all 17 of the SDGs and one third or 55 of the 169 targets. The clearest connection is in SDG 6 – “ensure availability and sustainable management of water and sanitation for all”. Other links are clear such as the link between water and human health, while some require at least a moment’s reflection, for example how water impacts most forms of energy production. Importantly, the inclusive and collaborative nature of water stewardship can build the multi-stakeholder partnerships identified in Goal 17 that will be help achieve the overall SDG package.

Objectives of the Session

The objectives of this session are to:

- Introduction of India Water Stewardship Network (IWSN) and the AWS Standard
- Understand how water stewardship can support the achievement of SDG 6 in the Indian context
- Help to ensure that the collaborative potential of water stewardship is realized in relation to SDG17

Anticipated Outcomes

This session intends to:

- Strengthen participation in the India Water Stewardship Network
- Provide impetus to the already ongoing activities of IWSN, including engaging in the broader South Asia region
- Inform the future strategies of the IWSN

Structure of the Session

The three hour session hosted by India Water Stewardship Network (IWSN) members is designed as a seminar comprising interactive dialogue and focused group discussion among relevant stakeholders. It will bring together wide array of stakeholders and professionals from, but not restricted to, government, industry and industry associations, academia, consultants and software providers working in this domain.

The session opens with the introduction to water stewardship, IWSN and the AWS Standard. The panelists bring the discussions on water stewardship through engaging communities, managing resources and delivery of services in pursuit of SDG 6. The session, in particular, also provides focus on driving multi-stakeholder collaboration to enhance the global partnership for sustainable development in regards to water stewardship. The session also brings focus to water stewardship’s contribution to SDG 17 in the South Asian context and IWSN’s role in this process.

Roundtable on Enabling Sustainable Solutions among MSMEs

18 November 2016, 4.00 - 15.30 hours

Background

The Micro Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy especially over the last 4-5 decades. According to the estimates of the Ministry of MSME, Government of India, this sector generates around 100 million jobs through over 46 million units situated throughout the geographical expanse of the country. It contributes 38% to the nation's GDP, and accounts for 40% of the country's exports and 45% and manufacturing output, respectively. Hence, MSMEs not only play a crucial role in providing large employment opportunities but also help in industrialization of rural areas, thereby majorly contributing to the socio-economic development of the country, and foster inclusive growth.

Recognizing the potential of this sector the Government of India, through its various agencies, has taken many steps to strengthen the sector to enable access to finance, promote innovation and building capacities in this sector. The Government's flagship initiative "Make in India" and the various support programs like Skill India, Digital India, 'Zero Effect, Zero Defect,' (ZED) etc are also some steps in the right direction.

Despite its inherent capabilities to grow, and the Government Initiatives, the sector is facing a number of problems like sub-optimal scale of operation, technological obsolescence, supply chain inefficiencies, increasing domestic & global competition, working capital shortages, to name a few. The problems are so deep and multi-dimensional that multi-pronged approaches at all levels, need to be used to address the same.

The seminar therefore proposes to show case stories of successful transformation that have happened in various industries, which are scalable, replicable, sustainable and has a clear business case. These case stories will also be discussed and debated see how other MSMEs can leverage them to their advantage.

Linkage with SDGs

For the SME sector to maintain its vibrancy and play an effective role in the Make In India program, it would need to change its current mode of operation, and its approach to the social and Environmental aspects of business. Hence, their action will have a direct linkage to:

SDG 8 – Inclusive growth through productive employment and work for all.

SDG 12- Responsible Consumption and production - By reducing waste, limiting the use of hazardous material during the production process, check on the pollution of local water resources etc

SDG 13 – Climate Action; by shifting from use of conventional energy to Renewables, reduction in emissions and any other forms of environmental degradation, etc.

The above will automatically have a bearing on SDGs 1 to 5 which addresses Poverty, Hunger, Health, Education & Gender Equality.

Objective of the Session

The session will endeavor to bring out a holistic understanding of 4 to 5 projects from different industries that have exemplified a successful transformation.

Anticipated Outcome

The debate and discussion after the case stories would bring out some thoughts and ideas whereby participants can draw out an action plan that could help either an MSME Association or cluster to make an action plan to deal with challenges faced by them.

Structure of the Session

This 90 minute Round table will start with an introduction of the session followed by a sharing of 4 to 5 success stories of projects. These will then be discussed by participants from the replicability point of view with an attempt to chalk out a way forward from the learnings shared earlier.

Programme Details

Time	Agenda Items
14.00 - 14.10 hrs	Welcome and Context Setting by Surendra Nath Tripathi, Additional Secretary & Development Commissioner at Micro Small and Medium Enterprises Govt of India
14.10 - 14.50 hrs	Sharing of success stories of “Transformational Change” in the MSMEs Sector <i>Mr. Tamal Sarkar, Director at Foundation for MSME Clusters</i> <i>Mr. R. C. Kesar, Director General Okhla Garment Textile Corporation</i> <i>Mr. Akshay Patel, Sr. VP, IL&FS – Clusters</i> <i>Mr. Arunachalam Karthikeyan, Country Head, Sequa GmbH - LO (India) and Chief Project Director - ZDH / SEQUA Partnership Project</i>
14.50 - 15.20 hrs	Discussion and Q&A to identify areas to help an actionable way forward
15.20 - 15.30 hrs	Close & next steps

Speaker Profiles

Mr. Tamal Sarkar

Director at Foundation for MSME Clusters



Dr. Tamal Sarkar is D. Phil in the Economics of Cluster Development. He has 25 years of experience in industrial development, with special reference to MSMEs. He specializes in competitiveness, poverty alleviation, sustainable development and innovation for MSMEs in clusters. He has done/supported in creating over 200 MSME cluster diagnostic studies, analysis of MSME finances, over 100 value chain mapping, cluster mapping in 4 countries and led over 25 cluster development projects in India and rest of the world. He is a trainer in the area of MSME clusters and have conducted/was faculty for around 40 training programmes. He has extensive hands on experience in implementing cluster development projects in the areas of pharmaceuticals, foundry, processed food, leather, handloom and handicrafts and has done studies for over 40 different industries in nearly 150 MSME clusters including sports goods, rubber, pharmaceuticals, medical equipment, metal recycling, etc. He is a visiting faculty at various universities on cluster, value chain and policies thereof. He has published extensively on cluster policy and cluster development methodology.



R C Kesar

Director General, OGTC (Okhla Garment and Textile Cluster)

Mr R C Kesar, presently Director General, OGTC (Okhla Garment and Textile Cluster), is a highly experienced Textile Professional with over 55 years of experience in the Textile Industry. He started his career as a Textile Graduate Trainee and went up to CEO and Board Level positions. Widely traveled internationally and nationally, he represented Textile Association during formulation of Textile Policy and Technological Upgradation Fund Scheme (TUFS) at the Government and Industry interaction, and has been a key crusader in getting cotton textiles free of excise duty



Mr. Akshay Patel

Sr. VP, IL&FS – Clusters

Akshay Patel, a qualified engineer and MBA has about 22 years of experience, with institutions like IDBI and IL&FS. With IDBI, Akshay was involved in venture capital financing with focus on indigenously developed technologies and corporate finance. He has been with IL&FS in the Clusters Business since 10 years with responsibilities including structuring of SME promoted cluster development projects, financing, implementation and monitoring. He has been associated with more than 40 industrial clusters in textiles, leather, engineering, and electronics, with focus on infrastructure development and job creation. Currently, Akshay leads the Clusters business in Western and Southern India

Mr. Arunachalam Karthikeyan

Country Head, sequa gGmbH - LO (India)

& Chief Project Director - ZDH / SEQUA Partnership Project



Arunachalam Karthikeyan is the Country Head, sequa gGmbH - LO (India), and Chief Project Director - ZDH / SEQUA Partnership Project, India and Head of iMOVE Office in India. He has 18+ years of experience in the fields of Government Affairs, Marketing Communications, Policy Advocacy for MSMEs, Skill Development, Social Sector Development, Chamber Development, Organisation Development for BMOs, Skill Development, Training, Recruitment, Statutory Compliance, Financial Accounting and Audits for BMOs. Worked with Consulting, State, National and International Industry and Trade Organisations for MSMEs and Large corporate in India. At present, implementing ZDH / SEQUA Partnership Project in India since January, 2006. which aims at “Poverty Reduction” in India - by building capacities of MSMEs to enhance employment opportunities and Economic development in the country, through Capacity Building Advisory services Strategic Planning, Training and guidance to MSMEs in their respective regions. Mr. Karthikeyan is a Bachelor of Commerce (B.Com.), Accounting and Commerce and M A Social Work, Personnel Management and Industrial Relations, from Dwarakadoss Gowardhandoss Vaishnav College, Chennai. He also holds certifications for various professional courses in Human Resources Development, is a Certified Independent Director from Institute of Directors (IOD), New Delhi and holds a Project Formulation, Management, Monitoring and Evaluation, Certificate From Development Centre for Asia Africa Pacific (DCAAP), University of Philippines.

Seminar on Sustainable Electronics and ICT: Priorities for India

18 November 2016, 14.00-17.30 hours

Co-host: Green Electronics Council



Supporter: MAIT, AIM-IT, TERI University



Background

E-waste is one of the few waste streams that is growing exponentially, especially in emerging economies. Handling of e-waste is challenging due to the complex nature of electronics products containing hundreds of components, including materials that are hazardous to human health and the environment as well as materials that can be recovered for value. Developed economies especially in the EU and the US essentially use a two pronged approach in dealing with this challenge, i.e. regulation and the use of voluntary standards. Both the approaches stresses on Extended Producer Responsibility (EPR) which makes producers of electronics responsible for a product's end-of-life collection and management. The voluntary standards like EPEAT, e-stewards, R-2 and WEEELABEX compliment both, the Regulatory as well as the voluntary disclosure process.

In a country like India, such regulation and systems are minimally established, as e-waste management is usually served by an informal economy. Moreover, a successful EPR implementation through use of voluntary standards needs an existing system for reverse logistics, established municipal waste collection systems and an infrastructure for handling hazardous materials, which is poorly organized.

In view of the growing problem of e-waste, the Indian

Government adopted the E-Waste (Management & Handling) Rules 2011 in May, 2011, which have been amended in March 2016 with the intent of making it more stringent. Besides, widening the coverage of the e-waste handling responsibility to all players in the value chain from producers of equipment, it's , components, consumables, and spares, to dismantlers, the amended rules have introduced financial schemes /economic instruments for encouraging implementation of the rules.

The transfer of responsibility for e-waste collection and channelization to producers is a complicated process. There can be hundreds of different producers and potentially thousands of waste collection points in a large country like India. The logistics involved for any one producer or even a group of producers to organize the collection of their products from end-users requires an extremely well crafted management system.

Hence considering the complexity of the challenges introduction of the joint implementation of e-waste rules and voluntary standards in India, could assist producers, recycling firms and the informal sector to better serve the public's need for recycling electronics in an environmentally responsible manner.

Linkage with Sustainable Development Goals

Achieving economic growth and sustainable development throws up an urgent need for responsible consumption and production patterns. There is an urgent need to reduce our ecological footprint by changing the way we produce and consume goods and resources. Industries, businesses and consumers therefore need to focus on the “reduce, reuse, recycle” philosophy to move towards Responsible Consumption and Production patterns as proposed under **Goal-12**. The responsible manufacture, use and disposal of Electronics urgently requires an efficient management of natural resources, the disposal of toxic waste and pollutants, and putting in place a system for re-use and recycling waste. Considering the complexity of the challenge, **Goal-17**, which aims to promote partnerships improving access to technology through innovation and knowledge sharing, would also come into play.

Objectives of the Session

The overarching goal of the workshop is to understand how voluntary standards can play a role in implementing India’s E-waste (Management) rules focusing Extended Producer Responsibility (EPR) particularly focusing on how producers, recyclers and the informal sector may be aligned to be able to meet **Goal-12** of SDGs.

Anticipated Outcomes

The intended outcome of the workshop is for participants to explore the value of voluntary standards in implementing the e-waste regime and to build a roadmap for the same involving all relevant stakeholders.

Structure of the Session

The first half of the workshop (1.5 hours) will consist of presentations and discussion on the topics:

- Background discussing the different types of e-waste approaches with a focus on EU and US
- The role of EPEAT and other voluntary standards in implementing successful EPR systems
- The state of India’s informal collections and processing systems and how that impacts the application of voluntary standards.

The second half of the workshop (1.5 hours) will address how to bridge the gap between existing voluntary standards and India’s current capacity to meet such standards. It will explore the idea of a “transitional standard” that is targeted toward the informal sector. A “transitional standard” would focus on transitioning the informal sector to become the system for reverse logistics, municipal waste collection and the infrastructure for handling hazardous materials safely. Ways in which a transitional standard can be a stepping stone toward meeting more rigorous standards like EPEAT will be discussed.

Programme Details

Time	Agenda Items
14.00 - 14.20 hrs	<p>Opening Session Welcome remark, CRB Context Setting, <i>Nancy Gillis, CEO, GEC , Anwar Shirpurwala, Executive Director, MAIT</i> Key note address, <i>Representative of Ministry of Electronics and Information Technology</i></p>
14.20 - 15.30 hrs	<p>Session-I Overview of different global e-waste approaches and the role of voluntary standards, <i>Melanie Bower, GEC</i> Panel discussion-I Overview of e-waste regime (issues and priorities) <i>Bharati Chaturvedi, Chintan</i> <i>Mr. Rahul Singh, AIM-IT</i> <i>Mr. Hitesh Sharma, RICOH</i> <i>Mr. Dinni Lingaraj, Wipro</i></p>
15.30 - 16.00 hrs	<p>High Tea</p>
16.00 - 17.30 hrs	<p>Session-II Panel discussion-II Developing a road-map for way-forward <i>Ravi Aggarwal, Toxics Link</i> <i>Dr. Suneel Pandey, TERI</i> <i>Anwar Shirpurwala, MAIT</i></p>

Speaker Profiles

Ms. Nancy Gillis

CEO, Green Electronics Council (GEC)



Nancy Gillis has more than 20 years' experience leveraging sustainability to increase competitiveness, reduce risk and foster innovation in both public and private sector organizations. Prior to joining GEC, Nancy was a senior executive with Ernst & Young (EY), where she managed client engagements related to supply chain resiliency and sustainable procurement for Fortune 100 companies in numerous sectors. She also launched EY's Resilient and Responsible Supply Chains suite of services and served as the Global Lead.

Nancy joined EY from the U.S. General Services Administration (GSA), the U.S. Federal Government's procurement agency that oversees approximately \$500 billion of annual public procurement spending. At GSA, she served as the Director of the Federal Supply Chain office, responsible for developing sustainability-related supplier evaluation criteria, and chaired a cross-governmental working group seeking to expand the use of sustainability standards and certifications in federal procurements.

Mr. Anwar Shirpurwala

Executive Director, MAIT



Anwar started his career with technology training and sales. In his first entrepreneurial venture, he developed one of India's first GPS-GPRS based vehicle tracking system, which runs on over 12,000 commercial vehicles in India today. Over the last 15 years he has accumulated rich and diverse experience in sales and marketing, government affairs and public policy. His last assignment was with Canon India as Head of Government Affairs.

As Executive Director of MAIT, he has been immensely contributing to the growth & development of the Association and also striving to create conducive atmosphere for a vibrant ICT Industry. He has transitioned MAIT into a proactive organization, painstakingly creating value groups to effectively cater to the needs of the industry.

Under his leadership, MAIT is today recognized as one of the foremost think tank on ICT manufacturing and is actively involved with several states, advising setting up Electronics manufacturing and related services. He holds several key advisory positions in regards to ICT and Electronic manufacturing and governance services.

Mr. Rahul Singh

Secretary General, AIM-IT



Rahul Singh is the Secretary General of AIM-IT and is responsible for spearheading the organization's aims and objectives to promote, advocate and represent Indian ICT Micro, Small & Medium Enterprises.

He is a visible and frequent opinion-maker and influencer in the public domain and media on highlighting the strengths, issues & challenges of Indian ICT MSMEs and technology start-ups. As the head of AIM-IT, he has been instrumental in mobilizing critical interactions between AIM-IT members and current serving ministers, bureaucrats and technocrats.

He holds a MBA degree in Global Business Management and started his career in ICT & technology research domain in 2007 before entering the Indian public policy and advocacy domain in 2013. Since then, he has been working closely with company owners and CXOs of both domestic and international organizations by providing strategies and opinions through research papers and data analysis for the betterment and growth of ICT ecosystem in India.

His interest areas include emerging technologies, IoT, cybersecurity, sustainability and ICT ecosystem development for MSMEs.

Ms. Bharati Chaturvedi

Founder, Chintan



Bharati Chaturvedi is a writer and environmentalist and the founder of an India based non-profit, Chintan. She has a Masters degree in History from Delhi University and a Masters in International Public Policy from the School of Advanced International Studies, Johns Hopkins University. Chintan, affiliated to the UN-ECOSOC, organizes wastepickers and trains them to offer professional quality services for handling and recycling solid and electronic waste, thereby cleaning up India. To eliminate child labour in the waste sector, it helps wastepicking children to access education and wean away from working. It is also well known for its advocacy and research. For this approach, Chintan has won many prestigious awards.

Bharati writes a popular column for the Hindustan Times, Green Piece, on environmental issues. She is also brought out Finding Delhi, a book on the Capital City, published by Penguin India.

In 2014, Bharati was recognized by ASSOCHAM and Rai University for her work and received the Women Grassroots Entrepreneur of the Decade.

Bharati is the recipient of the prestigious 2009 Johns Hopkins Alumni "Knowledge for the World Award". She has previously received the LEAD fellowship and is a fellow at the Synergos Institute, New York. Bharati is an avid birder and is deeply interested in the arts.

Mr. Hitesh Sharma
Head, CSR and Environment



Hitesh Sharma leads the CSR & Environment operations of RICOH (www.ricoh.com) in India as its National Manager with the key responsibility of leading sustainability integration to business excellence and managing corporate citizenship programs. He has a professional work experience of over 10 years. As a B.E. (Computers Science), he started his professional career at Infosys Ltd. in 2005 where in over seven years he worked on diverse areas of sustainability. He co-authored paper on Green IT and issue briefs on sustainability which got published in journals and got acknowledged by research studies of institutions of global repute.

As CII certified Sustainability Assessor, he has conducted sustainability assessments of major

corporates and PSUs in India for four consecutive years FY2012-13, 2013-14, 2014-15, and 2015-16. He has also served on the CSR panel of Confederation of Indian Industries (CII)-Karnataka for two years between 2010-2012. He is currently a Member to the Advisory Group of India Business and Biodiversity Initiative of MoEFCC and CII-CESD. He speaks at various sustainability forums and conducts sustainability sessions as a guest faculty for premier management institutions.

He has been recognized by leading media and international development agencies in the realm of Climate Change and Green Development.

Seminar on Sustainable Tourism: Opportunities and Challenges in India

18 November 2016, 14:00-17:30 hrs

Co-host: GSTC



Supporter: IITM



**Indian Institute of
Tourism and Travel
Management**

Background

As per the data recently published by the World Travel & Tourism Council, Tourism is a rapidly growing industry in India, accounting for 6.3% of the country's GDP in 2015 and a predicted annual growth rate of 7.5%. Moreover, the sector currently supports 37 million jobs across the country and has facilitated the development of vital multiple-use infrastructure, including roads, water, electricity and healthcare facilities, and thereby generating work, particularly amongst women and unskilled persons.

On the other hand the 2015 the Travel & Tourism Competitiveness Report ranked India 17th out of 141 economies for its natural resources, but awarded a low ranking of 139 for its environmental sustainability. This clearly reflects the intensity of the sustainability challenges the Industry presently faces.

It is however encouraging to note that, some States in India having a high dependence on tourism for their economic growth, have realised the need for promoting sustainable tourism and have taken a lead in ramping up their sectoral

strategy in that direction. Initiatives have been started in states like Uttar Pradesh, Assam, Maharashtra, Sikkim, Himachal Pradesh, etc. Additionally, the revision and expansion of the Global Sustainable Tourism Council's Hotel and Tour Operator Criteria which are expected by the end of 2016, will also help the Industry adopt some standardization in its working towards sustainable growth.

Given this background, it is very essential that the challenges faced by the Tourism Industry in India are discussed and an end game plan is worked out. There is a clear need to bring multiple stakeholders together for a dialogue, to establish synergies and promote the use of Industry Standards and consider the opportunities for possible collaborations. Pursuing this end, CRB is organising a session on 'Sustainable Tourism – Issues & Opportunities in India'

With State Governments having taken the lead, it is now important for the private sector and other stakeholders in the tourism sector to respond positively and in equal measure.

Linkage with Sustainable Development Goals

The Tourism Industry impacts Bio-diversity & resource conservation on the one hand and is a potent source of livelihood, which has a direct bearing on local community development, and hence need to focus on the following SDGs:

SDG 8 – Tourism provides jobs to local communities, both directly as well as indirectly and has the potential of encouraging Entrepreneurship through local sourcing, which in turn fuels Economic Growth. This will also have an indirect impact on the series of other human development goals like SDGs 1 to 5.

SDG 14 & 15 – Tourism can have a direct and adverse impact on bio-diversity as well as aqua –diversity, thereby throwing up the need for proper planning on the infrastructure related to tourism as well as continuous and effective awareness programs for tourists are very critical. In this case SDG 12, which promotes responsible consumption and production, will also get addressed.

Objectives of the Session

- As the title of the Session suggests, this session attempts discuss the challenges and opportunities for promoting sustainability in the tourism sector and look at opportunities that can help the Industry leverage the rich and unique eco-systems and heritage that it is endowed with.
- Dissemination of ‘Best Practices’ (policies and practices) for promoting sustainable tourism for common learnings from both the State and Corporate perspective
- Derive a common definition of Sustainable Tourism in the India context, accounting for the vital role the sector has and will play in development of infrastructure, employment etc.

Anticipated Outcomes

To review the current state of sustainable tourism in India and build support for integrating the ideas of sustainability and responsibility into the sector moving forward.

Structure of the Session

The session will open with a 20 minute presentation by the Ministry of Tourism (TBC), followed by

- 1 - Disseminating ideas for best policies and practices in regards to sustainable and responsible Tourism. And;
- 2 – Panel discussion between Government / Corporate executives, Trade Association and industry experts on the importance of sustainable tourism, areas of infrastructure development and employment opportunities, in the Indian context.

Programme Details

Time	Agenda Items
Convener: Mr CB Ramkumar, Board Member & Regional Director South Asia, GSTC	
14.00 - 14.30 hrs	<p>Opening remarks <i>Mr C. B. Ramkumar, Board Member & Regional Director South Asia, GSTC</i></p> <p>Special Address <i>Sri Navneet Sehgal, I.A.S.. Principal Secretary & Director General Department of Tourism, Govt. of U.P. (TBC)</i> <i>Mr. Suman Billa, Joint Secretary, Ministry of Tourism (TBC)</i> <i>Ms. Jyotsna Sitling, Joint Secretary, Ministry of Skill Development and Entrepreneurship</i></p>
14.30 - 15.45 hrs	<p>Presentations on ‘Good Practices’ Disseminating ideas for best policies and practices in regards to sustainable and responsible Tourism. Chair, <i>Mr. Suman Billa, Joint Secretary, Ministry of Tourism</i></p> <p>Speakers <i>Mr. Vinay Luthra, Chairman of Karnataka Ecotourism Development Board</i> <i>Mr. Cherian Ramapuram, Director, Orange County luxury resorts</i> <i>Ms. Usha Rangarajan, Head - Business Excellence, CSR & Sustainability, Taj Hotels</i></p> <p>Q&A</p>
15.45 - 16.00 hrs	<p>High Tea</p>

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<p>16.00 - 17.30 hrs</p>	<p>Panel Discussion</p> <p>Understanding the landscape of tourism in India and the importance of sustainable business practices</p> <p>Develop a roadmap for Sustainable Tourism in India, touching on:</p> <ul style="list-style-type: none"> - Policy & enabling environment (central & state) - Skills and Job creation - Understanding elements of sustainability <p>Moderator</p> <p><i>Mr. C. B. Ramkumar, Board Member & Regional Director South Asia, GSTC</i></p> <p>Panelists</p> <p><i>Ms. Jyotsna Sitling, Joint Secretary, NSDC</i></p> <p><i>Mr. HC Vinayaka, Corporate Director – Technical Services & Interiors, ITC Hotels</i></p> <p><i>Ms. Shiksha Khemani, Partnership Manager, Youth Career Initiative</i></p> <p><i>Dr. Sandeep Kulbreshtha, Director, Indian Institute of Tourism and Travel Management (IITTM)</i></p> <p><i>Mr. Sumitro Kar, Executive Director, WTTC, India Initiative (TBC)</i></p>
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Mr. C. B. Ramkumar

Board Member & Regional Council South Asia, GSTC

CB Ramkumar is an author, speaker, trainer, consultant and an entrepreneur. In 2006 Ram founded Our Native Village (www.OurNativeVillage.com), an eco resort just outside Bangalore, in South India. With no background in sustainability, Ram’s dream of developing a fully sustainable living model was put to test with Our Native Village. Ram is a Board Member and Regional Director for the Global Sustainable Tourism Director (GSTC), the global authority for sustainable tourism accreditation. He is also the Chair of the Education & Training Working Group.



Ms. Jyotsna Sitling

Joint Secretary, Skill Development and Entrepreneurship, GoI

Ms. Jyotsna Sitling IFS 1987 batch, presently Joint Secretary, Skill Development and Entrepreneurship, GoI and an IIM Bangalore alumnus, has remained a social entrepreneur in her approach to delivery of the public service in diverse fields for the last 29 years. Her domain expertise is systems development on participatory natural resource management and sustainable rural livelihoods. She has worked extensively in scouting, supporting and nurturing entrepreneurship at the bottom of the pyramid for socio-economic empowerment of the poor in rural India. At present, she is proactively working for improving the skill market framework conditions and in promoting entrepreneurship.



Mr. Vinay Luthra

Chairman of Karnataka Ecotourism Development Board

Vinay Luthra retired from the Indian Forest Service as Principal Chief Conservator of Forests and Head of the Forest Force Karnataka. Shri Luthra has had an association of almost 15 years in the field of Tourism and Eco-tourism as Head of Jungle Lodges and Resorts (JLR), and also Karnataka Tourism. As Managing Director of Karnataka Tourism, Sri Luthra was instrumental in launching the prestigious Tourist Train, The Golden Chariot, Karnataka’s equivalent of the Palace on Wheels. He has also had a long academic career as Professor at the Indian Institute of Forest Management, Bhopal and as Visiting Faculty at the Centre for Development studies, Swansea, United Kingdom. After Retirement, Shri Luthra has been appointed by the Government of Karnataka as the Chairman of Karnataka Ecotourism Development Board.



Mr. Cherian Ramapuram

Director, Orange County luxury resorts

Mr Cherian T Ramapuram hails from a family of planters. He is one of the founders of Orange County Resort and Hotels Ltd., currently owning three globally acclaimed resorts. The latest recognition for the brand is the National Geographic World Legacy Awards, under the category “Earth Changers”. Mr Ramapuram has held many prominent positions, to name a few - he has rendered service as President of Karnataka Tourism Forum, as a member of the Tourism Committee of FICCI and Eco Tourism Society of India. Currently he holds the position of Chairman of the Bangalore Catholic Charismatic Services.



Ms. Usha Rangarajan

Head - Business Excellence, CSR & Sustainability, Taj Hotels

Usha is an expert on sustainability, CSR and Strategy with over 29 years’ experience in working with ITDC, Welcom Group, Indian Hotels (Taj), Wipro and Tata Teleservices. She has played a pivotal role in driving both expansion as well as consolidation agendas, at a CXO and senior leadership level in Hospitality, Education, IT and ITES and Telecom sector. In her current role as Head- Business Excellence, CSR & Sustainability - Taj Group, she drives the sustainability initiatives across 135+ hotels located worldwide. Throughout her career, she played leadership roles across functions and businesses - from P&L & operations, to strategy, HR, Business Excellence, and Sustainability in both a B2B and B2C environment.



Ms. Shiksha Khemani

Partnership Manager, Youth Career Initiative

After completing her post graduate degree from Jamia Millia Islamia’s – Mass Communication and Research Centre in Development Communication, Shiksha joined the Gandhi Fellowship in Mumbai and worked on the Headmaster Leadership development programme in association with UNICEF and Mckinsey. She then started work with YCI non-profit Partner in India, Yuva Parivartan as an LDC Coordinator and went on to become the Area Manager for Delhi and the National Capital Region. In this time, Shiksha has supported first time offenders at Tihar Jail and supervised YCI in Delhi and Gurgaon. As Partnerships Manager, South Asia Shiksha will manage relations between YCI’s hotel and non-profit partners in India.



Mr. HC Vinayaka

Corporate Director – Technical Services & Interiors, ITC Hotels

An Engineer from Mysore University with more than 28 years of experience in the areas of technical services, project, product development and sustainability in hospitality industry. Currently heading the technical and sustainability initiatives at ITC's Hotels Business in India. He has been recognised with many awards and accolades in the areas of new-technology, environment, health, safety (EHS) & sustainability. Vinayaka has been credited with the feat of embedding responsible luxury at the then world's largest and Asia's first leed platinum rated hotel, the ITC Gardenia in Bengaluru.



Dr. Sandeep Kulshreshtha

Director, Indian Institute of Tourism and Travel Management

Professor Sandeep Kulshreshtha is Director of the Indian Institute of Tourism and Travel Management, an organisation of Ministry of Tourism, Government of India. He is Chairman of the All India Board of Hospitality and Tourism Management, AICTE (Ministry of Human Resource Development, Govt. of India) and a visiting Professor at European University for Tourism, Milan, Italy; Taylors University, Kualalumpur; University of Colombo, Sri Lanka. He has visited 46 countries on Academic Assignments including Asia Pacific Education and Training Institutes in Tourism-UNWTO and Asian Development Bank and is associated with almost all Indian Universities running Tourism programmes. In 2003 at age 34, he became the Youngest Professor of Tourism in India.

Seminar on Roadmap for Sandstone Stewardship in India

18 November 2016, 1400-1730 hrs

Co-host: Marshalls



Supporters: Federation of Indian Mineral Industries
Federation of Mining Associations of Rajasthan



Background

India is the second large producer of natural stone employing over 1 million workers with Rajasthan being the leading producer in sandstone. The industry is a highly informal sector with complex social, economic and political challenges owing to its multifaceted supply chain. The Industry has always been fraught with pressing issues like deplorable working conditions of quarry workers, low wages, occupational health hazards, child labour, environmental degradation etc. Despite being labour intensive, the working and living conditions of workers are deplorable due to lack of basic education, health facilities, social security, and most importantly, the awareness of their rights.

Despite the presence of policy instruments like The Mines and Mineral (Development and Regulation) Act, 1957 & Amendment Act 2015, Sustainable Development Framework for the Mining Sector, Rajasthan Mineral Policy 2015 which explicitly talk about ecological and social responsibility and sustainable mining, there are huge implementation gaps in these policies. Based on a research by CRB in Rajasthan in the sandstone sector, following recommendations were put forward:

- Creating a responsible and transparent industry
- Creating better communities for workers in the industry
- Creating a supportive policy and regulatory framework

Thus, a coordinated and collaborative approach is extremely crucial to address and intensify efforts to drive positive change in the current situation of the sector.

Linkage with Sustainable Development Goals

Sandstone industry has huge implications on the environmental, social and governance. Hence, various Sustainable Development Goals (SDGs) can provide numerous opportunities on how various stakeholders can collaborate and leverage resources to address these SDGs. However, this session will have direct linkages with SDG 1 (End poverty), SDG 6 (Clean Water and Sanitation), SDG 8 (Decent Work and Economic Growth). These would result in an indirect linkage with SDG 9 (Infrastructure, Innovation, and Industrialization) in the medium to long term.

Objectives of the Session

- Brainstorm on the imminent issues and challenges in the sandstone mining sector from the perspective of the business and the community
- Understand the issues related to responsible business and supply chain and reflect on practical ways to accelerate solutions
- Discuss ways to align long term interest of the industry along with community well being

Anticipated Outcomes

This seminar is a way forward to devise a collaborative approach by creating a win-win situation for both businesses and community. Through this seminar, we aim to develop a roadmap and identify actions to implement the same to augment the overall sustainability of the sandstone sector.

Structure of the Session

The seminar is a 3 hour session which targets 40-50 professionals and stakeholders. It will begin with an introductory session where the perspectives of the Government, Industry, and domain experts will be shared. This will be followed by a panel discussion in which stewardship in social and environmental aspects can be inculcated in the Industry. The panel will discuss the relevant policy frameworks, responsible working conditions and human/labour rights issues followed by Q&A. The final segment of the session will be a working session on Developing a Road-map on Sandstone Stewardship in India. This working session has been specially designed to discuss two issues that are critical for this industry's sustainable growth. Participants will be split into 2 broad groups with 3 subgroups, Each subgroup with 5-6 people. The groups will discuss the following issues respectively:

- Group 1: Implications of sandstone stewardship on community well-being (education, health & nutrition, livelihoods, skilling, child care)
- Group 2: Issues pertaining to businesses and actors involved through various stages of the sandstone industry (mining, OHS etc)

Programme Details

Time	Agenda Items
14.00 - 14.30 hrs	<p>Introduction to Sandstone Stewardship – Issues, Challenges & Possibilities</p> <p>Welcome Remarks by CRB</p> <p>Opening Remarks by <i>Ms. Elaine Mitchell Hill, Business & Human Rights Lead, Marshalls</i></p> <p>Keynote Remarks by <i>Shri Prithul Kumar, Director, Ministry of Mines, Govt of India</i></p> <p>Special Remarks by <i>Shri Akshaydeep Mathur, Secretary General, Federation of Mining Associations of Rajasthan</i></p>
14.30 - 15.30 hrs	<p>Panel discussion on evolving ‘Sandstone Stewardship’ in India</p> <p>Moderator: <i>Ms. Vijayalakshmi Arora, Director-Development Support, CRY</i></p> <p>Representatives from:</p> <p>Policy <i>Shri G S Maru, Director, Department of Mines & Geology, Govt of Rajasthan (TBC)</i> <i>Ms Neena Singh, Partner – Impact Assessment & Planning Services, ERM</i></p> <p>Labour rights <i>Mr Varun Sharma, Program Coordinator, Aravali</i></p> <p>Community well-being <i>Mr Malay Kumar, Head, Prayatn Sanstha</i></p> <p>Industry <i>Shri Sitaram Kemmannu, CEO, Federation of Indian Mineral Industries</i></p>
15.30 - 16.15 hrs	<p>Conveners: <i>Ms. Elaine Mitchell Hill, Business & Human Rights Lead, Marshalls</i> <i>Ms. Vijayalakshmi Arora, Director-Development Support, CRY</i></p> <p>Working Session: Developing a Road-map on Sandstone Stewardship in India</p> <ul style="list-style-type: none"> - Introduction to working sessions - Group allocation and exercise
16.15 - 17.15 hrs	<p>Group presentations (6 groups)</p> <p>Identifying specific actions that could be taken to introduce/augment sustainability in the sandstone supply chain</p>
17.15 - 17.30 hrs	<p>Session 3: Distilling the way forward</p> <p>Specific actions, stakeholder engagement for these actions, challenges and opportunities for each action & enabling conditions for these actions to be taken</p> <p><i>Ms. Elaine Mitchell Hill, Business & Human Rights Lead, Marshalls</i></p>

Speaker Profiles

Ms. Elaine Mitchell Hill

Business & Human Rights Lead, Marshalls

Elaine has worked with Marshalls for over 10 year on sustainability, the ethicising of global supply chains and business & human rights activity. She is responsible for Marshalls’ modern slavery disclosure statement, employee and supply chain awareness, engagement & training regarding modern slavery, increasing understanding throughout operations and embedding and implementing an ongoing programme of work aimed at ensuring that the plc is living up to its UNGC commitments regarding human rights, labour, environment and anti-corruption. Her current focus is very much upon employee and supplier engagement, facilitating & promoting collaborative action in India regarding child labour in the sandstone sector, seeking key global partnerships which generate enhanced understanding, intensify debate regarding modern slavery and the private sector, and working towards further transparency.

Elaine is a key contact for Marshalls’ engagement with the UN, including UNICEF, the ILO’s International Platform for the Elimination of Child Labour Platform, and UN Women. She also directs the organisations human rights impact assessment programme, Children’s Rights & Business Principles bi-annual audit and Marshalls’ work regarding Women’s Empowerment Principles. Her hands-on approach, coupled with her strategic abilities, ensures that she walks the supply chain, seeks to inform, engage and empower all of those involved, and is able to contribute to Marshalls’ business model which aims to lever sustainability for corporate advantage.

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Mr. Prithul Kumar

Director, Ministry of Mines, Govt of India



Civil Servant belonging to the 2000 batch of Indian Railway Traffic Service (IRTS) working in Ministry of Mines on Central Deputation since 2013. He has worked over the Northern Railway in various capacities. The roles varied from handling Train Operations to Freight Marketing to Passenger Safety. Been conferred Excellence Awards twice, first in 2005 as Assistant level officer and second time in 2011 as incharge of Freight Marketing. His most enriching experience is of setting up the entire train operations in Kashmir Valley. He joined the Ministry of Mines as Deputy Secretary, where he is heading the wings looking after the work of mineral concessions grant in the country and Indian Bureau of Mines. He was promoted as Director in 2014 and was entrusted with the process of formulations of various Rules for implementing the various provisions of the Mines & Minerals (Development & Regulation) Amendment Act, 2015. He spearheaded the unfamiliar work of establishing systems for e-auction of mineral blocks in the country and handholding the State Governments for successfully conducting the e-auctions. An innovative system of Star Rating has been developed for implementing the Sustainable Development Framework in the mining sector. The star rating scheme is designed to have a built in compliance mechanism for environment and forest safeguards and will help in recognizing good performers in the sector while encouraging all mining lease holders to strive for excellence. He has spearheaded the development of a Mining Surveillance System (MSS) for curbing illegal mining using Satellite imagery. He is currently involved in the implementation of Mining Tenement System which automate the entire mining life-cycle using IT in the country and automating the various functions of IBM.

He is a Civil Engineer from IIT-Kanpur (1993 – 97) and got through the Indian Civil Services (ICS), Indian Forest Services (IFS) and also Indian Engineering Services (IES) in 1999. He joined Indian Railway Traffic Service (IRTS) under the Indian Civil Services (ICS) in September 2000. He is fond of listening to music.

Mr. Akshaydeep Mathur

Secretary General, Federation of Mining Associations of Rajasthan



Akshaydeep is a Mechanical Engineer from BIT'73 batch, manages a family business of Mining & holds Mining properties for Industrial Minerals in Rajasthan. Thirty eight years of hands-on Experience in operating mines in Rajasthan. He is presently Twelfth year elect as the Hony. Secretary General of the Federation of Mining Associations of Rajasthan and has been on the Executive Committee since 1994. Fourteenth year elect as a member Managing Committee of the All India, Federation of Indian Mineral Industry, New Delhi. Presently running a crusade with PM Mr. Narendra Modi to achieve Mineral Security for India, Surveillance system to check Illegal Mining and creation of Mineral Bearing Zones in our country. Contributed Original concept for merger of Renewal periods into a 60 years Lease Period from date of Original Grant included in MMRD Act 2016. Actively contributed to fixing Regulatory norms for mining sector by the State Pollution Control Board. Major contribution in drafting Mineral Policy for Rajasthan and Rajasthan Minor Mineral Concession Rules and Environment Clearance and Forest Clearance process for mining. Member of the Chief Secretary High Power Committee on Mining & Environment, member Chief Minister's State Level Advisory Committee on Taxation and several other advisory groups on Policy and Planning.

Ms. Vijayalakshmi Arora

Director-Development Support, CRY



Vijayalakshmi Arora has 20 years of experience in the field of child protection. Beginning her career with a grass roots organisation The Concerned for Working Children, Vijayalakshmi then had the opportunity to work in different organizational contexts including International NGOs, the UN, Academic Institutions and the Government of India. Presently she is working with CRY as Director, Development Support. Vijayalakshmi has specialized in child protection, and has the experience of programming on various issues including Child Labour, Child Trafficking, Juvenile Justice, multidisciplinary approach to victims of child abuse. She has extensive experience in programming, policy advocacy, defining and implementing long term programming strategy and organization building. Vijayalakshmi has worked both within India as well as abroad and she has been professionally associated with organizations including Oxfam GB, Save the children UK, International Save the Children Alliance, UNICEF, National Law University of India, Central Adoption Resource Agency (Government of India) among others. She holds an M Phil Degree in International Relations from Jawaharlal Nehru University, New Delhi.

Ms. Neena Singh

Partner – Impact Assessment & Planning Services, ERM



Ms Neena Singh has more than 24 years of experience in the field of sustainability risk management, especially focusing on the social risks in new capital project developments. She is presently a Partner with ERM in India and leads the Impact Assessment & Planning Services' portfolio. She has been working on large environmental and social impact assessments, land acquisition and resettlement as well as benefit sharing studies in the region. She is a key member of ERM's global social consulting team and is the Social Practice leader for the Asia Pacific region. Neena has been working in ERM for the last 18 years, and has been involved in diverse sectors including natural resources, renewable energy, power, as well as core infrastructure. Prior to ERM, Neena was associated with the Indian Institute of Public Administration and the Centre for Science and Environment leading research and advocacy on forest and biodiversity related issues.

Neena led the development of the Sustainable Development Framework (SDF) for the Ministry of Mines in India, parts of which are now mandated by the recently revised mining law. While doing so she was keenly involved in extensive review of the mining sector in the country, researching on best practices globally, and conducting stakeholder consultations across different categories and groups, especially with the fence-line communities around large mines in India. In addition Neena has been leading environmental and social impact assessments, land acquisition and planning as well as resettlement and livelihood restoration work in mining and extractive projects in India, Asia-Pacific, Central Asia and Africa.



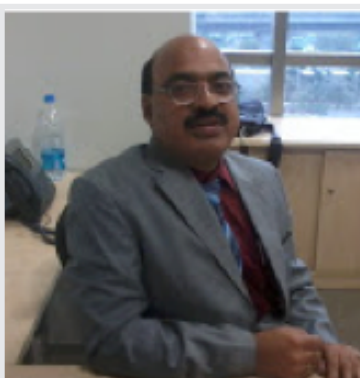
Mr. Varun Sharma
Program Coordinator, Aravali

With over 16 years of experience in programme management, strengthening civil society partnership, building NGO capacities and organizing trainings. He has grassroots to international development experience of implementing natural resource management projects. He completed his B.Tech., LLB and MBA in Human Resource Management also PMD-Pro Level I certified Manager and he is specialised in Occupational health, Establishment of Child Labour Free Zones, Supply chain programming, Vulnerable community Livelihood Programming, Resource Mobilization and Promotion of community institutions.



Mr. Malay Kumar
Head, Prayatn Sanstha

Mr. Malay Kumar, is a Rural Development professional from Xavier's Institute of Social Service, Ranchi and for past 23 years he has been working on social development issues impacting women and children. In his journey in social development he has worked on complex issues like declining sex ratio, Gender based discrimination, Child Protection with special emphasis on Child Labour. Malay is Chief Functionary of an organisation called "Prayatn Sanstha" which is working in Rajasthan, Madhya Pradesh and Uttar Pradesh on issues of women and children. He has also worked intensely on the issue of child labour in sand stone mining and could successfully rehabilitate the working children and their families creating a model of working on the issue of Child Labour.



Mr. Sitaram Kemmannu
CEO, Federation of Indian Mineral Industries

Mr. Sitaram Kemmannu presently working as CEO in Federation of Indian Mineral Industries heading Sustainable Mining initiative division of FIMI with the responsibility of helping the industry to incorporate sustainable mining principles in their operations by the way of guidelines evolved by Global Initiatives on Sustainable mining & conducting periodic audits & seminars. Mr. Sitaram Kemmannu is Master degree holder in Applied Geology & Business Administration with First Class Mines Manager certificate of Competency & RQP certificate having 26 years of Industry experience as -SBU Head , Exploration Head, Mine Planner, Geologist , Beneficiation incharge for both Global & Indian Mining companies like -Vale & MSPL. He has auditor training certificate for ISO standards for quality & environment. He has field experiences in India, Latin America & Africa for various minerals like- Iron Ore, Manganese Ore, Bauxite, Gold, Base metals, Ni-PGE, Diamond, etc.,

Masterclass on Business and Human Rights

18 November 2016, 16:00 - 17:30 hrs

Co-host: ERB Institute



Background

Human rights and business are inextricably bound. As globalization continues to link nations and enterprise, this relationship expands in both relevance and importance. Consumers and investors have made the topic a priority, placing the onus on businesses to comply with internationally recognized human rights policy. This session will outline tools to conduct a human rights impact assessment; to integrate preventative tasks and actions holistically into business operations; and to take the necessary steps for reparation upon identifying a violation as a potential business leaders. Throughout the session, participants will engage in activities to cross-functionally solve human rights challenges that are particularly relevant today.

Linkage with Sustainable Development Goals

Though the interconnected nature of the SDGs underscores the importance of human rights in almost every goal, several are specifically dedicated to upholding rights for all. Businesses may find that the goals for Gender Equality, Goal-5, Decent Work and Economic Growth, Goal-8, Reduced Inequalities, Goal-10 and Peace, Justice, and Strong Institutions, Goal- 16 are most closely tied to human rights implementation in practice.

Objectives of the Session

The objective of the session is to facilitate a working knowledge of the Human Rights Risk Assessment (HRRRA) and implementation tools through an interactive dialogue about the role of business in recognizing and upholding human rights. A particular focus will be given to engaging with stakeholders, including employees, and working with communities where corporations conduct business.

Anticipated Outcomes

The outcomes from the round-table are intended to:

- Increase awareness of the relationship between human rights and business and the future of this dynamic
- An understanding of the international policies that shape the human rights and business relationship
- A working knowledge of the HRRRA and implementation tools created by the University of Michigan team

Structure of the Session

The session will be co-facilitated by the students of University of Michigan team. The session will be comprised of two portions that are woven together. After laying a foundational knowledge of business and human rights, we first will look at the HRRRA toolkit. Next, we will discuss the ways in which businesses can manage their operations to both prevent violations as well as course correct once violations are identified. Throughout the session, we will be working with small teams that will be given a hypothetical business scenario to gain experience with an issue and how to utilize the tools offered.

Programme Details

Time	Agenda Items
Convener: ERB Institute, University of Michigan	
16.00 - 16.15 hrs	Welcome Remarks by CRB
16.15 - 16.45 hrs	Introduction to HRRR toolkit
16.45 - 17.15 hrs	Ways to integrate HRRR in business operations
17.15 - 17.30 hrs	Q&A, Concluding Remarks

The Presenters from ERB Institute are:

- 1) **Caroline Lucas**
- 2) **Monika Johnson**
- 3) **Denise Miller**
- 4) **Christine Carlson**

Valedictory Session:

18 November 2016, 17.00 – 19.30 hours

Speaker Profiles



Dr. Bhaskar Chatterjee

Former DG & CEO, Indian Institute of Corporate Affairs (IICA)

Dr. Chatterjee is a widely acclaimed management practitioner, theorist and teacher. He authored his first book- a path breaking work entitled Japanese Management- Maruti and the Indian Experience in 1990. In 2011 his another book, Leadership in India- leading change, changing lives, was released at the World HRD Congress in February 2011. Dr. Bhaskar Chatterjee is former Director General and CEO of the Indian Institute of Corporate Affairs (IICA), established by the Indian Ministry of Corporate Affairs. He joined the Indian Administrative Service in 1975 and held many distinguished positions as the Principal Adviser in the Planning Commission and Additional Secretary, Ministry of Rural Development. As Secretary in the Department of Public Enterprises, he was leading reform among Indian State Owned Enterprises laying special Emphasis on Corporate Governance, Human Resource Management, Sustainable Development and CSR.



Mr. Rijit Sengupta

Chief Operating Officer, CRB

Rijit Sengupta, hold a Post graduate degree in Agriculture from University of Calcutta, and a Post Graduate Diploma in Public Systems Management (specializing in Environment Management) from the Indian Institute of Social Welfare and Business Management (IISW&BM), Calcutta. He is an Alumni of the United Nations University (Tokyo) programme on International Cooperation and Development. He has experience of over sixteen years in various areas of Sustainable Development policy and practice.



Ms. Karin Kreider

Executive Director, ISEAL Alliance

Before joining ISEAL, Karin was a founder of Rainforest Alliance, where she served as Director of Sustainable Agriculture and prior to that as Associate Director of the organisation. After which, Karin was appointed as ISEAL's Executive Director in November 2012 subsequent to serving for three years as ISEAL's Scaling Up Director, where she led the development of the Scaling Up Strategy, a blueprint for the standards movement to scale up its impacts by engaging a wide range of actors and reducing the barriers to certification.

Ms. Jessica Fries

Executive Chairman, Accounting for Sustainability



Jessica has overall leadership responsibility for A4S.

She sits on the board of the Natural Capital Coalition and was also responsible establishing and running the International Integrated Reporting Council (IIRC). Previously, Jessica has held a number of roles at PwC, most recently leading global activities around integrated reporting. She has worked with a wide range of companies, governments, investors and not-for-profit organisations to help them integrate sustainability into core business processes and activities. She has extensive experience developing capability frameworks and designing training courses on a range of topics. Jessica is a chartered accountant, a fellow of the Royal Society of Arts, has an MSc in Economics from the London School of Economics and a BA in Economics from the University of Cambridge.

Ms. Amita Joseph

Director, Business & Community Foundation (BCF)



Amita Joseph has a background in management, a degree in law from Delhi University & postgraduation in Human Rights from the Law Institute. She has worked both in the corporate, legal & development sectors over three decades. Amita is on a number of non-profit organisation boards such as MESH, CRB, SRUTI, AAM Foundation and is also associated with BCF (Business & Community Foundation) a leading Civil society organisation in India working on promoting responsible business practise through education, advocacy, open public discourses, work with management institutes, training, lectures, publications, etc.

Mr. Annurag Batra

Chairman & Editor-in-Chief, Businessworld (BW)



Mr. Annurag Batra is a serial entrepreneur, media mogul, a journalist and an eternal optimist rolled into one. He is a B. Tech in Computer Sciences, a degree, which he acquired before joining Management Development Institute (MDI), Gurgaon, one of India's leading BusinessSchool. He is a first generation entrepreneur and after acquiring the iconic business media and magazine brand BW Businessworld Chairman of BW | Businessworld, a 35 year strong media brand as well as most respected business publication in the country. Since taking over BW Businessworld 13 months back Mr. Batra has expanded BW Businessworld into digital, events and BW communities and has taken into its fold www.digitalmarket.asia, asia a leading website on digital marketing, www.everythingexperiential.com India's leading experiential marketing website and launch BW hotelier in partnership with hotelier international. BW smart cities an editorial platform in a 360 degree format is to be launched in mid February Mr. Batra is building the BW Businessworld business aggressively

About Center for Responsible Business

Enabling Change for Impact

The Centre for Responsible Business (CRB), based in the 'Global South', is a centre of excellence in the Responsible Business domain, which supports and assists stakeholders across the global value chains as they move towards a more sustainable and responsible future. Hand-in-hand with actors across the value chain - from transnational brands and buyers, local manufacturers and suppliers (SMEs), national, international organizations and civil society organizations, to governments - the CRB fosters and promotes responsible behaviors and business practices by building capacities for development and implementation of voluntary self-regulatory social and environmental standards.

A major focus area of CRB's work is building capacities of actors along the global value chains to improve workplace situations and business impacts for workers in factories. CRB applies a contemporary engagement methodology – the 'Facilitative' approach -which has already started leading to meaningful changes at workplaces.

The CRB, incubated through a three year development partnership project between the Business Social Compliance Initiative (BSCI), Social Accountability International (SAI) and the Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH in India has now been established as an independent, not for profit institution to offer capacity building for developing and implementing voluntary standards in various industry sectors including textile & apparel, food & beverage, leather, natural minerals and stones, electrical and electronic equipment.

Government Partners

Department of Consumer Affairs (DCA)

Department of Consumer Affairs (DCA) is one of the two Departments under the Ministry of Consumer Affairs, Food & Public Distribution. It was constituted as a separate Department in June 1997 as it was considered necessary to have a separate Department to give a fillip to the nascent consumer movement in the country

- The Department has been entrusted with the following work
- Internal Trade
- The Essential Commodities Act, 1955 (10 of 1955) (Supply, Prices and Distribution of Essential Commodities not dealt with specifically by any other Department).
- Prevention of Black Marketing and Maintenance of Supply of Essential Commodities Act, 1980(7 of 1980).
- Regulation of Packaged Commodities.
- Training in Legal Metrology.
- The Emblems and Names (Prevention of Improper Use) Act, 1952.
- Implementation of Standards of Weights and Measures - The Legal Metrology Act, 2009.
- Implementation of Bureau of Indian Standards Act, 1986.
- Laying down specifications, standards and codes and ensuring quality control of bio-fuels for end uses.
- Consumer Cooperatives
- Implementation of Consumer Protection Act, 1986.
- Monitoring of prices and availability of essential commodities.
- National Test House.

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Lead Partners

C & A Foundation

C&A Foundation is a corporate foundation here to transform the fashion industry. We empower change-makers all over the world to make the fashion industry work better for the people who make our clothes. We collaborate with a variety of stakeholders, including NGOs and industry partners and work closely with smallholder farmers and garment workers. We do this because we believe that despite the vast and complex challenges, we can work together to make fashion a force for good. We are concentrating our current efforts in three key areas: accelerating sustainable cotton, improving working conditions, and eliminating forced and bonded labour in the apparel supply chain.

Export Development Canada

EDC is Canada's export credit agency, providing financial services for companies that buy from Canadian companies, directly or through their corporate value chains. EDC's financing can be used for capex and/or project finance requirements, either through bilateral or syndicated corporate facilities. Operating on commercial principles, EDC has a partnership-preferred philosophy to collaborate with private-sector financial institutions to share risk and create greater capacity for Canadian trade transactions

Lead Partners

ISEAL Alliance

ISEAL Alliance is the global membership association for credible sustainability standards. Its mission is to strengthen sustainability standards for the benefit of people and the environment ISEAL is the global leader in defining and communicating what good practice looks like for sustainability standards. Its membership is open to all multi-stakeholder sustainability standards and accreditation bodies that demonstrate their ability to meet the ISEAL Codes of Good Practice and accompanying requirements, and commit to learning and improving. The goals of ISEAL Alliance are to:

- Improve the impacts of standards
- Define credibility for sustainability standards
- Increase the uptake of credible sustainability standards
- Improve the effectiveness of standards, including driving innovations in standards

As of 2016, the ISEAL Alliance consists of 22 sustainability standards systems. Through membership in ISEAL, standards systems show a commitment to supporting a unified movement of sustainability standards. ISEAL also has a non-member, subscriber category to engage with governments, researchers, consultants, private sector organisations, non-profit organisations and other stakeholders with a demonstrable commitment to the ISEAL objectives. Since 2012, ISEAL has been undertaking a number of projects aimed at scaling up the use of credible sustainability standards in emerging markets and supporting emerging economy leaders India, Brazil, and China and other countries to maximise sustainable development in their countries.

United Nations Children’s Fund (UNICEF)

UNICEF promotes the rights and wellbeing of every child, in everything we do. Together with our partners, we work in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere. For more information about UNICEF and its work visit: www.unicef.org. Follow us on Twitter and Facebook

United Nations Development Program (UNDP)

UNDP works in almost 170 countries and territories, helping to achieve the eradication of poverty, and the reduction of inequalities and exclusion. We help countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results.

UNDP has worked in India since 1951 in almost all areas of human development, from democratic governance to poverty eradication, to sustainable energy and environmental management. UNDP’s programmes are aligned with national priorities and are reviewed and adjusted annually.

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Co-hosts and Convenors

Embassy of Kingdom of the Netherlands

The Government of the Netherlands has been at the forefront of global leadership on CSR and Sustainability. We believe that CSR helps to make societies sustainable more quickly and makes an important contribution to the government's social and environmental sustainability objectives in many areas. The Government of the Netherlands emphasizes to the Dutch business community about the importance of practicing CSR, and support the combined efforts of businesses and NGOs, where action is required that exceeds their joint capacity.

The Embassy of Netherlands in India represent the interests of central, regional and local Dutch government institutions, cultural and scientific institutions, the business community and of Dutch citizens in India and works to further the relationship between the two countries on several issues including that of responsible business. Dutch companies have a presence in international indices of CSR, Sustainability, and ethical behavior, and are guided by the CSR Frame of Reference and OECD Guidelines towards developing their CSR and Sustainability practices in the Netherlands and beyond in countries where they do business in and with.

Forest Stewardship Council (FSC)

The Forest Stewardship Council® (FSC®) is an independent, not for profit, non-government organization established to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. FSC's vision is that the world's forests meet the social, ecological, and economic rights and needs of the present generation without compromising those of future generations. FSC International Headquarters is located in Bonn (Germany). The Asia Pacific Regional Office operates from Hong Kong.

Green Electronics Council (GEC)

The Green Electronics Council (GEC) is a mission-driven non-profit organization that seeks to achieve a world in which only sustainable electronics are designed, manufactured, bought, used and recycled. Founded initially to manage EPEAT, the definitive global rating system for greener electronics, GEC advocates for sustainable electronics by facilitating manufacturers and large-scale purchasers to understand the challenges facing sustainable electronics; to commit to address those challenges; and to act and change internal operational, manufacturing and procurement behaviors.

The electronics industry today is nowhere as green or sustainable as GEC envisions it can become. Electronic products consume significant amounts of materials, chemicals, water and energy throughout their entire lifecycle. They are a source of large quantities of waste products, with varying degrees of toxicity, and are not yet consistently recycled. Social issues abound throughout the supply chain.

To achieve a sustainable electronics world, GEC collaborates with stakeholders of all types to facilitate the adoption of sustainable manufacturing and procurement behaviors. We understand the power of partnership, we celebrate the strength of vision, and we apply both to the work we do.

GIZ EMSD

EMSD is a network of change agents and decision makers from think tanks, multinational corporations, and the financial sector. EMSD comprises three dialogue platforms and networks, fostering knowledge exchange and creation between diverse actors from emerging and industrialised economies: The Economic Policy Forum (EPF), the Emerging Market Multinationals (EMM) Network for Sustainability and the Emerging Markets Dialogue Financial Sector (EMDF) seek to contribute to innovative economic policy making, sustainable business development, financial stability and green finance.

Co-hosts and Convenors

Commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH facilitates and supports these platforms in a coordinating and secretarial role.

Global Sustainable Tourism Council (GSTC)

The Global Sustainable Tourism Council establishes and manages global sustainable standards with the aim of increasing sustainable tourism knowledge and practices among public and private stakeholders. The GSTC is independent and neutral, serving the important role of managing its global baseline standards for sustainability in travel and tourism. It is mostly a volunteer organization, consisting of experts in sustainable tourism and supported by organizations and individuals with a passion for ensuring that meaningful standards are available globally for sustainability in travel and tourism. Financial support from donations, sponsorship, and membership fees are critical to our own sustainability.

At the heart of this work are the Global Sustainable Tourism Council's Sustainability Criteria. There are two sets of GSTC Criteria: Destination Criteria (GSTC-D) and Hotel & Tour Operator Criteria (GSTC-H&TO). These are the guiding principles and minimum requirements that any tourism business or destination should aspire to reach in order to protect and sustain the world's natural and cultural resources, while ensuring tourism meets its potential as a tool for conservation and poverty alleviation. Sustainability is imperative for all tourism stakeholders and must translate from words to actions.

The GSTC is a USA-registered non-profit organization that represents a diverse and global membership, including UN agencies, leading travel companies, hotels, country tourism boards, tour operators, individuals and communities – all striving to achieve best practices in sustainable tourism. They are a virtual organization with staff and volunteers working from all six populated continents.

Institute of Cost Accountants of India (ICAI)

The Institute of Cost Accountants of India is a statutory body set up under an Act of Parliament in the year 1959. After an amendment passed by Parliament of India, the Institute is now renamed as "The Institute of Cost Accountants of India" from "The Institute of Cost and Works Accountants of India". The Institute as a part of its obligation regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members, and undertakes research programmes in the field of Cost and Management Accountancy. The Institute is presently having approximately 4,75,000 students and 69,000 members all over the globe. The Institute is headquartered in Kolkata having four Regional Councils in Kolkata, Delhi, Mumbai and Chennai, 96 Chapters in India and 9 overseas Centers. It is under the administrative control of Ministry of Corporate Affairs, Government of India.

ICCO

ICCO Cooperation is an international development organization, with its roots in the Netherlands and works across 44 countries globally. Based on our core values of compassion, justice and stewardship, our mission is to contribute to a world without poverty and injustice.

ICCO Cooperation is the owner of the Fair & Sustainable Holding B.V. that delivers for profit services for inclusive development with social impact. In India, ICCO Cooperation extends the for profit services through ICCSPL (Innovative Change Collaborative Services Private Limited). ICCSPL is a professional consultancy firm that focusses on management and development consulting as well as strategic multi-stakeholder partnerships.

Our programs connect and strengthen the interface between our two core principles of "securing sustainable livelihoods" and "justice and dignity for all". Through our programs, we aim to eradicate poverty from the grassroots through our integrated programs of food security & sustainable consumption, WASH, economic empowerment, responsible business, and disaster risk reduction. As a member of ACT Alliance, we work across diverse geographies to respond to emergencies with an ecumenical commitment to respond to the needs of communities when they are at their most vulnerable.

Co-hosts and Convenors

IDH (Sustainable Trade Initiative)

IDH convenes companies, CSOs, governments and others in public-private partnerships. Together we drive the joint design, co-funding and prototyping of new economically viable approaches to realize green & inclusive growth at scale in commodity sectors and sourcing areas.

Our approaches are designed to drive sustainability from niche to norm in mainstream markets, delivering impact on Sustainable Development Goals. We focus on creating positive impact on deforestation, living incomes and living wages, working conditions, responsible agrochemical use and gender.

IDH is supported by multiple European governments, including our institutional donors: BUZA, SECO and DANIDA and we work together with over 500 companies, CSOs, financial institutions, producer organizations and governments in 11 sectors and 11 landscapes in over 50 countries worldwide.

In India, IDH has been active since 2009 and works on the cotton, tea, spices, table grapes and aquaculture commodity programs with a growing footprint.

International Integrated Reporting Council (IIRC)

The International Integrated Reporting Council (IIRC) is a global coalition of regulators, investors, companies, standard setters, the accounting profession and NGOs. The coalition is promoting communication about value creation as the next step in the evolution of corporate reporting. The IIRC's mission is to establish integrated reporting and thinking within mainstream business practice as the norm in the public and private sectors. The IIRC's vision is to align capital allocation and corporate behaviour to wider goals of financial stability and sustainable development through the cycle of integrated reporting and thinking.

India Water Stewardship Network (IWSN)

To advance water stewardship in India and ensure Indian priorities and experiences are connected to global developments, several leading organisations have taken the initiative to establish the India Water Stewardship Network (IWSN). The IWSN seeks to

- Ensure broad-based and multi-stakeholder engagement in water stewardship in India
- Drive uptake of the water stewardship in India
- Support fundraising for and implementation, of water stewardship projects in India
- Connect Indian water stewardship to the global AWS network

Co-hosts and Convenors

Marshalls

Marshalls is the UK's leading hard landscaping manufacturer and has been supplying superior natural stone and innovative concrete products to the construction, home improvement and landscape markets since the 1890s.

Marshalls has become synonymous with quality; supplying prestigious landmarks such as Trafalgar Square, whilst also caring for the environment and communities in which it operates. They believe that the better our environment, the better we can be and strives to create products that improve our landscapes and create happier and healthier communities.

Following the company's expansion into Europe with Marshalls NV - which supplies products to Benelux, France and Germany – in 2012 Marshalls announced the opening of its China office in Xiamen, to service the Asian market. Marshalls remains the market leader in its sector.

The group operates quarries and manufacturing sites throughout the UK. As a major plc, Marshalls is committed to quality in everything it does, including environmental and ethical best practice and continues to improve health and safety performance for the benefit of its 2,000 strong work force.

Marshalls' shared values of Leadership, Excellence, Trust and Sustainability underpin the company and are important to the continued success of the business. Empowered by our brand values of leadership, excellence, trust and sustainability we work passionately and diligently to uphold the UNGC pillars of human rights, labour, environment & anti-corruption. By doing so, and doing the right thing, we are leveraging sustainability to drive competitive advantage for our business.

Pre Consultants

At the forefront of sustainability for more than 25 years; focused on Life Cycle Thinking. The company has built itself a worldwide reputation as a leader on impact assessments. With state-of-the-art methodology and tools, PRé puts the metrics behind sustainability to create business value.

Pre Consultants is dedicated to making a positive change in the world by providing long-term solutions that benefit our customer's bottom line. PRé integrates sustainability into product development procedures in order to fit its customer's strategic business goals — and create a better world by:

- Innovation
- Sharing knowledge with complete transparency
- Collaboration

Price Waterhouse Coopers (PwC)

PwC's purpose is to build trust in society and solve important problems. It is a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services. In India, PwC has offices in Ahmedabad, Bangalore, Chennai, Delhi NCR, Hyderabad, Kolkata, Mumbai and Pune. PwC refers to the PwC International network and/or one or more of its member firms, each of which is a separate, independent and distinct legal entity.

Sustainable Apparel Coalition (SAC)

The Sustainable Apparel Coalition is the apparel, footwear and home textile industry's foremost alliance for sustainable production. The Coalition's main focus is on building the Higg Index, a standardized supply chain measurement tool for all industry participants to understand the environmental and social and labor impacts of making and selling their products and

Co-hosts and Convenors

services. By measuring sustainability performance, the industry can address inefficiencies, resolve damaging practices, and achieve the environmental and social transparency that consumers are starting to demand. By joining forces in a Coalition, we can address the urgent, systemic challenges that are impossible to change alone.

SHIFT

Shift is the leading center of expertise on the UN Guiding Principles on Business and Human Rights. Founded in 2011, Shift’s team of experts works globally with businesses, governments, civil society and international organizations to embed the Guiding Principles into practice.

Shift was established following the unanimous endorsement of the Guiding Principles by the UN Human Rights Council, which marked the successful conclusion of the mandate of the Special Representative of the UN Secretary-General for Business and Human Rights, Professor John Ruggie. Shift’s team was centrally involved in shaping and writing the UN Guiding Principles, and Professor Ruggie is Chair of the Board of Trustees.

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Industry Association Partners

Apparel Export Promotion Council (AEPC)

Incorporated in 1978, AEPC, sponsored by the Ministry of textiles, Government of India, is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments.

For Indian exporters, AEPC is quite literally a one-stop shop for information, advice, technical guidance, workforce and market intelligence. Members have access to updated trade statistics and potential markets information on international fairs and get assistance in participating in these fairs. It also plays a large role in identifying new markets and leading trade delegations to various countries.

In recent years AEPC has worked tirelessly in integrating the entire industry - starting at the grass root level of training the workforce and supplying a steady stream of man power to the industry; identifying the best countries to source machinery and other infrastructure and brokering several path breaking deals for its members and finally helping exporters to showcase their best at home fairs as well as be highly visible at international fairs the world over.

AIM-IT

Association of MSMEs in Information Technology (AIM-IT) is India’s 1st premier organisation for Medium, Small and Micro IT enterprises (MSMEs). Setup in 2015, AIM-IT aspires to create value for MSME - IT in India & contribute significantly to the Indian Economy by playing a catalytic role in shaping up the policy, entrepreneurial spirit, business acumen & capacity building for the country. AIM-IT brings together innovators, disruptors, start-ups, IT enterprises, government representatives and policy makers together to work in camaraderie & achieve sustainable and holistic economic growth through information technology.

Industry Association Partners

BRICS Chamber of Commerce and Industry (BRICS CCI)

Brazil, Russia, India, China and South Africa have emerged as ‘the protagonists’ in the world economy significantly and rapidly. The BRICS Chamber of Commerce and Industry is a parent organization which promotes commerce and industry in the BRICS nations. The Chamber, founded in 2012 with the efforts of eminent professionals and entrepreneur, is a not-for-profit and non-governmental organization.

The objective of BRICS CCI is to create an enabling support system especially for MSME segment of businesses and young entrepreneurs from across all geographies. While the BRICS nations will remain at the centre of all activities, the chamber has taken in its credo to reach out to and enable young entrepreneurs from other friendly nations too. It proposes to be the ‘voice’ of young entrepreneurs and champion their business success.

Confederation of Construction Products and Services (CCPS)

CCPS is a non - profit organization dedicated to the sustainable growth of construction products sector working to improve quality and efficiency in building industry. It provides a platform for those with an interest in sustainable construction products sector, facilitates interaction and exchange bringing together the entire construction chain.

CCPS members comprises of Asahi India Glass Limited, Bosch Limited, Godrej & Boyce Manufacturing Company Limited, Gold Plus Group, Gujarat Guardian Limited, HNG Float Glass Ltd., Ozone Overseas Limited, Somany Ceramics Limited and Tata Steel as Founder along with Corporate and Associate Members.

CCPS works on four thrust areas:-

- Product Standards and Codes of Practice
- Training - Conducting training programme /workshops
- Standardization and pre-assembly
- Market Data

CCPS, in collaboration with its members, has been actively engaged in organizing workshops, conferences and imparting training on various subjects for professionals, Govt. officials as well as workers which include Selection of Appropriate Glass in Buildings, Waterproofing, Passive Fire Protection in Buildings, Paint Application, Safe Glass Use, Architectural Hardware, Tile Master etc. CCPS is an active member of various organization which includes, Bureau of Indian Standards, Indian Buildings Congress, CII- IGBC etc.

Federation of Indian Mineral Industries (FIMI)

Formed in 1966, FIMI is the only all India body which represents the entire mining and mineral industry in the country, including both state and central government undertakings, private sector, metal making and other mineral driven companies. With 400 direct members and 20 regional associations, FIMI is an apex body representing mineral industries in India. FIMI celebrated its Golden Jubilee on 3rd October, 2016 for its dedicated service to the mining industry.

FIMI acts as an interface between mining industry and all other stakeholders including Government, academia, trade and industry bodies, NGOs, multilateral agencies, etc. FIMI has been playing a crucial role in the development of mining policies and legislation in India.

- FIMI has been intimately associated with various committees of the Central and State Governments set up from time to time
- FIMI was an integral part of the National Committee on Sustainable Development Framework – Roll Out Strategy,

Industry Association Partners

- constituted by Ministry of Mines
- FIMI launched Sustainable Mining Initiative (SMI) in 2009 with an overarching aim to mainstream sustainability in the mining sector.
- FIMI promoted and set up the Skill Council for Mining Sector approved by NSDC in 2013 in PPP mode to cater to the skills requirements of the Indian mining sector.
- FIMI regularly organizes Conferences, Trainings and Capacity-building Workshops for creating an enabling environment for Indian mining sector to thrive and prosper. To facilitate trade and business growth, FIMI initiated Mining MAZMA – an International Mining, Exploration Convention and Trade Show – with the support of Ministry of Mines since 2009, which is an annual event.

Federation of Indian Micro and Small & Medium Enterprises (FISME)

FISME is a network of over 700 sectoral and geographical SME associations. Focusing on manufacturing SMEs and represented at all decision making fora of Government of India, including at National MSME Board, FISME is widely regarded today as the progressive face of SMEs and is recognized as such by all Ministries and related organizations of the Union Government. FISME works closely with all major multilateral and bilateral agencies to execute SME development projects in India.

Federation of Mining Associations of Rajasthan (FMAR)

Federation of Mining Associations of Rajasthan which was established in the year 1964 is the Apex Organization which represents the interest of the Mine Owners and Mineral Based Industries of Rajasthan. A number of Regional Associations are affiliated with the Federation. The Federation is a Member of the Mineral Advisory Council of the Government of Rajasthan. It is, also a permanent member of the Taxation Committee of the State Government.

The Federation takes up the various problems which arise on account of the enforcement of Rules and Regulations framed under the Mineral Development and Regulation Act, the Forest Conservation Act and the Environment Protection Act and many other Legislative Measures which are applicable to the working of Mines and operation of Mineral based Industries. Our Endeavor: To see that every mine in Rajasthan operates smoothly without closure periods

Our Activities:

- Protection of interest of Lessees
- Legal Support
- Simplification of Procedures
- Publications
- Data Collection
- Environment Protection
- Restoration & Rehabilitation of Mined Out Areas
- Social Awareness

IGCC

The Indo-German Chamber of Commerce (IGCC) is a German foreign Chamber of Commerce). It provides business solutions to companies which are interested in setting up a business connection with India or Germany. The Indo-German Chamber of Commerce is the largest binational German foreign Chamber of Commerce as well as the largest Chamber of Commerce in India.

Industry Association Partners

Indian Paper Manufacturers Association (IPMA)

As an association of large, dynamic paper manufacturers with global vision, Indian Paper Manufacturers Association (IPMA) presents a broad based platform to project Indian paper industry's views and articulate its strategy.

The overriding objective of IPMA is to promote the interests of paper industry in India and help it achieve global competitiveness while striving to be an active participant in the policy making process.

Large integrated paper mills from private and public sector with a product mix of all varieties of paper (writing, printing, packaging, speciality, paperboards and newsprint) located in all regions and using conventional fibre such as wood and bamboo and also unconventional raw materials like recyclable waste paper, agro-residues, viz. bagasse and wheat straw comprise the membership of IPMA in a broad spectrum.

Manufacturers Association of Information Technology (MAIT)

Set up in 1982 for purposes of scientific, educational and IT Industry promotion, the Manufacturers Association of Information Technology (MAIT) has emerged as an effective, influential and dynamic organization. Representing Hardware, Training, R&D & Hardware Design and other associated service segments of the Indian IT Industry, MAIT's charter is to develop a global competitive Indian IT Industry, promote the usage of IT in India, strengthen the role of IT in national economic development, promote business through international alliances, promote quality consciousness in the IT Industry and transform the Indian IT Industry into a World Scale Industry leading to a World Class Usage and thus a World Size Market.

OGTC

OGTC is a cluster for garment manufacturers and exporters in the country. It was established in 2004 by some of its members to have one voice for common issues. It has come a long way since and now actively promotes synergies in supply chain and capacity building amongst members by identifying mutual needs. The success of OGTC is founded on the mutual trust and faith that the members have fostered among themselves, in spite of being fierce competitors.

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Standard Partners

AWS

AWS is a global partnership dedicated to promoting the responsible use of freshwater. We do this through an internationally consistent water stewardship system that drives, recognizes and rewards improved water stewardship performance. At the heart of our work is the INTERNATIONAL WATER STEWARDSHIP STANDARD (the AWS Standard), which provides a voluntary framework for major water users to understand their water use and impacts, and to work collaboratively and transparently for sustainable water management within a catchment context. The AWS Standard was developed through a four-year, global multi-stakeholder process. Our network of regional partners allows global consistency to team up with local expertise. Our innovative approach makes water stewardship accessible to stakeholders from industry, agriculture, public sector and civil society, and puts us at the leading edge collective responses to water challenges.

Global Infrastructure Basel (GIB) Foundation

Global Infrastructure Basel (GIB) Foundation is a Swiss foundation based in Basel working to promote sustainable and resilient infrastructure through sustainable infrastructure design and financing on a global scale. Active since 2008, GIB works with multiple stakeholders ranging from city representatives to project developers and infrastructure financiers, with a focus on emerging and developing countries. GIB envisions a world where sustainable and resilient infrastructure is the norm rather than the exception.

GIB supports the development and financing of sustainable and resilient infrastructure:

- by designing leading standards for infrastructure design and performance assessment, as well as credit rating and insurance
- based on multi-stakeholder approaches taking into account relevant expertise across sectors and regions
- by strengthening the capacity of relevant stakeholders in the public sector, infrastructure and financial sector to integrate relevant environmental, social and governance aspects
- by advancing research exploring the link between the sustainability and resilience performance of infrastructure projects and their financial performance
- by contributing to shaping the policy agenda

Global Organic Textile Standard (GOTS)

GOTS is the stringent voluntary global standard for the entire post-harvest processing (including spinning, knitting, weaving, dyeing and manufacturing) of apparel and home textiles made with organic fibres (such as organic cotton, organic wool etc.), and includes both environmental and social criteria. Key provisions include a ban on the use of genetically modified organisms (GMOs), hazardous chemicals (such as SVHCs, azo dyes, formaldehyde etc) while requiring strong social compliance management systems and strict waste water treatment practices.

GOTS was developed by leading international standard setters - Organic Trade Association (USA), Japan Organic Cotton Association (Japan), International Association Natural Textile Industry (Germany), and Soil Association (UK) - in order to define globally recognized requirements that ensure the organic status of textiles. For more information on the Global Organic Textile Standard, please see www.global-standard.org.

The Global Organic Textile Standard (GOTS) is a not for profit (gemeinnützige) organisation based in Germany with Regional Representatives the major sales markets USA/Canada, Germany/Austria/Switzerland, Japan, United Kingdom and in the important processing countries China, India, Bangladesh and Turkey. The Standard – GOTS – is recognised and endorsed by IFOAM – Organics International. The Standard has been developed with close multi-stakeholder engagement in a transparent way that meets ISEAL recommended best practice. At the end of 2015, more than 3,800 facilities were

Industry Association Partners

certified to GOTS in 68 countries. Globally, more than 1 Million people are working in GOTS certified facilities.

Roundtable on Sustainable Palm Oil (RSPO)

The RSPO is not-for-profit that unites stakeholders from the 7 sectors of the palm oil industry: oil palm producers, processors or traders, consumer goods manufacturers, retailers, banks/investors, and environmental and social non-governmental organisations (NGOs), to develop and implement global standards for sustainable palm oil. The RSPO has developed a set of environmental and social criteria which companies must comply with in order to produce Certified Sustainable Palm Oil (CSPO). When they are properly applied, these criteria can help to minimize the negative impact of palm oil cultivation on the environment and communities in palm oil-producing regions. The RSPO has more than 2,500 members worldwide who represent all links along the palm oil supply chain. They have committed to produce, source and/or use sustainable palm oil certified by the RSPO.

Social Accountability International (SAI)

Social Accountability International is a non-governmental, international, multi-stakeholder organization dedicated to improving workplaces and communities by developing and implementing socially responsible standards. SAI convenes key stakeholders to develop consensus-based voluntary standards, conducts cost-benefit research, accredits auditors, provides training and technical assistance, and assists corporations in improving social compliance in their supply chains.

In 1997, SAI launched SA8000 (Social Accountability 8000) – a voluntary standard for workplaces, based on ILO and UN conventions – which is currently used by businesses and governments around the world and is recognized as one of the strongest workplace standards. SAI partners with trade unions, local NGOs, multi-stakeholder initiatives, organic, fair trade, and environmental organizations, development charities, and anti-corruption groups to carry out research, training and capacity-building programs.

Worldwide Responsible Accredited Production (WRAP)

WRAP is an independent and effective supply chain social compliance management partner helping buyers ensure, and factories verify, that products are manufactured in a safe, legal, ethical, and socially responsible manner. WRAP's comprehensive factory-based model has made it the world's largest independent social compliance certification program for the apparel, footwear, and sewn products sectors. WRAP is also a leading provider of social compliance training, offering a range of courses including internal auditing, factory fire safety, and C-TPAT training.

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Academic Partners

Aston India Foundation for Applied Research

The Aston India Foundation for Applied Research is a cross-disciplinary research centre at Aston University, a premier institution in the UK. It brings together the expertise of world-renowned academics and practitioners to carry out cutting edge research and provide consultancy that is directly relevant to today's dynamic business environment. Its mission is to act as an important resource to enable the creation and dissemination of knowledge that will significantly improve operations and profitability for corporations in India and/or with Indian interests and facilitate mutually beneficial links with organisations in India and overseas, with an emphasis in the UK.

ERB Institute

The University of Michigan's Erb Institute for Global Sustainable Enterprise gives voice and action to the concept of business sustainability. We believe that markets are one of the most powerful forces in the world today, and that this power can be harnessed for long-term social, environmental, and economic sustainability. The role of the Erb Institute is to cultivate bold business leaders who will be instrumental in transforming the role of business in sustainability, and more fundamentally, the role of business in society. Our dual-degree graduate students graduate with both an MBA and the MS Natural Resources so that they have both the business 'know how' and the scientific grounding to put their theories into practice for sustainability.

IIM Lucknow

The Indian Institute of Management Lucknow is fourth in the prestigious IIM family of management schools to be established in India after IIM Calcutta, IIM Ahmedabad and IIM Bangalore. The mission of IIM Lucknow is to help improve management systems with regard to business, industry and public services through pursuit of excellence in management education, research, consultancy and training.

Indian Institute of Tourism and Travel Management (IITTM)

Indian Institute of Tourism and Travel Management (IITTM), an autonomous organization of the Ministry of Tourism, Government of India, is one of the premier institutes in the country offering education, training, research and consultancy in sustainable management of tourism, travel and other allied sectors. The stakeholders' realization that the country is in need of such professionals who can provide an excellent standard of products and services, resulted in the creation of IITTM in 1983 at New Delhi. It is devoted to the pursuit of higher knowledge in tourism and its dissemination to a diverse audience. Over the years, Institute has established a distinguished identity of its own and reached at a commanding position among sectoral B-Schools in the country. With its focus in meeting the changing needs of the tourism industry, it has played a pioneering role in the propagation and professionalisation of tourism education. The management of the Institute is entrusted in the hands of the Board of Governors having the Union Minister for Tourism as its Chairperson. The efforts of the Institute have been instrumental in evolving the fundamental framework for tourism education and training in the country as it exists today. The Ministry of Tourism, Government of India has also entrusted the institute to conduct regional level guide training programmes for all the regions of the country.

National Institute of Fashion Technology (NIFT)

National Institute of Fashion Technology is a leader in fashion education, integrating knowledge, academic freedom, critical independence and creative thinking. Its strong presence and growth for 30 years stands as a testimony to its fundamentals, where academic excellence lies at the core. The Institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

Academic Partners

National Institute of Fashion Technology (NIFT), set up in 1986 under the aegis of Ministry of Textiles, Government of India, is a Statutory Institute Governed by the NIFT Act 2006. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Academic inclusiveness has been a catalyst in the expansion plans of the institute. Over this period, NIFT has spread its wings across the length and breadth of the country. Across its 16 professionally managed campuses, National Institute of Fashion Technology provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered. Since the early years of its inception, the Institute has provided a firm foundation in fashion education in the domains of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has strengthened its academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes.

The academic strategy of NIFT embraces internationalism. The core activities of the Institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with 26 leading international Fashion Institutes & organizations that share the same academic direction. This integrates NIFT students with the global mainstream of fashion. To provide an academic gradient, the Institute's international linkages gives the opportunity to the students to participate in international competitions / seminars / research and other events.

Crafts of India are diverse and rich in history and heritage. India is perhaps one of the few countries where craft is still practiced in the villages and continues to provide livelihood to millions. The handloom sector of India has been the most important sector of the Indian economy and is also the second largest employment provider in the country, next to agriculture. The handloom and handicrafts sector occupies a distinct and matchless place in the Indian economy, besides being the largest generator of non-farm rural employment. This sector is largely cottage based and is carried out with skilled labour contributed by the entire family. It is dispersed, spread across thousands of villages and towns in the country. Along with the artistry of weavers and craftsmen, the Indian handloom and handicrafts industry demonstrates the richness and diversity of Indian culture. It is important to strengthen the sector by focusing on capacity building of the weavers involved in the crafts. The Craft Cluster Initiative of the Institute is carefully designed with the intention to involve NIFT's professional capabilities in the areas of design, technology, marketing and management for developing the craft sector. Through this initiative, NIFT has been successful in creating a widespread awareness and sensitivity in merging crafts with fashion.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

National Institute of Hydrology (NIH)

National Institute of Hydrology (NIH) is a premier R&D institute in the country, under the Ministry of Water Resources, River Development & Ganga Rejuvenation (GoI), to undertake, aid, promote and coordinate basic, applied and strategic research on all aspects of hydrology and water resources development. The Institute acts as a centre of excellence for transfer of technology, human resources development and institutional development in specialized areas of hydrology, and conducts user defined, demand-driven research through collaboration with relevant national and international organizations. The Institute vigorously pursues capacity development activities by organizing training programmes for field engineers, scientists and researchers, NGOs. Some of the significant contributions of NIH include studies related to augmentation of water supply and water management, glacier contribution in stream flow, watershed development, water quality assessment, water management plan, flood inundation mapping and flood risk zoning.

Academic Partners

Sustainable Corporate Responsibility (SCORE), University of Basel

The Sustainable Corporate Responsibility (SCORE) Group, directed by Prof. Manfred Max Bergman (University of Basel) and Prof. Klaus Leisinger (Global Values Alliance), is dedicated to empirical research on the complex relations between business and society from a culture-sensitive and context-specific perspective. As a member of the UN Sustainable Development Solutions Network (UN SDSN), SCORE is particularly interested in studying how the UN SDGs may play a role in economic development, social development, and environmental management. The SCORE group is currently exploring the roles and responsibilities of corporations in and beyond regions and societies, as well as the corporate responsibility expectations of relevant stakeholders from government, NGOs/NPOs, and civil society. The aim of the research programme is to advance theories and research on corporate sustainability in cross-national and cross-cultural contexts. Examples of important research questions are: Why and how should corporations be responsible? What are the corporate responsibility expectations of important stakeholder groups? Why are some corporations more committed to sustainable development than others? What are the advantages of, and the main hurdles toward, integrating international commitments (e.g. UN Global Compact; UN SDGs) into business practice? By focusing on such questions, SCORE aims to contribute to policy-relevant and future-oriented research that will help to improve the global relations between business and society.

SPJIMR

The Philosophical pillars upon which rests the edifice of SPJIMR's educational pedagogy and development are Influencing Practice

- Promoting Value-based Growth
- Influencing Practice

The initiatives and innovations at SPJIMR aim to influence industry practices and therefore participate in re-shaping the nation. The learning imbibed through a flexible and versatile curriculum develops in the students, not only a capacity for analysis and judgement, but also an innate ability to relate to social problems and then draw upon their own resources for understanding and action.

Promoting value-based growth

SPJIMR propounds that individuals need to build the right blend between concern for their own welfare and social good. Thus, the institute encourages development of a co-operative outlook that recognizes the value of sharing and mutual respect. This is emphasized in the curriculum through practical experiential learning as well as by example. The other principles, which guide our working are:

Social relevance and responsiveness – SPJIMR seeks to incorporate within its management curriculum strategies for innovative business practices and social value through the integration of corporate social responsibility programmes.

TERI University

The TERI University aspires to contribute globally by serving society as a seat of advanced learning and to promote learning through teaching and through creating and sharing knowledge. The University commits itself to academic excellence and an environment which would encourage personal and intellectual growth. The academic programmes at TERI University are envisioned to provide students a holistic perspective of the subject at hand and have a wide approach to encourage interdisciplinary learning.

University of Manchester, Global Development Institute

The University of Manchester has been at the forefront of Development Studies for over 60 years. As addressing poverty and inequality becomes an increasingly global project, we've united the strengths of the Institute for Development Policy and Management (IDPM) and the Brooks World Poverty Institute (BWPI), to create the Global Development Institute.

Academic Partners

The new Institute plays a major role in supporting the University's commitment to addressing global poverty and inequality. It promotes social justice by conducting world-class, interdisciplinary research that critically and rigorously advances development theory and practice. The Global Development Institute builds on The University of Manchester's world-leading reputation for Development Studies research, which has seen us ranked 1st for impact and 2nd for quality in the UK Research Excellence Framework 2014.

Over 45 academics, up to 100 PhD students and over 400 master's students are part of the largest provider of Development Studies research and postgraduate education in Europe.

Our core research strengths lie in four main areas

Growth, inequality and poverty

Politics, governance and management

21st century globalisation and development

Environmental, urban and agrarian change

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Conference Support Partners

ELIPE

Elipe is a specialist consultancy providing strategic government relations, corporate affairs and communications services. We help protect our clients' businesses in relation to sustainability and human rights, advising on a range of strategic issues, including the evolution of business and the protection of intellectual property in the digital age. Our team has deep and broad experience in dealing with sustainability, digital and intellectual property issues. They are expert in devising and implementing strategies to help clients face the opportunities and challenges brought about by the political, administrative and regulatory changes having an impact on their businesses around the world. Our comprehensive network of highly-experienced consultants means we can call on expertise in the right discipline and geography when and where we need it.

Indian Railway Catering and Tourism Corporation Limited (IRCTC)

Indian Railway Catering and Tourism Corporation Limited (IRCTC), a 'mini Ratna' PSU, a Fortune Next 500 Indian company and one of the largest e-commerce portals in the Asia-Pacific region, was set up on 27th September 1999 under the Companies Act, 1956 as a subsidiary of Indian Railways. Since its inception, it has firmly established itself as a super-efficient, customer-friendly single window solution for e-ticketing, catering, tourism and online shopping. The authorized share capital of the Company is Rs. 50 crore and its paid up share capital is Rs. 20 cr, fully subscribed by Ministry of Railways.

The mandate assigned to the company is to professionalize, upgrade and manage the catering and hospitality services at stations, on trains and other locations with best industry practices. Its ambitious mandate also includes fostering domestic and international tourism through development of budget hotels, special tour packages and global reservation systems.

The company has got four important verticals: e-catering and hospitality, e-ticketing, tourism and Rail Neer (packaged drinking water). Over the last 2-3 years, IRCTC has been making robust strides in all its verticals, especially through leveraging the IT to extend the portfolio of passenger amenities in the areas of e-ticketing and e-catering. It has also helped the Railways PSU to consolidate its reputation as the country's biggest e-commerce portal. As a responsible company, it has also been initiating a string of initiatives under its Corporate Social Responsibility (CSR).

IRCTC, which has now set its eyes on becoming a Fortune India 500 company, provides an end-to-end solution for both rail and air passengers by facilitating all their requirements. The company is also regaining its catering operations in all the trains of Indian Railways.

International Forum on Sustainable Value Chains (ISVC)

The International Forum on Sustainable Value Chains (ISVC) is a cross-functional, global, academia-lead non-profit platform to develop and apply solid capabilities helping companies in implementing and ensuring long-term environmental, social and economical performance in their value chains. ISVC is a platform for private and public organizations (independent whether they are retailers, brand owners, original equipment manufacturers, producers, traders, miners, farmers etc.), academics, non-government organizations, policy makers, governmental investors, media experts, and artists.

The ISVC addresses entire value chains including both supply and distribution – way beyond direct relationships, to upstream sub-suppliers and downstream distributors that are out of a company's reach because of geographical or organizational distance, in transparency or lack of power. The ISVC has been institutionalized in 2013 following up on a joint academia / business project led by Dr. Paul Shrivastava of Concordia University in Montreal, Canada and Dr. Joerg S. Hofstetter of University of St.Gallen, Switzerland with the intend to facilitate collaboration among leading academics, practitioners and companies to help solve the major challenges in profoundly managing value chains, addressing one of the world's most pressing challenges.

Conference Support Partners

Rabo Bank

Rabobank Group (“Rabobank”) is an international full-range financial services provider founded on cooperative principles more than 110 years ago. Headquartered in the Netherlands, the Group’s operations include banking, asset management, leasing, insurance and real estate services, serving over 8 million clients in 40 countries.

Internationally the Group’s focus is providing financial solutions to food and agribusiness companies and commodity traders. In the Netherlands, Rabobank is a market leader in financial services, catering to all sectors.

In terms of core Tier-1 capital (the core measure of a bank’s financial strength from a regulator’s point of view), Rabobank is among the world’s 30 largest financial institutions and is consistently awarded a high rating by all rating agencies. As per 31 December 2015, Rabobank had EUR 670 bn in assets, with a net profit of EUR 2,2 bln and core Tier-1 ratio of 16.4%.

Treeni Sustainability Solutions

Treeni Sustainability Solutions is a software product company, at its core is ReSustain - the sustainability data management and analytics platform built by domain experts and architected on open technologies. Treeni is focused on delivering value to enterprises through consulting-led, easy to use, scalable, innovative solutions that can be deployed rapidly to address enterprise sustainability challenges.

Founded in 2014, we are based out of Pune, Mumbai, Bangalore and Atlanta/US. We believe we can help enterprises with ‘Reimagining Sustainability’, by shifting from a sustainability reporting focused approach to one that leverages technology and is focused on strategy, performance and real impact.

With Integration as a core strength, ReSustain helps organizations manage challenges around central & automated data collection, by integrating governance mechanisms across workflows. The data modelling capabilities along with powerful, user intuitive analytics enables informed decision making across the enterprise. It comes with ready templates aligned to frameworks like GRI, CDP, SDGs, BRR etc., making reporting & disclosures simple. With modules like Performance Management, Reporting, Emissions Management, CSR, Supply Chain etc., ReSustain provides end to end capabilities while delivering lowest total cost of ownership with a pay per use pricing model.

Our deep domain expertise has led to engagements with Tata Motors, Mahindra Sanyo, UNGC to name a few, our expertise extends beyond ReSustain platform functionality into consulting and emerging models of redefining sustainability like circularity and societal valuation.

World Wide Fund for Nature (WWF)

WWF-India is one of the largest conservation organisations engaged in wildlife and nature conservation in the country. In addition to conservation of biodiversity through fieldwork, WWF-India also aims to transform the way businesses operate in order to reduce their ecological footprint and develop innovative sustainable solutions. The sustainable business programme aims to transform the markets by promoting sustainability in the trade of various key soft commodities that have a high footprint in a national and global context. The programme works across various sectors such Agriculture, Forestry and Fisheries and promotes adoption and implementation of various sustainability standards such as BCI (cotton), RSPO (palm oil), FSC (forestry, timber, pulp and paper), MSC (fisheries/aquaculture) and Bonsucro (sugar) across the industry so that the collective strain on finite resources is decreased and environmentally friendly practices become the norm. WWF-India also aims to spread the concept of water stewardship in key industrial sectors to minimize water footprint and related issues. WWF-India engages closely with multiple stakeholders on diverse set of issues ranging from sustainability in retail, finance and procurement. All these goals are aligned to the broader WWF goals of conservation of stressed biodiversity areas and reducing emissions and mitigating climate change.

Media Partners: Business Media Partner

BW BusinessWorld

BW Businessworld, a fortnightly launched more than three decades ago, is among India's largest and most respected business magazines. The BW team prides itself in spotting key trends in economy and business. It has done this consistently over decades whether it was spotting the rise of the IT sector in the 90s, the pharma and telecom industry trends in the late 90s or the Social Media, healthcare and e-tailing revolution in recent times.

Over the years, BW has also created marquee events including the Most Respected Companies Award, Magna Awards for Excellence in Banking, BW Young Entrepreneur Awards, BW Best B-Schools Awards, BW India's Top 500 Companies, just to name a few. BW is a product that is known for its independent incisive writing and opinions, backed by a competent team of professionals. Over the past few years, BW staffers have won almost all major business journalism awards like The Red Ink Awards of the Press Club of India (twice), the Polaris Award (at least 4 times), the Indian Express Journalism Award and the Shriram Award, among others. As a result, BW Businessworld has built a reputation as a fabulous brand and a lot of senior professionals of today have grown up reading this brand.

Media Partners: Online Media Partners

InAWE

InAWE is an online Magazine on Green Initiatives & also holds Leadership Workshops, Conferences & Social Campaigns. It covers a wide range of subjects from Green Buildings, Technology, Green Products, CSR Activities, Environment Practices, Events, Conferences, Seminars, Profiles, Smart Cities etc. It bridges the gap of information between the macro and micro, spreading knowledge and information of everything about Sustainability, Environment, and Energy Efficiency, beyond Metropolitans to Tier1 and Tier2 Cities. It has a wide range of resource content such as Presentation papers, Case studies, Practices being followed by the Companies for easy reference for everyone from students, practising architects, engineers, builders to retailers.

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Government Partners



Lead Partners



Co-hosts and Convenors



Industry Association Partners



Standard Partners



Academic Partners



Conference Support Partners



Online Media Partners



Business Media Partner



www.sustainabilitystandards.in

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